

**Inmar Rx Solutions, Inc.
City and County of San Francisco
Safe Drug Disposal Stewardship Program
2021 Annual Report**
(11-25-2020 through 12-31-2021)

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Executive Summary

Inmar Rx Solutions, Inc (“Inmar”) was approved to operate a Safe Drug Disposal Stewardship Program (“Plan”) on November 25, 2020 pursuant to the City and County of San Francisco Safe Drug Disposal Stewardship Ordinance (“Ordinance”), Chapter 22, Division 1, Sections 2200-2219 and the San Francisco Department of the Environment Regulation SFE-16-01-SDDSO. This Annual Report is for the Reporting Period between November 25, 2020 and December 31, 2021. Capitalized terms used herein are the same as those used in Inmar’s approved Plan dated August 27, 2020 as revised October 13, 2020.

Inmar’s primary focus for the first year of operation was to meet the convenience standard outlined in Section 2205 of the Ordinance by expanding the geographical spread of Kiosk Drop-Off Sites and Standard Mail-Back Distribution Sites. Inmar faced challenges with securing additional Kiosk Drop-Off Sites due to unique restrictions and vaccination efforts in response to the COVID-19 pandemic. In response to these challenges, Inmar sought a 90-day extension of the City and County of San Francisco’s conditional approval requiring Inmar to install and begin operation of Kiosks by 90 days after signed agreements with Authorized Collectors were obtained (NOD Condition 5). This extension was granted by San Francisco on February 19, 2021. Concurrently, Inmar was approved for a 90-day extension of NOD Condition 2 providing additional time for Producers to be compliant with the approved Plan. During this reporting period, Inmar operated two Kiosks at two Drop-off Sites and 144 Standard Mail-Back Distribution Sites.

Additionally, Inmar worked with the other approved Program Operator to develop a Single System of Promotion as outlined in Section 2206 of the Ordinance. The Single System of Promotion includes uniform signage and outreach materials, the establishment of a single toll-free number and single website, and implementation of a biennial survey during applicable program years. As a result of this promotion, Inmar expects a steady increase in the number of Drop-off Sites and amount of Drugs collected in 2022.

The following information contained within this Annual Report mirrors the requirements outlined in Ordinance Section 2209.

List of Producers

Ordinance SEC.2209(a)(1) - A list of Producers participating in the Stewardship Plan

The following list of Producers were participating in Inmar's Stewardship Plan during the reporting period.

Producer
Ascend Laboratories
Avet Pharmaceuticals, inc
Dr. Reddy's Laboratories, Inc.
Fosun Pharma USA, Inc.
Hikma Pharmaceuticals USA Inc.
Lannett Company Inc.
Leading Pharma, LLC
Micro Labs USA, Inc.
NextSource Biotechnology, LLC
Novadoz Pharmaceuticals, LLC
Strides Pharma Inc.
Sun Pharmaceutical Industries, Inc.
Taro Pharmaceuticals U.S.A., Inc.
TruPharma, LLC
Unichem Pharmaceuticals (USA), INC.

Covered Drug Collection

Ordinance SEC.2209(a)(2) - The amount, by weight of Covered Drugs collected, including the amount by weight from each collection method used

Type	#	Total Weight (pounds)
Drop-off Site Liners	10	319.85
Standard Envelope	162	60.40
Inhaler Envelope	0	0
Auto-injector Packages	0	0
Collection Events	0	0
Total Weight Collected	172	380.25

Drop-off Sites

Ordinance SEC.2209(a)(3) - A list of drop-off sites

Pharmacy Name / Dba Name	Street	City	Zip	District
Lucky Store #755	1515 Sloat Blvd	San Francisco	94132	7
Lucky Store #756	1750 Fulton St	San Francisco	94117	5

Mailer Returns

Ordinance SEC.2209(a)(4) - The number of mailers provided for disabled and/or home-bound residents,
 Ordinance SEC.2209(a)(5) - The locations where mailers were provided, if applicable;

The following data reflects the number of mailers by type and zip code location that Inmar distributed in response to requests received through Inmar’s call center and SafeMedicineDrop.com website. Inmar is not able to verify if a recipient is disabled and/or home-bound, therefore our numbers include a total for each mailer distributed. Inmar has started working with Long-term Care Facilities and Narcotic Treatment Facilities to help make sure residents of San Francisco City and County have reasonable and convenient access. Another item we plan on addressing in this next year includes building a partnership with an organization(s) to assist with reaching the homeless population.

Zip Code	# Mailers Distributed			
	Standard Envelope	Inhaler Envelope	Auto-injector Packages	Total
94102	3	-	-	3
94110	1	1	-	2
94112	2	-	-	2
94114	1	-	-	1
94116	6	-	-	6
94117	2	-	-	2
94118	3	-	-	3
Totals	18	1	0	19

Standard Mail-Back Distribution Sites

Site Name	Street	City	Zip	District
Safeway Pharmacy #2646	735 7th Ave	San Francisco	94118	1
Safeway Pharmacy #0785	850 La Playa St	San Francisco	94121	1
Alegre Home Care	3421 Geary Blvd	San Francisco	94118	1
Bay Area Veterinary Housecall Associates	491 27th Avenue	San Francisco	94131	1
Clement Street Dental	1433 Clement Street	San Francisco	94118	1
Institute of Aging	3575 Geary Blvd	San Francisco	94118	1
Institute of Aging	3575 Geary Blvd	San Francisco	94118	1
Institute of Aging (upstairs)	3575 Geary Blvd	San Francisco	94118	1
Mercy Doctors Medical Group	1 Shrader Street	San Francisco	94117	1
SF Dental Care	4200 California	San Francisco	94118	1
Torgsyn Discount Pharmacy	5614 Geary Boulevard	San Francisco	94121	1
Wellness Care Medical Group	416 16th Avenue	San Francisco	94118	1
Albert W. Chow, MD	1 Daniel Burnham Court	San Francisco	94109	2
Safeway Pharmacy #1711	15 Marina Blvd	San Francisco	94123	2
Dr. Peter Panagotacos	2001 Union Street	San Francisco	94123	2
Epiphany Center	100 Masonic Avenue	San Francisco	94118	2
Fedex Office Print & Ship Center	3225 Filmore Street	San Francisco	94123	2
Golden Gate Endoscopy Center	3370 Geary Blvd	San Francisco	94118	2
Home Care Assistance	2001 Van Ness Avenue	San Francisco	94109	2
Laurel Dental	500 Spruce St	San Francisco	94118	2

Marina Harbor Detox in San Francisco	289 Marina Blvd	San Francisco	94123	2
Pacific Heights Dental	2383 California St	San Francisco	94115	2
Pacific Heights Surgery Center	3000 California Street	San Francisco	94115	2
Peled Plastic Surgery	2100 Webster Street	San Francisco	94115	2
Dr. Seth Matarasso	490 Post Street	San Francisco	94102	3
East West Health Services - San Francisco Clinic	845 Jackson Street	San Francisco	94133	3
EyCon 88	746 Washington Street	San Francisco	94108	3
Eye Surgery Center of San Francisco	1160 Post Street	San Francisco	94109	3
Foundations San Francisco	1700 Montgomery Street	San Francisco	94111	3
Implants Pro Center SF	450 Sutter Street	San Francisco	94108	3
Kevin Kafayi DDS	450 Sutter St	San Francisco	94108	3
Mindful Health Solutions	360 Post Street	San Francisco	94108	3
PC Chinatown Public Health Center	1490 Mason Street	San Francisco	94133	3
Presbyterian Church of Chinatown	920 Sacramento St	San Francisco	94108	3
San Francisco Surgery Center	450 Sutter Street	San Francisco	94108	3
SCRIPTSITE PHARMACY	870 Market St	San Francisco	94102	3
Sutter Care at Home	2800 Leavenworth Street	San Francisco	94133	3
Union Sq Cosmetic Dentistry	450 Sutter St	San Francisco	94108	3
Webster Surgery Center San Francisco	450 Sutter St	San Francisco	94108	3
22nd & Irving Market	2101 Irving Street	San Francisco	94122	4
Safeway Pharmacy #0985	2350 Noriega St	San Francisco	94122	4
Boss Supermarket	2551 Noriega Street	San Francisco	94112	4

		Francisco		
Crossroads Home Health	1109 Vicente Street	San Francisco	94116	4
Crossroads Hospice	1109 Vicente Street	San Francisco	94116	4
Gus's Community Market	3701 Noriega Street	San Francisco	94122	4
Mark Renneker, MD	4637 Ulloa Street	San Francisco	94116	4
NEMS - Northeast Medical Services	1450 Noriega Avenue	San Francisco	94122	4
NEMS - Northeast Medical Services	2308 Taraval Street	San Francisco	94116	4
NEMS - Northeast Medical Services	3431 Taraval Street	San Francisco	94116	4
Ocean-Park Health Center	1351 24th Avenue	San Francisco	94122	4
Ocean-Park Health Center	1351 24th Avenue	San Francisco	94122	4
PC Ocean Park Health Center	1351 24th Avenue	San Francisco	94122	4
Sunset Health Services	1800 31st Avenue	San Francisco	94122	4
Safeway Pharmacy #0995	1335 Webster St	San Francisco	94115	5
B & B Pharmacy	1727-A Fillmore Street	San Francisco	94115	5
Blue Cross Pet Hospital	1386 Golden Gate Ave	San Francisco	94115	5
Community Health Programs for Youth	555 Cole Street	San Francisco	94117	5
Dr. Prescott Woodruff	400 Parnassus Avenue	San Francisco	94143	5
Golden Gate Physical Therapy	1801 Bush Street	San Francisco	94109	5
Hayes Valley Surgery Center	77 Van Ness Avenue	San Francisco	94102	5
Homer Boushey, MD	400 Parnassus Avenue (Dr. Boushey's office)	San Francisco	94143	5
Mindful Health Solutions	350 Parnassus Avenue,	San Francisco	94117	5
Pacific Plastic Surgery Group	77 Van Ness Avenue,	San Francisco	94102	5

