



# 2019 MED-Project Annual Report

City and County of San Francisco, California  
Due April 25, 2020

**Prepared By:** MED-Project LLC

**Submitted To:** San Francisco Department of the Environment

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## I. Executive Summary

MED-Project LLC ("MED-Project") operates a Product Stewardship Plan for Unwanted Medicine from Households ("Plan") in the City and County of San Francisco, California ("County") under the San Francisco Safe Drug Disposal Stewardship Ordinance, Chapter 22, Division 1, Sections 2200-2219 ("Ordinance") and the San Francisco Department of the Environment ("Department") Regulation #SFE-16-01-SDDSO ("Regulation"). This 2019 County Annual Report ("Report") describes the activities of MED-Project between January 1, 2019, and December 31, 2019 (the "Reporting Period") in compliance with Ordinance Section 2209. All capitalized terminology not defined in this Report is derived from the approved Plan dated November 1, 2018.

MED-Project began collecting "Unwanted Medicine" (as defined in Plan Section IV) in 2017 with the initial Plan, dated July 14, 2016, and approved on July 25, 2016. MED-Project submitted a revised Plan on May 31, 2018, and it was approved by the Department on July 3, 2018. Another revised Plan was submitted on November 1, 2018, and approved by the Department on June 5, 2019. MED-Project made requests to modify the Plan on March 23, 2019, September 16, 2019, February 5, 2020, March 7, and March 14, 2020. These requests are still pending approval.

A notice of temporary closure of a disposal facility was sent on October 4, 2019, informing the County of the alternative disposal facilities to be used during the facility maintenance closure. On March 3, 2020, MED-Project sent a notice of the resumption of operations at the disposal facility, and that MED-Project is again disposing of Unwanted Medicine at the disposal facility.

During 2019, priority was given to establishing Kiosk Drop-Off Sites throughout the County in alignment with approved Plan goals and performing outreach to eligible pharmacies and Law Enforcement Agencies (LEAs) throughout the County. As a result of these efforts, MED-Project's Program collected and disposed of Unwanted Medicine from 48 kiosks at 47 Kiosk Drop-Off Sites and 73 Mail-Back Distribution Locations.

As outlined in the approved Plan, the ultimate goal of the Program is to provide Residents with convenient, safe, and accessible methods to dispose of Unwanted Medicine. MED-Project anticipates a steady increase in Kiosk Drop-Off Sites throughout 2020 as a result of Program activities between January 1, 2020, and December 31, 2020, especially if there is increased retail chain pharmacy participation in the Program.

Kiosks were installed in pharmacies and LEAs that meet all local, state, and federal requirements and have executed agreements with MED-Project. In addition, outreach and educational materials, including signage and/or brochures, were distributed to Kiosk Drop-Off Sites that were activated during the Reporting Period.

MED-Project continues to communicate with Kiosk Drop-Off Site Hosts to distribute outreach materials, review procedures as needed, and improve overall Program design.

The following sections of the Report respond to specific reporting requirements in Ordinance Section 2209. Each section of the Report restates the corresponding Ordinance requirement and provides the required information.

## II. Participating Producers

**Ordinance Sec. 2209 (a)(1):** "A list of Producers participating in the Stewardship Plan."

See Appendix A; List of Participating Producers.

## III. Collection Method and Weight

**Ordinance Sec. 2209 (a)(2):** "The amount, by weight, of Covered Drugs collected, including the amount by weight from each collection method used."

### A. Kiosks

- MED-Project collected 28,710.25 pounds of Unwanted Medicine collected through Kiosk Drop-Off Sites.

### B. Mail-Back Services

- MED-Project collected 394.68 pounds of Unwanted Medicine through the return of Standard Mail-Back Packages.
- MED-Project collected 51.36 pounds of Unwanted Medicine through the return of Injector Mail-Back Packages.
- MED-Project did not receive any returns of Inhaler Mail-Back Packages.

### C. Take-Back Events

There were no Take-Back Events during the Reporting Period.

### D. Total Weight of Collected Unwanted Medicine

- MED-Project collected a total of 29,156.29 pounds of Unwanted Medicine collected through all methods.

## IV. Kiosk Drop-Off Sites, Mailers and Take-Back Events

**Ordinance Sec. 2209 (a)(3)-(6):** "(3) A list of drop-off sites; (4) The number of mailers provided for disabled and/or home-bound residents; (5) The locations where mailers were provided, if applicable; (6) The dates and locations of collection events held, if applicable;"

### A. Kiosk Drop-Off Sites

See Appendix B; Kiosk Drop-Off Sites.

### B. Number of Mailers Provided to Disabled and/or Home-Bound Residents

A total of 282 Standard Mail-Back Packages, 102 Injector Mail-Back Packages, and eight Inhaler Mail-Back Packages were distributed directly to Residents. MED-Project identifies a total number of Mail-Back Packages provided directly to Residents because it is unable to verify whether the recipient is disabled and/or home-bound.

See Appendix C; Residential Mail-Back Packages Distributed by Zip Code.

### C. Locations Where Mailers Were Provided

MED-Project distributed 841 Standard Mail-Back Packages to 73 Mail-Back Distribution Locations.

See Appendix D; Mail-Back Distribution Locations.

## D. Take-Back Events

There were no Take-Back Events during the Reporting Period.

## V. Disposal and Transporter Information

**Ordinance Sec. 2209 (a)(7):** "The transporters used and the disposal facility or facilities used for all Covered drugs."

### A. Disposal Facility Information

See Appendix E; Disposal Facilities.

### B. Transporter Information

See Appendix F; Transporters.

## VI. Safety and Security Report

**Ordinance Sec. 2209 (a)(8):** "Whether any safety or security problems occurred during collection, transportation or disposal of Unwanted Covered Drugs during the reporting period and, if so, what changes have or will be made to policies, procedures or tracking mechanisms to alleviate the problem and to improve safety and security in the future."

See Appendix G; Safety and Security Report.

## VII. Educational Efforts and Public Outreach

**Ordinance Sec. 2209 (a)(9):** "A description of the public education, outreach and evaluation activities implemented during the reporting period."

**Regulation Sec. 2.0-2.5:** "Each Plan Operator shall include the following information on outreach activities in the Annual Report, as required in Section 2209(a)(9) of the Ordinance:

2.1: A discussion of whether and how the outreach activities undertaken during the reporting year achieved the reach and frequency requirements in Sections 1.3 and 1.4 of [the Regulation].

2.2: The identity of all media used to promote the collection program in the reporting year.

2.3: Target Rating Points by medium as a demonstration that the outreach activities undertaken during the reporting period were sufficient to meet the combined target reach percent and frequency requirements in Sections 1.3 and 1.4 of [the Regulation].

2.4: Proof of Performance for each medium utilized in the outreach activities undertaken during the reporting year.

2.5: A discussion of outreach effectiveness as described in Section 3.0 of [the Regulation] and a description of additional future outreach activities required by Section 3.5, if any."

### A. Public Education Activities

MED-Project provided disposal instructions for Kiosk Drop-Off Sites, Mail-Back Services, and Take-Back Events during the Reporting Period. In addition, MED-Project maintained a website and toll-free number to provide information pertaining to MED-Project disposal options and outreach materials. The MED-Project Website, toll-free number, and outreach materials, such as posters and brochures were available in the Required Languages, including English, Spanish, Chinese, Russian, and Tagalog (Filipino). See Appendix H for examples of brochures and posters. Appendix I provides brochure and poster distribution information.

The MED-Project Website lists all Kiosk Drop-Off Sites, Mail-Back Distribution Locations, and Take-Back Events. MED-Project Website information and statistics are provided in Appendices J and K, respectively.

## B. Outreach Activities

MED-Project conducted the following outreach activities during the Reporting Period: provided print, digital, radio and television campaigns; distributed signage and brochures; posted information on social media sites; and sent email blasts. A list of the social media and email outreach promotion activities is provided in Appendix L.

During the Reporting Period, outreach activities achieved a combined target reach percentage of 92%, 83%, and 85%, respectively, each for a duration of one month, and was met through a variety of media channels. MED-Project outreach activity was at a 2+ frequency for the duration of one-month, twelve times during the Reporting Period. This met the Regulation's requirements of combined target reach percent of 50% at a 2+ frequency for the duration of one month, at least three times per year.

MED-Project conducted the following activities, each with a 2+ frequency for the duration of at least one month:

1. Digital Campaign #1 – January/February 2019 (3.7 frequency / 1-month)
2. Television Campaign #1 – January/February 2019 (9.3 frequency / 1-month)
3. Radio Campaign #1 – January/February 2019 (2.6 frequency / 1-month)
4. Print (newspaper: SF examiner) – May 2019 (2.3 frequency / 1-month)
5. Digital Campaign #2 – June/July 2019 (4.4 frequency / 1-month)
6. Television Campaign #2 – June/July 2019 (9.4 frequency / 1-month)
7. Radio Campaign #2 – June/July 2019 (2.6 frequency / 1-month)
8. Print (newspaper: El Reportero) – September/October 2019 (4.0 frequency / 1-month)
9. Print (newspaper: Sing Tao) – September/October 2019 (4.0 frequency / 1-month)
10. Digital Campaign #3 – October/November/December 2019 (2.4 frequency / 5-weeks)
11. Television Campaign #3 – October/November/December 2019 (3.5 frequency / 5-weeks)
12. Radio Campaign #3 – October/November/December 2019 (2.9 frequency / 5-weeks)

MED-Project performed the following additional activities throughout the Reporting Period:

1. Print Activity (Bay Area Parent magazine) – November 2019 (5-week campaign)
2. Digital Magazine (Bay Area Parent Guide to Golden Years) – November 2019 (5-week campaign)

The Target Rating Points calculated for the Reporting Period are 684.8 for digital media, 502.1 for television, 378.8 for radio, and 259.5 for print.

See Appendix M; Media Outreach Summary.

## C. Proof of Medium Performance

MED-Project offers the following documents as "proof" to support the outreach efforts:

- Example of email blast – MED-Project (December).
- Example of email blasts– Bay Area Parent (December).
- Example of social media posting (November/December).
- Examples of print advertisements that ran (May, September, November).
- List of static publishers (host sites) for Digital campaign (February, June, November).
- Broadcast television schedule log (February, June, November)
- List of radio campaign placement and spots (February, June, November).
- Digital example of magazine (November).

See Appendix N; Electronic and Media Advertisement Proof of Performance Examples.

## D. Evaluation Activities

As required by Ordinance § 2206, after the first full year of Program operation MED-Project conducted biennial surveys of Residents and of pharmacists, veterinarians, and other health care professionals who interact with members of the community. The second biennial survey was completed on February 27, 2020 and results will be posted to the MED-Project Website by May 22, 2020.

## VIII. Packaging Recycling

**Ordinance Sec. 2209 (a)(10):** "A description of how collected packaging was recycled to the extent feasible, including the recycling facility or facilities used."

As described in the Plan, while drug packaging is expected to constitute a significant amount of the waste incinerated under the Program, MED-Project has concluded that separation of inner and/or outer packaging from Unwanted Medicine and/or recycling of packaging would raise three significant concerns:

1. Separating and recycling drug packaging could result in the disclosure of confidential patient information appearing on prescription drug packaging;
2. Separating and recycling drug packaging could increase the potential for releases and leakage of Unwanted Medicine; and
3. Separating and recycling drug packaging could increase diversion risk by adding additional steps to the collection process and, because drug packaging is often used in drug counterfeiting, the drug packaging could be a diversion target itself.

For these reasons, the Program does not provide for the separation and recycling of packaging from Unwanted Medicine.

MED-Project education and outreach materials instruct Residents to return Unwanted Medicine at a Kiosk Drop-Off Site, via Mail-Back Services, or at a Take-Back Event, in its original container or in a sealed bag. These materials encourage Residents who transfer their Unwanted Medicine in a sealed bag to recycle all remaining packaging.

## IX. Program Goals

**Ordinance Sec. 2209 (a)(11):** "A summary of the Stewardship Plan's goals, the degree of success in meeting those goals in the past year, and, if any goals have not been met, what effort will be made to achieve the goals in the next year."

### A. Collection Goals

MED-Project satisfied the Service Convenience Goals in Ordinance Section 2205(b)(1) during the Reporting Period through a combination of established Kiosk Drop-Off Sites and Mail-Back Distribution Locations. Appendix O describes how MED-Project satisfied the Service Convenience Goals during the Reporting Period. Additionally, MED-Project achieved the anticipated collection goal of approximately 19,800 pounds of Unwanted Medicine from Kiosk Drop-Off Sites in 2019. MED-Project continues to strive to meet the long-term goals and satisfy the Service Convenience Goals through the establishment of Kiosk Drop-Off Sites by pursuing increased participation by retail chain pharmacies throughout the County. MED-Project anticipates the average pounds per Kiosk Drop-Off Site to increase in 2020 with increasing public awareness of the Program. Refer to sections III and IV of this Report for specific collection information.

### B. Education and Public Outreach Goals

MED-Project met the Plan's short-term goals, including implementing Mail-Back Services via the Call Center and MED-Project Website. MED-Project utilized data from 2017 to establish baseline education



and outreach goals for the Reporting Period and future Reporting Periods. In 2019, there were no Take-Back Events which resulted in no press advisories. See Appendix P; Baseline Data Summary. During 2017, no messages were left by Residents, resulting in no messages returned. During 2018, the Call Center was transitioned to a staffed 24/7/365 service and since then all calls are answered with no messages left by Residents.

MED-Project released a Public Service Announcement (PSA) animation directed at Residents on social media websites, digital media, and broadcast television platforms.

MED-Project will evaluate media and public outreach as well as collect feedback by survey in order to make adjustments and improvements to the Program. Additionally, MED-Project may revise and/or add communications materials based on changes to the Plan.

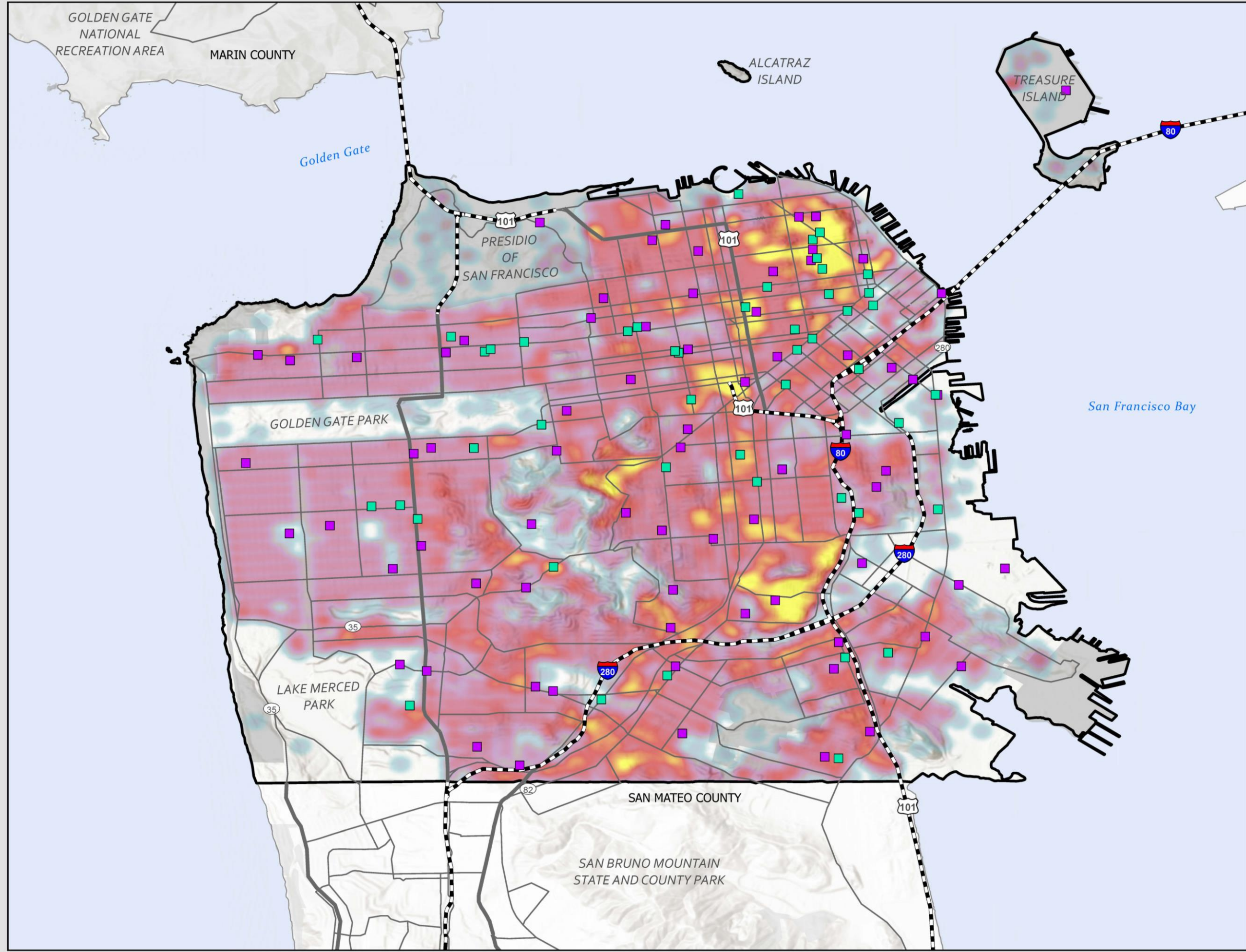
### C. Collector Outreach

MED-Project continued collector outreach by issuing letters to all potential Kiosk Drop-Off Sites on January 25, 2020. Phone calls were made and emails were sent to eligible sites that did not respond to the letter. Eligible non-participating sites were contacted until either the site began participating in the Program or the site indicated they no longer want to be considered for participation.

## X. Program Costs

***Ordinance Sec. 2209 (a)(12):*** "The total expenditures of the Stewardship Plan during the reporting period."

The total Program cost for the Reporting Period was \$1,212,942.25.



# SAN FRANCISCO CITY AND COUNTY

**Existing Kiosk Drop-Off Sites and Mail-Back Distribution Locations with Population Density**

### Project Features

- Existing Kiosk Drop-Off Site (47)
- Existing Mail-back Distribution Location (73)

### US Census Population Density



### Reference Features

- Interstate
- US Highway
- State Highway/Major Road
- County Boundary
- San Francisco County Boundary
- Unpopulated State and/or Federal Lands



1:66,000



### Central California Regional Map



San Francisco 2020 Annual Report - Reporting Period  
January 1, 2019 to  
December 31, 2019



Figure 1: Map of Existing Kiosk Drop-Off Sites

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## Appendix A

### List of Participating Producers

PARENT COMPANY	COMPANY
<b>3M Corporation</b>	3M Corporation
<b>3M Corporation</b>	3M Drug Delivery Systems
<b>3M Corporation</b>	3M ESPE
<b>3M Corporation</b>	3M Health Care
<b>3M Corporation</b>	3M Personal Care
<b>3M Critical and Chronic Care</b>	3M Critical and Chronic Care
<b>3M Critical and Chronical Care</b>	3M Critical and Chronical Care
<b>3M Infection Prevention</b>	3M Infection Prevention
<b>3M Oral Care</b>	3M Oral Care
<b>AbbVie Inc.</b>	AbbVie Inc.
<b>AbbVie Inc.</b>	Pharmacyclics, subsidiary of AbbVie Inc.
<b>ACADIA Pharmaceuticals Inc.</b>	ACADIA Pharmaceuticals Inc.
<b>Accord Healthcare Inc.</b>	Accord Healthcare Inc.
<b>Acorda Therapeutics, Inc.</b>	Acorda Therapeutics, Inc.
<b>Acorda Therapeutics, Inc.</b>	Civitas Therapeutics, Inc.
<b>Actavis Elizabeth LLC</b>	Actavis Elizabeth LLC
<b>Actavis LLC</b>	Actavis LLC
<b>Actavis Mid Atlantic LLC</b>	Actavis Mid Atlantic LLC
<b>Actavis South Atlantic LLC</b>	Actavis South Atlantic LLC
<b>Adapt Pharma Inc.</b>	Adapt Pharma Inc.
<b>Advantice Health</b>	Advantice Health
<b>Aegerion Pharmaceuticals, Inc.</b>	Aegerion Pharmaceuticals, Inc.
<b>Afaxys Inc.</b>	Afaxys Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Afaxys Inc.</b>	Afaxys Pharmaceuticals (a division of Afaxys Inc.)
<b>Ajanta Pharma USA Inc.</b>	Ajanta Pharma USA Inc.
<b>Akorn, Inc.</b>	Advanced Vision Research Inc. d.b.a. Akorn Consumer Health
<b>Akorn, Inc.</b>	Akorn Animal Health, Inc.
<b>Akorn, Inc.</b>	Akorn, Inc.
<b>Akorn, Inc.</b>	Clover Pharmaceuticals Corp.
<b>Akorn, Inc.</b>	Hi-Tech Pharmacal Co., Inc.
<b>Akorn, Inc.</b>	Oak Pharmaceuticals, Inc.
<b>Akorn, Inc.</b>	Olta Pharmaceuticals Corp.
<b>Akorn, Inc.</b>	Versapharm, Incorporated
<b>Akrimax Pharmaceuticals, LLC</b>	Akrimax Pharmaceuticals, LLC
<b>AKRON COATING &amp; ADHESIVES</b>	AKRON COATING & ADHESIVES
<b>Al Jazeera Pharmaceutical Industries Ltd</b>	Al Jazeera Pharmaceutical Industries Ltd
<b>Alembic Pharmaceuticals Inc.</b>	Alembic Pharmaceuticals Inc.
<b>Allergan, Inc.</b>	Actavis Pharma, Inc. (only for labeler code 52544)
<b>Allergan, Inc.</b>	Allergan Sales, LLC
<b>Allergan, Inc.</b>	Allergan USA, Inc.
<b>Allergan, Inc.</b>	Allergan, Inc.
<b>Allergan, Inc.</b>	Aptalis Pharma US, Inc.
<b>Allergan, Inc.</b>	Durata Therapeutics US Limited
<b>Allergan, Inc.</b>	Forest Laboratories, LLC
<b>Allergan, Inc.</b>	Pacific Pharma, Inc.
<b>Allergan, Inc.</b>	Warner Chilcott (US), LLC
<b>Allergan, Inc.</b>	Watson Laboratories, Inc. (only for labeler code 52544)

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Almirall LLC</b>	Almirall LLC
<b>Alva-Amco Pharmacal Companies, Inc.</b>	Alva-Amco Pharmacal Companies, Inc.
<b>Alvogen Pharma US, Inc.</b>	Almaject, Inc.
<b>Alvogen Pharma US, Inc.</b>	Almatica Pharma, Inc.
<b>Alvogen Pharma US, Inc.</b>	Alvogen Pharma US, Inc.
<b>Alvogen Pharma US, Inc.</b>	Alvogen, Inc.
<b>Alvogen Pharma US, Inc.</b>	County Line Pharmaceuticals LLC
<b>Alvogen Pharma US, Inc.</b>	Norwich Pharmaceuticals, Inc.
<b>AMAG Pharmaceuticals, Inc.</b>	AMAG Pharmaceuticals, Inc.
<b>Amarin Pharma, Inc.</b>	Amarin Corp. PLC
<b>Amarin Pharma, Inc.</b>	Amarin Pharma, Inc.
<b>Amarin Pharma, Inc.</b>	Amarin Pharmaceuticals Ireland Ltd.
<b>Amerisource Health Services, LLC DBA: American Health Packaging</b>	Amerisource Health Services, LLC DBA: American Health Packaging
<b>Amgen Inc.</b>	Amgen Inc.
<b>Amgen Inc.</b>	Amgen USA
<b>Amgen Inc.</b>	Immunex Corporation
<b>Amgen Inc.</b>	Onyx Pharmaceuticals
<b>Amneal Pharmaceuticals LLC</b>	Amedra Laboratories LLC
<b>Amneal Pharmaceuticals LLC</b>	Amneal Pharmaceuticals LLC
<b>Amneal Pharmaceuticals LLC</b>	CorePharma, LLC
<b>Amneal Pharmaceuticals LLC</b>	Gemini Laboratories, LLC
<b>Amneal Pharmaceuticals LLC</b>	Impax Laboratories, Inc.
<b>Amneal Pharmaceuticals LLC</b>	Lineage Therapeutics Inc.
<b>Amphastar Pharmaceuticals, Inc.</b>	Amphastar Pharmaceuticals, Inc.
<b>Amphastar Pharmaceuticals, Inc.</b>	Armstrong Pharmaceuticals, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Amphastar Pharmaceuticals, Inc.</b>	International Medication Systems, LTD
<b>Amring Pharmaceuticals Inc.</b>	Amring Pharmaceuticals Inc.
<b>ANI Pharmaceuticals, Inc.</b>	ANI Pharmaceuticals, Inc.
<b>Apotex Holdings, Inc.</b>	ApoPharma USA, Inc.
<b>Apotex Holdings, Inc.</b>	Apotex Corp.
<b>Apotex Holdings, Inc.</b>	Aveva Drug Delivery Systems, Inc.
<b>Aprecia Pharmaceuticals, LLC</b>	Aprecia Pharmaceuticals, LLC
<b>Aptevo BioTherapeutics LLC</b>	Aptevo BioTherapeutics LLC
<b>Aratana Therapeutics Inc</b>	Aratana Therapeutics Inc
<b>Arbor Pharmaceuticals Ireland Ltd.</b>	Arbor Pharmaceuticals Ireland Ltd.
<b>Arbor Pharmaceuticals, LLC</b>	Arbor Pharmaceuticals, LLC
<b>Arbor Pharmaceuticals, LLC</b>	Wilshire Pharmaceuticals
<b>Aristos Pharmaceuticals, Inc.</b>	Aristos Pharmaceuticals, Inc.
<b>Ascend Laboratories, LLC</b>	Ascend Laboratories, LLC
<b>Ascend Therapeutics US, LLC</b>	Ascend Therapeutics US, LLC
<b>Assertio Therapeutics, Inc.</b>	Assertio Therapeutics, Inc.
<b>Astellas Pharma US, Inc.</b>	Astellas Pharma US, Inc.
<b>AstraZeneca LP</b>	AstraZeneca LP
<b>AstraZeneca Pharmaceuticals LP</b>	AstraZeneca Pharmaceuticals LP
<b>Aurobindo Pharma USA, Inc</b>	Aurobindo Pharma Limited
<b>Aurobindo Pharma USA, Inc</b>	Aurobindo Pharma USA Incorporated
<b>Aurobindo Pharma USA, Inc</b>	AuroHealth, LLC
<b>Aurobindo Pharma USA, Inc</b>	AuroLife Pharma LLC
<b>Aurobindo Pharma USA, Inc</b>	AuroMedics Pharma, LLC
<b>B.F. Ascher &amp; Co., Inc.</b>	B.F. Ascher & Co., Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Bausch Health Companies</b>	Bausch + Lomb
<b>Bausch Health Companies</b>	Bausch Health Companies
<b>Bausch Health Companies</b>	Salix
<b>Baxter Healthcare Corporation</b>	Baxter Healthcare Corporation
<b>Bayer HealthCare LLC</b>	Bayer Consumer Care Holdings LLC
<b>Bayer HealthCare LLC</b>	Bayer HealthCare Animal Health Inc.
<b>Bayer HealthCare LLC</b>	Bayer HealthCare LLC
<b>Bayer HealthCare LLC</b>	Bayer HealthCare Pharmaceuticals Inc.
<b>Bayer HealthCare LLC</b>	MSD Consumer Care Inc.
<b>Bedford Laboratories, Inc.</b>	Bedford Laboratories, Inc.
<b>BestCo, Inc.</b>	BestCo, Inc.
<b>Biocon Pharma, Inc.</b>	Biocon Pharma, Inc.
<b>Biogen Inc.</b>	Biogen Inc.
<b>BioMarin Pharmaceutical Inc.</b>	BioMarin Pharmaceutical Inc.
<b>Bionpharma Inc.</b>	Bionpharma, Inc
<b>Blistex Inc.</b>	Blistex Inc.
<b>Boehringer Ingelheim Roxane, Inc.</b>	Boehringer Ingelheim Roxane, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Boehringer Ingelheim Animal Health Division
<b>Boehringer Ingelheim USA, Inc.</b>	Boehringer Ingelheim Fremont, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Boehringer Ingelheim Pharmaceuticals, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Boehringer Ingelheim USA, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Boehringer Ingelheim Vetmedica, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Merial Barceloneta, LLC
<b>Boehringer Ingelheim USA, Inc.</b>	Merial Select, Inc.
<b>Boehringer Ingelheim USA, Inc.</b>	Merial, Inc.