Post Street Surgery Center	2299 Post Street,	San Francisco	94115	5
Presidio Surgery Center	1635 Divisadero Street,	San Francisco	94115	5
Presidio Surgery Center	1635 Divisadero Street,	San Francisco	94115	5
Lucky Pharmacy #756	1750 Fulton St	San Francisco	94117	5
Sleep Quest	1489 Webster Street,	San Francisco	94115	5
UCSF - Stroke	400 Parnassus Avenue,	San Francisco	94143	5
UCSF GENERAL INTERNAL MEDICINE	1545 DIVISADERO STREET ON SUTTER ST	San Francisco	94143	5
UCSF Internal Medicine	1545 Divisadero Street	San Francisco	94115	5
UCSF Internal Medicine	1545 Divisadero Street	San Francisco	94115	5
UCSF Urgent Care	400 Parnassus Avenue,	San Francisco	94122	5
Safeway Pharmacy #2606	298 King St	San Francisco	94107	6
By the Bay Health	180 Redwood Street,	San Francisco	94102	6
California Pacific Medical Center	1100 Van Ness Avenue	San Francisco	94109	6
Community Behavioral Health Services Outpatient Pharmacy	1380 Howard St	San Francisco	94103	6
Curry Senior Center	333 Turk Street	San Francisco	94102	6
HealthRight 360	1563 Mission Street	San Francisco	94103	6
Home Link Home Health	1000 Brannan Street,	San Francisco	94103	6
Koshland Pharmacy	301 Folsom Street	San Francisco	94107	6
San Francisco Walk-In Care	240 King St	San Francisco	94107	6
Tom Waddell Urban Health Center	230 Golden Gate Ave	San Francisco	94102	6
UCSF	1500 Owen Street,	San Francisco	94158	6
Safeway Pharmacy #0909	730 Taraval St	San	94116	7

		Francisco		
Corintian Garden Resident Care Home	170 Aptos Avenue	San Francisco	94127	7
Dr. Lawrence Cheung	595 Buckingham Way,	San Francisco	94132	7
Dr. Lawrence L. Chao	2645 Ocean Ave,	San Francisco	94132	7
Family Medicine Center at Lakeshore	1569 Sloat Blvd,	San Francisco	94132	7
LHH Laguna Honda Hospital and Rehabilitation	375 Laguna Honda Blvd.	San Francisco	94116	7
Parkside Family Medical Group	2325 Ocean Avenue	San Francisco	94127	7
Lucky California Pharmacy #755	1515 SLOAT BLVD	San Francisco	94132	7
UCSF Emergency Department	505 Parnassus Avenue	San Francisco	94143	7
West Portal Dental Care	48 Vicente Street	San Francisco	94127	7
Agile Physical Therapy	2191 Market Street	San Francisco	94114	8
Aids Healthcare Foundation	518 A. Castro Street	San Francisco	94114	8
Safeway Pharmacy #1507	2020 Market Street	San Francisco	94114	8
Bi-Rite Market	3639 18th Street	San Francisco	94110	8
Buena Vista Manor	399 Buena Vista Ave East	San Francisco	94117	8
California Pacific Medical Center	601 Duboce Ave	San Francisco	94114	8
Noe Grocery	200 Noe Street	San Francisco	94114	8
One Medical	3885 24th Street	San Francisco	94114	8
One Medical	595 Castro Street	San Francisco	94114	8
Scarpelli and Associates Physical Therapy, INC	4200 18th Street,	San Francisco	94114	8
Whole Family MD	1286 Sanchez Street	San Francisco	94114	8
CPMC Imaging, Mission Bernal Campus	3555 Cesar Chavez,	San Francisco	94110	9

Health First: A Center for Prevention & Education @ California Pacific Medical Center	1580 Valencia Street,	San Francisco	94110	9
Mission Neighborhood - Resource Center	165 Capp Street	San Francisco	94110	9
Mission Neighborhood Health Center	240 Shotwell Street	San Francisco	94110	9
Mission Neighborhood Health Center	240 Shotwell Street	San Francisco	94110	9
Mission Neighborhood Health Center	4434 Mission Street	San Francisco	94112	9
Mission Neighborhood Health Center	1580 Valencia Street,	San Francisco	94110	9
Mission Neighborhood Health Center	1580 Valencia Street,	San Francisco	94110	9
Native American Health Center	160 Capp Street	San Francisco	94110	9
NEMS - Northeast Medical Services	2574 San Bruno Avenue	San Francisco	94134	9
NEMS - Northeast Medical Services	2629 San Bruno Avenue	San Francisco	94134	9
Portola Gardens	350 University Street	San Francisco	94134	9
Western Dental Services, Inc.	2626 Mission Street	San Francisco	94110	9
Safeway Pharmacy #1490	2300 16th Street	San Francisco	94103	10
Concentra Urgent Care	2 Connecticut Street	San Francisco	94107	10
NEMS - Northeast Medical Services	82 Leland Avenue	San Francisco	94134	10
New Generation Health	2500 18th Street	San Francisco	94110	10
Northwest Medical Services	350 Rhode Island Street,	San Francisco	94103	10
PC Castro-Mission Health Center	995 Potrero Avenue,	San Francisco	94114	10
PC Children's Health Center	1001 Potrero Avenue,	San Francisco	94110	10
PC Family Health Center	995 Potrero Avenue,	San Francisco	94114	10
PC Positive Health Program - Ward 86	995 Potrero Ave,	San Francisco	94110	10
Potrero Hill Health Center	1050 Wisconsin Street	San	94107	10

		Francisco		
Southeast Health Center	2401 Keith Street	San Francisco	94124	10
ZSFG Adult Medicine Clinic	1st Floor, 1001 Potero Ave, Building 5, #1E	San Francisco	94110	10
ZSFG Urgent Care Clinic	1st Floor, 1001 Potero Ave, Building 5, #1E	San Francisco	94110	10
Zuckerburg San Francisco General Hospital & Trauma Center	1001 Potrero Avenue	San Francisco	94110	10
Zuckerburg San Francisco General Hospital & Trauma Center	1001 Potrero Avenue, Dept. 4C	San Francisco	94110	10
Zuckerburg San Francisco General Hospital & Trauma Center	1001 Potrero Avenue, Dept. E.D.	San Francisco	94110	10
Zuckerburg Women's Health Center	1001 Potrero Avenue, Dept. 5M	San Francisco	94110	10
Safeway Pharmacy #964	4950 Mission St	San Francisco	94112	11
Animal Farm Veterinary Clinic	5601 Mission Street	San Francisco	94112	11
Exceisior Health Services	888 Paris Street	San Francisco	94112	11
Geneva Eye Care Optometry Inc	940 Geneva Avenue	San Francisco	94112	11
MeliCor Home Care, LLC	5654 #C Mission Street	San Francisco	94112	11
Miracle Chi Gong Massage	4124 Mission Street	San Francisco	94112	11
Mission Neighborhood Health Center	4434 Mission Street	San Francisco	94112	11
Ragadio Dental	1100 Geneva Avenue	San Francisco	94112	11
San Francisco Campus for Jewish Living Home	302 Silver Avenue	San Francisco	94112	11
San Francisco Campus for Jewish Living Rehab Center	302 Silver Avenue	San Francisco	94112	11

Convenience Matrix

	District										
	1	2	3	4	5	6	7	8	9	10	11
Drop-off Sites	0	0	0	0	1	0	1	0	0	0	0
Mail-back Distribution Sites	12	12	15	14	20	11	10	11	13	17	10
Total Locations	12	12	15	14	21	11	11	11	13	17	10

Collection Events

Ordinance SEC.2209(a)(6) - The dates and locations of collection events held, if applicable

Inmar did not host any collection events in 2021 due to Covid-19 restrictions with travel and availability for law enforcement support.

Transporters and Disposal Facilities

Ordinance SEC.2209(a)(7) - The transporters used and the disposal facility or facilities used for all Covered drugs;

Company Name	Contact Information	Registration Information	Service Provided
123 Compliant Logistics, LLC 188 M Street Suite B Agawam, MA 01001	Chris Ellis 480-695-2015	DEA Reverse Distributor-Collector: R90595946	Mailers
123 Compliant Logistics, LLC 2626 N 29th Avenue Phoenix, AZ 85009	Rory Buske 602-612-4140	DEA Reverse Distributor-Collector: R90571264	Liners
Clean Harbors Aragonite 11600N. Aptus Rd. Aragonite, UT94029	Michael Marlow 435-884-8100	EPA ID: UTD981552177	Hazardous Waste Incinerator- All Unwanted Covered Drugs
Clean Harbors El Dorado, LLC 309 Anerucan Circle El Dorado, AR 71730	Dan Roblee 870-863-7173	EPA ID: ARD069748192	Hazardous Waste Incinerator- All Unwanted Covered Drugs
Veolia ES Technical Solutions, L.L.C 7665 Highway 73 Port Aurthur, TX 77640	David Michaelis 281-216-9618	EPA ID: TXD000838896	Hazardous Waste Incinerator- All Unwanted Covered Drugs
TransChem Environmental 542 East 27th Street Tuscon, AZ 85713	520-829-5651	DOT Registration: 052119550060B Hazardous Materials Safety Permit: US-1341480-AZ-HMSP	Hazardous Waste Transporter – All Unwanted Covered Drugs
USPS	Jackie Purcell 919-501-9394		Common Carrier – All Mailers and Containers
FedEx	Shane McAbee 800-469-9993		Common Carrier – Packaged Containers

Safety or Security Concerns

Ordinance SEC.2209(a)(8) - Whether any safety or security problems occurred during collection, transportation or disposal of Unwanted Covered Drugs during the reporting period and, if so, what changes have or will be made to policies, procedures or tracking mechanisms to alleviate the problem and to improve safety and security in the future;

There are no Safety or Security Concerns for the reporting period

Educational Efforts and Public Outreach

Ordinance SEC.2209(a)(9) - A description of the public education, outreach and evaluation activities implemented during the reporting period

Regulation Sec 2.0 - 2.5 - Each Plan Operator shall include the following information on outreach activities in the Annual Report, as required in Section 2209(a)(9) of the Ordinance:

- 2.1 A discussion of whether and how the outreach activities undertaken during the reporting year achieved the reach and frequency requirements in Sections 1.3 and 1.4 of these regulations.*
- 2.2 The identity of all media used to promote the collection program in the reporting year.*
- 2.3 Target Rating Points by medium as a demonstration that the outreach activities undertaken during the reporting period were sufficient to meet the combined target reach percent and frequency requirements in Sections 1.3 and 1.4 of these regulations.*
- 2.4 Proof of Performance for each medium utilized in the outreach activities undertaken during the reporting year.*
- 2.5 A discussion of outreach effectiveness as described in Section 3.0 of these regulations and a description of additional future outreach activities required by Section 3.5, if any.*

Inmar and the other Program Operator created a single system of promotion for all promotional and outreach activities in San Francisco City and County. The Single System of Promotion (“SSP”) includes a common logo, creation and implementation of a neutrally-branded website and toll-free phone number, a royalty-free license for Inmar to use the other Program Operator’s kiosk signage and intellectual property, and the joint implementation of a biennial survey. In addition, the Single System of Promotion outlines a system that evenly divides Resident calls evenly between both Program Operators. In response to Section 4.3 of the Regulations, Inmar and the other Program Operator agree to evenly split all charges related to the Single System of Promotion including the neutrally-branded website creation and operation, call-center operations, biennial survey execution, and other program costs. See Appendix A for examples.

Inmar, along with the other approved Program Operator, established a joint neutrally-branded website and toll-free phone number within the reporting period. The URL for the neutrally-branded website is www.med-projectsf.org. The purpose of the joint website is to provide Residents with information pertaining to all Program Operator’s disposal options and outreach material. Residents can visit the neutral website to view a map and listing of drug disposal locations including Kiosk Drop-off Sites and Standard Mail-Back Distribution Sites from all Program Operators in San Francisco. The neutral site, toll-free number, and outreach materials are available in the five required languages: English, Spanish, Russian, Chinese, and Tagalog (Filipino). This website provides direct links to both Program Operator’s individually branded websites where Residents can order Mailers and find additional information on the individual Program Operators.

In conjunction with the neutral website, Inmar established an individually branded website within the reporting period. The URL for the Inmar website is www.SafeMedicineDrop.com. The website can be translated into the five required languages including English, Spanish, Russian, Chinese, and Tagalog (Filipino). Inmar’s website contains identical features to the neutrally-branded website including a map and list of Kiosk Drop-off Sites and Standard Mail-Back Distribution Sites from all Program Operators in San Francisco. Residents can request that Mailers including Standard Mail-Back Envelopes, Inhaler Mail-back Envelopes, and/or Auto-Injector Mail-Back Packages be sent directly to their residence with instructions on how to return covered drugs. The website provides additional information on Inmar’s Consumer Drug Take-Back Program including a Frequently Asked Questions (FAQ) section. See Appendix A for examples of promotional materials.

Additional outreach activities were conducted during the reporting period with the goal of meeting promotion requirements as outlined in Sections 1.3 and 1.4 of the Ordinance. These activities consisted of four influencer campaigns and one programmatic campaign. The dates and results of these campaigns are listed in Appendix B. Inmar did not meet the goals for promotion in the first year of Program Operation and are unable to determine unique impression metrics. As a result, Inmar will meet the 75% reach and frequency goals in years two and three. Inmar will utilize additional media platforms including radio and direct mail to increase awareness of safe drug disposal. The following outline the proposed promotional initiatives that

Inmar will pursue in subsequent program years to meet and exceed reach, frequency, and consumer awareness goals:

I. Outreach Materials

Inmar will provide easily-consumable educational materials for dissemination to interested parties including Residents, pharmacists, retailers, and health care practitioners upon request and at no charge. All materials will be easily understandable by interested parties with varying levels of English proficiencies and will leverage explanatory graphics to aid in comprehension. Materials will be available in English, Spanish, Russian, Chinese, and Tagalog.

These materials will:

- Provide instruction on how to safely store covered drugs at home
- Inform of the risks of disposing of Unwanted Covered Drugs in inappropriate waste streams (e.g., solid waste collection, sewer, or septic systems)
- Outline how to participate in the safe disposal of Unwanted Covered Drugs.

Please see Appendix A for example materials.

II. Traditional Media

Inmar has a system in place that allows us to efficiently deploy local media using traditional tactics for general program awareness. Below are details broken out by medium that cover recommended placements to reach the required 50% target audience awareness.

A. Direct Mail

Inmar will utilize direct mail (5x7 postcard) in the City and County of San Francisco in Required Languages to promote safe drug disposal and the utilization of the neutral website, www.med-projectsf.org. Direct mailings can target a combination of specific demographics including, but not limited to, certain zip codes, residential districts, health care clinics, veterinarian offices and pharmacies. Inmar plans to utilize 2022 biennial survey data to target specific zip codes and/or districts within San Francisco that demonstrated less consumer awareness of safe medicine disposal. Direct mailings can and will be translated in various languages to meet the language needs of specific communities in the City of San Francisco. Inmar aims to provide direct mailings twice a year during the months of April and October to create awareness of safe drug disposal in advance of the DEA's National Prescription Take Back Day. Direct mail postcards will illustrate the free safe drug disposal options in the City and educate consumers on how to find the nearest disposal option.

B. Radio

Radio ads provide efficient media coverage across a broad geographic area while simultaneously providing connection to the local community with known local announcers. Radio offers a frequency that reinforces messaging with listeners and drives consumer action. Different station formats offer a way to reach different target audiences. Inmar will utilize San Francisco radio station KOIT 95.6 FM ("KOIT") to provide information on safe drug disposal throughout the listening area. KOIT is consistently one of the top stations in the San Francisco radio market. Messaging will also run simulcast across streaming platforms. The utilization of KOIT radio ads have the potential to reach over 3 million impressions during a one month period. Advertisements will focus on providing education on safe drug disposal and will direct listeners to find more information on the Inmar website, www.safemedicinedrop.com. Ads will emphasize that safe drug disposal options are free to all residents of San Francisco. Radio ads can be translated in Spanish and Chinese to meet the needs of the listening area. Inmar will consider running ads on additional radio platforms in San Francisco if reach and frequency standards are not met.

III. Digital Media

A. Programmatic Media

Programmatic Media provides targeted display and/or video ads on browser sites on internet capable devices (smart phones, computers, tablets, etc.). Additionally, geo-targeting can be used to focus the ads to specific areas within proximity to a kiosk if needed to increase awareness in underserved areas or in areas that need additional outreach. Inmar will run ads across a prequalified list of over 200K domains including a variety of retail websites, Google, and Facebook. The programmatic targeted ads will run twice a year for the six weeks leading up to the DEA's National Prescription Take Back Days in April and October. Impression metrics are reported directly from the individual websites that the ads are placed on and are reported on a per campaign basis. Inmar can increase the number of programmatic campaigns utilized if reach and frequency standards are not met.

B. Influencer Marketing

Influencer Marketing is a content creation tactic used to drive awareness and education to a targeted audience through blogs and social media outlets. Influencers create original content around their everyday lives and interests while weaving the story of prescription drug take-back into their content. Influencer content is converted into paid ad units across social platforms and then targeted to community members across San Francisco. Paid advertisements for influencer content will be run on a variety of platforms including Google and Facebook and will drive towards a specified impression or reach goal. Inmar will run several social media influencer campaigns concurrently with other traditional and digital media campaigns. Inmar can recruit Spanish and Chinese speaking influencers to create content on safe drug disposal in their native language. This approach allows for certain demographics to view content that tailors to their specific language needs in an authentic way. Influencer campaigns to include one campaign every quarter. Inmar can increase the number of Influencer campaigns and paid advertisements utilized if reach and frequency standards are not met.

Collection Recycling

Ordinance SEC.2209(a)(10) - A description of how collected packaging was recycled to the extent feasible, 6 including the recycling facility or facilities used

DEA § 1317.75(c) prohibits handling substances after they have been deposited into a Kiosk. For this reason, Inmar is unable to separate and recycle drug packaging. Inmar will, however, execute educational programs, as outlined in Section VI, to encourage City residents to separate Unwanted Covered Drugs from their packaging and recycle the packaging prior to disposal.

Even though regulations prevent us from recycling drug packaging, Inmar has an interest in reducing waste and improving our environment. Through our Rx Returns and related business lines, Inmar has saved over 20,000 barrels of oil, recovered over 11,000 megawatts of clean energy, and powered over 900 homes in the past two years alone. We will continue to look for opportunities to expand our eco-friendly efforts in the City.

Stewardship Plan Goals

Ordinance SEC.2209(a)(11) - A summary of the Stewardship Plan's goals, the degree of success in meeting those 8 goals in the past year, and, if any goals have not been met, what effort will be made to achieve the 9 goals in the next year, and

PROGRAM COLLECTION GOALS	
GOAL	STATUS
90 DAYS	
Install Collection Kiosks at Authorized Collection sites already under contract	Completed
Additional Kiosks shall be installed and in operation by 90 days after signed agreements are obtained with any Potential Authorized Collection Sites • Collection Kiosks will be promoted on the common Program website in Required Languages upon coordination with existing approved Plan Operator	Completed
Mail-Back Services Sites will be established in accordance with the Supervisorial Districts where less than five Authorized Collection Sites have been secured	Completed
Mail-Back Services will be available through common Program website and common program toll-free phone number in Required Languages upon coordination with existing approved Plan Operator	Completed
6 MONTHS	
Establish at least 11 Authorized Collection Sites (one per supervisorial district), preferably at retail pharmacies, hospitals and clinics with on-site pharmacies, and law enforcement agencies	Continue to work to find available locations that meet the DEA requirements for hosting a collection receptacle. Have supplemented with Mail-Back Distribution Sites.
12 MONTHS	
Inmar's goal is to achieve the minimum of 55 Kiosks placed across the City to provide equitable and reasonably-convenient access to residents	Continue to work to find available locations that meet the DEA requirements for hosting a collection receptacle. Have supplemented with Mail-Back Distribution Sites.
Provide and communicate system for pharmacies to request Mailers.	Completed
Inmar estimates collection of 20 lbs. per month per Authorized Collection Site on average for a total of 13,200 lbs. for 12 months once San Francisco has full coverage (i.e., 5 Kiosks placed in each district)	The average per collection sites (~32 pounds) surpasses the goal of 20 pounds. Our total will grow as the number of collection sites.

PROGRAM PROMOTION GOALS	
GOAL	STATUS
Educational materials	Completed
Authorized Collector marketing support materials	Completed
6 MONTHS	
Website functionality updates: o Mailer requests o Educational materials uploaded o Authorized Collection Site Kiosk maintenance resources and requests o Authorized Collection Site and Standard Mail-Back Envelope Distribution Site list updated (ongoing)	Completed
Initiate social influencer and targeted media outreach	Completed
12 MONTHS	
Website functionality updates o Translation into specified languages o Authorized Collection Site and Standard Mail-Back Envelope Distribution Site list updated (ongoing)	Completed
Continue social influencer and targeted media outreach	Completed

Total Plan Expenditure

Ordinance SEC.2209(a)(12) - The total expenditures of the Stewardship Plan during the reporting period.

(b) The Director shall make reports submitted under this Section 2209 available to the public.