<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Boehringer Ingelheim USA, Inc.</b>	Newport Laboratories, Inc.
<b>Bristol-Myers Squibb &amp; Gilead Sciences, LLC</b>	Bristol-Myers Squibb & Gilead Sciences, LLC
<b>Bristol-Myers Squibb Company</b>	Bristol-Myers Squibb Company
<b>Bristol-Myers Squibb Company</b>	Bristol-Myers Squibb Sanofi Pharmaceuticals Holding Partnership
<b>Bristol-Myers Squibb Company</b>	Celgene Corporation
<b>Bristol-Myers Squibb Company</b>	E.R. Squibb & Sons, LLC
<b>Bristol-Myers Squibb Company</b>	Medarex, LLC
<b>Bristol-Myers Squibb Company</b>	ZymoGenetics, Inc.
<b>Chiesi USA, Inc. (formerly Cornerstone Therapeutics, Inc.)</b>	Chiesi USA
<b>Chiesi USA, Inc. (formerly Cornerstone Therapeutics, Inc.)</b>	Chiesi USA, Inc. (formerly Cornerstone Therapeutics, Inc.)
<b>Chiesi USA, Inc. (formerly Cornerstone Therapeutics, Inc.)</b>	Cornerstone Therapeutics Inc.
<b>Church &amp; Dwight Company, Inc.</b>	Church & Dwight Company, Inc.
<b>Clarion Brands LLC</b>	Clarion Brands LLC
<b>Clovis Oncology, Inc.</b>	Clovis Oncology, Inc.
<b>Cobalt Laboratories LLC</b>	Cobalt Laboratories LLC
<b>Colgate-Palmolive Company</b>	Colgate Oral Pharmaceuticals, Inc.
<b>Colgate-Palmolive Company</b>	Colgate-Palmolive Company
<b>Concordia Pharmaceuticals Inc.</b>	Concordia Pharmaceuticals Inc.
<b>Confab</b>	Confab
<b>Consumer Health</b>	Consumer Health
<b>CooperSurgical, Inc.</b>	CooperSurgical, Inc.
<b>Corcept Therapeutics</b>	Corcept Therapeutics
<b>Cosette Pharmaceuticals, Inc.</b>	Cosette Pharmaceuticals, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Covis Pharma B.V.</b>	Covis Pharma B.V.
<b>CSL Behring, LLC</b>	CSL Behring, LLC
<b>Custopharm, Inc.</b>	Leucadia Pharmaceuticals
<b>CutisPharma, Inc.</b>	CutisPharma, Inc.
<b>Daiichi Sankyo, Inc.</b>	American Regent, Inc.
<b>Daiichi Sankyo, Inc.</b>	Daiichi Sankyo, Inc.
<b>Davion Inc.</b>	Davion Inc.
<b>Dechra Veterinary Products North America</b>	Dechra Veterinary Products North America
<b>Dechra Veterinary Products North America</b>	Putney, Inc.
<b>Dr. Reddy's Laboratories, Inc</b>	Dr. Reddy's Laboratories Louisiana, LLC
<b>Dr. Reddy's Laboratories, Inc</b>	Dr. Reddy's Laboratories Tennessee, LLC
<b>Dr. Reddy's Laboratories, Inc</b>	Dr. Reddy's Laboratories, Inc
<b>Dr. Reddy's Laboratories, Inc</b>	Promius Pharma, LLC
<b>DSE Healthcare Solutions, LLC</b>	DSE Healthcare Solutions, LLC
<b>DSE Healthcare Solutions, LLC</b>	Numark Brands, Inc.
<b>Duchesnay USA, Inc.</b>	Analog Pharma, Inc.
<b>Duchesnay USA, Inc.</b>	Duchesnay USA, Inc.
<b>Duchesnay USA, Inc.</b>	Medunik USA, Inc.
<b>e5 Pharma, LLC</b>	e5 Pharma, LLC
<b>Edenbridge Pharmaceuticals, LLC</b>	Edenbridge Pharmaceuticals, LLC
<b>Eisai, Inc.</b>	Eisai, Inc.
<b>Elan Corporation Limited</b>	Elan Corporation Limited
<b>Elanco US Inc.</b>	Elanco US Inc.
<b>Eli Lilly and Company</b>	Eli Lilly and Company
<b>Eli Lilly and Company</b>	ImClone Systems, LLC

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>EMD Serono, Inc.</b>	EMD Serono, Inc.
<b>Endo Pharmaceuticals Inc.</b>	Anchen Pharmaceuticals, Inc. (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Auxilium Pharmaceuticals, Inc.
<b>Endo Pharmaceuticals Inc.</b>	BOCA Pharmacals, Inc.
<b>Endo Pharmaceuticals Inc.</b>	DAVA Pharmaceuticals, Inc.
<b>Endo Pharmaceuticals Inc.</b>	Endo Pharmaceuticals Inc.
<b>Endo Pharmaceuticals Inc.</b>	Generics Bidco I, LLC (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Generics Bidco II, LLC (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Innoteq, Inc. (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Par Pharmaceutical Companies, Inc.
<b>Endo Pharmaceuticals Inc.</b>	Par Pharmaceutical, Inc.
<b>Endo Pharmaceuticals Inc.</b>	Par Pharmaceuticals, Inc. (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Par Sterile Products, LLC (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Quartz Specialty Pharmaceuticals, LLC (d/b/a Par Pharmaceutical)
<b>Endo Pharmaceuticals Inc.</b>	Vintage Pharmaceuticals, Inc. (d/b/a Par Pharmaceutical)
<b>Exelixis, Inc.</b>	Exelixis US, LLC
<b>Exelixis, Inc.</b>	Exelixis, Inc.
<b>Eywa Pharma Inc.</b>	Eywa Pharma Inc.
<b>Famy Care Ltd.</b>	Famy Care Ltd.
<b>Ferring Pharmaceuticals Inc.</b>	Ferring Pharmaceuticals Inc.
<b>Fortovia Therapeutics</b>	Fortovia Therapeutics
<b>Foundation Consumer Healthcare, LLC</b>	Foundation Consumer Healthcare, LLC
<b>Fresenius Kabi USA, LLC</b>	Fresenius Kabi USA, LLC

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>G&amp;W NC Laboratories LLC</b>	G&W NC Laboratories LLC
<b>G&amp;W PA Laboratories LLC</b>	G&W PA Laboratories LLC
<b>Galderma Laboratories, L.P.</b>	Galderma Laboratories, L.P.
<b>Garcoa Laboratories, Inc.</b>	Garcoa Laboratories, Inc.
<b>Genus Lifesciences Inc.</b>	Genus Lifesciences Inc.
<b>Gilead Sciences, Inc.</b>	Asegua Therapeutics LLC
<b>Gilead Sciences, Inc.</b>	Gilead Sciences Limited
<b>Gilead Sciences, Inc.</b>	Gilead Sciences, Inc.
<b>Gilead Sciences, Inc.</b>	Gilead Sciences, LLC
<b>GlaxoSmithKline, LLC</b>	GlaxoSmithKline Consumer Healthcare LP
<b>GlaxoSmithKline, LLC</b>	GlaxoSmithKline Holdings (US) LLC
<b>GlaxoSmithKline, LLC</b>	GlaxoSmithKline, LLC
<b>GlaxoSmithKline, LLC</b>	Novartis Consumer Health, Inc.
<b>GlaxoSmithKline, LLC</b>	Stiefel Laboratories, Inc.
<b>GlaxoSmithKline, LLC</b>	ViiV Healthcare Company
<b>Glenmark Pharmaceuticals Inc., USA</b>	Glenmark Pharmaceuticals Inc., USA
<b>Grifols Shared Services North America Inc.</b>	Grifols Biologicals LLC
<b>Grifols Shared Services North America Inc.</b>	Grifols Therapeutics LLC
<b>Grifols Shared Services North America Inc.</b>	Instituto Grifols S.A.
<b>Grifols Shared Services North America Inc.</b>	Laboratorios Grifols S.A.
<b>Grifols Shared Services North America Inc.</b>	Talecris Biotherapeutics, Inc.
<b>Guardian Drug Company</b>	Guardian Drug Company
<b>Harris Pharmaceutical, Inc.</b>	Harris Pharmaceutical, Inc.
<b>Heritage Pharmaceuticals Inc.</b>	Heritage Pharmaceuticals Inc.
<b>Hikma Americas</b>	Hikma Americas

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Hikma International Pharmaceuticals LLC</b>	Hikma International Pharmaceuticals LLC
<b>Hikma Pharmaceuticals LLC</b>	Hikma Pharmaceuticals LLC
<b>Hikma Pharmaceuticals PLC</b>	Hikma Pharmaceuticals PLC
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Kuwait
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Lebanon
<b>Hikma Pharmaceuticals, PLC</b>	Hikma MENA Building
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Morocco
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Oman
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceutcals USA, Inc.—Non-Injectables Manufacturing Facility
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceuticals USA, Inc. Headquarters
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceuticals USA, Inc.—Distribution Warehouse
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceuticals USA, Inc.—Injectable Manufacturing Facility
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceuticals USA, Inc.—Research & Development
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Pharmaceuticals, PLC
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Portugal
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Qatar
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Saudi Arabia
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Slovakia
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Sudan - Pharma Ixir
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Sudan - Pharmaland
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Sudan - Savanna
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Tunisia - Ibn Al Bitar
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Tunisia - Medicef

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Yemen
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Egypt - Head Office
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Germany - Hikma Pharma GmbH
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Germany - Thymoorgan
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Italy
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Jordan - Arabic Medical Containers LLC
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Jordan - Headquarters
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Jordan - International Pharma. Research Ctr LLC
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Jordan - Jordan Souq
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Jordan - Salt
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Algeria
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Algeria - Manufacturing Plant
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Asia Pacific
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Austria
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Bahrain
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Belgium
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Egypt - 6th October
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Egypt - Badr City
<b>Hikma Pharmaceuticals, PLC</b>	Hikma Egypt - Beni Suef
<b>Hikma Portugal</b>	Hikma Portugal
<b>HLS Therapeutics (USA), Inc.</b>	HLS Therapeutics (USA), Inc.
<b>Horizon Therapeutics plc.</b>	Horizon Orphan LLC
<b>Horizon Therapeutics plc.</b>	Horizon Pharma Rheumatology LLC (formerly known as Crealta Pharmaceuticals LLC)
<b>Horizon Therapeutics plc.</b>	Horizon Pharma USA, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Horizon Therapeutics plc.</b>	Horizon Therapeutics plc.
<b>Horizon Therapeutics plc.</b>	HZNP USA, Inc.
<b>Humco Holding Group, Inc.</b>	Humco Holding Group, Inc.
<b>i-Health, Inc.</b>	i-Health, Inc.
<b>Impax Laboratories (Taiwan), Inc. Jhunan Science Park</b>	Impax Laboratories (Taiwan), Inc. Jhunan Science Park
<b>Incyte Corporation</b>	Incyte Corporation
<b>Indivior Inc</b>	Indivior Inc
<b>Ingenus Pharmaceuticals, LLC</b>	Ingenus Pharmaceuticals, LLC
<b>Intergel Pharmaceuticals Inc.</b>	Intergel Pharmaceuticals Inc.
<b>Intervet, Inc.</b>	Intervet, Inc.
<b>Invagen Pharmaceuticals, Inc.</b>	Cipla Limited
<b>Invagen Pharmaceuticals, Inc.</b>	Cipla USA, Inc.
<b>Invagen Pharmaceuticals, Inc.</b>	Exelan Pharmaceuticals, Inc.
<b>Invagen Pharmaceuticals, Inc.</b>	Invagen Pharmaceuticals, Inc.
<b>Ipsen Biopharmaceuticals, Inc</b>	Ipsen Biopharmaceuticals, Inc
<b>Ironwood Pharmaceuticals, Inc.</b>	Ironwood Pharmaceuticals, Inc.
<b>Jacobus Pharmaceutical Company, Inc.</b>	Jacobus Pharmaceutical Company, Inc.
<b>Jai Pharma LTD (1606-1609))</b>	Jai Pharma LTD (1606-1609))
<b>Jai Pharma LTD (20/21)</b>	Jai Pharma LTD (20/21)
<b>Jazz Pharmaceuticals, Inc.</b>	Jazz Pharmaceuticals, Inc.
<b>Jazz Pharmaceuticals, Inc.</b>	Jazz Pharmaceuticals, International Division
<b>Johnson &amp; Johnson</b>	Actelion
<b>Johnson &amp; Johnson</b>	Janssen Biotech, Inc.
<b>Johnson &amp; Johnson</b>	Janssen Pharmaceuticals, Inc.
<b>Johnson &amp; Johnson</b>	Janssen Products, LP

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Johnson &amp; Johnson</b>	Johnson & Johnson
<b>Johnson &amp; Johnson</b>	Johnson & Johnson Consumer, Inc.
<b>Johnson &amp; Johnson</b>	Johnson & Johnson Surgical Vision Inc
<b>Johnson &amp; Johnson</b>	McNeil Consumer Healthcare
<b>Johnson &amp; Johnson</b>	McNeil Consumer Healthcare Latin America LLC
<b>Johnson &amp; Johnson</b>	McNeil Consumer Pharmaceuticals Co.
<b>Johnson &amp; Johnson</b>	McNeil Healthcare LLC
<b>Johnson &amp; Johnson</b>	McNeil MMP, LLC
<b>Johnson &amp; Johnson</b>	McNeil Nutritionals LLC
<b>Johnson &amp; Johnson</b>	Ortho-McNeil Finance LLC
<b>Johnson &amp; Johnson</b>	Patriot Pharmaceuticals, LLC
<b>Jubilant Cadista Pharmaceuticals Inc.</b>	Jubilant Cadista Pharmaceuticals Inc.
<b>Kadmon Corporation, LLC</b>	Kadmon Corporation, LLC
<b>Kadmon Corporation, LLC</b>	Kadmon Pharmaceuticals, LLC
<b>Kaleo Inc.</b>	Kaleo Inc.
<b>Kindred Biosciences, Inc.</b>	Kindred Biosciences, Inc.
<b>Kowa Pharmaceuticals America, Inc.</b>	Kowa Pharmaceuticals America, Inc.
<b>Kyowa Kirin, Inc.</b>	Kyowa Kirin, Inc.
<b>L. Perrigo Company</b>	Athena Neurosciences, LLC
<b>L. Perrigo Company</b>	Cobrek Pharmaceuticals, Inc.
<b>L. Perrigo Company</b>	Elan Pharmaceuticals, LLC
<b>L. Perrigo Company</b>	L. Perrigo Company
<b>L. Perrigo Company</b>	Paddock Laboratories, LLC
<b>L. Perrigo Company</b>	Perrigo Company of Tennessee
<b>L. Perrigo Company</b>	Perrigo Corporation Designated Activity Company



<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>L. Perrigo Company</b>	Perrigo Florida, Inc.
<b>L. Perrigo Company</b>	Perrigo LLC
<b>L. Perrigo Company</b>	Perrigo New York, Inc.
<b>L. Perrigo Company</b>	Perrigo Pharma International Designated Activity Company
<b>L. Perrigo Company</b>	Perrigo Pharmaceuticals Company
<b>Lannett Company, Inc.</b>	Cody Laboratories
<b>Lannett Company, Inc.</b>	Kremers Urban Pharmaceuticals Inc.
<b>Lannett Company, Inc.</b>	Lannett Company, Inc.
<b>Lannett Company, Inc.</b>	Silarx Pharmaceuticals
<b>Leadiant Biosciences, Inc.</b>	Leadiant Biosciences, Inc.
<b>Leading Pharma, LLC</b>	Leading Pharma, LLC
<b>LEO Pharma A/S</b>	LEO Pharma A/S
<b>LEO Pharma A/S</b>	LEO Pharma Inc.
<b>Lexicon Pharmaceuticals, Inc.</b>	Lexicon Pharmaceuticals, Inc.
<b>Luitpold Pharmaceuticals, Inc.</b>	Luitpold Pharmaceuticals, Inc.
<b>Lumara Health Inc.</b>	Lumara Health Inc.
<b>Lundbeck LLC</b>	Lundbeck LLC
<b>Lupin Pharmaceuticals. Inc</b>	GAVIS Pharmaceuticals LLC
<b>Lupin Pharmaceuticals. Inc</b>	Lupin Ltd.
<b>Lupin Pharmaceuticals. Inc</b>	Lupin Pharmaceuticals. Inc
<b>Lupin Pharmaceuticals. Inc</b>	Novel Laboratories Inc.
<b>Mallinckrodt Pharmaceuticals</b>	Mallinckrodt Pharmaceuticals
<b>Matrixx Initiatives, Inc.</b>	Matrixx Initiatives, Inc.
<b>Mayne Pharma Inc.</b>	Libertas Pharma Inc
<b>Mayne Pharma Inc.</b>	Mayne Pharma Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Mayne Pharma Inc.</b>	Metrics Inc DBA Mayne Pharma
<b>Meda Consumer Healthcare, Inc.</b>	Meda Consumer Healthcare, Inc.
<b>Merck &amp; Co., Inc.</b>	Cherokee Pharmaceutical LLC
<b>Merck &amp; Co., Inc.</b>	Cubist Pharmaceuticals
<b>Merck &amp; Co., Inc.</b>	Intervet, Inc., doing business as Merck Animal Health
<b>Merck &amp; Co., Inc.</b>	Merck & Co., Inc.
<b>Merck &amp; Co., Inc.</b>	Merck Sharp & Dohme Corp.
<b>Merck &amp; Co., Inc.</b>	Organon Teknika Corporation, LLC
<b>Merck &amp; Co., Inc.</b>	Organon Teknika LLC
<b>Merck &amp; Co., Inc.</b>	Organon USA Inc.
<b>Merial Limited</b>	Merial Limited
<b>Merz North America, Inc.</b>	Merz N.A. f/k/a Merz Aesthetics, Inc
<b>Merz North America, Inc.</b>	Merz North America, Inc.
<b>Merz North America, Inc.</b>	Merz Pharmaceuticals, LLC
<b>Micro Labs USA Inc</b>	Micro Labs USA Inc
<b>Mikart, LLC</b>	Mikart, LLC
<b>Millennium Pharmaceuticals, Inc.</b>	Millennium Pharmaceuticals, Inc.
<b>Mission Pharmacal Company</b>	Mission Pharmacal Company
<b>Mission Pharmacal Company</b>	Prosolus, Inc.
<b>Mist Pharmaceuticals, LLC</b>	Mist Pharmaceuticals, LLC
<b>Mylan Inc.</b>	Alaven Pharmaceuticals LLC
<b>Mylan Inc.</b>	Alphapharm Pty Ltd
<b>Mylan Inc.</b>	DPT Laboratories LTD (DD)
<b>Mylan Inc.</b>	DPT Laboratories LTD (JS)
<b>Mylan Inc.</b>	Meda Pharmaceuticals, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Mylan Inc.</b>	Mylan Consumer Healthcare, Inc. (fka Meda Consumer Healthcare Inc.)
<b>Mylan Inc.</b>	Mylan Institutional Galway
<b>Mylan Inc.</b>	Mylan Institutional Inc. (IL)
<b>Mylan Inc.</b>	Mylan Institutional Inc. (TX)
<b>Mylan Inc.</b>	Mylan Institutional LLC
<b>Mylan Inc.</b>	Mylan Laboratories Limited (1606-1609JP)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (20/21JP)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (BL)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (F4/F12OSD)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (H12/H13OSD)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (OTL)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (SF)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (SFF)
<b>Mylan Inc.</b>	Mylan Laboratories Limited (SPD)
<b>Mylan Inc.</b>	Mylan LLC
<b>Mylan Inc.</b>	Mylan Pharmaceuticals, Inc.
<b>Mylan Inc.</b>	Mylan Specialty L.P.
<b>Mylan Inc.</b>	Mylan Technologies, Inc.
<b>Mylan Inc.</b>	Mylan.D.T., Inc. (fka Renaissance Pharma, Inc.)
<b>Mylan Inc.</b>	Prestium Pharma, Inc.
<b>Mylan Inc.</b>	Somerset Pharmaceuticals, Inc.
<b>Mylan Inc.</b>	Wallace Pharmaceuticals, Inc.
<b>Mylan Teoranta</b>	Mylan Teoranta
<b>Neos Therapeutics, Inc.</b>	Neos Therapeutics Brand LLC
<b>Neos Therapeutics, Inc.</b>	Neos Therapeutics, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Nephron Pharmaceuticals Corporation</b>	Nephron Pharmaceuticals Corporation
<b>Nephron Pharmaceuticals Corporation</b>	Nephron Pharmaceuticals Corporation - Distribution Center 1
<b>Neurocrine Biosciences, Inc.</b>	Neurocrine Biosciences, Inc.
<b>Nexgen Pharma, Inc.</b>	Nexgen Pharma, Inc.
<b>NEXTSOURCE BIOTECHNOLOGY LLC</b>	NEXTSOURCE BIOTECHNOLOGY LLC
<b>Norbrook Laboratories Limited</b>	Norbrook Laboratories Limited
<b>Norbrook Laboratories Limited</b>	Norbrook, Inc.
<b>Nostrum Laboratories, Inc.</b>	Nostrum Laboratories, Inc.
<b>Novartis Group Companies</b>	Alcon Laboratories, Inc.
<b>Novartis Group Companies</b>	Eon Labs, Inc.
<b>Novartis Group Companies</b>	Fougera Pharmaceuticals Inc.
<b>Novartis Group Companies</b>	Novartis Group Companies
<b>Novartis Group Companies</b>	Novartis Pharmaceuticals Corporation
<b>Novartis Group Companies</b>	Sandoz Inc.
<b>Noven Pharmaceuticals, Inc.</b>	Hisamitsu America, Inc.
<b>Noven Pharmaceuticals, Inc.</b>	Noven Pharmaceuticals, Inc.
<b>Noven Pharmaceuticals, Inc.</b>	Noven Therapeutics, LLC
<b>Noven Pharmaceuticals, Inc.</b>	Noven Therapeutics, LLC dba Grove Pharmaceuticals
<b>Novo Nordisk Inc.</b>	Novo Nordisk Inc.
<b>Novo Nordisk Inc.</b>	Novo Nordisk Pharma Inc
<b>Nutrition &amp; Fitness, Inc., d/b/a NFI Consumer Products</b>	Nutrition & Fitness, Inc., d/b/a NFI Consumer Products
<b>Obagi</b>	Obagi
<b>Optinose US, Inc.</b>	Optinose US, Inc.
<b>OrchidPharma, Inc.</b>	Orchid Pharma Ltd.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>OrchidPharma, Inc.</b>	OrchidPharma, Inc.
<b>Orexigen Therapeutics, Inc.</b>	Orexigen Therapeutics, Inc.
<b>Otsuka America Pharmaceutical, Inc.</b>	Otsuka America Pharmaceutical, Inc.
<b>Owen Laboratories, Inc.</b>	Owen Laboratories, Inc.
<b>OWP Pharmaceuticals</b>	OWP Pharmaceuticals
<b>PARI Respiratory Equipment, Inc.</b>	PARI Respiratory Equipment, Inc.
<b>Pegasus Laboratories, Inc.</b>	Pegasus Laboratories, Inc.
<b>Perrigo Company of South Carolina, Inc.</b>	Perrigo Company of South Carolina, Inc.
<b>Pfizer Inc.</b>	Greenstone LLC
<b>Pfizer Inc.</b>	Hospira
<b>Pfizer Inc.</b>	Meridian Medical Technologies, Inc.
<b>Pfizer Inc.</b>	Pfizer Consumer Health
<b>Pfizer Inc.</b>	Pfizer Inc.
<b>Pharmaceutical Associates, Inc.</b>	Pharmaceutical Associates, Inc.
<b>Pharmasphere, Inc.</b>	Pharma-C, LLC
<b>Pharmasphere, Inc.</b>	Pharmasphere, Inc.
<b>Pharmasphere, Inc.</b>	WG Critical Care, LLC
<b>Pharmasphere, Inc.</b>	World Gen
<b>Pharming Healthcare Inc.</b>	Pharming Healthcare Inc.
<b>Portola Pharmaceuticals Inc.</b>	Portola Pharmaceuticals Inc.
<b>Prestige Consumer Healthcare, Inc.</b>	C.B. Fleet Company, Inc.
<b>Prestige Consumer Healthcare, Inc.</b>	DenTek Oral Care, Inc.
<b>Prestige Consumer Healthcare, Inc.</b>	Insight Pharmaceuticals Corporation
<b>Prestige Consumer Healthcare, Inc.</b>	Insight Pharmaceuticals LLC
<b>Prestige Consumer Healthcare, Inc.</b>	Medtech Products Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Prestige Consumer Healthcare, Inc.</b>	Prestige Brands, Inc.
<b>Prestige Consumer Healthcare, Inc.</b>	Prestige Consumer Healthcare, Inc.
<b>Product Quest Mfg.</b>	Product Quest Mfg.
<b>Provell Pharmaceuticals, LLC</b>	Provell Pharmaceuticals, LLC
<b>PuraCap International, LLC</b>	Epic Pharma, LLC
<b>PuraCap International, LLC</b>	PuraCap Caribe
<b>PuraCap International, LLC</b>	PuraCap Laboratories LLC dba Blu Pharmaceuticals
<b>PuraCap International, LLC</b>	PuraCap Pharmaceuticals, LLC
<b>Purdue Pharma L.P.</b>	Purdue Pharma L.P.
<b>Purdue Pharma L.P.</b>	Purdue Products L.P.
<b>Purdue Pharma L.P.</b>	Rhodes Pharmaceuticals L.P.
<b>RB Health (US) LLC</b>	RB Health (US) LLC
<b>Recordati Rare Diseases, Inc.</b>	Recordati Rare Diseases, Inc.
<b>Regeneron Pharmaceuticals, Inc</b>	Regeneron Healthcare Solutions, Inc
<b>Regeneron Pharmaceuticals, Inc</b>	Regeneron Ireland Unlimited Company
<b>Regeneron Pharmaceuticals, Inc</b>	Regeneron Pharmaceuticals, Inc
<b>Relypsa, Inc.</b>	Relypsa, Inc.
<b>Renaissance Pharma, Inc.</b>	Renaissance Pharma, Inc.
<b>Rivopharm SA</b>	Rivopharm SA
<b>Roche Holdings</b>	Genentech USA, Inc.
<b>Roche Holdings</b>	Genentech, Inc.
<b>Roche Holdings</b>	Roche Holdings
<b>Rouses Point Pharmaceuticals, LLC</b>	Rouses Point Pharmaceuticals, LLC
<b>Roxane Laboratories, Inc.</b>	Roxane Laboratories, Inc.
<b>Sanofi-Aventis US LLC.</b>	Chattem, Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Sanofi-Aventis US LLC.</b>	Sanofi-Aventis US LLC.
<b>Sebela Pharmaceuticals Inc.</b>	Affordable Pharmaceuticals LLC
<b>Sebela Pharmaceuticals Inc.</b>	Braintree Laboratories Inc.
<b>Sebela Pharmaceuticals Inc.</b>	Sebela Pharmaceuticals Inc.
<b>Shionogi Inc.</b>	Shionogi Inc.
<b>Shire HGT, Inc.</b>	Shire HGT, Inc.
<b>SigmaPharm Laboratories LLC</b>	SigmaPharm Laboratories LLC
<b>Silvergate Pharmaceuticals, Inc.</b>	Silvergate Pharmaceuticals, Inc.
<b>Smith &amp; Nephew, Inc. (Smith &amp; Nephew Biotherapeutics)</b>	Smith & Nephew, Inc. (Smith & Nephew Biotherapeutics)
<b>Stallergenes Greer</b>	Stallergenes Greer
<b>Strides Pharma Inc.</b>	Strides Pharma Inc.
<b>Strongbridge Biopharma plc.</b>	Strongbridge Biopharma plc.
<b>Sun Pharmaceutical Industries, Inc.</b>	AR Scientific, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Caraco Pharma, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Chattem Chemicals, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Dungan Mutual Associates, LLC
<b>Sun Pharmaceutical Industries, Inc.</b>	DUSA Pharmaceuticals New York, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	DUSA Pharmaceuticals, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Mutual Pharmaceutical Company, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Ohm Laboratories Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Pharmalucence, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Ranbaxy Laboratories Limited
<b>Sun Pharmaceutical Industries, Inc.</b>	Sirius Laboratories, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Sun Pharmaceutical Industries, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	Taro Pharmaceuticals U.S.A., Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Sun Pharmaceutical Industries, Inc.</b>	United Research Laboratories, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	URL Pharma, Inc.
<b>Sun Pharmaceutical Industries, Inc.</b>	URL PharmPro, LLC
<b>Sunovion Pharmaceuticals Inc.</b>	Sunovion Pharmaceuticals Inc.
<b>Sunstar Americas, Inc.</b>	Sunstar Americas, Inc.
<b>Supernus Pharmaceuticals, Inc.</b>	Supernus Pharmaceuticals, Inc.
<b>Takeda Pharmaceuticals America, Inc.</b>	Takeda Pharmaceuticals America, Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Baxalta US Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Dyax Corporation
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Millennium Pharmaceuticals, Inc. (d/b/a Takeda Oncology)
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire Human Genetic Therapies, Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire LLC
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire NPS Pharmaceuticals (f/k/a NPS Pharmaceuticals, Inc.)
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire Orphan Therapies Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire Pharmaceuticals LLC
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire US Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire US Manufacturing Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Shire ViroPharma, Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Takeda Pharmaceuticals America, Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	Takeda Pharmaceuticals U.S.A., Inc.
<b>Takeda Pharmaceuticals U.S.A., Inc.</b>	ViroPharma Biologics Inc.
<b>Tec Laboratories, Inc.</b>	Tec Laboratories, Inc.
<b>TerSera Therapeutics LLC</b>	TerSera Therapeutics LLC
<b>TESARO, Inc.</b>	TESARO, Inc.



<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Teva Pharmaceuticals USA, Inc.</b>	Actavis Generics
<b>Teva Pharmaceuticals USA, Inc.</b>	Barr Pharmaceuticals, Inc.
<b>Teva Pharmaceuticals USA, Inc.</b>	Cephalon, Inc.
<b>Teva Pharmaceuticals USA, Inc.</b>	Teva Neuroscience Inc.
<b>Teva Pharmaceuticals USA, Inc.</b>	Teva Pharmaceuticals USA, Inc.
<b>The Mentholatum Company</b>	Mentholatum (China) Pharmaceuticals Co., Ltd.
<b>The Mentholatum Company</b>	Rohto Pharmaceutical Co. Ltd.
<b>The Mentholatum Company</b>	The Mentholatum Company
<b>The Procter &amp; Gamble Company</b>	The Procter & Gamble Company
<b>The Procter &amp; Gamble Manufacturing Company</b>	The Procter & Gamble Manufacturing Company
<b>The Ritedose Corporation (TRC)</b>	The Ritedose Corporation (TRC)
<b>TherapeuticsMD, Inc.</b>	TherapeuticsMD, Inc.
<b>Theratechnologies Inc.</b>	Theratechnologies Inc.
<b>TOLMAR, Inc.</b>	TOLMAR, Inc.
<b>Torrent Pharma Inc.</b>	Torrent Pharma Inc.
<b>Torrent Pharma Inc.</b>	Torrent Pharmaceuticals Limited
<b>Trigen Laboratories, LLC</b>	Trigen Laboratories, LLC
<b>Trigen Laboratories, LLC</b>	Vertical Pharmaceuticals, LLC
<b>Tris Pharma, Inc.</b>	Tris Pharma, Inc.
<b>UCB Inc.</b>	UCB Inc.
<b>UCB Inc.</b>	Upstate Pharma LLC
<b>Unichem Laboratories LTD</b>	Unichem Laboratories LTD
<b>Unichem Pharmaceuticals (USA), Inc.</b>	Unichem Laboratories Limited
<b>Unichem Pharmaceuticals (USA), Inc.</b>	Unichem Pharmaceuticals (USA), Inc.
<b>United Therapeutics Corporation</b>	United Therapeutics Corporation

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Upsher-Smith Laboratories, LLC</b>	Upsher-Smith Laboratories, LLC
<b>US WorldMeds, LLC</b>	US WorldMeds, LLC
<b>US WorldMeds, LLC</b>	Solstice Neurosciences, LLC
<b>Validus Pharmaceuticals LLC</b>	Validus Pharmaceuticals LLC
<b>Vertex Pharmaceuticals Incorporated</b>	Vertex Pharmaceuticals Incorporated
<b>Vi-Jon, Inc.</b>	Vi-Jon, Inc.
<b>VIVUS, Inc.</b>	VIVUS, Inc.
<b>WellSpring Pharmaceutical Corporation</b>	WellSpring Pharmaceutical Corporation
<b>Welmedix Consumer Healthcare</b>	Welmedix Consumer Healthcare
<b>West-Ward Pharmaceuticals International Limited</b>	West-Ward Pharmaceuticals International Limited
<b>Winder Laboratories LLC</b>	Winder Laboratories LLC
<b>Wisconsin Pharmacal Company, LLC</b>	Lake Consumer Products, Inc. (subsidiary of Wisconsin Pharmacal)
<b>Wisconsin Pharmacal Company, LLC</b>	Wisconsin Pharmacal Company, LLC
<b>Wockhardt USA LLC</b>	Morton Grove Pharmaceuticals, Inc.
<b>Wockhardt USA LLC</b>	Wockhardt Limited
<b>Wockhardt USA LLC</b>	Wockhardt USA LLC
<b>Woodfield Pharmaceutical, LLC</b>	Centrix Pharmaceutical, Inc.
<b>Woodfield Pharmaceutical, LLC</b>	Creekwood Pharma
<b>Woodfield Pharmaceutical, LLC</b>	Woodfield Pharmaceutical, LLC
<b>XGen Pharmaceuticals DJB, Inc.</b>	XGen Pharmaceuticals DJB, Inc.
<b>Xttrium Laboratories, Inc.</b>	Xttrium Laboratories, Inc.
<b>Zoetis</b>	Zoetis
<b>Zydus Pharmaceuticals USA Inc</b>	Sentynl Therapeutics, Inc.
<b>Zydus Pharmaceuticals USA Inc</b>	Viona Pharmaceuticals Inc.

<b>PARENT COMPANY</b>	<b>COMPANY</b>
<b>Zydus Pharmaceuticals USA Inc</b>	Zydus Pharmaceuticals USA Inc

*Table 1: List of Participating Producers*

## Appendix B

### Kiosk Drop-Off Sites

DISTRICT	SITE	ADDRESS	ZIP CODE
1	CVS Pharmacy #4675	377 32nd Avenue	94121
1	Kaiser French Outpatient PHY 322	4141 Geary Blvd First Floor	94118
1	NEMS – Clement Pharmacy	1019 Clement Street	94118
1	San Francisco Police Department - Richmond Station	461 6th Avenue	94118
2	CVS Pharmacy #10330	3600 Geary Boulevard	94118
2	CVS Pharmacy #11004	799 Beach Street	94109
3	Chinese Hospital Pharmacy	845 Jackson Street	94133
3	Clay Medical Pharmacy	929 Clay Street, Unit 103	94108
3	CVS Pharmacy #10080	1059 Hyde Street	94109
3	CVS Pharmacy #10189 <sup>1</sup>	1285 Sutter Street	94109
3	CVS Pharmacy #10368	400 Sutter Street	94108
3	CVS Pharmacy #7657	351 California Street	94104
3	NEMS - Stockton Clinic	1520 Stockton Street	94133
3	San Francisco Police Department - Central Station	766 Vallejo Street	94133
4	CVS Pharmacy #10622 <sup>2</sup>	995 Market Street	94103
4	Golden Gate Pharmacy	1836 Noriega Street	94122
4	NEMS - Noriega Clinic	1400 Noriega Street	94118
4	San Francisco Police Department - Taraval Station	2345 24th Avenue	94107
5	Charlie's Pharmacy	1101 Fillmore Street	94115

<sup>1</sup> Site inactivated March 18, 2019.

<sup>2</sup> Site inactivated March 18, 2019.

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
5	CVS Pharmacy #10188	499 Haight Street	94117
5	Kaiser Permanente PHY San Francisco Geary <sup>3</sup>	2238 Geary Blvd. 1st Floor	94115
5	Post and Divisadero Pharmacy	2299 Post Street, Unit 109	94115
5	Reliable Rexall Sunset Pharmacy	801 Irving Street	94122
5	San Francisco Police Department - Northern Station	1125 Fillmore Street	94115
5	San Francisco Police Department - Park Station	1899 Waller Street	94117
6	CBHS Pharmacy Services	1380 Howard Street #130	94103
6	CVS Pharmacy #2852	731 Market Street	94103
6	CVS Pharmacy #10035	581 Market Street	94105
6	CVS Pharmacy #10164	601 Mission Street	94105
6	CVS Pharmacy #4770	1101 Market Street	94103
6	Kaiser Permanente Pharmacy 941	1600 Owens St, 1st Floor	94158
6	San Francisco Police Department - Southern Station	1251 Third Street	94158
6	San Francisco Police Department - Tenderloin Station	301 Eddy Street	94102
6	San Francisco Sheriff's Department	70 Oak Grove Street	9410
7	CVS Pharmacy #1983	701 Portola Drive	94127
7	CVS Pharmacy #5131	1900 19th Avenue	94116
7	San Francisco State University Student Health	1600 Holloway Avenue	94132
8	Aids Healthcare Foundation (AHF)	4071 18th Street	94114
8	San Francisco Police Department - Mission Station	630 Valencia Street	94110
9	Alto Pharmacy	1400 Tennessee Street, Unit 2	94107
9	Mission Wellness Pharmacy	2424 Mission Street	94110

<sup>3</sup> Site has two kiosks at this location.

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
9	NEMS - San Bruno Clinic	2574 San Bruno Avenue	94134
10	San Francisco General Hospital	1001 Potrero Avenue	94110
10	San Francisco Police Department - Bayview Station	201 Williams Avenue	94124
10	Visitacion Valley Pharmacy	100 Leland Avenue	94134
11	Central Drug Pharmacy	4494 Mission Street	94112
11	San Francisco Police Department - Ingleside Station	1 Sergeant John V. Young	94112

*Table 2: Kiosk Drop-Off Sites*

## Appendix C

### Residential Mail-Back Packages Distributed by Zip Code

ZIP CODE	NUMBER OF RESIDENTIAL MAIL-BACK PACKAGES		
	MEDICINE	INHALER	INJECTOR
94102	11	0	4
94103	16	1	4
94107	17	0	7
94108	3	0	0
94109	28	1	7
94110	17	1	4
94111	5	0	0
94112	19	0	11
94114	8	1	4
94115	10	0	7
94116	11	1	2
94117	8	0	14
94118	2	0	3
94121	10	0	2
94122	16	0	7
94123	2	0	1
94124	6	0	0
94127	31	0	12
94129	1	0	0
94131	19	1	1

ZIP CODE	NUMBER OF RESIDENTIAL MAIL-BACK PACKAGES		
	MEDICINE	INHALER	INJECTOR
<b>94132</b>	12	1	7
<b>94133</b>	1	1	0
<b>94134</b>	18	0	1
<b>94158</b>	11	0	4
<b>TOTALS</b>	<b>282</b>	<b>8</b>	<b>102</b>

*Table 3: Residential Mail-Back Packages Distributed by Zip Code*



## Appendix D

### Mail-Back Distribution Locations

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
1	San Francisco Public Library Anza Branch	550 37th Avenue	94121
1	San Francisco Public Library Richmond Branch	351 9th Avenue	94118
1	San Francisco Fire Department Station #14	551 26th Street	94121
1	San Francisco Fire Department Station #31	441 12th Avenue	94118
1	San Francisco Fire Department Station #34	499 41st Avenue	94121
2	San Francisco Public Library Golden Gate Valley Branch	1801 Green Street	94123
2	San Francisco Public Library Marina Branch	1890 Chestnut Street	94123
2	San Francisco Public Library Presidio Branch	3150 Sacramento Street	94115
2	San Francisco Fire Department Station #10	655 Presidio Avenue	94118
2	San Francisco Fire Department Station #16	2251 Greenwich Street	94123
2	San Francisco Fire Department Station #38	2150 California Street	94115
2	San Francisco Fire Department Station #51	218 Lincoln Boulevard	94129
3	San Francisco Public Library Chinatown/Him Mark Lai Branch	1135 Powell Street	94108
3	San Francisco Public Library North Beach Branch	850 Columbus Avenue	94133
3	San Francisco Fire Department Station #2	1340 Powell Street	94133
3	San Francisco Fire Department Station #13	530 Sansome Street	94111
3	San Francisco Fire Department Station #28	1814 Stockton Street	94133
3	San Francisco Fire Department Station #41	1325 Leavenworth Street	94109
4	San Francisco Public Library Ortega Branch	3223 Ortega Street	94122
4	San Francisco Public Library Parkside Branch	1200 Taraval Street	94116

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
4	San Francisco Public Library Sunset Branch	1305 18th Avenue	94122
4	San Francisco Fire Department Station #18	1935 32nd Street	94116
4	San Francisco Fire Department Station #23	1348 45th Avenue	94122
5	San Francisco Public Library Park Branch	1833 Page Street	94117
5	San Francisco Public Library Western Addition Branch	1550 Scott Street	94115
5	San Francisco Fire Department Station #5	1301 Turk Street	94115
5	San Francisco Fire Department Station #12	1145 Stanyan Street	94117
5	San Francisco Fire Department Station #21	1443 Gove Street	94117
5	San Francisco Fire Department Station #22	1290 16th Avenue	94122
5	San Francisco Fire Department Station #36	109 Oak Street	94102
6	San Francisco Public Library Main Branch	100 Larkin Street	94102
6	San Francisco Public Library Mission Bay Branch	960 4th Street	94158
6	San Francisco Fire Department Station #1	935 Folsom Street	94107
6	San Francisco Fire Department Station #3	1067 Post Street	94109
6	San Francisco Fire Department Station #4	449 Mission Rock	94158
6	San Francisco Fire Department Station #8	36 Bluxome Street	94107
6	San Francisco Fire Department Station #35	Pier 22 ½ The Embarcadero	94105
6	San Francisco Fire Department Station #48	800 Avenue I	94130
7	San Francisco Public Library Ingleside Branch	1298 Ocean Avenue	94112
7	San Francisco Public Library Merced Branch	155 Winston Drive	94132
7	San Francisco Public Library West Portal Branch	190 Lenox Way	94127
7	San Francisco Fire Department Station #19	390 Buckingham Way	94132

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
7	San Francisco Fire Department Station #15	1000 Ocean Avenue	94112
7	San Francisco Fire Department Station #20	285 Olympia Way	94131
7	San Francisco Fire Department Station #39	1091 Portola Drive	94127
7	San Francisco Fire Department Station #40	2155 18th Avenue	94116
8	San Francisco Public Library Eureka Valley/Harvey Milk Memorial Branch	1 Jose Sarria Court	94114
8	San Francisco Public Library Glen Park Branch	2825 Diamond Street	94131
8	San Francisco Public Library Noe Valley/Sally Brunn	451 Jersey Street	94114
8	San Francisco Fire Department Station #6	135 Sanchez Street	94114
8	San Francisco Fire Department Station #11	3880 26th Street	94131
8	San Francisco Fire Department Station #24	100 Hoffman Avenue	94114
8	San Francisco Fire Department Station #26	80 Digby Street	94131
9	San Francisco Public Library Bernal Heights Branch	500 Cortland Avenue	94110
9	San Francisco Public Library Mission Branch	300 Bartlett Street	94110
9	San Francisco Public Library Portola Branch	380 Bacon Street	94110
9	San Francisco Fire Department Station #7	2300 Folsom Street	94110
9	San Francisco Fire Department Station #32	194 Park Street	94110
9	San Francisco Fire Department Station #42	2430 San Bruno Avenue	94134
10	San Francisco Public Library Bayview Branch	5075 3rd Street	94124
10	San Francisco Public Library Potrero Branch	1616 20th Street	94107
10	San Francisco Public Library Visitacion Valley Branch	201 Leland Avenue	94134
10	San Francisco Fire Department Station #9	2245 Jerrold Avenue	94124
10	San Francisco Fire Department Station #17	1295 Shafter Avenue	94124
10	San Francisco Fire Department Station #25	3305 3rd Street	94124

<b>DISTRICT</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>
10	San Francisco Fire Department Station #29	299 Vermont Street	94103
10	San Francisco Fire Department Station #37	798 Wisconsin Street	94107
10	San Francisco Fire Department Station #44	1298 Girard Street	94134
10	San Francisco Fire Department Station #49	1415 Evans Avenue	94124
11	San Francisco Public Library Excelsior Branch	4400 Mission Street	94112
11	San Francisco Public Library Ocean View Branch	345 Randolph Street	94132
11	San Francisco Fire Department Station #33	8 Capital Street	94112
11	San Francisco Fire Department Station #43	720 Moscow Street	94112

*Table 4: Mail-Back Distribution Locations*

## Appendix E

### Disposal Facilities

NAME	ADDRESS
<b>Covanta Huntsville, Inc.</b>	5251 Triana Boulevard SW, Huntsville, AL 35805
<b>Curtis Bay Energy, LP<sup>4</sup></b>	3200 Hawkins Point Road Baltimore, MD 21226
<b>Heritage Thermal Services – Ohio Facility</b>	1250 Saint George Street, East Liverpool, OH 43920
<b>Stericycle, Inc. – Ohio Facility</b>	1901 Pine Avenue, SE, Warren, OH 44483

*Table 5: Disposal Facilities*

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<sup>4</sup> MED-Project submitted a request, to modify the Plan to add Curtis Bay Energy, LP as a disposal facility, to the Department on September 16, 2019.

## Appendix F

### Transporters

<b>NAME</b>	<b>ADDRESS</b>
<b>GPB Logistics, Inc.</b>	2115 W Farwell Avenue # 103, Chicago, IL 60645
<b>Heritage Transport</b>	1626 Research Way, Indianapolis, IN 46231
<b>Lula Logistics, Inc.</b>	8268 Nelson Ridge Lane, Las Vegas, NV 89178
<b>Stericycle Specialty Waste Solutions, Inc.</b>	2850 100th Court NE, Blaine, MN 55449
<b>Tri-State Motor Transit Co.</b>	8141 E 7 <sup>th</sup> Street, Joplin, MO 64801
<b>United Parcel Service, Inc.</b>	55 Glenlake Parkway NE, Atlanta, GA 30328
<b>United States Postal Service</b>	475 L'Enfant Plaza SW, Washington, DC 20260

*Table 6: Transporters*

## Appendix G

### Safety and Security Report

#### **Event 1:** Host Site Shipping Discrepancy

**Date:** Unwanted Medicine box and liners packaged in January 2019 and March 2019.

**Description:** MED-Project learned of a discrepancy in the data for an Unwanted Medicine box and liner packaged on January 28, 2019, and March 4, 2019 (the "Box and Liners"). While MED-Project can confirm the receipt and destruction of tens of thousands of Unwanted Medicine boxes and inner liners at the designated facilities, it appears the Box and Liners referenced above were not received or destroyed at the designated facility. An investigation involving MED-Project, its vendor, and a common carrier into the Box and Liners was unable to confirm the Box and Liners' location. From available information, it seems that the Box and Liners were picked-up by the common carrier but never arrived at the designated destruction facility.

We understand that there have been rare exceptions in which the common carrier cannot deliver a package to its destination or return it to the shipper for reasons including, but not limited to, the loss of shipping information, such as a damaged shipping label. The common carrier has policies and procedures for managing such packages, including destruction at a permitted medical waste incinerator.

**Corrective Action Taken:** MED-Project, its vendor, and a common carrier undertook an investigation to try to ascertain the Box and Liners' location and any potential causes for the inability to confirm its location. This investigation included a review of inner liner logs, shipping documentation, and manual record reconciliation. MED-Project continues to work with host sites and vendors to evaluate its policies and procedures and revise them as needed.

#### **Event 2:** Unwanted Medicine Boxes and Liners Exceeded MED-Project Destruction Policy

**Date:** October 2019 – December 2019

**Description:** Vendor reported on February 26, 2020, that 103 Unwanted Medicine box and liners located at the Indianapolis reverse distribution facility were stored in excess of MED-Project policy between October 2019 and December 2019 as a result of facility throughput increases, which were further affected by the Stericycle, Inc. Warren Ohio Facility planned maintenance shutdown. Vendor reported that it will complete any applicable DEA reporting related to the shipments per CFR Title 21 Part 1301.74.