(c) For the purposes of this Section 2209, "reporting period" means the period from January 1 through December 31 of the same calendar year, unless otherwise specified to the plan operator by the Director.

For the Reporting Period Inmar had a total expenditure for the plan of \$204,865.01

APPENDICES

Appendix A - Single System of Promotion Signage and Outreach Materials



Figure 1 - Sample Promotional Signage

MAIL-BACK
PACKAGES FOR
EXPIRED OR UNWANTED
MEDICINE
AVAILABLE
HERE

Call Center: 1 (844) 633-7765 / (TTY: 711)
www.med-projectsf.org

Figure 2 - Sample Promotional Signage for Standard Mail-Back Distribution Sites

WHAT SHOULD YOU DO WITH YOUR EXPIRED OR UNWANTED MEDICINE?

SAFELY DISPOSE OF EXPIRED OR UNWANTED MEDICINE

There are a number of ways to dispose of expired or unwanted medicine.

For more information about the program, visit www.med-projectsf.org or call 1-844-633-7765 (TTY: 711).

What should you do with your expired or unwanted medicine?



Medicines help treat diseases, manage chronic conditions, and improve health and well-being for millions of Americans. It is important that patients take their medicine as prescribed by their health care provider, and as indicated on the label or packaging. It is also important to be sure to store medicine securely to prevent accidental ingestion or misuse by others, especially children.

If you have expired or unwanted medicine, proper disposal is easy. To protect your privacy, patients are reminded to remove all personally identifiable information on medication labels or packaging before disposing of unwanted medicine.



Do not flush medication down the toilet. It is illegal to dispose of medicine down the drain or toilet in San Francisco.

ENGLISH

USA.BR.01.020204.C.SF.01.03.01.01.00

Figure 3 - Promotional Brochure - External Side - English

DISPOSAL OF HOUSEHOLD MEDICINE

1 CHECK THE PACKAGE



If there are specific instructions on the label, package or package insert, please follow those instructions.

2 CONVENIENT LOCATIONS



To find kiosk sites in your area, visit the Convenient Locations section of www.med-projectsf.org. Mail-Back Distribution Locations may also be available in your area.

What items can I dispose of at a kiosk?



ACCEPTED:

Medication in any dosage form, except for those identified as Not Accepted below, in their original container or sealed bag.

If transferring medicine to a sealed bag, please be sure to recycle remaining packaging.



NOT ACCEPTED:

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

DISPOSAL OF HOUSEHOLD MEDICINE

3 MAIL-BACK



Mail-Back Services for unwanted medicine, pre-filled injector products, and inhalers are available. To order a Mail-Back package, visit the Mail-Back section of www.med-projectsf.org or call 1-844-633-7765 (TTY: 711).

4 TAKE-BACK EVENTS



Local take-back events offer residents a free and convenient way to dispose of expired or unwanted medicine. For information on events in your area, visit the Take-Back Events section of www.med-projectsf.org.



To protect your privacy, patients are reminded to remove all personally identifiable information on medication labels or packaging before disposing of unwanted medicine.

Figure 4 - Promotional Brochure - Internal Side - English

SAFELY DISPOSE OF EXPIRED OR UNWANTED MEDICINE

- 1 Cross out or remove personal identifying information from the medicine packaging.
- 2 Leave the product in its original container or place solid medicine in a sealed plastic bag.
If transferring medication to a sealed bag, please be sure to recycle remaining packaging.
- 3 Put medicine in the kiosk.

Only schedule II-V controlled and non-controlled substances that are lawfully possessed by the ultimate user are acceptable to be placed in the kiosk. Schedule I controlled substances, illicit or dangerous substances, and any controlled substances not lawfully possessed by the ultimate user may not be placed in the kiosk.

⚠️ PROP 65 WARNING: Entering this area, or coming into contact with items or materials in this kiosk, can expose you to chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. For more information, go to www.p65Warnings.ca.gov.

For more information about the Program, please to go to www.med-projectsf.org or call 1 (844) 633-7765 (TTY: 711)

USA00000000000000000000000000000000

Figure 5 - Sample Kiosk Signage - Front

SAFELY DISPOSE OF EXPIRED OR UNWANTED MEDICINE



Call Center: 1 (844) 633-7765 / (TTY: 711)
www.med-projectsf.org

Figure 6 - Sample Kiosk Signage - Side

USA 01.01.2020 008.CMP 01.02.2020.05



To request free mail-back services for injectors, please call or visit our website.

Para solicitar los servicios gratuitos de devolución por correo para inyectores, llame o visite nuestra página web.

如需申请免费注射器回邮服务，请致电或浏览我们的网站。

Upang humiling ng libreng mail-back na serbisyo para sa mga injectors, mangyaring tawagan o bisitahin ang aming website.

Для того чтобы запросить бесплатную услугу возврата по почте шприцов, пожалуйста, позвоните или посетите наш веб-сайт.

1-844-633-7765 (TTY: 711) / www.med-projectsf.org

USA.KA.05.000006.CSF.54.01.46.01.00

Figure 7 - Sample Kiosk Signage - Auto-Injector Signage

✓

ACCEPTED: Medication in any dosage form, except for those identified as Not Accepted below, in their original container or sealed bag.








✗

NOT ACCEPTED: Herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

USA.KD.01.000200.ALL.01.02.36.01.00

Figure 8 - Sample Kiosk Signage - Chute Door

MEDICINE DISPOSAL

ELIMINACIÓN DE MEDICAMENTOS • ΡΑΓΤΑΡΟΝ ΝΓ ΓΑΜΟΤ

药品处置 • УТИЛИЗАЦИЯ ЛЕКАРСТВ

USA.KS.01000006.ALL.54.01.38.01.00

Figure 9 - Sample Kiosk Signage - Multiple Language



Figure 10 - Common Mark



Figure 11 - Sample Kiosk including Signage and Common Mark

MAIL-BACK PACKAGE IS FOR
MEDICINE



NOTE: The following items are not accepted in Medicine Mail-Back Envelopes: Herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, illicit drugs, and inhalers.

If transferring medication to a sealed bag, please be sure to recycle remaining packaging. Do not flush medication down the toilet. It is illegal to dispose of medicine down the drain or toilet in San Francisco.

To protect your privacy, patients are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options.

Figure 12 - Sample Standard Envelope Insert - Front - English

DISPOSAL OF HOUSEHOLD MEDICINE:

1 CHECK THE PACKAGE

If there are specific instructions for disposal on the label, package or package insert, please follow those instructions.

3 MAIL-BACK

Mail-Back Services for unwanted medicine, pre-filled injector products, and inhalers are available. To order a Mail-Back package, visit the Mail-Back section of www.med-projectsf.org or call 1-844-633-7765 (TTY: 711).

2 CONVENIENT LOCATIONS

To find kiosk sites in your area, visit the Convenient Locations section of www.med-projectsf.org. Mail-Back Distribution Locations may also be available in your area.

4 TAKE-BACK EVENTS

Local take-back events offer residents a free and convenient way to dispose of unwanted medicine. For information on events in your area, visit the Take-Back Events section of www.med-projectsf.org.

For more information about the program,
please visit www.med-projectsf.org
or call 1-844-633-7765 (TTY: 711).

USA.IN.01.020604.CSF.01.01.04.01.00

Figure 13 - Sample Standard Envelope Insert - Back - English

**EL PAQUETE DE DEVOLUCIÓN
POR CORREO SE UTILIZA PARA
MEDICAMENTOS**



NOTA: los siguientes elementos no están aceptados en los sobres de devolución por correo de medicamentos: remedios a base de hierbas, vitaminas, suplementos, productos cosméticos, otros productos para el cuidado personal, dispositivos médicos, baterías, termómetros de mercurio, objetos punzantes, drogas ilegales e inhaladores.

En caso de transferir medicamentos a una bolsa sellada, asegúrese de reciclar el envase restante. No tire los medicamentos por el inodoro. Es ilegal deshacerse de los medicamentos por el desagüe o el inodoro en San Francisco.

Con el fin de proteger su privacidad, se recuerda a los pacientes que deben eliminar toda la información personal identificable de las etiquetas o envases de los medicamentos antes de desecharlos.

Este es un material que se ha proporcionado con el fin de cumplir con la legislación y no refleja necesariamente el punto de vista de MED-Project o las compañías que participan en el Plan de gestión de productos de MED-Project.

**ELIMINACIÓN DOMICILIARIA
DE MEDICAMENTOS:**

1 REVISAR EL ENVASE

Si hay instrucciones específicas para la eliminación en la etiqueta, el envase o el prospecto, siga esas instrucciones.

2 CENTROS DE PROXIMIDAD

Para encontrar las ubicaciones de los kioscos en su área, consulte la sección Centros de proximidad en www.med-project.org. También pueden estar disponibles en su área los centros de distribución de devolución por correo.

3 DEVOLUCIÓN POR CORREO

Los servicios de devolución por correo para medicamentos no deseados, productos para inyección prellenados e inhaladores están disponibles. Visite la sección Devolución por correo en www.med-project.org o llame al 1-844-MED-PROJECT para ordenar un paquete de Devolución por correo.

4 PROGRAMAS DE RECICLAJE

Los programas locales de reciclaje ofrecen a los residentes una manera gratuita y conveniente de eliminar los medicamentos no deseados. Para obtener información sobre los eventos en su área, visite la sección Programas de reciclaje en www.med-project.org.

Si desea obtener más información acerca del programa MED-Project, visite www.med-project.org o llame al 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Figure 14 - Sample Standard Envelope Insert - Spanish

回邮包裹 (用于药品)



药品回邮信封中不得包含以下物品：
草药、维生素、补品、化妆品、
其他个人护理产品、医疗器械、
电池、含汞温度计、尖锐物品、
非法药物和吸入器。

如果将药品转移到密封袋中，
请务必对剩余包装进行回收处理。

为保护隐私，患者在处置任何闲置
药品之前，切记擦除药品标签或包装
上的所有个人信息。

为遵守相关法律，特提供本材料，不代表
MED-Project或MED-Project产品管理计划合作企业的观点。

家庭药品处置：

- 1 检查包装**
如果标签、包装或药品说明书上有任何具体的处置说明，请按照这些说明进行处置。
- 2 便捷站点**
如需查找您所在地区的便利回收亭，请访问 www.med-project.org 的“便捷站点”版块查询。您所在地区可能也有闲置药品回邮服务点。
- 3 回邮**
您可获得闲置药品、预装注射器产品和吸入器回邮服务。如需预订回邮包裹，请访问 www.med-project.org 的“回邮”版块或致电 1-844-MED-PROJECT。
- 4 回收活动**
当地回收活动可为居民提供免费和便捷的方式来处理闲置药品。如需您所在地区的活动信息，请访问 www.med-project.org 的“回收活动”版块。

有关MED-Project计划的更多信息，请访问
www.med-project.org
或致电1-844-MED-PROJECT
1-844-633-7765（听障人士专线：711）。

Figure 15 - Sample Standard Envelope Insert - Chinese

УПАКОВКА ДЛЯ ВОЗВРАТА ПО ПОЧТЕ ДЛЯ ПРЕПАРАТОВ



УТИЛИЗАЦИЯ ЛЕКАРСТВ В БЫТОВЫХ УСЛОВИЯХ:

ПРИМЕЧАНИЕ: Следующие предметы не принимаются к возврату в медицинских почтовых конвертах: лекарства растительного происхождения, витамины, пищевые добавки, косметика, прочие предметы личной гигиены, медицинские приборы, батарейки, ртутьсодержащие термометры, колюще-режущие инструменты, запрещенные препараты и ингаляторы.