**Corrective Action Taken:** Vendor reported that, in addition to resuming operation at the Stericycle, Inc. Warren Ohio Facility, additional monthly destruction appointments were secured with other destruction facilities approved in the Plan. Training was conducted with the applicable Vendor staff. Vendor will provide MED-Project additional reports to identify Unwanted Medicine boxes and liners in storage for more than 14 days after receipt by Vendor. The Vendor will communicate a destruction schedule in writing to MED-Project in the event there are Unwanted Medicine boxes and liners in storage more than 23 days after receipt by Vendor.

# Appendix H

## MED-Project Brochures and Posters

**WHAT SHOULD YOU DO WITH YOUR UNWANTED OR EXPIRED MEDICINES?**

**MED-Project™**  
Medication Education & Disposal

**SAFELY DISPOSE OF UNWANTED & EXPIRED MEDICINES**

*There are a number of ways to dispose of expired or unwanted medicines.*

For more information about the MED-Project program, go to [www.med-project.org](http://www.med-project.org) or call 1-844-MED-PROJECT

What should you do with your expired or unwanted medicines?

Medicines help treat diseases, manage chronic conditions, and improve health and well-being for millions of Americans. It's vitally important that patients take their medicine as prescribed by their health care provider and as indicated on the label or packaging. It's also important to be sure to store medications securely to prevent accidental ingestion or misuse by others in your household, especially children.

If you have expired or unwanted medication, proper disposal is easy. To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the following disposal options.

(Source: U.S. Food and Drug Administration)

*This material has been provided for the purpose of compliance with legislation and does not necessarily reflect the views of MED-Project or the Producers participating in the MED-Project Product Stewardship Plan.*

**MED-Project™**  
Medication Education & Disposal  
[www.med-project.org](http://www.med-project.org)

Icons: CHECK THE PACKAGE, CONVENIENT LOCATIONS, MAIL BACK, TAKE-BACK EVENTS

Figure 2: MED-Project Brochure English (front)



## DISPOSAL OPTIONS

### 1 CHECK THE PACKAGE



If there are specific instructions for disposal on the label, package or package insert, please follow those instructions.

### 2 CONVENIENT LOCATIONS



To find the drop-off sites in your area, visit the Convenient Locations section of [www.med-project.org](http://www.med-project.org). Mail-Back Distribution Locations may also be available in your area.

## What items can I dispose of at a kiosk?



**ACCEPTED:**  
MEDICATIONS IN ANY DOSAGE FORM, EXCEPT FOR THOSE LISTED BELOW, IN THEIR ORIGINAL CONTAINER OR SEALED BAG.\*

*\*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.*



**NOT ACCEPTED:**  
HERBAL REMEDIES, VITAMINS, SUPPLEMENTS, COSMETICS, OTHER PERSONAL CARE PRODUCTS, MEDICAL DEVICES, BATTERIES, MERCURY-CONTAINING THERMOMETERS, SHARPS, AND ILLICIT DRUGS.

## DISPOSAL OPTIONS

### 3 MAIL-BACK



Mail-Back Services for Unwanted Medicines, Pre-filled Injector Products, and Inhalers are available. Visit the Mail-Back section of [www.med-project.org](http://www.med-project.org) or call 1-844-MED-PROJECT to order a Mail-Back package.

### 4 TAKE-BACK EVENTS



Local Take-Back events offer residents a free and convenient way to dispose of expired or Unwanted Medicines. Visit the Take-Back Events section of [www.med-project.org](http://www.med-project.org) for information on events in your area.



To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.

Figure 3: MED-Project Brochure English (back)

# ¿QUÉ DEBE HACER CON SUS MEDICAMENTOS CADUCADOS O NO DESEADOS?

**MED-Project™**  
Educación y eliminación de medicamentos

**ELIMINE DE  
FORMA SEGURA LOS  
MEDICAMENTOS CADUCADOS O NO  
DESEADOS**

*Existen varias maneras de  
eliminar los medicamentos  
caducados o no deseados.*

Para obtener información  
adicional sobre el programa  
MED-Project, visite  
[www.med-project.org](http://www.med-project.org)  
o llame al 1-844-MED-PROJECT

¿Qué debe hacer con  
sus medicamentos  
caducados o no  
deseados?



Los medicamentos ayudan a tratar enfermedades, manejar enfermedades crónicas y mejorar la salud y el bienestar de millones de estadounidenses. Es de vital importancia que los pacientes tomen los medicamentos como lo indicó el profesional de la salud y como se indica en la etiqueta o el envase. Asimismo, es importante asegurarse de almacenar los medicamentos de forma segura para evitar la ingestión accidental o el uso inadecuado por parte de otras personas en su hogar, en particular, niños.

Si tiene medicamentos caducados o no deseados, es sencillo eliminarlos de manera adecuada. Para proteger su privacidad, se recuerda a los consumidores quitar toda información de carácter personal de las etiquetas de prescripción médica o los materiales antes de utilizar cualquiera de las siguientes opciones de eliminación.

(Fuente: Administración de Alimentos y Medicamentos de EE. UU.)



*Este material se proporciona con la finalidad de cumplir con la legislación y no refleja necesariamente el pensamiento de MED-Project ni de los productores participantes en el Plan de Administración de Productos de MED-Project.*



REVISE EL ENVASE



PUNTOS DE DEPÓSITO CONVENIENTES



DEVOLUCIÓN POR CORREO



EVENTOS DE RECICLAJE

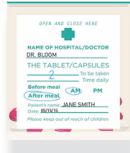
**MED-Project™**

Educación y eliminación de medicamentos  
[www.med-project.org](http://www.med-project.org)

Figure 4: MED-Project Brochure Spanish (front)

## OPCIONES DE ELIMINACIÓN

### 1 REVISE EL ENVASE



Si hay instrucciones específicas para la eliminación, ya sea en la etiqueta, en el envase o en el prospecto, siga esas instrucciones.

### 2 PUNTOS DE DEPÓSITO CONVENIENTES



Para encontrar lugares de depósito en su zona, visite la sección Puntos de depósito convenientes de [www.med-project.org](http://www.med-project.org). También pueden estar disponibles en su zona puntos de distribución de devolución por correo.

## ¿Qué objetos puedo eliminar en un quiosco?



**SE ACEPTAN:**  
MEDICAMENTOS CON CUALQUIER FORMA DE DOSIFICACIÓN, EXCEPTO LOS QUE SE MENCIONAN A CONTINUACIÓN, EN SU ENVASE ORIGINAL O BOLSA HERMÉTICA.\*

\* Si se transfieren medicamentos a una bolsa hermética, asegúrese de reciclar todo el envase restante.



**NO SE ACEPTAN:**  
MEDICAMENTOS A BASE DE HIERBAS, VITAMINAS, SUPLEMENTOS, COSMÉTICOS, OTROS PRODUCTOS DE CUIDADO PERSONAL, DISPOSITIVOS MÉDICOS, BATERÍAS, TERMÓMETROS QUE CONTIENEN MERCURIO, OBJETOS CORTOPUNZANTES Y DROGAS ILÍCITAS.

## OPCIONES DE ELIMINACIÓN

### 3 DEVOLUCIÓN POR CORREO



Puede haber disponibles servicios de devolución por correo para medicamentos no deseados, productos con inyectores precargados e inhaladores. Visite la sección de devolución por correo de [www.med-project.org](http://www.med-project.org) o llame al 1-844-MED-PROJECT, si desea solicitar un paquete de devolución por correo.

### 4 EVENTOS DE RECICLAJE



Los eventos de reciclaje locales en su zona ofrecen a los residentes una forma gratuita y conveniente de eliminar los medicamentos no deseados o caducados. Visite la sección de eventos de reciclaje de [www.med-project.org](http://www.med-project.org) para obtener información sobre los eventos en su área.



Para proteger su privacidad, se les recuerda a los consumidores quitar toda información de carácter personal de las etiquetas de prescripción médica o los materiales antes de utilizar cualquiera de las opciones de eliminación mencionadas anteriormente.

Figure 5: MED-Project Brochure Spanish (back)

# 應該如何處理 不要的或 過期的藥品?

**MED-Project™**  
藥品教育和棄置

**安全**  
棄置  
不要的和過期的  
藥品

棄置過期或  
不要的藥品有多種方式。

更多有關MED-Project  
計畫的資訊, 請至  
網站: [www.med-project.org](http://www.med-project.org)  
或致電:  
1-844-MED-PROJECT

應該如何處過期  
或不要的藥品?



藥品能協助治療疾病、管理慢性病況，並改善數百萬美國人的健康與福祉。病患按照其健康照護提供者所開立的處方，以及標籤或包裝上的指示服用藥品是至關重要的。確保安全地儲存藥品以防止您的其他家庭成員(尤其是兒童)意外攝入或誤用也非常重要。

若您有過期或不要的藥品，正確棄置一點都不困難。為保護消費者的隱私，提醒您在使用任何下列的棄置選項之前，務必移除所有在處方標籤或資料上的個人可辨識資訊。

(來源: 美國食品藥物管理局  
(U.S. Food and Drug Administration))



這份資料為符合法規而提供，  
不一定反映 MED-Project 或參與  
MED-Project 產品監護責任計畫之生產者的觀點。



查看包裝



便利地點



寄回服務



回收活動

**MED-Project™**  
藥品教育和棄置  
[www.med-project.org](http://www.med-project.org)

Figure 6: MED-Project Brochure Chinese (front)

## 棄置選項

**1 查看包裝**



標籤、包裝或藥品仿單上如有棄置的特殊說明，請遵循那些說明。

**2 便利地點**



如需尋找您所在地區的投遞箱地點，請造訪 [www.med-project.org](http://www.med-project.org) 網站上的便利地點。您所在地區也可能有寄回服務的分佈地點。

## 我可以在服務站中棄置的物品有哪些？



**可接受：**  
位於原本容器或密封袋內之任何劑型的藥品，列於下方者除外。\*

\*如果將藥品移至密封袋內，請確保回收所有的剩餘包裝。



**不可接受：**  
草藥、維生素、營養補充品、化妝品、其他個人照護產品、醫療器材、電池、含汞溫度計、尖銳物品和違禁藥品。

## 棄置選項

**3 寄回服務**



寄回服務可能包括不想要的藥品、預載式注射器產品以及吸入器。如需訂購「寄回服務包裹」，請前往以下網址造訪「Mail-Back」（寄回服務）部分：[www.med-project.org](http://www.med-project.org) 或致電：1-844-MED-PROJECT.

**4 回收活動**



當地「回收活動」為居民提供免費又便利的方式，棄置過期或不想要的藥品。更多有關您所在地區活動的資訊，請造訪以下網址的「Take-Back Events」（回收活動）部分：[www.med-project.org](http://www.med-project.org).



為保護消費者的隱私，提醒您在使用任何上方所列的棄置選項之前，務必移除所有在處方標籤或資料上的個人可辨識資訊。

Figure 7: MED-Project Brochure Chinese (back)

## ЧТО СЛЕДУЕТ ДЕЛАТЬ С НЕНУЖНЫМИ ИЛИ ПРОСРОЧЕННЫМИ ЛЕКАРСТВАМИ?

**MED-Project™**

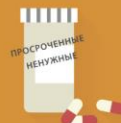
Информация о лекарствах и их утилизации

**БЕЗОПАСНАЯ  
УТИЛИЗАЦИЯ  
НЕНУЖНЫХ И ПРОСРОЧЕННЫХ  
ЛЕКАРСТВЕННЫХ  
ПРЕПАРАТОВ**

Существует множество способов  
утилизации ненужных или  
просроченных лекарств.

Подробные сведения  
о программе MED-Project  
можно найти на веб-сайте  
[www.med-project.org](http://www.med-project.org)  
или узнать по телефону  
1-844-MED-PROJECT

Что следует делать  
с просроченными  
или ненужными  
лекарствами?



Лекарства помогают лечить болезни, справляться с хроническими заболеваниями, а также улучшать состояние здоровья и самочувствие миллионов американцев. Жизненно важно, чтобы пациенты принимали свои лекарства согласно предписаниям врачей, а также в соответствии с инструкциями на этикетке или упаковке препарата. Также очень важно хранить лекарства в надежном месте, чтобы их не могли по ошибке принять или неправильно использовать члены вашей семьи, в особенности дети.

Если у вашего лекарства истек срок годности или оно стало вам не нужно, его очень легко утилизировать. Для защиты своих персональных данных сначала необходимо удалить всю идентифицирующую личность информацию, которая содержится на аптечных ярлыках или в других местах, а после этого воспользоваться каким-либо из описанных ниже способов утилизации.

(Источник: Управление США по надзору за качеством пищевых продуктов и лекарственных препаратов (FDA))



Данный материал предоставляется в целях обеспечения соответствия законодательным нормам и не обязательно отражает точку зрения создателей MED-Project или поставщиков услуг, участвующих в программе обслуживания продукции MED-Project.



ПРОВЕРЬТЕ  
УПАКОВКУ



БЛИЖАЙШИЕ  
ПУНКТЫ



ВОЗВРАТ  
ПО ПОЧТЕ



ДНИ ВОЗВРАТА  
ЛЕКАРСТВ

**MED-Project™**

Информация о лекарствах и их утилизации

[www.med-project.org](http://www.med-project.org)

Figure 8: MED-Project Brochure Russian (front)

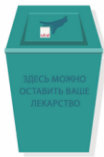
## СПОСОБЫ УТИЛИЗАЦИИ

### 1 ПРОВЕРЬТЕ УПАКОВКУ



Если на этикетке лекарства, его упаковке или листке-вкладыше имеются какие-то особые инструкции по утилизации, необходимо им следовать.

### 2 БЛИЖАЙШИЕ ПУНКТЫ



Специальные ящики для сбора лекарств, находящиеся в вашем районе, можно найти на веб-сайте [www.med-project.org](http://www.med-project.org) в разделе «ближайшие пункты». В вашем районе также могут находиться пункты возврата лекарств по почте.

Что я могу положить в специальный ящик для сбора лекарств?



**ДОПУСКАЮТСЯ:**  
МЕДИЦИНСКИЕ ПРЕПАРАТЫ В ЛЮБОЙ ЛЕКАРСТВЕННОЙ ФОРМЕ, КРОМЕ УКАЗАННЫХ НИЖЕ, В ОРИГИНАЛЬНОЙ УПАКОВКЕ ИЛИ ГЕРМЕТИЧНОМ МЕШКЕ\*

*\*Если вы кладете лекарства в герметичный мешок, обязательно позаботьтесь об утилизации оставшихся упаковок.*



**НЕ ДОПУСКАЮТСЯ:**  
ЛЕКАРСТВЕННЫЕ СРЕДСТВА ИЗ РАСТИТЕЛЬНОГО СЫРЬЯ, ВИТАМИНЫ, ДОБАВКИ, КОСМЕТИЧЕСКИЕ СРЕДСТВА, ДРУГИЕ СРЕДСТВА ИНДИВИДУАЛЬНОГО УХОДА, МЕДИЦИНСКИЕ УСТРОЙСТВА, БАТАРЕЙКИ, РТУТНЫЕ ТЕРМОМЕТРЫ, КОЛЮЩИЕ И РЕЖУЩИЕ ИНСТРУМЕНТЫ, НАРКОТИКИ

## СПОСОБЫ УТИЛИЗАЦИИ

### 3 ВОЗВРАТ ПО ПОЧТЕ



Могут предоставляться услуги возврата по почте ненужных лекарств, предварительно заполненных шприцев и ингаляторов. Чтобы заказать пакет для возврата по почте, зайдите в раздел «Возврат по почте» веб-сайта [www.med-project.org](http://www.med-project.org) или позвоните по телефону 1-844-MED-PROJECT.

### 4 ДНИ ВОЗВРАТА ЛЕКАРСТВ



В районных пунктах приема организованы дни возврата лекарств, которые позволяют местным жителям бесплатно, удобным для них способом сдать просроченные или ненужные лекарства. Сведения о днях возврата лекарств в вашем районе можно найти на веб-сайте [www.med-project.org](http://www.med-project.org) в разделе «Дни возврата лекарств».



Для защиты своих персональных данных сначала необходимо удалить всю идентифицирующую личность информацию, которая содержится на аптечных ярлыках или в других местах, а после этого воспользоваться каким-либо из описанных выше способов утилизации.

Figure 9: MED-Project Brochure Russian (back)

## ANO ANG DAPAT MONG GAWIN SA IYONG HINDI GUSTO O NAG-EXPIRE NANG MGA GAMOT?

# LIGTAS NA ITAPON ANG HINDI GUSTO AT NAG-EXPIRE NANG MGA GAMOT

## MED-Project™

Kaalaman sa Gamot at Pagtatapon Nito

*May ilang paraan upang itapon ang nag-expire na o hindi gustong mga gamot.*

Para sa higit pang impormasyon tungkol sa programang MED-Project, pumunta sa [www.med-project.org](http://www.med-project.org) o tumawag sa 1-844-MED-PROJECT

Ano ang dapat mong gawin sa iyong nag-expire na o hindi gustong mga gamot?



Ang mga gamot ay nakakatulong na makagamot ng mga sakit, makontrol ang mga pabalik-balik na kondisyon, at mapabuti ang kalusugan at kapakanan ng milyun-milyong Amerikano. Napakahalagang gamitin ng mga pasyente ang kanilang gamot alinsunod sa tagubilin ng kanilang provider ng pangangalagang pangkalusugan at ayon sa nakasaad sa label o pakete. Mahalaga ring tiyaking itabi ang mga gamot nang ligtas upang maiwasan ang aksidenteng pagkalunok o maling paggamit ng ibang tao sa iyong bahay, lalo na ng mga bata.

Kung mayroon kang nag-expire na o hindi gustong gamot, madali lang ang wastong pagtatapon. Upang protektahan ang iyong privacy, pinapaalalahanan ang mga mamimili na alisin ang lahat ng impormasyong nakakatukoy ng pagkakakilanlan sa mga label o materyal ng gamot bago gamitin ang alinman sa mga available na opsyon sa pagtatapon.

(Pinagmulan: U.S. Food and Drug Administration)



*Ibinigay ang materyal na ito bilang pagsunod sa batas at hindi ibig sabihing sinasalamín nito ang mga pananaw ng MED-Project o ng Mga Producer na kalahok sa MED-Project Product Stewardship Plan.*



SURIN ANG PAKETE



MGA LOKASYONG NASA MALAPIT



MAIL-BACK



MGA TAKE-BACK EVENT

## MED-Project™

Kaalaman sa Gamot at Pagtatapon Nito

[www.med-project.org](http://www.med-project.org)

Figure 10: MED-Project Brochure Tagalog (front)



## MGA OPSYON SA PAGTATAPON

### 1 SURIIN ANG PAKETE



Kung may mga partikular na tagubilin para sa pagtatapon na nasa label, pakete o papel sa loob ng pakete, mangyaring sundin ang mga naturang tagubilin.

### 2 MGA LOKASYONG NASA MALAPIT



Upang mahanap kung saan maaaring magtapon na malapit sa iyong lugar, bisitahin ang seksyong MGA LOKASYONG NASA MALAPIT ng [www.med-project.org](http://www.med-project.org). Maaaring available din ang Mga Lokasyon ng Distribusyon ng Mail-Back sa iyong lugar.

Anu-anong bagay ang maaari kong itapon sa isang kiosk?



**TINATANGGAP:**  
MGA GAMOT SA ALINMANG URI NG DOSIS, MALIBAN SA MGA NAKALISTA SA IBABA, NA NASA ORIHINAL NA LALAGYAN O SELYADONG BAG-NITO.

*\*Kung maglilipat ng mga gamot sa isang seliyadong bag, pakitiyak na i-recycle ang lahat ng natirang lalagyan.*



**HINDI TINATANGGAP:**  
MGA HERBAL NA GAMOT, BITAMINA, SUPPLEMENT, PANG-MAKE-UP, IBA PANG PRODUKTO PARA SA PERSONAL NA PANGANGALAGA, MEDIKAL NA DEVICE, BATERYA, THERMOMETER NA MAY MERCURY, MATUTULIS NA BAGAY, AT IPINAGBABAWAL NA GAMOT.

## MGA OPSYON SA PAGTATAPON

### 3 MAIL-BACK



Maaaring available ang Mga Serbisyo ng Mail-Back para sa Hindi Gustong Gamot, mga may laman nang Pang-iniksyon, at Inhaler. Bisitahin ang seksyong Mail-Back ng [www.med-project.org](http://www.med-project.org) o tumawag sa 1-844-MED-PROJECT, upang mag-order ng Mail-Back Package.

### 4 MGA TAKE-BACK EVENT



Ang mga Take-Back event sa iyong lugar ay nag-aalok sa mga residente ng libre at madaling paraan upang itapon ang nag-expire na o hindi gustong mga gamot. Bisitahin ang seksyong Mga Take-Back Event ng [www.med-project.org](http://www.med-project.org) para sa impormasyon tungkol sa mga kaganapan sa iyong lugar.



Upang protektahan ang iyong privacy, pinapaalalahanan ang mga mamimili na alisin ang lahat ng impormasyong nakakatukoy ng pagkakakilanlan sa mga label o materyales ng gamot bago gamitin ang alinman sa mga opsyon sa pagtatapon ng nakalista sa itaas.

Figure 11: MED-Project Brochure Tagalog (back)

**SAFELY**  
**DISPOSE OF**  
**UNWANTED & EXPIRED**  
**MEDICINES**  
**HERE**

**MED-Project**<sup>™</sup>

Medication Education & Disposal

*Figure 12: MED-Project Poster English*



*Figure 13: MED-Project Poster Spanish*

安全  
处置  
不需要和  
过期的药品  
这里

**MED-Project™**  
用药指导与药品处理

Figure 14: MED-Project Poster Chinese



*Figure 15: MED-Project Poster Russian*

**LIGTAS**  
**NA PAGTATAPON**  
**NG**  
**HINDI NA KAILANGAN**  
**O PASO NA**  
**GAMOT**  
**DITO**

**MED-Project**<sup>™</sup>  
Kaalaman at Pagtatapon ng Gamot

*Figure 16: MED-Project Poster Tagalog*

## Appendix I

### Brochure and Poster Distribution

Sites that received a brochure and/or a poster during the Reporting Period.

<b>TYPE</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>	<b>DATE DELIVERED</b>
<b>Kiosk</b>	Aids Healthcare Foundation (AHF)	4071 18th Street	94114	08/20/2019
<b>Kiosk</b>	Alto Pharmacy	1400 Tennessee Street, Unit 2	94107	08/20/2019
<b>Kiosk</b>	CBHS Pharmacy Services	1380 Howard Street #130	94103	08/20/2019
<b>Kiosk</b>	Central Drug Pharmacy	4494 Mission Street	94112	08/20/2019
<b>Kiosk</b>	Charlie's Pharmacy	1101 Fillmore Street	94115	08/20/2019
<b>Kiosk</b>	Chinese Hospital Pharmacy	845 Jackson Street	94133	08/20/2019
<b>Kiosk</b>	Clay Medical Pharmacy	929 Clay Street, Unit 103	94108	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10035	581 Market Street	94105	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10080	1059 Hyde Street	94109	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10164	601 Mission Street	94105	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10188	499 Haight Street	94117	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10330	3600 Geary Boulevard	94118	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #10368	400 Sutter Street	94108	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #11004	799 Beach Street	94109	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #1983	701 Portola Drive	94127	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #2852	731 Market Street	94103	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #4675	377 32nd Avenue	94121	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #4770	1101 Market Street	94103	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #5131	1900 19th Avenue	94116	08/20/2019
<b>Kiosk</b>	CVS Pharmacy #7657	351 California Street	94104	08/20/2019
<b>Kiosk</b>	Golden Gate Pharmacy	1836 Noriega Street	94122	08/20/2019

<b>TYPE</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>	<b>DATE DELIVERED</b>
<b>Kiosk</b>	Kaiser French Outpatient PHY 322	4141 Geary Blvd First Floor	94118	08/20/2019
<b>Kiosk</b>	Kaiser Permanente Pharmacy 941	1600 Owens St, 1st Floor	94158	08/20/2019
<b>Kiosk</b>	Kaiser Permanente PHY San Francisco Geary	2238 Geary Blvd. 1st Floor	94115	08/20/2019
<b>Kiosk</b>	Mission Wellness Pharmacy	2424 Mission Street	94110	08/20/2019
<b>Kiosk</b>	NEMS - Noriega Clinic	1400 Noriega Street	94118	08/20/2019
<b>Kiosk</b>	NEMS - San Bruno Clinic	2574 San Bruno Avenue	94134	08/20/2019
<b>Kiosk</b>	NEMS - Stockton Clinic	1520 Stockton Street	94133	08/20/2019
<b>Kiosk</b>	NEMS – Clement Pharmacy	1019 Clement Street	94118	08/20/2019
<b>Kiosk</b>	Post and Divisadero Pharmacy	2299 Post Street, Unit 109	94115	08/20/2019
<b>Kiosk</b>	Reliable Rexall Sunset Pharmacy	801 Irving Street	94122	08/20/2019
<b>Kiosk</b>	San Francisco General Hospital	1001 Potrero Avenue	94110	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Bayview Station	201 Williams Avenue	94124	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Central Station	766 Vallejo Street	94133	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Ingleside Station	1 Sergeant John V. Young	94112	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Mission Station	630 Valencia Street	94110	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Northern Station	1125 Fillmore Street	94115	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Park Station	1899 Waller Street	94117	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Richmond Station	461 6th Avenue	94118	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Southern Station	1251 Third Street	94158	08/20/2019
<b>Kiosk</b>	San Francisco Police Department - Taraval Station	2345 24th Avenue	94107	08/20/2019



<b>TYPE</b>	<b>SITE</b>	<b>ADDRESS</b>	<b>ZIP CODE</b>	<b>DATE DELIVERED</b>
<b>Kiosk</b>	San Francisco Police Department - Tenderloin Station	301 Eddy Street	94102	08/20/2019
<b>Kiosk</b>	San Francisco Sheriff's Department	70 Oak Grove Street	9410	08/20/2019
<b>Kiosk</b>	San Francisco State University Student Health	1600 Holloway Avenue	94132	08/20/2019
<b>Kiosk</b>	Visitacion Valley Pharmacy	100 Leland Avenue	94134	08/20/2019

*Table 7: Brochure and Poster Distribution*

## Appendix J

### MED-Project Website Pages

A representative sample of MED-Project website pages for the Jurisdiction during the Reporting Period.



Figure 17: MED-Project Website Home Page (November 2019)

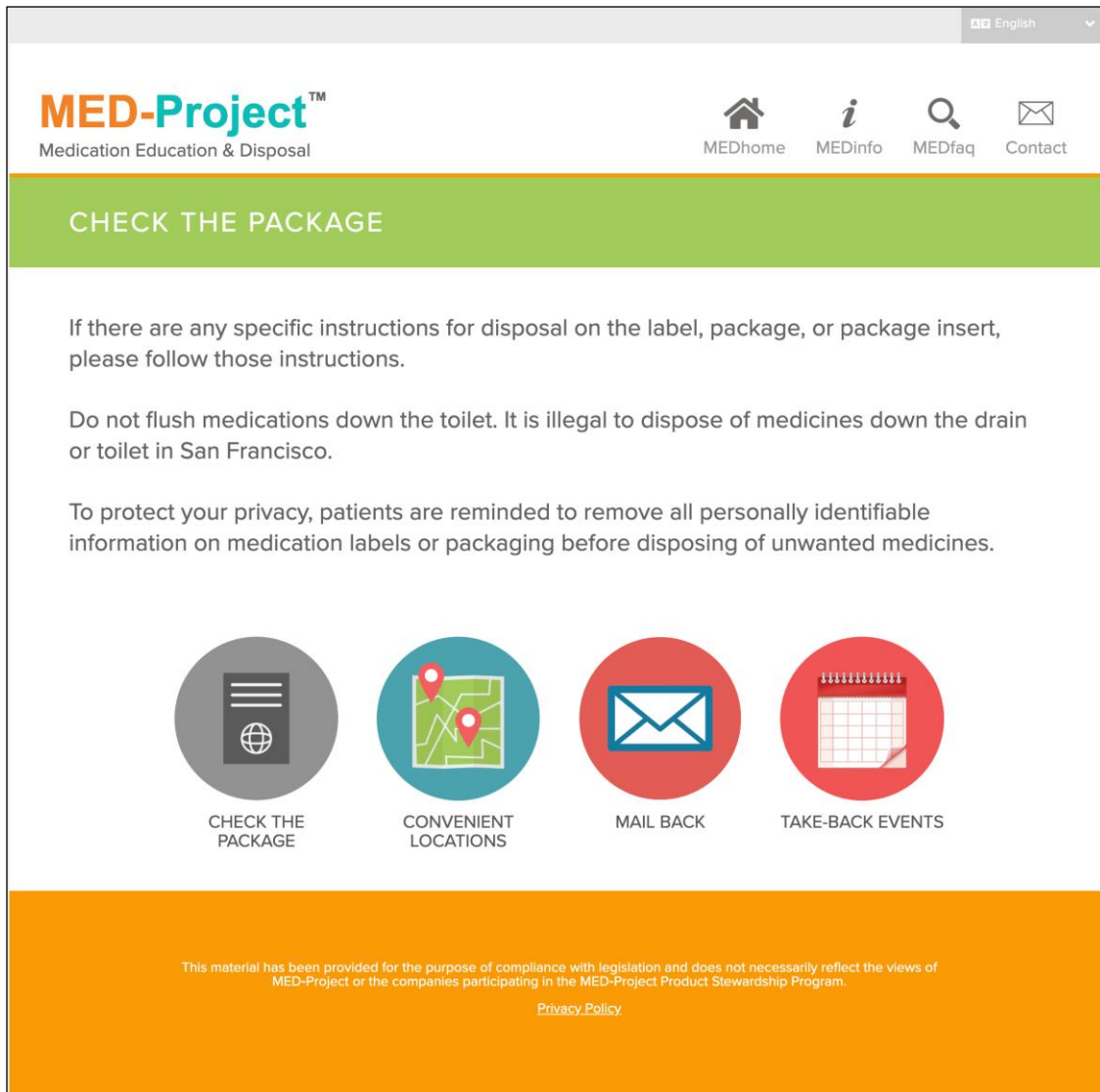



Figure 18: MED-Project Website Check the Package Page (November 2019)



**MED-Project™**  
Medication Education & Disposal

MEDhome MEDinfo MEDfaq Contact

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## CONVENIENT LOCATIONS

Community kiosk drop-off sites allow patients to bring expired or unwanted medicines to convenient locations for proper disposal. Residents may also go to selected locations to request a Mail-Back Package for expired or unwanted medicines.

**MEDICINE**

**ACCEPTED:** Medications in any dosage form, except for those identified as Not Accepted below, in their original container or sealed bag.

**NOT ACCEPTED:** Herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

*If transferring medications to a sealed bag, please be sure to recycle remaining packaging.*

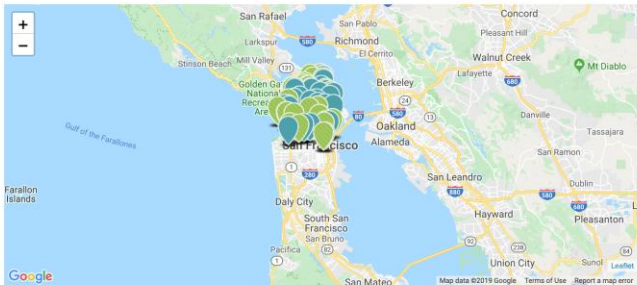
Enter your zip code below, to find convenient locations.


**Starting Point**

**Radius**


**SEARCH**

Refine your results: Medicine Kiosks Mail-Back Distribution Sites RESET







CHECK THE PACKAGE



CONVENIENT LOCATIONS



MAIL BACK




TAKE-BACK EVENTS

This material has been provided for the purpose of compliance with legislation and does not necessarily reflect the views of MED-Project or the companies participating in the MED-Project Product Stewardship Program.

[Privacy Policy](#)

Figure 19: MED-Project Website Convenient Locations Page (November 2019)



Medication Education & Disposal

MEDHome
MEDInfo
MEDfaq
Contact

MAIL BACK

MED-Project provides the following different types of Mail-Back Packages at no charge to residents. All Mail-Back Packages are pre-addressed with postage pre-paid. Please submit a separate request for each Mail-Back Package needed or call 1 844-MED-PROJECT 1 (844-633-7765) for assistance.

**Inhalers and injectors (such as expired EpiPens®) must be mailed in separate packages and cannot be combined with other unwanted medicines.**

**MEDICINE MAIL-BACK SERVICES**

Mail-Back Services for expired or unwanted medicines are available, free of charge, to disabled and/or home-bound residents upon request. Medications in any dosage form, except for those identified as Not Accepted below, in their original container or sealed bag are accepted.

*If transferring medications to a sealed bag, please be sure to recycle remaining packaging.*

Each Medicine Mail-back Envelope is 8 x 11 inches in size and will hold up to 8 ounces of unwanted medicines. Home healthcare professionals providing services to disabled and/or home-bound residents may request a Mail-Back Package on their behalf.

Mail-Back Distribution Locations may also be available in your area. Click [here](#) to find a convenient location.

**NOTE:** The following items are not accepted in Medicine Mail-Back Envelopes:

- herbal remedies
- vitamins
- supplements
- cosmetics
- other personal care products
- medical devices
- batteries
- mercury-containing thermometers
- inhalers
- used or empty syringes
- sharps and injectors (such as EpiPens®)
- illicit drugs

**INHALER MAIL-BACK SERVICES**

Mail-Back Services for inhalers are available, free of charge, to disabled and/or home-bound residents upon request. Home healthcare professionals providing services to disabled and/or home-bound residents may request a Mail-Back Package on their behalf. Inhaler Mail-Back Packages are available in 8 ounce sizes.

**NOTE:** Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

**INJECTOR MAIL-BACK SERVICES**

Mail-Back Services for pre-filled injector products (such as EpiPens®) are available to all residents upon request. Injector Mail-Back Packages are available in small (1.4 quart) and large (1.2 gallon) sizes.

**NOTE:** Injector Mail-Back Packages can only be used for pre-filled injector products and cannot be used for inhalers or other types of unwanted medicines or items.

Please complete the below form to request a pre-paid, pre-addressed mail-back package. Instructions for disposal will be provided with all mail-back services. Please submit separate forms for each type of mail-back package.

Choose your package type\*

--

How many packages do you need

1

Contact Information

Email


Address\*

Address 2


CA

\* Required field


SUBMIT REQUEST




CHECK THE PACKAGE



CONVENIENT LOCATIONS



MAIL BACK



TAKE-BACK EVENTS

This material has been provided for the purpose of compliance with legislation and does not necessarily reflect the views of MED-Project or the companies participating in the MED-Project Product Take-Back Program.

Privacy Policy

Figure 20: MED-Project Website Mail-Back Page (November 2019)

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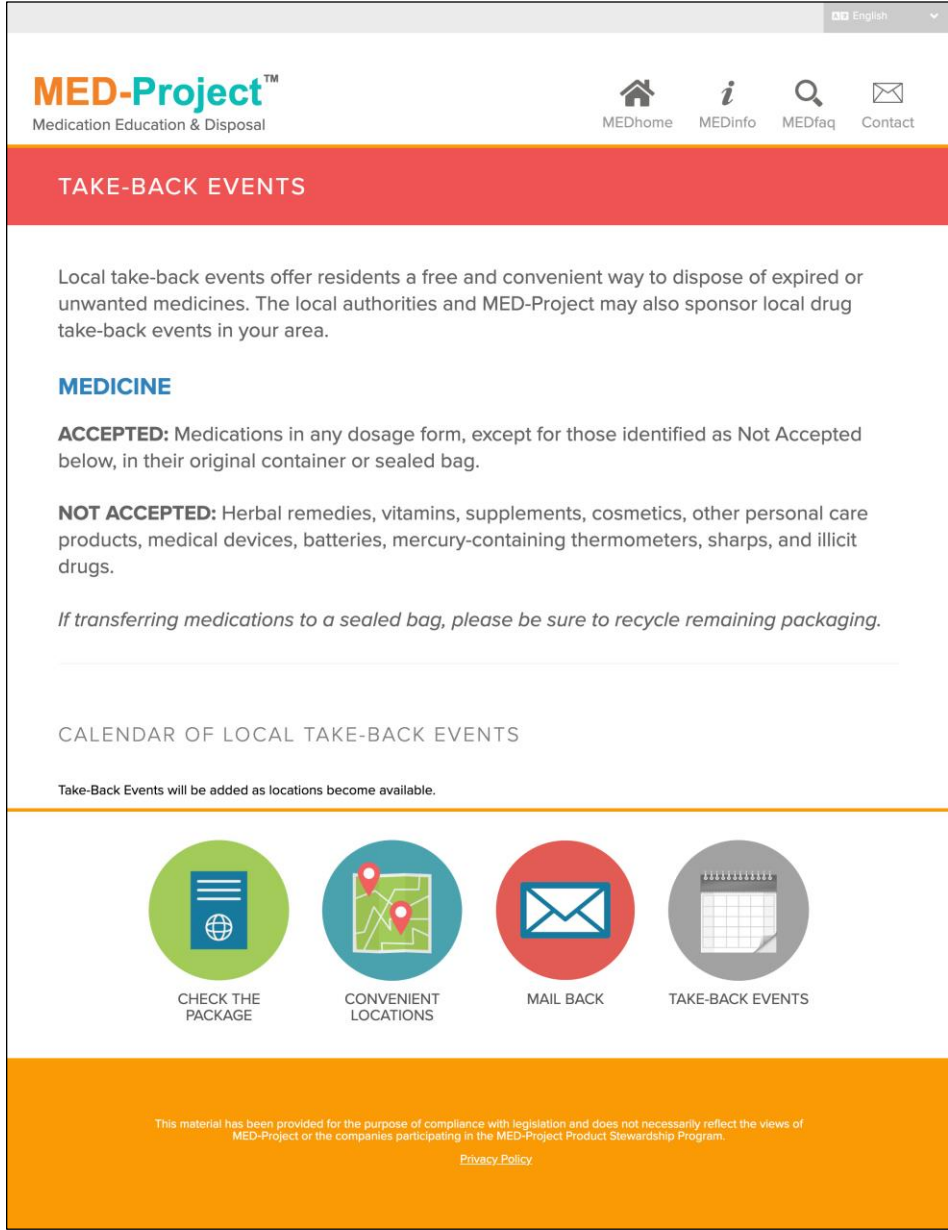


Figure 21: MED-Project Website Take-Back Events Page (November 2019)

English

**MED-Project™**  
Medication Education & Disposal

MEDhome MEDInfo MEDfaq Contact

**MEDInfo**

Medicines help treat diseases, manage chronic conditions, and improve health and well-being for millions of Americans. It is important that patients take their medicines as prescribed by their health care provider and as indicated on the label or packaging. It is also important to be sure to store medicines securely to prevent accidental ingestion or misuse by others, especially children.

There are a number of ways to dispose of expired or unwanted medicines. To protect your privacy, patients are reminded to remove all personally identifiable information on medication labels or packaging before disposing of unwanted medicines.

For additional information on the program, MED-Project has developed an educational toolkit which includes the materials below.

**Brochure – Medicine Program**  
[English](#) [Español](#) [中文](#) [Русском](#) [Tagalog](#)

**Frequently Asked Questions**  
[English](#) [Español](#) [中文](#) [Русском](#) [Tagalog](#)

**Radio Public Service Announcement (PSA) – Medicine Program**  
[English](#) [Español](#) [中文](#) [Русском](#) [Tagalog](#)

**Video Public Service Announcement (PSA) – Medicine Program**  
[English](#) [Español](#) [中文](#) [Русском](#) [Tagalog](#)

**Survey Information & Results**  
[Survey Results 2018](#)

If you would like any of the Medicine Program materials emailed to you, contact: [sanfrancisco@med-project.org](mailto:sanfrancisco@med-project.org)

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Figure 22: MED-Project Website MEDInfo Page (November 2019)

English

**MED-Project™**  
Medication Education & Disposal

MEDhome MEDinfo **MEDfaq** Contact

## MEDfaq

- + What is MED-Project?
- + What should I do if I am having a medical emergency?
- + What should I do if I think I have ingested something poisonous?
- + What should I do if my pet has ingested medication?
- + Whom should I call with a question about my medication?
- + Where can I find information about the safe storage of medication?
- + Will there be any take-back events in my area?
- + How do I dispose of my expired or unwanted medicines?
- + Where are the MED-Project disposal locations nearest me?
- + Will it cost me anything to dispose of my expired or unwanted medications?
- + Can I flush my medication down the toilet?
- + I am unable to go to a kiosk or attend a take-back event. How can I dispose of my expired or unwanted medicine?
- + Will there be any take-back events in my area?
- + I have a question not answered by this website. Is there someone I can contact with a question about MED-Project?
- + Where else can I find information about the safe disposal of expired or unwanted medicines?
- + What is recommended for safe disposal of expired or unwanted medicine in San Francisco City and County?
- + Where can I find information about California's Prop 65?

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[Privacy Policy](#)

Figure 23: MED-Project Website MEDfaq Page (November 2019)



English

**MED-Project™**  
Medication Education & Disposal

MEDhome MEDinfo MEDfaq Contact

## CONTACT

If you are experiencing a medical emergency, please dial 911. If you are experiencing a non-emergency but suspect that you or another individual has ingested something poisonous, please call Poison Control at 1 (800) 222-1222.

If you have questions about your medication, please call your health care provider.

For answers to some frequently asked questions about MED-Project, [click here](#).

**Residents**

If you are a resident of San Francisco City and County and have questions about MED-Project, please contact:

1 (844) MED-PROJECT or 1 (844) 633-7765 or (TTY: 711)

**Convenient Locations**

If you are a current kiosk drop-off site, or a retail pharmacy, hospital/clinic with an onsite pharmacy or a law enforcement agency interested in hosting a kiosk, contact:

Dr. Victoria Travis, PharmD, MS, MBA  
National Program Director  
MED-Project LLC  
Phone: 1 (833) MED-PROJECT or 1 (833) 633-7765  
Fax: 1 (866) 633-1812  
Email Inquires for Medicine Disposal: [sanfrancisco@med-project.org](mailto:sanfrancisco@med-project.org)

**Drug Producers**

If you are drug producer interested in participating in the MED-Project Stewardship Plan contact:

Phone: 1 (202) 495-3131  
Email: [compliance@med-project.org](mailto:compliance@med-project.org)

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[Privacy Policy](#)

Figure 24: MED-Project Website Contact Page (November 2019)

## Appendix K

### Website Statistics

The total number of website views, by page, during the Reporting Period.

WEB PAGE NAME	WEB PAGE URL	VISITS
Home Page	<a href="https://www.med-project.org/locations/san-francisco">https://www.med-project.org/locations/san-francisco</a>	19,514
Convenient Locations	<a href="https://www.med-project.org/locations/san-francisco/convenient-locations">https://www.med-project.org/locations/san-francisco/convenient-locations</a>	4172
Mail-Back	<a href="https://www.med-project.org/locations/san-francisco/mail-back">https://www.med-project.org/locations/san-francisco/mail-back</a>	1503
MEDinfo	<a href="https://www.med-project.org/locations/san-francisco/medinfo">https://www.med-project.org/locations/san-francisco/medinfo</a>	405
Take-Back Events	<a href="https://www.med-project.org/locations/san-francisco/take-back-events">https://www.med-project.org/locations/san-francisco/take-back-events</a>	426
Contact	<a href="https://www.med-project.org/locations/san-francisco/contact">https://www.med-project.org/locations/san-francisco/contact</a>	208
MEDfaq	<a href="https://www.med-project.org/locations/san-francisco/medfaq">https://www.med-project.org/locations/san-francisco/medfaq</a>	338
Check the Package	<a href="https://www.med-project.org/locations/san-francisco/check-the-package">https://www.med-project.org/locations/san-francisco/check-the-package</a>	396

*Table 8: MED-Project Website Statistics*

## Appendix L

### Social Media and Email Promotion Activity

#### Social Media Posts

TYPE	DATE	SUBJECT	PUBLICATION / STATION
Social Media	02/28/2019	Announce kiosk at CVS Pharmacy	Facebook/Twitter
Social Media	03/06/2019	Announce kiosk at San Francisco Sheriff's Department	Facebook/Twitter
Social Media	03/12/2019	Announce kiosk at Kaiser Permanente - Mission Bay	Facebook/Twitter
Social Media	03/15/2019	Announce kiosk at Clay Medical Pharmacy	Facebook/Twitter
Social Media	05/03/2019	Announce kiosk at Visitacion Valley Pharmacy	Facebook/Twitter
Social Media	05/10/2019	Announce kiosk at San Francisco General Hospital Outpatient Pharmacy	Facebook/Twitter
Social Media	05/17/2019	Announce kiosk at NEMS Clement Pharmacy	Facebook/Twitter
Social Media	05/24/2019	Announce kiosk at CVS Pharmacy #4675	Facebook/Twitter
Social Media	05/31/2019	Announce kiosk at CVS Pharmacy #10368	Facebook/Twitter
Social Media	06/07/2019	Announce kiosk at CVS Pharmacy #10080	Facebook/Twitter
Social Media	06/14/2019	Announce kiosk at CVS Pharmacy # 4770	Facebook/Twitter
Social Media	06/21/2019	Announce kiosk at SFPD Northern	Facebook/Twitter
Social Media	06/28/2019	Announce kiosk at SFPD Southern	Facebook/Twitter
Social Media	07/08/2019	Announce kiosk at CVS Pharmacy #10189	Facebook/Twitter
Social Media	07/12/2019	Announce kiosk at NEMS - Noriega Pharmacy	Facebook/Twitter
Social Media	07/15/2019	Announce kiosk at NEMS - Stockton Clinic	Facebook/Twitter
Social Media	07/19/2019	Announce kiosk at SF State University Student Hlth Center	Facebook/Twitter
Social Media	07/22/2019	Announce kiosk at SFPD Park	Facebook/Twitter
Social Media	07/26/2019	Announce kiosk at CVS Pharmacy #5131	Facebook/Twitter

<b>TYPE</b>	<b>DATE</b>	<b>SUBJECT</b>	<b>PUBLICATION / STATION</b>
<b>Social Media</b>	07/29/2019	Announce kiosk at SFPD Bayview	Facebook/Twitter
<b>Social Media</b>	08/02/2019	Announce kiosk at Kaiser Foundation Health Plan Pharmacy	Facebook/Twitter
<b>Social Media</b>	08/05/2019	Announce kiosk at Post and Divisadero Medical Pharmacy	Facebook/Twitter
<b>Social Media</b>	08/09/2019	Announce kiosk at SFPD Taraval	Facebook/Twitter
<b>Social Media</b>	08/10/2019	General Announcement – Meds Program (Spanish)	Facebook (Boost)
<b>Social Media</b>	08/12/2019	Announce kiosk at Mission Wellness Pharmacy	Facebook/Twitter
<b>Social Media</b>	08/15/2019	General Announcement – Meds Program (Chinese)	Facebook (Boost)
<b>Social Media</b>	08/16/2019	Announce kiosk at NEMS - San Bruno Pharmacy	Facebook/Twitter
<b>Social Media</b>	08/19/2019	Announce kiosk at SFPD Tenderloin	Facebook/Twitter
<b>Social Media</b>	08/24/2019	Announce kiosk at CVS Pharmacy #7657	Facebook/Twitter
<b>Social Media</b>	08/27/2019	Announce kiosk at CVS Pharmacy #10330	Facebook/Twitter
<b>Social Media</b>	08/31/2019	Announce kiosk at Kaiser French Outpatient PHY 322	Facebook/Twitter
<b>Social Media</b>	09/02/2019	Announce kiosk at SFPD Richmond	Facebook/Twitter
<b>Social Media</b>	09/06/2019	Announce kiosk at CVS Pharmacy # 10188	Facebook/Twitter
<b>Social Media</b>	09/13/2019	Announce kiosk at SFPD Mission	Facebook/Twitter
<b>Social Media</b>	09/16/2019	Announce kiosk at CVS Pharmacy # 1983	Facebook/Twitter
<b>Social Media</b>	09/20/2019	Announce kiosk at CVS Pharmacy #2852	Facebook/Twitter
<b>Social Media</b>	09/23/2019	Announce kiosk at CVS Pharmacy #11004	Facebook/Twitter
<b>Social Media</b>	09/27/2019	Announce kiosk at Reliable Rexall Sunset Pharmacy (Formerly: Sunset Wellness)	Facebook/Twitter
<b>Social Media</b>	09/27/2019	General Announcement – Meds Program (Spanish)	Facebook (Boost)
<b>Social Media</b>	09/30/2019	General Announcement – Meds Program (Chinese)	Facebook (Boost)
<b>Social Media</b>	09/30/2019	Announce kiosk at CVS Pharmacy #10622	Facebook/Twitter

<b>TYPE</b>	<b>DATE</b>	<b>SUBJECT</b>	<b>PUBLICATION / STATION</b>
<b>Social Media</b>	10/02/2019	Announce kiosk at SFPD Ingleside	Facebook/Twitter
<b>Social Media</b>	10/05/2019	Announce kiosk at Visitacion Valley Pharmacy	Facebook/Twitter
<b>Social Media</b>	10/07/2019	Announce kiosk at San Francisco General Hospital Outpatient Pharmacy	Facebook/Twitter
<b>Social Media</b>	10/07/2019	General Announcement – Meds Program (Russian)	Facebook (Boost)
<b>Social Media</b>	10/07/2019	General Announcement – Meds Program (Tagalog)	Facebook (Boost)
<b>Social Media</b>	10/11/2019	Announce kiosk at NEMS - Clement Pharmacy	Facebook/Twitter
<b>Social Media</b>	10/14/2019	Announce kiosk at CVS Pharmacy #10080	Facebook/Twitter
<b>Social Media</b>	10/18/2019	Announce kiosk at CVS Pharmacy #4770	Facebook/Twitter
<b>Social Media</b>	10/21/2019	Announce kiosk at SFPD Northern	Facebook/Twitter
<b>Social Media</b>	10/25/2019	Announce kiosk at SFPD Southern	Facebook/Twitter
<b>Social Media</b>	10/28/2019	Announce kiosk at CVS Pharmacy #10189	Facebook/Twitter
<b>Social Media</b>	11/01/2019	Announce kiosk at NEMS - Noriega Pharmacy	Facebook/Twitter
<b>Social Media</b>	11/04/2019	Announce kiosk at NEMS - Stockton Clinic	Facebook/Twitter
<b>Social Media</b>	11/08/2019	Announce kiosk at San Francisco State University Student Health Center	Facebook/Twitter
<b>Social Media</b>	11/11/2019	Announce kiosk at CVS Pharmacy #4770	Facebook/Twitter
<b>Social Media</b>	11/17/2019	General Announcement – Meds Program (Russian)	Facebook (Boost)
<b>Social Media</b>	11/17/2019	General Announcement – Meds Program (Tagalog)	Facebook (Boost)
<b>Social Media</b>	11/15/2019	Announce kiosk at SFPD Northern	Facebook/Twitter
<b>Social Media</b>	11/18/2019	Announce kiosk at SFPD Southern	Facebook/Twitter
<b>Social Media</b>	11/22/2019	Announce kiosk at CVS Pharmacy #10189	Facebook/Twitter
<b>Social Media</b>	11/25/2019	Announce kiosk at NEMS Noriega Pharmacy	Facebook/Twitter
<b>Social Media</b>	11/29/2019	Announce kiosk at NEMS - Stockton Clinic	Facebook/Twitter

<b>TYPE</b>	<b>DATE</b>	<b>SUBJECT</b>	<b>PUBLICATION / STATION</b>
<b>Social Media</b>	12/02/2019	Announce kiosk at CVS Pharmacy #10368	Facebook/Twitter
<b>Social Media</b>	12/06/2019	Announce kiosk at Kaiser French Outpatient PHY 322	Facebook/Twitter
<b>Social Media</b>	12/09/2019	Announce kiosk at SFPD Richmond	Facebook/Twitter
<b>Social Media</b>	12/13/2019	Announce kiosk at CVS Pharmacy #10188	Facebook/Twitter
<b>Social Media</b>	12/16/2019	Announce kiosk at CVS Pharmacy #10164	Facebook/Twitter
<b>Social Media</b>	12/20/2019	Announce kiosk at SFPD at Mission	Facebook/Twitter
<b>Social Media</b>	12/23/2019	Announce kiosk at CVS Pharmacy #1983	Facebook/Twitter
<b>Social Media</b>	12/27/2019	Announce kiosk at CVS Pharmacy #2852	Facebook/Twitter
<b>Social Media</b>	12/30/2019	Announce kiosk at CVS Pharmacy #11004	Facebook/Twitter

*Table 9: Social Media Posts*

## Email Blast Activity

<b>TYPE</b>	<b>DATE</b>	<b>SUBJECT</b>	<b>PUBLICATION/STATION</b>
<b>Email Blast</b>	03/22/2019	Announce Unwanted Medicine Disposal Program	Email -MED-Project (Community Contacts)
<b>Email Blast</b>	08/05/2019	Announce Unwanted Medicine Disposal Program	Email -MED-Project (Community Contacts)
<b>Email Blast</b>	10/18/2019	Announce Unwanted Medicine Disposal Program	Email -MED-Project (Community Contacts)
<b>Email Blast</b>	12/02/2019	Announce Unwanted Medicine Disposal Program (Spanish)	Email - Bay Area Parent (Residents)
<b>Email Blast</b>	12/02/2019	Announce Unwanted Medicine Disposal Program (Chinese)	Email - Bay Area Parent (Residents)
<b>Email Blast</b>	12/02/2019	Announce Unwanted Medicine Disposal Program (Tagalog)	Email - Bay Area Parent (Residents)
<b>Email Blast</b>	12/02/2019	Announce Unwanted Medicine Disposal Program (Russian)	Email - Bay Area Parent (Residents)
<b>Email Blast</b>	12/20/2019	Announce Unwanted Medicine Disposal Program	Email -MED-Project (Community Contacts)

*Table 10: Email Blast Activity*

## Community Contacts

List of Community contacts that received email blasts from MED-Project.