1 ИНСТРУКЦИИ НА УПАКОВКЕ
При наличии на этикетке, упаковке или в аннотации конкретных инструкций по утилизации, выполните их.

2 ПУНКТЫ ПРИЕМА ПОБЛИЗОСТИ
Чтобы найти удобный для вас пункт приема в вашем районе, зайдите в раздел «Пункты приема поблизости» на сайте www.med-project.org. Пункты приема лекарств для возврата по почте также могут находиться в вашем районе.

3 ВОЗВРАТ ПО ПОЧТЕ
Доступна услуга возврата по почте ненужных лекарств, предварительно заполненных шприцов и ингаляторов. Для того чтобы заказать упаковку для отправки по почте, зайдите в раздел «Возврат по почте» на сайте www.med-project.org или позвоните 1-844-MED-PROJECT.


4 МЕРОПРИЯТИЯ ПО ВОЗВРАТУ
Местные пункты возврата предлагают жителям бесплатный и удобный способ утилизации ненужных лекарств. Информацию о мероприятиях по возврату в вашем регионе можно найти в разделе «Мероприятия по возврату» на сайте www.med-project.org.

Для получения дополнительной информации о программе MED-Project посетите веб-сайт www.med-project.org или позвоните по телефону 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Данный материал был подготовлен в целях соблюдения законодательства и не обязательно отражает мнение организаторов программы MED-Project или производителей лекарственных средств, участвующих в плане управления продукцией MED-Project.

Figure 16 - Sample Standard Envelope Insert - Russian

**ANG MAIL-BACK NA PAKETE
AY PARA SA
MGA GAMOT**



PAALALA: Ang sumusunod na mga aytem ay hindi tinatanggap sa mga Mail-Back na Sobre ng Medisina: Mga halamang gamot, bitamina, supplement, pagpapaganda, iba pang mga personal na pag-aalagang produkto, mga medikal na aparato, baterya, thermometer na naglalaman ng mercury, mga matatalim na bagay, ipinagbabawal na droga, at inhaler.

Kung naglilipat ng mga gamot sa isang selyadong bag, mangyaring siguraduhin na i-recycle ang natitirang pakete. Huwag i-flush ang gamot sa banyo. Sa San Francisco, bawal na magtapon ng mga gamot sa isang panahi o banyo.

Upang maprotektahan ang iyong pagkapribado, ang mga pasyente ay pinapaalalahanang alisin ang lahat ng mga personal na impormasyon na tutukoy sa mga label ng gamot o packaging bago ang pagtatapon ng hindi ginustong mga gamot.

Ang materyal na ito ay ibinigay bilang pagsunod sa batas at hindi sumasailamin sa mga pananaw ng MED-Project o ng Mga Producer na kasali sa Plano ng Pangangasiwa ng Produkto ng MED-Project.

Para sa higit pang impormasyon tungkol sa programang MED-Project, pumunta sa www.med-project.org o tumawag sa 1-844-MED-PROJECT / 1-844-633-7765 (TTY:711).

PAGTATAPON NG MGA GAMOT SA SAMBAHAYAN:

- 1 SURIIN ANG PACKAGE**
Kung may mga partikular na tagubilin para sa pagtatapon na nasa label, package o package insert, mangyaring sundin ang mga tagubilin na iyon.
- 3 MAIL-BACK**
Ang Mail-Back na serbisyo ay para sa mga hindi gustong gamot, injector na produkto, at inhalers na magagamit. Bisitahin ang Mail-Back na seksyon sa www.med-project.org o tawagan ang 1-844-MED-PROJECT para mag-order ng Mail-Back na pakete.
- 2 MGA LOKASYONG MADALING PUNTAHAN**
Para makahanap ng mga kiosk site sa inyong lugar, bisitahin ang bahagi ng madaling lokasyon sa www.med-project.org. Maaaring magamit din sa inyong lugar ang mga lokasyon ng distribusyon ng mail-back.
- 4 MGA KAGANAPAN NG MULING PAGKUHA**
Ang lokal na kaganapan ng take-back ng mga residente ay nag-aalok ng maginhawang paraan para itapon ang mga expired o hindi gustong mga gamot. Para sa impormasyon tungkol sa mga pangyayari sa inyong lugar, bisitahin ang Take-Back Events na seksyon sa www.med-project.org.

Figure 17 - Sample Standard Envelope Insert - Tagalog

MAIL-BACK PACKAGE IS FOR
INHALERS



NOTE: Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

If transferring medication to a sealed bag, please be sure to recycle remaining packaging. Do not flush medication down the toilet. It is illegal to dispose of medicine down the drain or toilet in San Francisco.

To protect your privacy, patients are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options.

Figure 18 - Sample Inhaler Envelope Insert - Front - English

DISPOSAL OF HOUSEHOLD MEDICINE:

1 CHECK THE PACKAGE

If there are specific instructions for disposal on the label, package or package insert, please follow those instructions.

3 MAIL-BACK

Mail-Back Services for unwanted medicine, pre-filled injector products, and inhalers are available. To order a Mail-Back package, visit the Mail-Back section of www.med-projectsf.org or call 1-844-633-7765 (TTY: 711).

2 CONVENIENT LOCATIONS

To find kiosk sites in your area, visit the Convenient Locations section of www.med-projectsf.org. Mail-Back Distribution Locations may also be available in your area.

4 TAKE-BACK EVENTS


Local take-back events offer residents a free and convenient way to dispose of unwanted medicine. For information on events in your area, visit the Take-Back Events section of www.med-projectsf.org.

For more information about the program,
please visit www.med-projectsf.org
or call 1-844-633-7765 (TTY: 711).

USA.IN.04.020204.CSF.01.01.04.01.00

Figure 19 - Sample Inhaler Envelope Insert - Back - English

EL PAQUETE DE DEVOLUCIÓN POR CORREO SE UTILIZA PARA
INHALADORES



ELIMINACIÓN DOMICILIARIA DE MEDICAMENTOS:

- 1 REVISAR EL ENVASE**
Si hay instrucciones específicas para la eliminación en la etiqueta, el envase o el prospecto, siga esas instrucciones.
- 2 CENTROS DE PROXIMIDAD**
Para encontrar las ubicaciones de los kioscos en su área, consulte la sección Centros de proximidad en www.med-project.org. También pueden estar disponibles en su área los centros de distribución de devolución por correo.
- 3 DEVOLUCIÓN POR CORREO**
Los servicios de devolución por correo para medicamentos no deseados, productos para inyección prellenados e inhaladores están disponibles. Visite la sección Devolución por correo en www.med-project.org o llame al 1-844-MED-PROJECT para ordenar un paquete de Devolución por correo.
- 4 PROGRAMAS DE RECICLAJE**
Los programas locales de reciclaje ofrecen a los residentes una manera gratuita y conveniente de eliminar los medicamentos no deseados. Para obtener información sobre los eventos en su área, visite la sección de Programas de reciclaje en www.med-project.org.

NOTA: únicamente colocar inhaladores sin daños en sus envases originales en el paquete de devolución por correo de inhaladores. Los paquetes de devolución por correo de inhaladores pueden usarse solamente para los inhaladores y no se aceptan otros tipos de elementos.

En caso de transferir medicamentos a una bolsa sellada, asegúrese de reciclar el envase restante. No tire los medicamentos por el inodoro. Es ilegal deshacerse de los medicamentos por el desagüe o el inodoro en San Francisco.

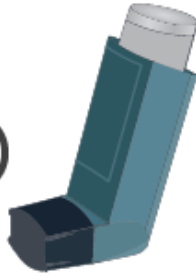
Con el fin de proteger su privacidad, se recuerda a los pacientes que deben eliminar toda la información personal identificable de las etiquetas o envases de los medicamentos antes de desecharlos.

Si desea obtener más información acerca del programa MED-Project, visite www.med-project.org o llame al 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Este es un material que se ha proporcionado con el fin de cumplir con la legislación y no refleja necesariamente el punto de vista de MED-Project o las compañías que participan en el Plan de gestión de productos de MED-Project.

Figure 20 - Sample Inhaler Envelope Insert - Spanish

回邮包裹 (用于吸入器)



注意：只有放置在原始容器中的未损坏吸入器才能放入吸入器回邮包裹中。吸入器回邮包裹只能用于吸入器，不接受其他类型的物品。

请勿将药品冲入马桶。在旧金山，将药品丢弃到下水道或马桶属违法行为。为保护隐私，患者在处置任何闲置药品之前，切记擦除药品标签或包装上的所有个人信息。

为遵守相关法律，特提供本材料，不代表MED-Project或MED-Project产品管理计划合作企业的观点。

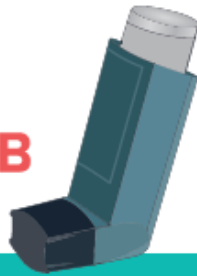
家庭药品处置：

- 1 检查包装**
如果标签、包装或药品说明书上有任何具体的处置说明，请按照这些说明进行处置。
- 2 便捷站点**
如需查找您所在地区的便利回收亭，请访问 www.med-project.org 的“便捷站点”版块查询。您所在地区可能也有闲置药品回邮服务点。
- 3 回邮**
您可获得闲置药品、预装注射器产品和吸入器回邮服务。如需预订回邮包裹，请访问 www.med-project.org 的“回邮”版块或致电 1-844-MED-PROJECT。
- 4 回收活动**
当地回收活动可为居民提供免费和便捷的方式来处理闲置药品。如需您所在地区的活动信息，请访问 www.med-project.org 的“回收活动”版块。

有关MED-Project计划的更多信息，请访问 www.med-project.org 或致电1-844-MED-PROJECT 1-844-633-7765（听障人士专线：711）。

Figure 21 - Sample Inhaler Envelope Insert - Chinese

УПАКОВКА ДЛЯ ВОЗВРАТА ПО ПОЧТЕ ДЛЯ **ИНГАЛЯТОРОВ**



ПРИМЕЧАНИЕ: В упаковку для возврата по почте поместите только неповрежденные ингаляторы в их оригинальных упаковках. Упаковки для возврата ингаляторов по почте могут использоваться только для ингаляторов, другие предметы в них отправлять запрещается.