<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>All Pets Hospital</b>	Veterinary Services	269 S Van Ness Avenue	San Francisco	94103
<b>Animal Farm Pet Hospital</b>	Veterinary Services	5601 Mission Street	San Francisco	94112
<b>API Wellness Center</b>	Health Services	730 Polk Street	San Francisco	94109
<b>Arguello Pet Hospital</b>	Veterinary Services	530 Arguello Boulevard	San Francisco	94118
<b>Avenues Pet Hospital</b>	Veterinary Services	2221 Taraval Street	San Francisco	94116
<b>Balboa Pet Hospital</b>	Veterinary Services	3329 Balboa Street	San Francisco	94121
<b>Banfield Pet Hospital</b>	Veterinary Services	2024 Lombard Street	San Francisco	94123
<b>Bay Area Bird Hospital</b>	Veterinary Services	2145 Taraval Street	San Francisco	94116
<b>Bayview Senior Services</b>	Religious Services	1753 Carroll Avenue	San Francisco	94123
<b>Bethany Center Senior Housing</b>	Senior Living	580 Capp Street	San Francisco	94110
<b>Blue Cross Pet Hospital</b>	Veterinary Services	1386 Golden Gate Avenue	San Francisco	94115
<b>California Pharmacist Association</b>	Health Services	4030 Lennane Drive	Sacramento	95834
<b>Campus for Jewish Living</b>	Senior Living	302 Silver Avenue	San Francisco	94112
<b>Care Practice</b>	Government Services	508 14th Street	San Francisco	94103
<b>Catholic San Francisco Publication</b>	Media	One Peter Yorke Way	San Francisco	94109



<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>Chinese American Community Foundation</b>	Community Center	1305 Franklin Street #500	San Francisco	94612
<b>Christ United Presbyterian Church</b>	Religious Services	1700 Sutter Street	San Francisco	94115
<b>Circle Medical</b>	Health Services	333 1st Street #A	San Francisco	94105
<b>City Church of San Francisco</b>	Religious Services	2460 Sutter Street	San Francisco	94118
<b>Cornerstone Church</b>	Religious Services	3459 17th Street	San Francisco	94110
<b>Curry Senior Center</b>	Senior Living	333 Turk Street	San Francisco	94102
<b>Duggan's Funeral Service</b>	Funeral Services	3434 17th Street	San Francisco	94110
<b>Elysium Space, Inc.</b>	Education Institution	40 Bryant Street	San Francisco	94107
<b>Episcopal Community Services San Francisco</b>	Religious Services	165 8th Street	San Francisco	94103
<b>Especially Cats Veterinary Hospital</b>	Veterinary Services	1339 Taraval Street	San Francisco	94116
<b>Filipino Community Center</b>	Senior Living	4681 Mission Street	San Francisco	94112
<b>First Baptist Church of San Francisco</b>	Religious Services	22 Waller Street	San Francisco	94102
<b>First Orthodox Presbyterian</b>	Religious Services	1350 Lawton Street	San Francisco	94122
<b>First Unitarian Universalist Society of San Francisco</b>	Religious Services	1187 Franklin Street	San Francisco	94109
<b>Fog City Medical</b>	Health Services	3115A Geary Blvd	San Francisco	94118
<b>Glad Tidings Church</b>	Religious Services	1280 Webster Street	San Francisco	94102

<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>Glide</b>	Religious Services	330 Ellis Street	San Francisco	94121
<b>Golden Gate Park Senior Center</b>	Senior Living	6221 Geary Boulevard	San Francisco	94121
<b>Grace Cathedral</b>	Religious Services	1100 California Street	San Francisco	94108
<b>Halsted N Gray - Carew &amp; English Funeral Directors</b>	Funeral Services	1123 Sutter Street	San Francisco	94109
<b>Healthy Pets Veterinary Hospital</b>	Veterinary Services	373 W Portal Avenue	San Francisco	94127
<b>Irving Pet Hospital</b>	Veterinary Services	1434 Irving Street	San Francisco	94122
<b>Jewish Senior Living Group</b>	Senior Living	302 Silver Avenue	San Francisco	94112
<b>Kaiser Permanente</b>	Health Services	2425 Geary Boulevard	San Francisco	94115
<b>Latino Community Foundation</b>	Community Center	235 Montgomery Street, Suite 1160	San Francisco	94104
<b>Lincoln Park Church</b>	Religious Services	417 31st Avenue	San Francisco	94121
<b>Lyon-Martin Health Services</b>	Health Services	1735 Mission Street	San Francisco	94103
<b>Mercy Housing</b>	Community Center	1256 Market Street	San Francisco	94102
<b>Mission Pet Hospital</b>	Veterinary Services	720 Valencia Street	San Francisco	94110
<b>National Association of Social Workers California</b>	Community Center	116 23rd Street	Sacramento	95816
<b>NBC Bay Area</b>	Media	2450 North First Street	San Francisco	95131
<b>Nob Hill Cat Clinic</b>	Veterinary Services	1540 California Street	San Francisco	94109

<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>North East Medical Services</b>	Health Services	1520 Stockton Street	San Francisco	94133
<b>Ocean Avenue Veterinary Hospital</b>	Veterinary Services	1001 Ocean Avenue	San Francisco	94112
<b>Old Saint Mary's Cathedral</b>	Religious Services	660 California Street	San Francisco	94108
<b>On Lok Senior Center</b>	Senior Living	1333 Bush Street	San Francisco	94109
<b>One Medical</b>	Health Services	2410 California Street	San Francisco	94115
<b>Openhouse LGBT Senior Housing</b>	Senior Living	65 Laguna Street	San Francisco	94102
<b>Pacific Interment</b>	Funeral Home	2100 Folsom Street	San Francisco	94110
<b>Park Animal Hospital</b>	Veterinary Services	1207 9th Avenue	San Francisco	94122
<b>Presidio Way Veterinary Hospital</b>	Veterinary Services	3619 California Street	San Francisco	94118
<b>Rhoda Goldman Plaza</b>	Senior Living	2180 Post Street	San Francisco	94115
<b>Saint Agnes Church</b>	Religious Services	1025 Masonic Avenue	San Francisco	94117
<b>San Francisco Chronicle</b>	Media	901 Mission Street	San Francisco	94103
<b>San Francisco Department of Public Health</b>	Government Services	25 Van Ness Ave #500	San Francisco	94102
<b>San Francisco Fire Department</b>	Government Services	698 2nd Street	San Francisco	94107
<b>San Francisco LGBT Center</b>	Community Center	1800 Market Street	San Francisco	94107
<b>San Francisco Pet Hospital</b>	Veterinary Services	1371 Fulton Street	San Francisco	94117

<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>San Francisco Public Utilities</b>	Government Services	525 Golden Gate Avenue	San Francisco	94102
<b>San Francisco SPCA</b>	Veterinary Services	201 Alabama Street	San Francisco	94103
<b>San Francisco State University</b>	Education Institution	1600 Holloway Avenue	San Francisco	94132
<b>San Francisco Unified School District</b>	Education Institution	555 Franklin Street	San Francisco	94102
<b>San Francisco Veterinary Specialists</b>	Veterinary Services	600 Alabama Street	San Francisco	94110
<b>Sequoia Living</b>	Senior Living	1525 Post Street	San Francisco	94109
<b>Seven Hills Veterinary Hospital</b>	Veterinary Services	5264 Diamond Heights Boulevard	San Francisco	94131
<b>Sinai Memorial Chapel</b>	Funeral Home	1501 Divisadero Street	San Francisco	94115
<b>South of Market Health Center</b>	Health Services	229 7th Street	San Francisco	94103
<b>St Cecilia Church</b>	Religious Services	2555 17th Avenue	San Francisco	94116
<b>St James Catholic Church</b>	Religious Services	1086 Guerrero Street	San Francisco	94110
<b>St. Anthony Foundation</b>	Community Center	150 Golden Gate Avenue	San Francisco	94102
<b>St. Gregory's Episcopal Church</b>	Religious Services	500 De Haro Street	San Francisco	94107
<b>St. Ignatius Church</b>	Religious Services	650 Parker Avenue	San Francisco	94118
<b>St. Patrick's Catholic Church</b>	Religious Services	756 Mission Street	San Francisco	94103
<b>St. Teresa of Avila Church</b>	Religious Services	1490 19th Street	San Francisco	94107

<b>FACILITY</b>	<b>CENTER TYPE</b>	<b>ADDRESS</b>	<b>CITY</b>	<b>ZIP CODE</b>
<b>Sunset Church</b>	Religious Services	3638 Lawton Street	San Francisco	94122
<b>Sunset Veterinary Hospital</b>	Veterinary Services	3741 Noriega Street	San Francisco	94122
<b>Supervisors (11)</b>	Government Services	1 Dr. Carlton B. Goodlett Place, Room 244	San Francisco	94102
<b>Sutter Health</b>	Health Services	595 Buckingham Way	San Francisco	94132
<b>Temple Baptist Church</b>	Religious Services	3355 19th Avenue	San Francisco	94132
<b>Thompson's Funeral Home</b>	Funeral Home	950 Gilman Avenue	San Francisco	94124
<b>Unity San Francisco</b>	Religious Services	2222 Bush Street	San Francisco	94115
<b>University of California San Francisco</b>	Education Institution	1701 Divisadero Street	San Francisco	94115
<b>University of San Francisco</b>	Education Institution	2130 Fulton Street	San Francisco	94117
<b>Urban Pet Hospital</b>	Veterinary Services	2308 Lombard Street	San Francisco	94123
<b>Women's Community Health</b>	Health Services	1732 Mission Street	San Francisco	94103

*Table 11: List of Community Contacts*

## Appendix M

### Media Outreach Summary

Combined Target Reach Percent (CTRP) at 2+ Frequency (Year Two) of 50% of San Franciscans each must see a MED-Project outreach message at least 2 times in a one month-period (at least 3 times per year).

Target Population (All San Francisco Residents 18+) = 697,111 Residents based on 2010 Census

OUTREACH ACTIVITY	START DATE	END DATE	FREQ UENC Y	REACH PERCENT							
				# of individuals	4-Week Period #1	4-Week Period #2	5-Week Period #3	4-Week Period #4	5-Week Period #5	Additional Campaigns	
					01/21/ 2019- 02/17/ 2019	05/05/ 2019- 05/26/ 2019	06/03/ 2019- 07/07/ 2019*	09/27/ 2019- 10/19/ 2019	10/28/2 019- 12/01/2 019*		
<b>CDA Digital Campaign #1 - Digital</b>	01/21/2019	02/17/2019	3.7	523,957	75.1%						
<b>CDA Television Campaign</b>	01/21/2019	02/17/2019	9.3	186,660	26.8%						
<b>CDA Radio Campaign #1</b>	01/21/2019	02/17/2019	2.6	403,839	57.9%						
<b>Print – Newspaper SF Examiner</b>	05/05/2019	05/26/2019	4.0	335,296		48.1%					
<b>CDA Digital Campaign #2*</b>	06/03/2019	07/07/2019	4.4	393,953			56.5%				
<b>CDA Television Campaign #2*</b>	06/03/2019	07/07/2019	9.4	103,566			14.8%				

OUTREACH ACTIVITY	START DATE	END DATE	FREQ UENC Y	REACH PERCENT						
				# of individuals	4-Week Period #1	4-Week Period #2	5-Week Period #3	4-Week Period #4	5-Week Period #5	Additional Campaigns
					01/21/ 2019- 02/17/ 2019	05/05/ 2019- 05/26/ 2019	06/03/ 2019- 07/07/ 2019*	09/27/ 2019- 10/19/ 2019	10/28/2 019- 12/01/2 019*	
<b>CDA Radio Campaign #2*</b>	06/03/2019	07/07/2019	2.6	369,153			52.9%			
<b>Print – Newspaper (Spanish: El Reportero)</b>	09/27/2019	10/18/2019	4.0	29,400				4.2%		
<b>Print – Newspaper (Chinese Language, Sing Tao)</b>	09/28/2019	10/19/2019	4.0	69,000				9.9%		
<b>CDA Digital Campaign #3*</b>	10/28/2019	12/01/2019	2.4	436,654					62.6%	
<b>CDA Television Campaign #3*</b>	10/28/2019	12/01/2019	3.5	226,847					32.5%	
<b>CDA Radio Campaign #3*</b>	10/28/2019	12/01/2019	2.9	220,908					31.7%	
<b>Print - Bay Area Parent, Magazine</b>	11/1/2019	11/30/2019	1.0	75,544					10.8%	

OUTREACH ACTIVITY	START DATE	END DATE	FREQ UENC Y	REACH PERCENT							
				# of individuals	4-Week Period #1	4-Week Period #2	5-Week Period #3	4-Week Period #4	5-Week Period #5	Additional Campaigns	
					01/21/ 2019- 02/17/ 2019	05/05/ 2019- 05/26/ 2019	06/03/ 2019- 07/07/ 2019*	09/27/ 2019- 10/19/ 2019	10/28/2 019- 12/01/2 019*		
Digital - Bay Area Parent Guide to Golden Years, Magazine**	11/29/2019	11/28/2020	1.0	50,000							7.2%
<b>Combined Target Reach Percent at 2+ Frequency Total</b>					92%	48%	83%	14%	85%		
<b>Does 4-week period achieve at least 50% CTRP? (YES/NO)</b>					YES	NO	YES	NO	YES		

Table 12: Media Outreach Summary



## Appendix N

### Media Proof Table

OUTREACH ACTIVITY	START DATE	END DATE	PROOF RUN DATES	FREQUENCY	PROOF OF FREQUENCY	REACH	PROOF OF REACH/ IMPRESSIONS
<b>CDA Campaign #1 - Digital</b>	01/21/2019	02/17/2019	Figure 34	3.7	Figure 67	523,957	Figure 67
<b>CDA Campaign #1 - TV</b>	01/21/2019	02/17/2019	Figure 35	9.3	Figure 67	186,660	Figure 67
<b>CDA Campaign #1 - Radio</b>	01/21/2019	02/17/2019	Figure 36	2.6	Figure 67	403,839	Figure 67
<b>SF Examiner, Newspaper</b>	05/05/2019	05/26/2019	Figure 37-40	4.0	Figure 41	335,296	Figure 42
<b>CDA Campaign #2 - Digital</b>	06/03/2019	07/07/2019	Figure 43	4.4	Figure 67	393,953	Figure 67
<b>CDA Campaign #2 - TV</b>	06/03/2019	07/07/2019	Figure 44	9.4	Figure 67	103,566	Figure 67
<b>CDA Campaign #2 - Radio</b>	06/03/2019	07/07/2019	Figure 45	2.6	Figure 68	369,153	Figure 68
<b>Sing Tao, Newspaper (Chinese)</b>	09/28/2019	10/18/2019	Figure 46-49	4.0	Figure 50	69,000	Figure 51, 52
<b>El Reportero, Newspaper (Spanish)</b>	09/27/2019	10/18/2019	Figure 53-56	4.0	Figure 57	29,400	Figure 58, 59
<b>CDA Campaign #3 - Digital</b>	10/28/2019	12/01/2019	Figure 60	2.4	Figure 68	436,654	Figure 68
<b>CDA Campaign #3 - TV</b>	10/28/2019	12/01/2019	Figure 61	3.5	Figure 68	226,847	Figure 68
<b>CDA Campaign #3 - Radio</b>	10/28/2019	12/01/2019	Figure 62	2.9	Figure 68	220,908	Figure 68
<b>Bay Area Parent, Magazine</b>	11/01/2019	11/30/2019	Figure 63	1.0	Figure 65	75,544	Figure 66

OUTREACH ACTIVITY	START DATE	END DATE	PROOF RUN DATES	FREQUENCY	PROOF OF FREQUENCY	REACH	PROOF OF REACH/ IMPRESSIONS
<b>The Golden Years -Bay Area Parent, Digital</b>	11/29/2019	11/28/2020	Figure 64	1.0	Figure 65	50,000	Figure 66

*Table 13: Media Proof Table*

## Electronic and Media Advertisement Proof of Performance Examples

Thursday, March 19, 2020 at 12:05:16 PM Pacific Daylight Time

**Subject:** Medication Disposal Program Available in your Community  
**Date:** Friday, December 20, 2019 at 10:07:48 AM Pacific Standard Time  
**From:** MED-Project Outreach  
**To:** MED-Project Outreach

**MED-Project** is continuing to implementing programs for medication education and disposal in multiple counties in California. We have kiosks throughout **San Francisco City & County** for the collection of unwanted medicines.

We would like to invite you to follow us on Social Media and share our posts, so that you and your followers will have access to the latest information and locations of MED-Project kiosk collection sites and activities.

For more information on our programs, click on our links to follow us on [Facebook](#) or [Twitter](#). Please take a look at our PSA video on our Facebook page, which is also now available in multiple languages.

- Facebook: <https://bit.ly/2T3TUjk>
- Twitter: <https://twitter.com/MEDProjectLLC>
- Video (*now available in multiple languages*): <https://bit.ly/2GJOTY5>

You are also welcome to visit our website for the most current information at [www.MED-Project.org](http://www.MED-Project.org)

Hope to see you following us soon!

Best Regards,

MED-Project Outreach and Education Team

Page 1 of 1

Figure 25: MED-Project Email Blast Example (March 2019)

[Redacted]

Hi  
This is the last proof please approve today thanks!

**BayAreaParent**

The #1 Media Company Reaching Bay Area Parents Since 1983  
[Redacted] Key Accounts /Senior Account Executive  
Desk [Redacted] Cell [Redacted]  
[www.bayarearent.com](http://www.bayarearent.com)

----- Forwarded message -----  
From: **Med Project** <[campaigns@bayarearentpromos.com](mailto:campaigns@bayarearentpromos.com)>  
Date: Mon, Nov 25, 2019 at 9:10 AM  
Subject: TEST: Safely dispose of unwanted & expired medicines  
To: [Redacted]

安全处置不需要或过期的药品。

**BayAreaParent**

A special message from your friends at Bay Area Parent



**安全处置**  
不需要和过期的药品

请将过期或不需要的药品丢在附近的药亭内。

[www.med-project.org](http://www.med-project.org)

此项服务针对居民免费。  
我们不接受来自于公司的药品。

**MED-Project™**  
Medication Education & Disposal

**1-844-MED-PROJECT**

- 划掉或移除药瓶上的个人信息。
- 将产品放入其原有容器中，或将
- 安全地将药品放入药亭内。

Figure 26: Bay Area Parent Email Blast Chinese Example (December 2019)

Tuesday, March 3, 2020 at 11:38:15 Pacific Standard Time

[Redacted]

Hi  
This is your final proof, please approve today!

**BayAreaParent**

The #1 Media Company Reaching Bay Area Parents Since 1983  
[Redacted], Key Accounts / Senior Account Executive  
Desk [Redacted] Cell [Redacted]  
[www.bayarearent.com](http://www.bayarearent.com)

----- Forwarded message -----  
From: **Med Project** <[campaigns@bayarearentpromos.com](mailto:campaigns@bayarearentpromos.com)>  
Date: Mon, Nov 25, 2019 at 8:16 AM  
Subject: TEST: Safely dispose of unwanted & expired medicines  
To: [Redacted]

Безопасная утилизация ненужных и просроченных медикаментов

**BayAreaParent**

A special message from your friends at Bay Area Parent



**БЕЗОПАСНАЯ  
утилизация  
ненужных и просроченных  
медикаментов**

Отнесите ненужные или просроченные лекарственные препараты в ближайший пункт утилизации.

[www.med-project.org](http://www.med-project.org)

Услуга бесплатна для местных жителей. Мы не принимаем медикаменты от предприятий.

**MED-Project™**  
Medication Education & Disposal

**1-844-MED-PROJECT**

- 1 Зачеркните личную информацию на упаковке лекарственного
- 2 Оставьте препарат в его оригинальной упаковке или поместите твердые
- 3 Положите лекарственный препарат в контейнер для

Page 1 of 3

Figure 27: Bay Area Parent Email Blast Russian Example (December 2019)

[Redacted]

Final Proof for Spanish



The #1 Media Company Reaching Bay Area Parents Since 1983  
[Redacted], Key Accounts /Senior Account Executive  
Desk [Redacted] Cell [Redacted]  
[www.bayarearent.com](http://www.bayarearent.com)

----- Forwarded message -----

From: Med Project <[campaigns@bayarearentpromos.com](mailto:campaigns@bayarearentpromos.com)>  
Date: Thu, Nov 21, 2019 at 2:05 PM  
Subject: TEST: Safely dispose of unwanted & expired medicines  
To: [Redacted]

Elimine con seguridad los medicamentos innecesarios y vencidos.



A special message from your friends at Bay Area Parent



**ELIMINACIÓN SEGURA DE MEDICAMENTOS NO DESEADOS INNECESARIOS**

Deseche los medicamentos vencidos o innecesarios en un quiosco cerca suyo.

[www.med-project.org](http://www.med-project.org)

Servicio sin cargo para residentes.  
*No aceptamos medicamentos de empresas.*

**MED-Project™**  
Medication Education & Disposal

**1-844-MED-PROJECT**

- 1 Tache o elimine la información de identificación personal en el frasco del medicamento.
- 2 Deje el producto en su envase original o coloque los medicamentos sólidos en una bolsa
- 3 Deposite con seguridad en el quiosco.

Figure 28: Bay Area Parent Email Blast Spanish Example (December 2019)



This is your final proof. Please approve today!



The #1 Media Company Reaching Bay Area Parents Since 1983  
Key Accounts / Senior Account Executive  
Desk [Redacted] Cell [Redacted]  
[www.bayarearent.com](http://www.bayarearent.com)

----- Forwarded message -----

From: Med- Project <[campaigns@bayarearentpromos.com](mailto:campaigns@bayarearentpromos.com)>  
Date: Mon, Nov 25, 2019 at 8:40 AM  
Subject: TEST: Safely dispose of unwanted & expired medicines  
To: [Redacted]

Itapon ang mga hindi gusto at nag-expire nang gamot sa ligtas na paraan



A special message from your friends at Bay Area Parent



**ITAPON ANG MGA HINDI GUSTO AT NAG-EXPIRE NANG GAMOT SA LIGTAS NA PARAAN**

Iwanan ang mga hindi gusto o nag-expire nang gamot sa isang kiosk na malapit sa iyo.

[www.med-project.org](http://www.med-project.org)

Libreng serbisyo para sa mga residente. Hindi kami maaaring tumanggap ng mga gamot mula sa mga negosyo.