Если вы помещаете лекарства в запечатанный пакет, пожалуйста, не забудьте отдать на переработку оставшуюся упаковку. Не смывайте препараты в унитаз. В Сан-Франциско незаконно смывать препараты по трубам или в унитаз.

Для сохранения конфиденциальности личной информации пациентам рекомендуется удалить всю личную информацию с этикеток или упаковок, прежде чем утилизировать их.

Данный материал был подготовлен в целях соблюдения законодательства и не обязательно отражает мнение организаторов программы MED-Project или производителей лекарственных средств, участвующих в плане управления редуцией MED-Project.

УТИЛИЗАЦИЯ ЛЕКАРСТВ В БЫТОВЫХ УСЛОВИЯХ:

- 1 ИНСТРУКЦИИ НА УПАКОВКЕ**
При наличии на этикетке, упаковке или в аннотации конкретных инструкций по утилизации, выполните их.
- 2 ПУНКТЫ ПРИЕМА ПОБЛИЗОСТИ**
Чтобы найти удобный для вас пункт приема в вашем районе, зайдите в раздел «Пункты приема поблизости» на сайте www.med-project.org. Пункты приема лекарств для возврата по почте также могут находиться в вашем районе.
- 3 ВОЗВРАТ ПО ПОЧТЕ**
Доступна услуга возврата по почте ненужных лекарств, предварительно заполненных шприцов и ингаляторов. Для того чтобы заказать упаковку для отправки по почте, зайдите в раздел «Возврат по почте» на сайте www.med-project.org или позвоните 1-844-MED-PROJECT.
- 4 МЕРОПРИЯТИЯ ПО ВОЗВРАТУ**
Местные пункты возврата предлагают жителям бесплатный и удобный способ утилизации ненужных лекарств. Информацию о мероприятиях по возврату в вашем регионе можно найти в разделе «Мероприятия по возврату» на сайте www.med-project.org.

Для получения дополнительной информации о программе MED-Project посетите веб-сайт www.med-project.org или позвоните по телефону 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Figure 22 - Sample Inhaler Envelope Insert - Russian

ANG MAIL-BACK PACKAGE AY PARA SA

MGA INHALER



TANDAAN: Ilagay lang ang mga walang sirang inhaler sa orihinal nilang lalagyan sa Pakete sa Pagsasauli sa Koreo ng Inhaler. Maaari lang magamit ang mga Pakete ng Inhaler Mail-Back para sa Mga Inhaler at hindi matatanggap ang iba pang mga uri ng mga item.

Kung naglipat ng mga gamot sa isang selyadong bag, mangyaring siguraduhin na i-recycle ang natitirang pakete. Huwag i-flush ang gamot sa banyo. Sa San Francisco, bawal na magtapon ng mga gamot sa isang panahi o banyo.

Upang maprotektahan ang iyong pagkapribado, ang mga pasyente ay pinapaalalahanang alisin ang lahat ng mga personal na impormasyon na tutukoy sa mga label ng gamot o packaging bago ang pagtatapon ng hindi ginustong mga gamot.

Ang materyal na ito ay ibinigay bilang pagsunod sa batas at hindi sumasalamin sa mga pananaw ng MED-Project o ng Mga Producer na kasali sa Plano ng Pangangasiwa ng Produkto ng MED-Project.

PAGTATAPON NG MGA GAMOT SA SAMBAHAYAN:

- 1 SURIIN ANG PACKAGE**
Kung may mga partikular na tagubilin para sa pagtatapon na nasa label, package o package insert, mangyaring sundin ang mga tagubilin na iyon.
- 2 MGA LOKASYONG MADALING PUNTAHAN**
Para makahanap ng mga kiosk site sa inyong lugar, bisitahin ang bahagi ng madaling lokasyon sa www.med-project.org. Maaaring magamit din sa inyong lugar ang mga lokasyon ng distribusyon ng mail-back.
- 3 MAIL-BACK**
Ang Mail-Back na serbisyo ay para sa mga hindi gustong gamot, injector na produkto, at inhalers na magagamit. Bisitahin ang Mail-Back na seksyon sa www.med-project.org o tawagan ang **1-844-MED-PROJECT** para mag-order ng Mail-Back na pakete.
- 4 MGA KAGANAPAN NG MULING PAGKUHA**
Ang lokal na kaganapan ng take-back ng mga residente ay nag-aalok ng maginhawang paraan para itapon ang mga expired o hindi gustong mga gamot. Para sa impormasyon tungkol sa mga pangyayari sa inyong lugar, bisitahin ang Take-Back Events na seksyon sa www.med-project.org.

Para sa higit pang impormasyon tungkol sa programang MED-Project, pumunta sa www.med-project.org o tumawag sa **1-844-MED-PROJECT / 1-844-633-7765 (TTY:711)**.

Figure 23 - Sample Inhaler Envelope Insert - Tagalog

MAIL-BACK PACKAGE IS FOR **INJECTORS**



NOTE: Injector Mail-Back Packages can only be used for pre-filled injector products and cannot be used for inhalers or other types of unwanted medicine or items.

If transferring medication to a sealed bag, please be sure to recycle remaining packaging. Do not flush medication down the toilet. It is illegal to dispose of medicine down the drain or toilet in San Francisco.

Figure 24 - Sample Auto-Injector Package Insert - Front - English

DISPOSAL OF HOUSEHOLD MEDICINE:

1 CHECK THE PACKAGE

If there are specific instructions for disposal on the label, package or package insert, please follow those instructions.

2 MAIL-BACK

Mail-Back Services for unwanted medicine, pre-filled injector products, and inhalers are available. To order a Mail-Back package, visit the Mail-Back section of www.med-projectsf.org or call 1-844-633-7765 (TTY: 711).

For more information about the program,
please visit www.med-projectsf.org
or call 1-844-633-7765 (TTY: 711).

USA.IN.05.020204.CSF.01.01.04.01.00

Figure 25 - Sample Auto-Injector Package Insert - Back - English

**EL PAQUETE DE DEVOLUCIÓN
POR CORREO SE UTILIZA PARA**
INYECTORES



NOTA: Los paquetes de devolución por correo de inyectores únicamente pueden utilizarse para los productos inyectores prellenados y no pueden utilizarse para inhaladores u otro tipo de medicamentos o elementos indeseados.

En caso de transferir medicamentos a una bolsa sellada, asegúrese de reciclar el envase restante. No tire los medicamentos por el inodoro. Es ilegal deshacerse de los medicamentos por el desagüe o el inodoro en San Francisco.

Este es un material que se ha proporcionado con el fin de cumplir con la legislación y no refleja necesariamente el punto de vista de MED-Project o las compañías que participan en el Plan de gestión de productos de MED-Project.

**ELIMINACIÓN DOMICILIARIA
DE MEDICAMENTOS:**

1 REVISAR EL ENVASE

Si hay instrucciones específicas para la eliminación en la etiqueta, el envase o el prospecto, siga esas instrucciones.

2 DEVOLUCIÓN POR CORREO

Los servicios de devolución por correo para medicamentos no deseados, productos para inyección prellenados e inhaladores están disponibles. Visite la sección Devolución por correo en www.med-project.org o llame al 1-844-MED-PROJECT para ordenar un paquete de Devolución por correo.

Si desea obtener más información acerca del programa MED-Project, visite www.med-project.org o llame al 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Figure 26 - Sample Auto-Injector Package Insert - Spanish

回邮包裹 (用于**注射器**)



注意： 注射器回邮包裹只能用于预装注射器产品，不能用于吸入器或其他类型的闲置药品或物品。

请勿将药品冲入马桶。在旧金山，将药品丢弃到下水道或马桶属违法行为。
如果将药品转移到密封袋中，请务必对剩余包装进行回收处理。
为遵守相关法律，特提供本材料，不代表MED-Project或MED-Project产品管理计划合作企业的观点。

家庭药品处置：

- 1 检查包装**
如果标签、包装或药品说明书上有任何具体的处置说明，请按照这些说明进行处置。
- 2 回邮**
您可获得闲置药品、预装注射器产品和吸入器回邮服务。如需预订回邮包裹，请访问 www.med-project.org 的“回邮”版块或致电 1-844-MED-PROJECT。

有关MED-Project计划的更多信息，请访问 www.med-project.org 或致电1-844-MED-PROJECT / 1-844-633-7765（听障人士专线：711）。

Figure 27 - Sample Auto-Injector Package Insert - Chinese

УПАКОВКА ДЛЯ ВОЗВРАТА ПО ПОЧТЕ УСТРОЙСТВ ДЛЯ

ИНЪЕКЦИЙ



ПРИМЕЧАНИЕ: Пакеты для возврата инъекторов по почте могут использоваться только для предварительно наполненных устройств для инъекций. В таких пакетах запрещается отправлять ингаляторы, а также другие типы ненужных лекарств или предметов.

Если вы помещаете лекарства в запечатанный пакет, пожалуйста, не забудьте отдать на переработку оставшуюся упаковку. Не смывайте препараты в унитаз. В Сан-Франциско незаконно смывать препараты по трубам или в унитаз.

Данный материал был подготовлен в целях соблюдения законодательства и не обязательно отражает мнение организаторов программы MED-Project или производителей лекарственных средств, участвующих в плане управления продукцией MED-Project.

УТИЛИЗАЦИЯ ЛЕКАРСТВ В БЫТОВЫХ УСЛОВИЯХ:

1 ИНСТРУКЦИИ НА УПАКОВКЕ

При наличии на этикетке, упаковке или в аннотации конкретных инструкций по утилизации, выполните их.

2 ВОЗВРАТ ПО ПОЧТЕ

Доступна услуга возврата по почте ненужных лекарств, предварительно заполненных шприцов и ингаляторов. Для того чтобы заказать упаковку для отправки по почте, зайдите в раздел «Возврат по почте» на сайте www.med-project.org или позвоните 1-844-MED-PROJECT.