**MED-Project™**  
Medication Education & Disposal

**1-844-MED-PROJECT**

-  Burahin o tanggalin ang anumang impormasyong nagbibigay ng personal na
-  Iwan ang produkto sa orihinal nitong lalagyan o ilagay ang mga solidong gamot sa
-  Mag-iwan ng mga bagay sa kiosk nang ligtas.

Figure 29: Bay Area Parent Email Blast Tagalog Example (December 2019)



Contract Number: 5784

PO #: xxxxx

Advertiser Information:  
MED-Project  
#73906

Billing Information:  
MED-Project

Contact Name:

Services

Name	Description	Due Date	Event Date	Net Price
BAP eBlast Plus 20K	BAP eBlast Plus 20K Russian Dec 2, 2019	2019-11-20	2019-12-02	██████
BAP eBlast Plus 20K	BAP eBlast Plus 20K Tagalog Dec 2, 2019	2019-11-20	2019-12-02	██████
BAP eBlast Plus 25K	BAP eBlast Plus 25K Spanish Dec 2, 2019	2019-11-20	2019-12-02	██████
BAP eBlast Plus 25K	BAP eBlast Plus 25K Chinese Dec 2, 2019	2019-11-20	2019-12-02	██████

Total: ██████

Order Notes:

- eBlast creative is due 5 business days prior to reserved launch date(s). Requests to re-schedule or cancel eBlasts must be received 5 business days prior to date reserved or product will bill as sold.
- ████████████████████
- Advertiser will be short-rated to earned rate if any portion of the agreement is canceled prior to completion.
- Four target eblast Plus ads (1)Russian (2) Tagalog (3) Spanish (4) Chinese all coming out the same time of day 12/2/19

The term of this Agreement begins on the first insertion date and will expire on either the last insertion date or the 1<sup>st</sup> day of the thirteenth month, whichever occurs first ("Term"). I authorize Dominion Parenting Media, ("Publisher") and Parenthood.com ("Internet") to publish advertising in accord with this Agreement for the above term. I understand that the terms of this Agreement incorporate the Publisher's Rate Card, the Additional Terms & Conditions on page 2 of this agreement, and if applicable, any Advertising Agreement Addendum. The agreement shall include all applicable federal, state or local taxes as required by law. I have the authority to enter into this Agreement on behalf of the Advertiser.

Print - Additional Terms and Conditions

- BILLING AND PAYMENT.** Advertiser acknowledges receipt of Publisher's current rate card ("Rate Card") for each Publication. Unless otherwise specified by this Agreement, Publisher will charge for advertising and related production services in accordance with this Rate Card. Agreement includes all applicable federal, state and local taxes as required by law. Payment is due within 30 days of the invoice date. Accounts unpaid after 30 days are considered past due. For any past due invoice amounts, Advertiser agrees to pay late charges of 1.5% per month. Advertiser agrees that if this account is given to Publisher's collection agency, all costs of collection, including court costs and attorney's fee will be paid by Advertiser. In the event of a returned check, Advertiser

Figure 30: Bay Area Parent Email Blast Invoice (December 2019)





Figure 31: MED-Project Social Media Post Example Facebook (December 2019)




Figure 32: MED-Project Social Media Post Example Twitter (November 2019)



**MED-Project LLC: 安全棄置不要的和過期的藥物 (Cantonese)...**  
 您只需要攜帶這些不需要的藥物並將它們擺放在MED-Project廢藥物處理亭即可。MED-Project - 安全又可靠。

0:30 · Uploaded on 09/30/2019 · Owned · Appears in 2 posts · View Permalink · Copy Video ID



**MED-Project LLC: БЕЗОПАСНАЯ УТИЛИЗАЦИЯ НЕНУЖНЫХ И ПРОСРОЧЕННЫХ ПРЕПАРАТОВ...**  
 Нежелательный препарат необходимо принести в пункт MED-Project. MED-Project. Безопасный и надежный...

0:30 · Uploaded on 11/11/2019 · Owned · Appears Once · View Permalink · Copy Video ID



**MED-Project LLC: Eliminación segura de jeringas no deseados...**  
 Llevar los jeringas no deseados y colocarlos en el quisco de MED-Project. MED-Project - Seguridad y protección.

0:30 · Uploaded on 12/27/2019 · Owned · Appears in 2 posts · View Permalink · Copy Video ID



**MED-Project LLC: LIGTAS NA PAGTATAPON NG MGA HINDI KAILANGAN AT NAG-EXPIRE NA GAMOT...**  
 Dalhin lang ang iyong hindi gustong gamot at ilagay ito sa mga MED-Project kiosk. MED-Project. Ligtas at secure...

0:30 · Uploaded on 11/11/2019 · Owned · Appears Once · View Permalink · Copy Video ID

Figure 33: MED-Project Social Media Post Facebook Boost (December 2019) – Chinese (top left), Russian (top right), Spanish (bottom left), Tagalog (bottom right)

## TOP PUBLISHERS, 1/21/2019-2/17/2019

AnonyTun - Android (com.anonytun.android)  
 Wordscapes - iOS (1207472156)  
 Stark VPN - Android (net.starkvpn.starkvpn)  
 Musi - Unlimited Free Music From YouTube & SoundCloud - iOS (591560124)  
 Helix Jump - iOS (1345968745)  
 iFunny :) - Android (mobi.ifunny)  
 TextNow - free text + calls - Android (com.enflck.android.TextNow)  
 Tweakware - Android (net.tweakwarevpn.tw\_android)  
 Malbuch â€œ Malen nach Zahlen - iOS (1407852246)  
[mail.yahoo.com](mailto:mail.yahoo.com)  
 metroZONE - Android (com.mobileposse.client)  
 Crowd City - iOS (1444062497)  
 Super-Bright LED Flashlight - Android (com.surpax.ledflashlight.panel)  
 Homes for Sale, Rent - Real Estate - Android (com.homes.homesdotcom)  
 encoreTVB - iOS (1026575503)  
 TuneIn Radio - Android (tunein.player)  
 Slices - iOS (1263934706)  
 Flashlight - Super bright, light up all the way - Android  
 Wooden Block Puzzle - iOS (1078160821)  
 Word Stacks - iOS (1413942319)  
 TextNow Classic  
 Block Puzzle Jewel - Android (com.differencetenderwhite.skirt)  
[yahoo.com](mailto:yahoo.com)  
 Snake VS Block - iOS (1233739175)  
 Paper.io 2 - Android (io.voodoo.paper2)  
 AnonyTun - Android (com.anonytun.android)

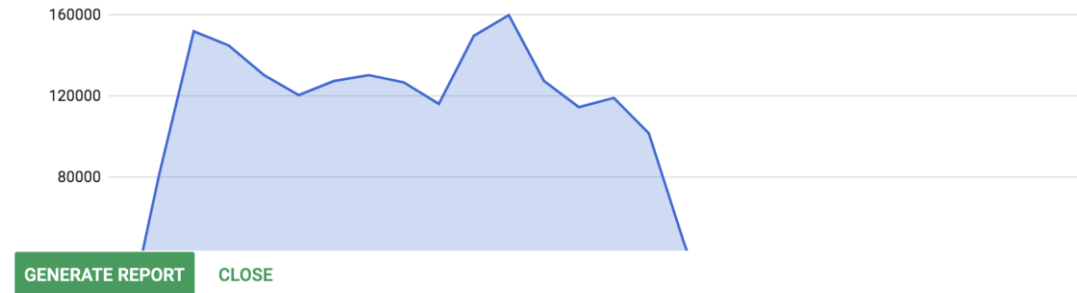
Woody Puzzle - Android (game.puzzle.woodypuzzle)  
[sfrate.com](http://sfrate.com)  
 Wordscapes - Android (com.peoplefun.wordcross)  
 NYTimes â€œ Latest News - Android (com.nytimes.android)  
[abc7news.com](http://abc7news.com)  
[pof.com](http://pof.com)  
 Azar-Video Chat&Call,Messenger - Android (com.azarlive.android)  
 KRON4 News - San Francisco - Android (com.nexstar.id3542)  
 Color Bump 3D - Android (com.colorup.game)  
 Love Balls - Android (com.supertapx.lovedots)  
[reddit.com](http://reddit.com)  
 Spanish Translator and Dictionary - SpanishDict - iOS (332510494)  
 Drive and Park - iOS (1443190579)  
 iSafePlay - iOS (478653772)  
 Imgur: Awesome Images & GIFs - Android (com.imgur.mobile)  
 Snowball.ioâ„„ç - iOS (1435899684)  
 MetroZone - Android (com.metropcs.metrozone)  
 KRON 4 - iOS (472672814)  
[spotify.com](http://spotify.com)  
 Flashlight - Android (com.jiubang.fastestflashlight)  
 Blood Donation - Android (com.mysoftheaven.blooddonation)  
 Wheel of Fortune Free Play - Android (com.scopely.wheeloffortune)  
[people.com](http://people.com)  
[thewrap.com](http://thewrap.com)

## SAN FRANCISCO MED-PROJECT JANUARY

Custom

Total impressions: 1,947,793

Jan 21 - Feb 17, 2019



Display & Video 360

Home > Creative Digital A... > 2019 SAN FRANCISCO MED JANUARY...

Campaign

Inventory

Settings

History

INSERTION ORDERS

LINE ITEMS

COMBINED

Intelligence

NEW INSERTION ORDER

Custom

Jan 21 - Feb 17, 2019

Segment by

Filter

Add filter

Insertion order	CPM goal	ID	Type	Impr.	
<input type="checkbox"/>	<input type="radio"/>	SAN FRANCISCO MED-PROJECT JANUARY	7575468	Standard	1,947,793
Total				1,947,793	

Show rows: 100

1 - 1 of 1

Figure 34: Example - Digital Campaign #1 (Jan/Feb 2019)



## Med Project Cumulative Post - 1/22/19-2/17/19

Date	Time	Brk Avg	DP	Program	Src	Len
01/22/19	6:40 AM	Actual	EM	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   6:30a-6:45a						
01/22/19	6:56 AM	Actual	EM	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   6:45a-7a						
01/22/19	7:23 AM	Actual	EM	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   7:15a-7:30a						
01/22/19	7:57 AM	Actual	EM	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   7:45a-8a						
01/22/19	8:52 AM	Actual	EM	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   8:45a-9a						
01/22/19	9:26 AM	Actual	DT	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   9:15a-9:30a						
01/22/19	9:44 AM	Actual	DT	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   9:30a-9:45a						
01/22/19	9:58 AM	Actual	DT	Sign-On/Sign-Off	OV+SD	30
KRON-TV   01/22/19   9:45a-10a						
01/22/19	10:23 AM	Actual	DT	M-F 10a-11a	OV+SD	30
KRON-TV   01/22/19   10:15a-10:30a						
01/22/19	10:45 AM	Actual	DT	M-F 10a-11a	OV+SD	30
KRON-TV   01/22/19   10:45a-11a						

Figure 35: Example - Television Campaign #1 (Jan/Feb 2019)

## MED-Project Cumulative Post, 1/21/2019-2/17/2019

	Date	Air Time	Length
Property : KCBS-AM			
	1/21/2019	12:29:46 AM	:30
	1/21/2019	3:29:08 AM	:30
	1/21/2019	10:11:10 AM	:30
	1/21/2019	11:50:40 AM	:30
	1/21/2019	9:09:08 PM	:30
	1/21/2019	9:54:51 PM	:30
	1/21/2019	10:37:37 PM	:30
	1/22/2019	2:47:45 AM	:30
	1/22/2019	4:39:30 AM	:30
	1/22/2019	10:57:37 AM	:30
	1/22/2019	10:17:25 PM	:30
	1/23/2019	1:47:53 AM	:30
	1/23/2019	1:57:16 PM	:30
	1/23/2019	11:43:14 PM	:30
	1/24/2019	12:47:16 AM	:30
	1/24/2019	10:10:25 PM	:30
	1/24/2019	11:50:11 PM	:30
	1/25/2019	3:27:31 AM	:30
	1/25/2019	3:40:38 PM	:30
	1/25/2019	6:36:02 PM	:30
	1/26/2019	6:12:43 AM	:30
	1/26/2019	7:12:56 AM	:30
	1/26/2019	11:13:07 AM	:30
	1/26/2019	2:39:49 PM	:30
	1/26/2019	3:57:13 PM	:30
	1/26/2019	7:25:32 PM	:30
	1/26/2019	8:29:31 PM	:30
	1/26/2019	10:29:39 PM	:30
	1/26/2019	11:12:05 PM	:30
	1/27/2019	7:47:08 AM	:30

	Date	Air Time	Length
Property : KCBS-AM			
	1/27/2019	9:41:30 AM	:30
	1/27/2019	11:55:05 AM	:30
	1/27/2019	5:43:44 PM	:30
	1/27/2019	6:46:58 PM	:30
	1/27/2019	7:56:05 PM	:30
	1/27/2019	8:29:14 PM	:30
	1/27/2019	10:29:28 PM	:30
	1/27/2019	11:15:15 PM	:30
	1/28/2019	9:55:25 AM	:30
	1/28/2019	10:57:32 AM	:30
	1/28/2019	1:10:45 PM	:30
	1/28/2019	10:29:55 PM	:30
	1/29/2019	4:27:07 AM	:30
	1/29/2019	1:29:51 PM	:30
	1/29/2019	3:13:31 PM	:30
	1/30/2019	10:46:56 AM	:30
	1/30/2019	1:47:44 PM	:30
	1/30/2019	11:47:26 PM	:30
	1/31/2019	12:50:07 AM	:30
	1/31/2019	3:47:24 AM	:30
	1/31/2019	11:44:21 AM	:30
	1/31/2019	10:13:00 PM	:30
	2/1/2019	12:27:36 AM	:30
	2/1/2019	2:39:49 AM	:30
	2/1/2019	6:40:54 AM	:30
	2/1/2019	3:56:09 PM	:30
	2/1/2019	6:09:21 PM	:30
	2/2/2019	1:56:07 AM	:30
	2/2/2019	6:48:18 AM	:30
	2/2/2019	7:37:12 AM	:30

	Date	Air Time	Length
Property : KCBS-AM			
	2/2/2019	8:57:10 AM	:30
	2/2/2019	11:56:25 AM	:30
	2/2/2019	5:29:21 PM	:30
	2/2/2019	8:57:19 PM	:30
	2/2/2019	10:12:59 PM	:30
	2/2/2019	11:41:08 PM	:30
	2/3/2019	3:56:16 AM	:30
	2/3/2019	4:55:46 AM	:30
	2/3/2019	6:25:58 AM	:30
	2/3/2019	9:12:41 AM	:30
	2/3/2019	3:36:17 PM	:30
	2/3/2019	4:36:02 PM	:30
	2/3/2019	5:55:42 PM	:30
	2/3/2019	6:44:16 PM	:30
	2/3/2019	10:17:32 PM	:30
	2/3/2019	11:12:25 PM	:30
	2/4/2019	10:29:57 AM	:30
	2/4/2019	6:56:20 PM	:30
	2/4/2019	9:13:32 PM	:30
	2/4/2019	9:48:01 PM	:30
	2/4/2019	10:55:34 PM	:30
	2/4/2019	11:36:24 PM	:30
	2/5/2019	10:10:49 AM	:30
	2/5/2019	1:13:15 PM	:30
	2/5/2019	9:36:43 PM	:30
	2/5/2019	10:29:28 PM	:30
	2/6/2019	11:17:26 AM	:30
	2/6/2019	2:42:20 PM	:30
	2/6/2019	9:29:53 PM	:30
	2/6/2019	11:47:33 PM	:30

\*Nielsen ratings

Figure 36: Example - Radio Campaign #1 (Jan/Feb 2019)



Lady Lamb is on tour with her new recording "Even in the Tremor."

## Lady Lamb's world travels inspire new music

Ally Spaltro — who 12 years ago christened herself Lady Lamb the Beekeeper, now condensed to Lady Lamb — advises young songwriters who are temporarily at a loss for words to travel — as often as they can, to exotic or mundane destinations they find intriguing. It's difficult sometimes, and it can be expensive, she admits. "But I try and do it as much as possible, in part just to change my surroundings, stir up my thoughts and actually have some things to say," she says. "And you really need to be out in the world for that."

That's how the Brooklynite hit the lyrical paydirt of "Even in the Tremor" and its contemplative existential anthems like "Deep Love" and "July Was Mundane," which she'll introduce to San Francisco this week. The recording is the result of two years of globetrotting she undertook with her girlfriend Erica, a journey that took her to Berlin, Montreal, Madrid and waystations such as Frank Lloyd Wright's stunning Falling Water House in Mill Run, Penn.

The couple also wound up staring transfixed into Nicaragua's Masaya volcano. "It's an active one, and it was at night, so we saw all this lava flowing. It was really special," she says. "And through it all, I just tried to stay observant."

Kevin Smith couldn't have penned a more colorful backstory for Spaltro, who put to good use her teenage evening-shift job at Bart & Greg's DVD Explosion in Brunswick, Maine, by

**IF YOU GO: Lady Lamb**  
**Where:** Great American Music Hall, 859 O'Farrell St., S.F.  
**When:** 8 p.m. Monday  
**Tickets:** \$20 to \$23  
**Contact:** (415) 885-0750, slimsresents.com

getting permission from the owners to stay on site after closing to record her solitary guitar experiments, which eventually led to her 2013 debut "Ripely Pine."

She's not sure what her composing process has matured into on "Even in the Tremor," which assimilates imagery into a stream of consciousness flow. Or, as she puts it, "Every place that I visited over the past two years was beneficial to at least one phrase or lyric, or one extra change of perspective."

Not all of Lady Lamb's inspirations translate so smoothly. On impulse, she flew to Las Vegas, rented a compact car and set out to be stunned by scenic Nevada. But she found that driving on U.S. Route 50, a four-town stretch dubbed The Loneliest Road in America, to be "so desolate."

And hiking on the Oregon coast, she came face to face with two full-grown male elk that were ready to charge. It was the first time in all her travels where she genuinely felt fear.

Currently, the vagabond has sublet her Brooklyn apartment and put all her belongings in storage for a nine-month tour.

She may not return. "I've really fallen in love with Mexico City," she says. "So I'd really like to start spending my winters there."

## 'Good Book' a jam-packed look at the Bible

The Bible, says biblical scholar Miriam Lewis — one of the two main characters whose bumpy interior journeys we follow in "The Good Book" — is dangerous, so we better learn about it.

If it is indeed dangerous it's hard to ferret out exactly how so, amid the dense, intellectually challenging material that comprises this (over-long) three-hour play, a collaboration between acclaimed actor Denis O'Hare and Berkeley Repertory Theatre associate director Lisa Peterson. (The pair's work was last seen here at Berkeley Rep in their adaptation "An Iliad.")

Funny, at times electrifying and always edifying (if also overstuffed with TMJ), "The Good Book" is more entertaining than you might imagine. And the acting (by a multicultural seven-member cast that includes some locals), Peterson's direction and the design (Rachel Hauck's set; Mark Bennett's sound), are all terrific.

After a didactic and disorienting prologue, two main, and unrelated, characters emerge, both of whom turn out to be deeply engaging.

There's "Biblehead" Connor (played with great simplicity and sensitivity by Keith Nobbs), a highly imaginative, lonely gay kid who wants to be a priest and who, as he gets older (we follow him into adulthood), begins to feel that God hates him. "I'm a sinner," he moans.

And there's brilliant Miriam (the wonderful Annette O'Toole), an angry "new atheist in love with the Bible," especially its poetry; she says she studies the Good Book to learn about herself. But when her long-distance soul-mate (Hijab Alexander, finessing multiple roles) suddenly confesses he's become a Christian, her world implodes.

Through Miriam's lectures to her college classes, and other theatrical devices, including hilarious biblical reenactments (and appearances by everyone from King Solomon to the Scottish King James of motel-room Bible fame, who materialize in Connor's bedroom), we get a crash course on how the Bible has been written and rewritten over the centuries by various people, including hordes of hard-working, nameless scribes.

We also get a smattering of ancient history, some pointers on the differences between the two testaments and much more.

Whether you're a devout believer (like the fictional Connor), a confident



Annette O'Toole is excellent as a scholar in "The Good Book" onstage at Berkeley Repertory Theatre.

atheist (as O'Hare is) or somewhere in between (or if, as one of the characters accuses Miriam, you're jealous of the believers), it's likely that you'll find yourself thinking, amid the laughter and brain overload, about your own inevitable death.

Dangerous or not, it turns out the Bible is a fine, if somewhat overly ambitious, subject for the stage.

### REVIEW: The Good Book

Presented by Berkeley Repertory Theatre  
**Where:** Peet's Theatre, 2025 Addison St., Berkeley **When:** 8 p.m. most Tuesdays and Thursdays-Fridays, 7 p.m. Wednesdays, 2 and 8 p.m. most Saturdays, 2 and 7 p.m. Sundays; closes June 9  
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Figure 37: Example – Newspaper SF Examiner (May 5, 2019)

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**NEWS** 

# Trump asserts executive privilege over full Mueller report

**Democrats vote to hold Barr in contempt**

By Chris Megerian  
*Los Angeles Times*

**WASHINGTON** — President Donald Trump asserted executive privilege Wednesday to block release to Congress of the special counsel's unredacted report and its underlying evidence in a escalation of a legal and political clash between House Democrats and the White House.

The White House announced the claim hours before the Democratic-led House Judiciary Committee voted to hold Attorney General William Barr in contempt of Congress for defying a subpoena for the material. The 24-16 vote was along party lines.

If the full House approves the resolution, Barr would be the nation's second top lawmaker to ever face that sanction.

The latest confrontation between the White House and Capitol Hill raised the constitutional stakes substantially and almost certainly is headed to court amid rising fallout from the 22-month investigation led by special counsel Robert S. Mueller III.

Mueller's report concluded that the Trump campaign did not illegally conspire with Russia during the 2016 election. It also laid out "substantial evidence" that the president tried to obstruct the investigation but reached no conclusion on whether he had violated the law.

Lawyers for the Justice Department and the special counsel's office redacted about 10 percent of the 448-page report before its public release, and House Democrats insisted they need to inspect the censored material.

"This is information we are legally



entitled to receive and are constitutionally obligated to review," said Rep. Jerrold Nadler, the New York Democrat who chairs the committee.

As the committee hearing began, the Justice Department released a letter saying that Trump was making a preliminary claim of executive privilege.

Although the White House has previously threatened to invoke executive privilege — most notably when restricting testimony provided by former officials on Capitol Hill — Wednesday's announcement was Trump's first formal assertion since taking office in 2017 of the legal principle that allows presidents to keep private his conversations and communications with advisers.

Mueller's report relies heavily on interviews with current and former senior staff in the White House, most notably former chief counsel Donald McGahn. The White House had allowed them to speak with the special counsel's office and did not assert executive privilege over the partially

redacted version of the report that was released on April 18.

The White House spokeswoman, Sarah Huckabee Sanders, told reporters that Trump had "no other option" to counter Nadler's "blatant abuse of power." The preliminary step serves as a placeholder, giving the president time to review the materials and consider a more definitive attempt to block congressional access to specific documents.

Experts noted that the contempt resolution and the executive privilege claim were further proof of how quickly relationships had deteriorated between House Democrats and Trump, who has pledged to fight "all the subpoenas."

"Usually you negotiate for months and months," said John Yoo, a UC Berkeley law professor who previously worked for the Senate Judiciary Committee and President George W. Bush's Justice Department. "They're immediately going to the walls of their castles, and they are quickly escalating."

In addition to battles involving the Russia investigation, Democrats have accused the Trump administration of stonewalling their probes of the president's taxes and handling of security clearances for several White House aides, including Trump's son-in-law, Jared Kushner.

"This is unprecedented," Nadler said Wednesday. "If allowed to go unchecked, this obstruction means the end of congressional oversight."

During the House Judiciary Committee hearing, Democrats repeatedly accused Trump of tearing at the country's constitutional fabric. "What is the Trump administration hiding from the American people?" said Rep. Ted Lieu, D-Calif. "Because the administration is not just stonewalling this committee. They're stonewalling every committee's request for information."

Rep. Doug Collins of Georgia, the top Republican on the committee, said Democrats were seeking more documents because they were unhappy that Mueller didn't find a case for impeaching the president.

"We think we're going to find out something more than he found out?"

Collins said. "Come on. We're manufacturing a crisis, and that's why we're here."

House leaders haven't decided how soon the contempt resolution would come to the floor, according to Majority Leader Steny H. Hoyer, D-Md. He accused the Trump administration of participating in "perhaps the greatest cover-up of any president in American history."

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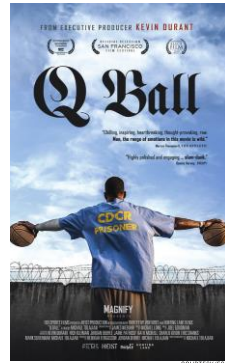
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THURSDAY, MAY 9, 2019 • SFEXAMINER.COM • SAN FRANCISCO EXAMINER 15

Figure 38: Example – Newspaper SF Examiner (May 9, 2019)



A production still from "Q Ball," showing inmates at San Quentin practicing to play for the Q-Warriors.

**On Sports Media:**

# Kevin Durant produces documentary on the Q-Warriors

By Jim Williams  
Special to S.F. Examiner

Warriors superstar Kevin Durant right now is hoping his team will make it to the NBA Finals with a chance at winning their third straight championship. Meanwhile, his production company — Thirty Five Media — is set to debut an outstanding new documentary titled "Q Ball" that will air on FSI on May 28 at 9 p.m. EST and is a joint production with HEIST and Hunting Lane Films.

Durant is the executive producer of "QBall," which tells the story of another Bay Area basketball team called the Warriors — one you won't see play on TV, and one you can't buy tickets to see.