Для получения дополнительной информации о программе MED-Project посетите веб-сайт www.med-project.org или позвоните по телефону 1-844-MED-PROJECT / 1-844-633-7765 (TTY: 711).

Figure 28 - Sample Auto-Injector Package Insert - Russian

ANG MAIL-BACK NA PACKAGE AY PARA SA

MGA INJECTOR



TANDAAN: Available lang ang mga Mail-Back na Package para sa mga Produktong Pre-filled na Pang-iniksyon at hindi maaaring gamitin para sa mga inhaler o iba pang klase ng mga hindi na ginagamit na gamot o bagay.

Kung naglilipat ng mga gamot sa isang selyadong bag, mangyaring siguraduhin na i-recycle ang natitirang pakete. Huwag i-flush ang gamot sa banya. Sa San Francisco, bawal na magtapon ng mga gamot sa isang panahi o banya.

Ang materyal na ito ay ibinigay bilang pagsunod sa batas at hindi sumasalamin sa mga pananaw ng MED-Project o ng Mga Producer na kasali sa Plano ng Pangangasiwa ng Produkto ng MED-Project.

PAGTATAPON NG MGA GAMOT SA SAMBAHAYAN:

1 SURIIN ANG PACKAGE

Kung may mga partikular na tagubilin para sa pagtatapon na nasa label, package o package insert, mangyaring sundin ang mga tagubilin na iyon.

2 MAIL-BACK

Ang Mail-Back na serbisyo ay para sa mga hindi gustong gamot, injector na produkto, at inhalers na magagamit. Bisitahin ang Mail-Back na seksyon sa www.med-project.org o tawagan ang 1-844-MED-PROJECT para mag-order ng Mail-Back na pakete.

Para sa higit pang impormasyon tungkol sa programang MED-Project, pumunta sa www.med-project.org o tumawag sa 1-844-MED-PROJECT / 1-844-633-7765 (TTY:711).

Figure 29 - Sample Auto-Injector Package Insert - Tagalog



Safe Medicine Drop™

Unwanted medication at home?

[Check](#)

[Privacy Policy](#) | [Inmar Intelligence Consumer Drug Take-Back](#) | [Terms of Use](#)

Figure 30 - www.SafeMedicineDrop.com Landing Page



San Francisco, California

[Home](#) > [Locations](#) > [San Francisco, California](#)



**Disposal Options
Nearby**



Mail Back Request



Check the Package



**San Francisco,
California FAQ**

Figure 31 - www.SafeMedicineDrop.com San Francisco Landing Page



Disposal Options Nearby

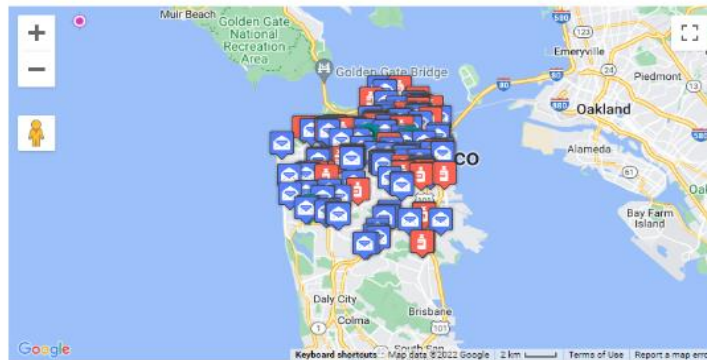
Home > ... > San Francisco, California > Disposal Options Nearby

Locations Listing

94115

Select Category

Select Radius



22ND & IRVING MARKET

Get Directions and Location Information

2101 Irving Street SAN FRANCISCO CA 94122

Mailback Supplies

ADULT HEMATOLOGY, BLOOD & BONE MARROW TRANSPLANT CLINIC

Get Directions and Location Information

400 Parnassus Ave, Fourth Floor San Francisco CA 94143

Mailback Supplies

AIDS HEALTHCARE FOUNDATION - SAN FRANCISCO

Get Directions and Location Information

518 A, Castro Street SAN FRANCISCO CA 94114

Mailback Supplies

AIDS HEALTHCARE FOUNDATION DBA AHF PHARMACY

Get Directions and Location Information

4071 18TH STR, SAN FRANCISCO, CA 94114

Medicine Kiosk (Non-Inmar)

ALEGRE HOME CARE - SAN FRANCISCO

Get Directions and Location Information

3421 Geary Blvd SAN FRANCISCO CA 94118

Mailback Supplies

ALTO PHARMACY, LLC

Get Directions and Location Information

1400 TENNESSEE ST UNIT 2 SAN FRANCISCO, CA 94107

Medicine Kiosk (Non-Inmar)

Figure 32 - www.SafeMedicineDrop.com Disposal Options Nearby - San Francisco



Mail Back Request

[Home](#) > [...](#) > [San Francisco, California](#) > [Mail Back Request](#)

Choose your package type How many packages do you need

Medicine 1

Contact Information

<input type="text" value="First Name*"/>	<input type="text" value="Last Name*"/>	<input type="text" value="Email Address*"/>
<input type="text" value="Address Line 1*"/>	<input type="text" value="Address Line 2"/>	
<input type="text" value="City*"/>	<input type="text" value="CA"/>	<input type="text" value="94115"/>

[Submit](#)

Inmar provides the following different types of Mail-Back Packages at no charge to residents. All Mail-Back Packages are pre-addressed with prepaid postage. Please submit a separate request for each Mail-Back Package needed or call 1-888-371-0717 for assistance.

Inhalers and injectors must be mailed in separate packages and cannot be combined with other unwanted medicines.

- ✦ **MEDICINE MAIL-BACK SERVICES**
- ✦ **INHALER MAIL-BACK SERVICES**
- ✦ **AUTO-INJECTOR MAIL-BACK SERVICES**

[Back To San Francisco, California](#)



Figure 33 - www.SafeMedicineDrop.com Mail-Back Request - San Francisco

Where to safely drop off your unwanted medicine in San Francisco

Use the search function below to find convenient locations with secure disposal drop-off locations or where you can obtain mail-back supplies. Call 844-633-7765 for more information or to order mail-back supplies.

Find a Location

Order Mail-Back Supplies



Reference: San Francisco has indicated that the following items are accepted or not accepted at kiosk locations:

ACCEPTED: Medications in any dosage form, except for those identified as Not Accepted, in their original container or sealed bag.

NOT ACCEPTED: Herbal remedies • vitamins • supplements • cosmetics • other personal care products • medical devices • batteries • mercury-containing thermometers • sharps • medications dispensed with a sharp included • illicit drugs

Find Convenient Locations

Enter your zip code below, to find convenient locations.

Zip code [Clear This Code](#)

Filter Results By:

- Drop-Off Location Mail-back supply location (Standard envelopes only)



Scarpelli & Assoc. PT Mail-back supply location (Standard envelopes only)	4200 18th Street, San Francisco, CA 94114 Get Directions	Please contact location for hours of operation
Aids Healthcare Foundation - San Francisco Mail-back supply location (Standard envelopes only)	518 A, Castro Street San Francisco, CA 94114 Get Directions	Please contact location for hours of operation
Walgreens 01327 Drop-off location	498 Castro Street San Francisco, CA 94114 Get Directions	Please contact location for hours of operation
One Medical - Castro Office Mail-back supply location (Standard envelopes only)	505 Castro Street San Francisco, CA 94114 Get Directions	Please contact location for hours of operation
AHF Pharmacy Drop-off location	4071 18th St San Francisco, CA 94114 Get Directions	(415) 255-2720

Figure 34 - www.med-projectsf.org - San Francisco neutrally-branded website

One Medical Mail-back supply location (Standard envelopes only)	3885 24th Street San Francisco, CA 94114 Get Directions	(415) 529-4522	
BI-Rite Market Mail-back supply location (Standard envelopes only)	3639 18th Street San Francisco, CA 94110 Get Directions		Please contact location for hours of operation
The Castro Animal Hospital Mail-back supply location (Standard envelopes only)	100 Church St Ste B San Francisco, CA 94114 Get Directions	(415) 658-7245	
Cole Street Clinic Mail-back supply location (Standard envelopes only)	555 Cole Street San Francisco, CA 94117 Get Directions		Please contact location for hours of operation
Safeway Pharmacy # 1507 Mail-back supply location (Standard envelopes only)	2020 Market Street San Francisco, CA 94114 Get Directions		Please contact location for hours of operation
Mindful Health Solutions - San Francisco Mail-back supply location (Standard envelopes only)	350 Parnassus Avenue, San Francisco, CA 94117 Get Directions		Please contact location for hours of operation
Whole Family MD Mail-back supply location (Standard envelopes only)	1286 Sanchez Street, Suite A San Francisco, CA 94114 Get Directions	(415) 642-0333	
Whole Family MD Mail-back supply location (Standard envelopes only)	1286 Sanchez Street San Francisco, CA 94114 Get Directions		Please contact location for hours of operation
San Francisco Police Department - Park Station Drop-off location	1899 Waver Street San Francisco, CA 94117 Get Directions	(415) 242-3000	
CVS Pharmacy 10188 Drop-off location	499 Haight Street San Francisco, CA 94117 Get Directions	(415) 503-0722	
Mission Pet Hospital Mail-back supply location (Standard envelopes only)	770 Valencia St. San Francisco, CA 94110 Get Directions	(415) 552-1969	

1 ... 12 »

Order a Mail-Back Package

To request a pre-paid, pre-addressed mail-back envelope or to learn more information about proper drug disposal, click below.

[Inmar](#)

[MED-Project](#)

Figure 35 - www.med-projectsf.org - San Francisco neutrally branded-website (continued)

Appendix B - Sample Promotions

Outreach Activity	Type of Media	Start Date	End Date	Frequency	URL Link:
Digital Promotion - Spring 2021 Influencer Campaign 1	Digital	3/29/21	5/29/21	1	https://worldinfourdays.com/bathroom-spring-cleaning-checklist/
Digital Promotion - Spring 2021 Influencer Campaign 2	Digital	5/19/21	6/19/21	1	https://porshacarrblog.com/2021/05/19/protecting-our-youth-with-lifeincheck-consumer-drug-take-back-program/
Digital Promotion - Summer 2021 Influencer Campaign	Digital	8/27/21	10/27/21	1	https://blondesandbagels.com/how-to-safely-get-rid-of-unwanted-medicine/
Digital Promotion - Fall 2021 Influencer Campaign	Digital	9/29/21	10/21/21	1	https://www.saltycanary.com/how-to-safely-dispose-of-unwanted-or-expired-medications/
Digital Promotion - Programmatic Fall Campaign	Digital	9/23/21	10/21/21	1	

Figure 1 - Promotional Outreach Summary

Outreach Activity	Start Date	End Date	Reach	Reach Percent 4-Week Period #1:	Reach Percent 4-Week Period #2:	Reach Percent 4-Week Period #3:	Other Campaigns	Frequency
				3/29/21-4/29/21	8/27/21-9/27/21	9/23/21-10/21/21		
Digital Promotion - Spring 2021 Influencer Campaign 1	3/29/21	4/29/21	790,214	1.1326	-	-		1
Digital Promotion - Spring 2021 Influencer Campaign 2	5/19/21	6/19/21	7,500	-	-	-	0.0107	1
Digital Promotion - Summer 2021 Influencer Campaign	8/27/21	10/27/21	700,893	-	1	-		1
Digital Promotion - Fall 2021 Influencer Campaign	9/29/21	10/21/21	1,864,923	-	-	2.6729		1
Digital Promotion - Programmatic Fall Campaign	9/23/21	10/21/21	1,003,623			1.4385		1
Combined Target Reach Percent at 3+ Frequency Total				1.1326	1	4.111367027	0.01074943637	
Does 4-week period achieve at least 75% CTRP? (YES/NO)				No	No	Yes		

Figure 2 - Promotional Outreach Summary continued

HOME & DECOR, SPRING · MARCH 18, 2021

Bathroom Spring Cleaning Checklist – Get Ready For Spring

Pin Share Flipboard Reddit
Tweet Buffer
Email Print

2 SHARES

*This shop has been compensated by Inmar Intelligence and its advertiser. All opinions are mine alone.
#ConsumerDrugTakeBackCA*

Bathroom spring cleaning is something that a lot of us overlook. I say "us" because I'm guilty of it, too. After all, we generally clean our bathrooms once a week anyway. Why would we ever think it needed a spring cleaning? There are no appliances to pull out to clean behind or under. There's probably no carpet on the floor. There just isn't very much to cause us to say, "Time to do a deep clean on this bathroom."



SEARCH WORLD IN FOUR DAYS

LET'S GET SOCIAL

MEET COURTNEY + REESE!

Figure 3 - Sample from Spring 2021 Influencer Campaign 1
For full text and images, please visit: <https://worldinfourdays.com/bathroom-spring-cleaning-checklist/>



NATIONAL CONSUMER DRUG TAKE BACK - SAN FRANCISCO 2021

Targeted. Insightful. Optimized.



3/29/2021 - 4/29/2021

BLOG ADS OTHER

Platform Summary

AD TYPE	AD OBJECTIVE	# OF ADS	IMPRESSIONS	CLICKS	CLICKS/AD	CLICK RATE
Traffic Ads	Clicks	4	14,282	505	126.25	3.54%
Awareness Ads	Impressions	4	151,699	121	30.25	0.08%
Awareness Ads	Impressions	5	624,233	286	57.20	0.05%
OVERALL		13	790,214	912	70.15	0.12

Posts

Find a medicine drop-off kiosk near you

57.6K 49 8

Find a medicine drop-off kiosk near you

26.9K 16 1

Find a medicine drop-off kiosk near you

29 0 0

Find a medicine drop-off kiosk near you

42.2K 38 6

Find a medicine drop-off kiosk near you

9.62K 353 27

SHOW ALL

Figure 4 - Results from Spring 2021 Influencer Campaign 1

Protecting our youth with LifeInCheck™ Consumer Drug Take-Back Program.

May 19, 2021 Porsha Carr

This shop has been compensated by Inmar Intelligence and its advertiser. All opinions are mine alone. #CAConsumerDrugTakeBack

What is a memory you would never forget? One memory I will never forget is the day I received a phone call that my cousin who was younger than me was in trouble. She had accidentally taken a family member's prescription drugs. She was young and didn't know better. The prescription drugs old and just laying around. To a little one, something like this could have easily looked like a piece of candy or even a small toy. As she was rushed to the hospital no one knew what the outcome would be. But we all knew one thing this could have been prevented. Lucky for my sweet cousin she ended up being okay and is now a healthy adult thriving. Today I am grateful to introduce you to [LifeInCheck™](#) Consumer Drug Take-Back Program.



Hi, friends my name is Porsha. This is my blog, here I will share pieces of my life with you which means celebrating, my family, motherhood, traveling, food, photography, and so much more. Thank you for visiting, come by more often!

Meet My Family.

Figure 5 - Sample from Spring 2021 Influencer Campaign 2

For full text and images, please visit: <https://porshacarrblog.com/2021/05/19/protecting-our-youth-with-lifeincheck-consumer-drug-take-back-program/>



NATIONAL CONSUMER DRUG TAKE BACK - SAN FRANCISCO MAY 2021


Targeted. Insightful. Optimized.





5/19/2021 - 6/19/2021

Inmar, Inc.: San Francisco County CA | April 2021 | Consumer Drug Take Back | Additional Influencer | Influencer

 Print

Impressions 
1,152

Views 
7,500

Engagements 
1,510

Total Media Value 
\$3,357.02

Figure 6 - Results from Spring 2021 Influencer Campaign 2

25/08/21

How To Safely Get Rid Of Unwanted Medicine

This post is sponsored by Inmar Intelligence and its advertiser. All opinions are mine alone. Thank you to my readers for supporting the brands that make Blondes & Bagels possible! #SFConsumerDrugTakeBack

I know drug disposal isn't exactly your everyday topic - and truly may not be one you think about at all - but I do promise *it's important*. Here on the blog I've always strived to focus on "no BS tips for better living" and give reasonable, achievable advice to live more sustainably and healthfully. From patient safety to the safety of unintended hands around the house (like children and pets), learning how to dispose of expired or unwanted drugs properly can keep people safe and even help the environment.

Let's talk about how.



Figure 7 - Sample from Summer 2021 Influencer Campaign

For full text and images, please visit: <https://blondesandbagels.com/how-to-safely-get-rid-of-unwanted-medicine/>

NATIONAL CONSUMER DRUG TAKE BACK FALL 2021 - SAN FRANCISCO

Targeted. Insightful. Optimized.

8/25/21 - 9/22/21

Platform Summary

AD TYPE	AD OBJECTIVE	# OF ADS	IMPRESSIONS	CLICKS	CLICKS/AD	CLICK RATE
Traffic Ads	Clicks	4	22,490	497	124.25	2.21%
Awareness Ads	Impressions	4	3,786	3	0.75	0.08%
Awareness Ads	Impressions	12	674,617	572	47.67	0.08%
OVERALL		20	700,893	1,072	53.60	0.15

Posts

1.42K 32 3

59 0 0

1.48K 2 0

931 0 0

6.14K 130 5

SHOW ALL

Figure 8 - Results from Summer 2021 Influencer Campaign

HOW TO SAFELY DISPOSE OF UNWANTED OR EXPIRED MEDICATIONS

Published: September 29, 2021 - Last updated: February 9, 2022

[Home](#) / How to Safely Dispose of Unwanted or Expired Medications

This shop has been compensated by Inmar Intelligence and its advertiser. All opinions are mine alone.
#NationalPrescriptionDrugTakeBackDayCA

Do you have unwanted or expired medications laying around your house and you don't know how to safely dispose of them? I got you! Today I'm talking about LifeInCheck Consumer Drug Take-Back™ and where you can find a LifeInCheck Consumer Drug Take-Back receptacle to safely dispose of any unwanted or expired medications.



Hello!

Hi! I'm Andrea!

Figure 9 - Sample from Fall 2021 Influencer Campaign

For full text and images, please visit: <https://www.saltycanary.com/how-to-safely-dispose-of-unwanted-or-expired-medications/>



Inmar, Inc.: Consumer Drug Take Back Day Oct. 2021 California

Targeted. Insightful. Optimized.



9/29/21 - 10/21/21

Platform Summary

AD TYPE	AD OBJECTIVE	# OF ADS	IMPRESSIONS	CLICKS	CLICKS/AD	CLICK RATE
Traffic Ads	Clicks	16	89,515	1,703	106.44	1.90%
Awareness Ads	Impressions	16	246,397	131	8.19	0.05%
Awareness Ads	Impressions	24	1,529,011	333	13.88	0.02%
OVERALL		56	1,864,923	2,167	38.70	0.12

Posts

SHOW ALL

Figure 10 - Results from Fall 2021 Influencer Campaign

Advertiser:		Inmar Intelligence CDTB		Dates:	9/23/21 - 10/21/21
Inmar Intelligence CDTB In-House Campaign					
Placement Package	Ad Size	Impressions	Clicks	CTR	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	320x50	175820	214	0.001217153907	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	300x250	104543	227	0.002171355327	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	728x90	75816	265	0.003495304421	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	250x250	24149	80	0.003312766574	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	300x50	22055	55	0.002493765586	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	120x600	21623	47	0.002173611432	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	160x600	21144	80	0.003783579266	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	300x100	16170	30	0.00185528757	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	336x280	15835	98	0.006188822229	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	300x600	9864	62	0.006285482563	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	180x150	7920	16	0.00202020202	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	970x90	4528	47	0.01037985866	
INMAR CDTB Oct 2021 Find a Kiosk OS+ Package	970x250	2048	33	0.01611328125	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	320x50	166373	219	0.001316319355	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	300x250	101973	212	0.002078981691	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	728x90	72716	244	0.003355520106	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	300x50	37052	107	0.002887833315	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	250x250	24759	87	0.003513873743	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	160x600	21156	93	0.004395916052	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	120x600	20834	38	0.001823941634	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	336x280	16997	94	0.005530387715	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	300x100	15392	29	0.001884095634	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	300x600	10091	72	0.007135070855	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	180x150	7864	19	0.002416073245	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	970x90	4767	71	0.01489406335	
INMAR CDTB Oct 2021 Request an Envelope OS+ Package	970x250	2134	33	0.01546391753	
		1003623	2572	0.002562715283	

All 3rd party ad tags and pixels must be SSL compliant. This includes any 3rd party verification, monitoring and branding studies where rates do not account for use of an ad verification system for monitoring viewability or blocking. If payment terms are dictated by viewability VAST Tags, SD and HD versions are required for video files. Site-serving incurs \$1.25 rate increase. RM Inventory incurs rate increase. If site served, ad serving fees apply.

Figure 11 - Results from Fall 2021 Programmatic Campaign