About 26 miles from Oracle Arena, the Q-Warriors play all their games at San Quentin State Prison. They play their games in a prison league, where basketball has become a way of life.

"My first visit to San Quentin with my teammates was an unforgettable experience that moved me and made me want to bring it to a larger audience," Durant said in a statement. "This film shines a light on these individuals, their struggles and their connection through basketball."

"Q Ball" is one of the best sports documentaries I have seen in years. It is shot in a way where the story is told by the people involved. No actors, no narration; just the real, cold, hard facts of playing ball in prison and how playing for the Q-Warriors impacts the lives of the men who make the team.

It is a gritty movie about how basketball brings people together, and how playing hoops as a team can give these men self worth. In some cases, it's the only time some of these men feel free. The film tells the true story of how playing for a team can be the first step back in the long road to becoming someone who owns what they have done, and seeks to better themselves.

The film is directed and written by multi-award-winner Michael Toljain, who now heads up Fox Sports Films. Toljain opts to allow the key members of the team and their coach to tell their own stories on how they got to San Quentin in their own words, and it pays off. The stories are real, interesting and very compelling.

The coach is Rafael Cuevas, and the players featured are Lt. Sam Robinson, Cornell Shields, Alan McIntosh, Harry "ATL" Smith, Dejon Joy, Anthony Ammons, Terwin Fourchette and Stacy Redman.

One of the key people that the film showcases is Smith — at 31, the best player on the team — whose goal upon release is to be the first convicted felon to play in the NBA. Cuevas, who is in prison for killing a man at a Giants game 15 years ago, is also featured.

Before the start of the first practice each year, Cuevas has all members of the team sign a contract. He stresses the importance of playing by the rules, not

only of the game but being better as members of the San Quentin community. Cuevas is a coach as well as a counselor — a role he embraces and for which he has gained the respect of every player on the team.

At the end of the film, Smith served his time, and was offered a chance to try out for the Warriors G-League team in Santa Cruz. I won't spoil the ending for anyone, but the good news is we do find out the fate of every member of the Q-Warriors featured in the film.

While it might sound funny to say, this actually is a film for the family. It is real. It shows how one bad choice can change a life forever.

Each of the past two years, the Golden State Warriors front office and coaches come to San Quentin for a game against the Q-Warriors. It is the biggest day of the year on the yard.

So far this season, the Q-Warriors are undefeated and have been very impressive in both wins,

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Figure 39: Example – Newspaper SF Examiner (May 19, 2019)





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**Sullivan**

Continued from page 9

San Francisco lifestyle was celebrated for more than four hours, from his belief in peace and love, to his practice of living free and easy (his nickname was P'Spliff).  
 "One of the things Pablo always said was when he came to San Francisco, he was reborn. It was the start of his new life," said Michelle. In a city of one way

streets that some find confusing and others take for granted, Ramirez took on every direction at once, with one foot helping to shape the lives of those he touched, while the other tested the limits of skateboarding itself.  
 "Very few skateboarders change the way we see skateboarding. Pablo did just that," said Tony Vitello, publisher of the skateboarding authority Thrasher. Vitello's father co-founded the magazine in San Francisco in 1981. Thrasher hosted the post-memorial block



Loren Michelle, left, mother of skateboarder Pablo "P-Spliff" Ramirez and Pablo's girlfriend Elyse Gil at Twin Peaks on May 22.

KEITH N. HOWE/S.F. EXAMINER

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party for Ramirez while its community continued to grieve the loss of another skate advocate, Thrasher's longtime editor, Jake Phelps, who died suddenly in March. Phelps and Thrasher fostered the consistent rise and recognition of street skating on the hills of San Francisco but Ramirez and the GX1000 crew he rode with have made street skating here the stuff of legend with their signature hill bombing.  
 "He studied the hills, he knew the math, the speed" said Michelle. "You can't go down these hills unless you have confidence. You know you have to make it."  
 A former triathlete, hockey player and cyclist, Michelle said, "I bike everywhere in the city. Pretty much like Pablo, I don't wear a helmet. I guess I'm the female version of Pablo but a little more mature," she smiled.  
 The appearance of Michelle on a board at Twin Peaks drew cheers from Ramirez's friends. "She's flying," said one boarder. "It's in the blood."  
 Ramirez grew up as a musician, attending conservatory, playing with ensembles. "I bought him a drum kit when he was eight," said the then-single mom. "He had a sophisticated understanding of music because he studied it, read it, played it. We went to incredible clubs in Manhattan and Brooklyn to see the greats play," said Michelle. When Ramirez came of age, he



Skateboard decks, shoes and other items surround a photo of skateboarder Pablo Ramirez.

decided he would support himself; she provided him with a cellphone, mostly because he was about to embark on a 1,000-mile solo cycling trip from Manhattan to Maine and back.  
 "Pablo lived this pure and free life, without thinking about money, without thinking about logistics. He had these ideas, like drinking more water, eating fruit," said Michelle. He wrote a poem, an ode to breathing and planting seeds that has been circulated and is serving as a kind of blueprint for skate life. His sketches and phrases are showing up on t-shirts,

Continued on page 11

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Figure 40: Example – Newspaper SF Examiner (May 26, 2019)

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**MONTHLY ONLINE NUMBERS:**  
**1,810,899**  
**TOTAL PAGE VIEWS**  
**997,793**  
**UNIQUE PAGE VIEWS**

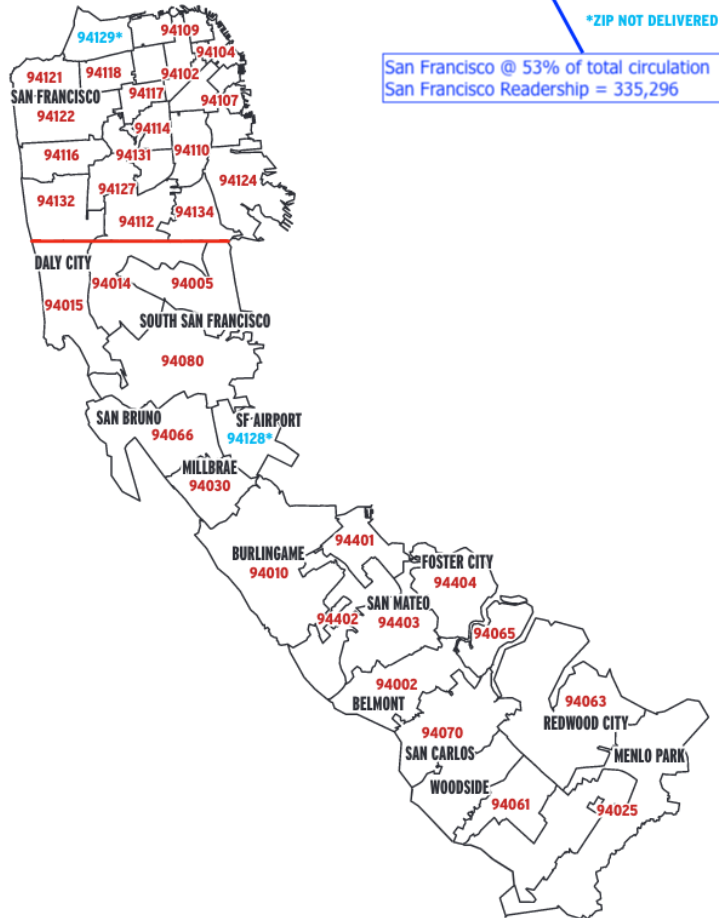
**536,423**  
**UNIQUE VISITORS**  
**3.14**  
**AVERAGE PAGES/VISIT**

**NEWSLETTER SUBSCRIBERS:**  
**11,000+ E-EDITION**  
**7,500+ INSIDERS OPT IN SUBSCRIBERS**

\*Source: Google Analytics  
 July 2018

CIRCULATION	SUNDAY	THURSDAY
San Francisco	135,200	49,054
Peninsula	119,800	27,056
<b>FULL RUN READERSHIP</b>	<b>255,000</b>	<b>76,410</b>
<b>FULL RUN READERSHIP</b>	<b>632,400</b>	<b>189,497</b>

CIRCULATION	WEDNESDAY
<b>FULL RUN READERSHIP</b>	<b>60,000</b>
<b>FULL RUN READERSHIP</b>	<b>148,800</b>



**ZIP CODES INCLUDED BUT NOT PICTURED:**  
 94103, 94105, 94108, 94111, 94115, 94123, 94133, 94158, 94062, 94301, 94304, 94305, 94306

UPDATED 08.02.2018

Figure 42: Newspaper SF Examiner Circulation

## TOP PUBLISHERS, 6/1/2019-7/7/2019

AnonyTun - Android (com.anonytun.android)  
 Wordscapes - iOS (1207472156)  
 Stark VPN - Android (net.starkvpn.starkvpn)  
[buzzfeed.com](http://buzzfeed.com)  
[mail.yahoo.com](http://mail.yahoo.com)  
 TextNow - free text + calls - Android (com.enflick.android.TextNow)  
 LINE WEBTOON - Daily Comics - Android (com.naver.linewebtoon)  
 Malbuch â€œ Malen nach Zahlen - iOS (1407852246)  
 â€”Sudoku - iOS (366247306)  
 Azar-Video Chat&Call,Messenger - Android (com.azarlive.android)  
 Run Race 3D - iOS (1456492106)  
 Block Puzzle Jewel - Android (com.differencetenderwhite.skirt)  
 Woody Puzzle - iOS (1212951043)  
 Helix Jump - iOS (1345968745)  
 VPN Master(Free unblock proxy) - Android (free.vpn.unblock.proxy.vpnmaster)  
 Routesy Free Bay Area San Francisco Muni, BART, Caltrain & AC Transit - iOS  
 HealthFit - Abs Workout with No Equipment Needed - Android  
 Stack Ball 3D - iOS (1456732568)  
[msn.com](http://msn.com)  
 Bubble Shooter - Android (bubbleshooter.org)  
[worldlifestyle.com](http://worldlifestyle.com)  
 Crowd City - iOS (1444062497)  
 Crowd City - Android (io.voodoo.crowdcity)  
 theScore: Sports & Scores - Android (com.fivemobile.thescore)  
 Paint By Number - Free Coloring Book & Puzzle Game - Android  
 AnonyTun - Android (com.anonytun.android)

Paper.io 2 - iOS (1423046460)  
 Secure VPN - Unlimited Free & Super VPN Proxy - Android (com.sec.free.vpn)  
[twentytwowords.com](http://twentytwowords.com)  
 Smart Radio FM - FREE Music, Internet & FM radio - Android  
 Word Cookies! - iOS (1153883316)  
[apnews.com](http://apnews.com)  
 narwhal for reddit - iOS (845422455)  
 Wooden Block Puzzle - iOS (1078160821)  
 Turbo VPN â€œ Unlimited Free VPN - Android (free.vpn.unblock.proxy.turbovpn)  
 Jigsaw Collection HD - iOS (642831690)  
 â€”Solitaire - iOS (500963785)  
 Color Hole 3D - iOS (1462762106)  
[mail.aol.com](http://mail.aol.com)  
 Whisper - Share, Express, Meet - iOS (506141837)  
 Daily Pedometer: Step counter, weight loss tracker - Android  
 Ball Blast - iOS (1383187127)  
 Roller Splat! - iOS (1448852425)  
 Trivia Crack - Android (com.etermax.preguntados.lite)  
 Traffic Run! - Android (com.geishatokyo.trafficrun)  
 iHeartRadio - Music & Radio - Android (com.clearchannel.iheartradio.controller)  
[dailyemotion.com](http://dailyemotion.com)  
 Flow Free - iOS (526641427)  
 Sparkling Heart Keyboard Theme - Android (eme\_sparkling\_heart)  
[spotify.com](http://spotify.com)

## SAN FRANCISCO MED-PROJECT June 2019

Custom

Total impressions: 1,721,889

Jun 3 - Jul 7, 2019



GENERATE REPORT

CLOSE

Display & Video 360 | Creative Digital A... | 2019 SAN FRANCISCO MED June 2019...

**Campaign**

Inventory

Settings

History

INSERTION ORDERS | LINE ITEMS | COMBINED

NEW INSERTION ORDER | Custom | Jun 3 - Jul 7, 2019 | Segment by

Filter | Add filter

Insertion order	Insertion order
<input type="checkbox"/>	CPM goal
<input type="checkbox"/>	SAN FRANCISCO MED-PROJECT June 2019
Total	

1,721,889

1,721,889

Show rows: 100 | 1 - 1 of 1

Figure 43: Example- Digital Campaign #2 (June/July 2019)



## MED-Project Cumulative Post, 6/3/2019-7/7/2019\*

Station	Date	Time	Day Of Week	Spot Length
KPIX-TV	7/6/19	1:20 AM	Sa	30
KPIX-TV	7/6/19	1:33 AM	Sa	30
KPIX-TV	7/6/19	1:04 AM	Sa	30
KPIX-TV	6/19/19	2:39 PM	W	30
KPIX-TV	6/30/19	5:58 AM	Su	30
KPIX-TV	6/30/19	1:28 AM	Su	30
KPIX-TV	7/6/19	12:24 AM	Sa	30
KPIX-TV	6/22/19	8:01 PM	Sa	30
KPIX-TV	6/7/19	2:38 PM	F	30
KPIX-TV	6/3/19	2:39 PM	M	30
KPIX-TV	6/10/19	2:40 PM	M	30
KPIX-TV	6/12/19	2:40 PM	W	30
KPIX-TV	6/14/19	2:38 PM	F	30
KPIX-TV	6/17/19	2:40 PM	M	30
KPIX-TV	6/20/19	2:39 PM	Th	30
KPIX-TV	6/7/19	2:58 PM	F	30
KPIX-TV	6/9/19	4:38 PM	Su	30
KPIX-TV	6/10/19	2:59 PM	M	30
KPIX-TV	6/4/19	2:59 PM	Tu	30
KPIX-TV	7/6/19	12:44 AM	Sa	30
KPIX-TV	6/25/19	2:39 PM	Tu	30
KPIX-TV	7/4/19	6:41 AM	Th	30
KPIX-TV	6/5/19	2:37 PM	W	30
KPIX-TV	7/3/19	4:59 AM	W	30
KPIX-TV	6/9/19	6:22 AM	Su	30
KPIX-TV	6/6/19	2:40 PM	Th	30
KPIX-TV	6/16/19	6:27 AM	Su	30
KPIX-TV	6/11/19	2:39 PM	Tu	30
KPIX-TV	6/13/19	2:39 PM	Th	30
KPIX-TV	6/23/19	6:12 AM	Su	30

Station	Date	Time	Day Of Week	Spot Length
KPIX-TV	6/18/19	2:39 PM	Tu	30
KPIX-TV	6/7/19	12:19 PM	F	30
KPIX-TV	7/7/19	6:12 AM	Su	30
KPIX-TV	7/1/19	12:26 PM	M	30
KPIX-TV	6/21/19	8:56 AM	F	30
KPIX-TV	7/3/19	4:28 AM	W	30
KPIX-TV	7/4/19	2:07 AM	Th	30
KPIX-TV	6/8/19	3:03 PM	Sa	30
KPIX-TV	6/30/19	2:17 AM	Su	30
KPIX-TV	7/2/19	5:53 AM	Tu	30
KPIX-TV	6/21/19	2:58 PM	F	30
KPIX-TV	6/30/19	6:52 AM	Su	30
KPIX-TV	7/7/19	6:27 AM	Su	30
KPIX-TV	6/9/19	4:58 PM	Su	30
KPIX-TV	6/18/19	12:21 PM	Tu	30
KPIX-TV	7/5/19	12:12 PM	F	30
KPIX-TV	6/19/19	8:14 AM	W	30
KPIX-TV	6/11/19	8:54 AM	Tu	30
KPIX-TV	6/24/19	8:59 AM	M	30
KPIX-TV	6/24/19	8:29 AM	M	30
KPIX-TV	7/3/19	8:21 AM	W	30
KPIX-TV	6/14/19	8:26 AM	F	30
KPIX-TV	6/8/19	12:33 PM	Sa	30
KPIX-TV	7/6/19	11:54 PM	Sa	30
KPIX-TV	6/16/19	6:55 AM	Su	30
KPIX-TV	6/10/19	12:13 PM	M	30
KPIX-TV	6/14/19	8:59 AM	F	30
KPIX-TV	6/17/19	12:27 PM	M	30
KPIX-TV	6/21/19	12:11 PM	F	30
KPIX-TV	6/24/19	12:23 PM	M	30

\*Nielsen Ratings

Figure 44: Example- Television Campaign #2 (June/July 2019)

# MED-Project Cumulative Post, 6/3/2019-7/7/2019

Advertiser	Date	Air Time	Length	Advertiser	Date	Air Time	Length
<b>Channels (Placed): KBLXF</b>				<b>Channels (Placed): KBLXF</b>			
MED-Project	06/03/19	9:34:54 AM	:30	MED-Project	08/15/19	10:16:40 PM	:30
MED-Project	06/03/19	11:18:12 PM	:30	MED-Project	08/15/19	11:48:04 PM	:30
MED-Project	06/03/19	11:52:41 PM	:30	MED-Project	08/16/19	7:18:29 PM	:30
MED-Project	06/03/19	6:34:08 PM	:30	MED-Project	08/16/19	8:52:43 PM	:30
MED-Project	06/03/19	9:20:15 PM	:30	MED-Project	08/16/19	9:50:35 PM	:30
MED-Project	06/03/19	10:16:15 PM	:30	MED-Project	08/16/19	10:48:10 PM	:30
MED-Project	06/03/19	5:14:34 PM	:30	MED-Project	08/16/19	11:17:09 PM	:30
MED-Project	06/04/19	1:49:35 PM	:30	MED-Project	08/16/19	1:15:54 AM	:30
MED-Project	06/04/19	9:20:00 AM	:30	MED-Project	08/16/19	11:49:42 PM	:30
MED-Project	06/04/19	3:42:56 PM	:30	MED-Project	08/17/19	4:50:56 PM	:30
MED-Project	06/04/19	12:16:49 AM	:30	MED-Project	08/17/19	2:15:14 AM	:30
MED-Project	06/04/19	2:47:50 PM	:30	MED-Project	08/17/19	10:16:30 AM	:30
MED-Project	06/05/19	8:48:02 PM	:30	MED-Project	08/17/19	8:52:51 PM	:30
MED-Project	06/05/19	4:48:05 AM	:30	MED-Project	08/17/19	9:49:41 PM	:30
MED-Project	06/05/19	12:47:33 PM	:30	MED-Project	08/18/19	1:44:30 AM	:30
MED-Project	06/05/19	12:18:04 PM	:30	MED-Project	08/18/19	6:37:37 PM	:30
MED-Project	06/06/19	1:17:53 PM	:30	MED-Project	08/18/19	8:52:07 PM	:30
MED-Project	06/06/19	1:13:47 AM	:30	MED-Project	08/18/19	9:58:29 AM	:30
MED-Project	06/06/19	9:55:12 AM	:30	MED-Project	08/18/19	12:15:23 PM	:30
MED-Project	06/06/19	11:47:20 AM	:30	MED-Project	08/18/19	6:55:53 AM	:30
MED-Project	06/06/19	2:19:13 PM	:30	MED-Project	08/18/19	10:43:45 AM	:30
MED-Project	06/07/19	10:18:13 AM	:30	MED-Project	08/19/19	10:46:30 PM	:30
MED-Project	06/07/19	7:48:49 AM	:30	MED-Project	08/19/19	4:14:56 AM	:30
MED-Project	06/07/19	3:16:45 AM	:30	MED-Project	08/20/19	2:14:16 PM	:30
MED-Project	06/07/19	6:34:42 PM	:30	MED-Project	08/20/19	6:19:46 PM	:30
MED-Project	06/07/19	10:57:12 PM	:30	MED-Project	08/20/19	1:43:03 PM	:30
MED-Project	06/08/19	4:22:24 PM	:30	MED-Project	08/20/19	11:18:42 AM	:30
MED-Project	06/08/19	3:48:09 PM	:30	MED-Project	08/20/19	7:44:46 PM	:30
MED-Project	06/08/19	7:53:14 PM	:30	MED-Project	08/20/19	2:15:28 AM	:30
MED-Project	06/08/19	6:51:24 AM	:30	MED-Project	08/22/19	7:48:59 PM	:30
MED-Project	06/08/19	5:49:19 PM	:30	MED-Project	08/22/19	11:46:03 PM	:30
MED-Project	06/09/19	6:17:41 PM	:30	MED-Project	08/22/19	10:43:35 PM	:30
MED-Project	06/09/19	11:16:24 PM	:30	MED-Project	08/22/19	6:49:57 AM	:30
MED-Project	06/09/19	5:20:50 PM	:30	MED-Project	08/22/19	6:16:07 PM	:30
MED-Project	06/09/19	2:15:47 AM	:30	MED-Project	08/22/19	3:18:07 AM	:30
MED-Project	06/09/19	3:46:04 AM	:30	MED-Project	08/22/19	7:50:26 AM	:30
MED-Project	06/10/19	2:19:20 PM	:30	MED-Project	08/23/19	11:46:22 PM	:30
MED-Project	06/10/19	10:47:53 AM	:30	MED-Project	08/23/19	5:20:23 PM	:30
MED-Project	06/10/19	2:46:49 PM	:30	MED-Project	08/23/19	4:46:44 AM	:30
MED-Project	06/10/19	10:43:27 PM	:30	MED-Project	08/23/19	1:17:39 PM	:30
MED-Project	06/10/19	2:45:59 AM	:30	MED-Project	08/23/19	8:21:03 AM	:30
MED-Project	06/10/19	4:18:43 AM	:30	MED-Project	08/23/19	8:48:56 PM	:30
MED-Project	06/10/19	12:44:21 AM	:30	MED-Project	08/23/19	7:20:15 AM	:30
MED-Project	06/10/19	9:10:38 AM	:30	MED-Project	08/23/19	7:43:08 PM	:30
MED-Project	06/11/19	1:19:22 PM	:30	MED-Project	08/23/19	10:49:21 PM	:30
MED-Project	06/11/19	2:15:12 AM	:30	MED-Project	08/24/19	1:15:42 AM	:30
MED-Project	06/11/19	6:30:27 PM	:30	MED-Project	08/24/19	8:20:34 PM	:30
MED-Project	06/11/19	10:48:36 AM	:30	MED-Project	08/24/19	9:03:03 AM	:30
MED-Project	06/11/19	8:17:23 PM	:30	MED-Project	08/25/19	10:20:48 PM	:30
MED-Project	06/12/19	9:40:46 AM	:30	MED-Project	08/25/19	2:46:46 AM	:30
MED-Project	06/12/19	4:47:51 AM	:30	MED-Project	08/26/19	1:14:20 AM	:30
MED-Project	06/12/19	3:20:22 PM	:30	MED-Project	08/26/19	3:17:40 AM	:30
MED-Project	06/12/19	12:20:57 PM	:30	MED-Project	08/27/19	12:41:32 AM	:30
MED-Project	06/12/19	10:50:12 AM	:30	MED-Project	08/27/19	2:49:32 PM	:30
MED-Project	06/13/19	12:47:29 PM	:30	MED-Project	08/28/19	12:45:15 AM	:30
MED-Project	06/13/19	11:21:08 AM	:30	MED-Project	08/28/19	10:16:14 AM	:30
MED-Project	06/13/19	1:48:48 AM	:30	MED-Project	08/28/19	9:16:46 AM	:30
MED-Project	06/13/19	1:49:38 PM	:30	MED-Project	08/29/19	10:48:19 PM	:30
MED-Project	06/14/19	2:18:07 PM	:30	MED-Project	08/29/19	8:19:04 AM	:30
MED-Project	06/14/19	6:18:40 PM	:30	MED-Project	08/29/19	9:52:34 AM	:30
MED-Project	06/14/19	11:18:50 AM	:30	MED-Project	08/29/19	7:15:30 PM	:30
MED-Project	06/14/19	12:50:58 PM	:30	MED-Project	08/29/19	8:48:24 PM	:30
MED-Project	06/15/19	10:48:35 PM	:30	MED-Project	08/29/19	9:21:30 PM	:30

\*Nielsen Ratings

Figure 45: Example –Radio Campaign #2 (June/July 2019)













SING TAO NEWSPAPERS (LOS ANGELES) LTD.  
17059 Green Dr., City of Industry, CA 91745 - Tel: (626) 956-8200 - Fax: (626) 956-8108

NEW  
 RENEW A/C#15744

Advertiser: MED-Project Contact: [REDACTED] Tel: [REDACTED] Fax: [REDACTED]  
Address: [REDACTED] Email: [REDACTED] Tear Sheet: [REDACTED]  
Start Date: 09/28/2019 End Date: 10/19/2019 Category: [REDACTED] Remarks: [REDACTED]

刊登日期 Multiple Run Dates	廣告內容 Ad Description	位置 Position	顏色 Color	闊度 Width	高 Height	每次價錢 Cost / Time	折扣% Discount	每次淨額 Net / Time	每月次數 Time / Mon.	月數 # of Mon	每月收費 Net/Month
9/28/19 SAT	#15744C8SF	ROP	4C	5.820	4.970	[REDACTED]	10%	[REDACTED]	1	1	[REDACTED]
10/5/19 SAT	#15744C8SF	ROP	4C	5.820	4.970	[REDACTED]	10%	[REDACTED]	1	1	[REDACTED]
10/12/19 SAT	#15744C8SF	ROP	4C	5.820	4.970	[REDACTED]	10%	[REDACTED]	1	1	[REDACTED]
10/19/19 SAT	#15744C8SF	ROP	4C	5.820	4.970	[REDACTED]	10%	[REDACTED]	1	1	[REDACTED]
								0.00			0.00
								0.00			0.00
								0.00			0.00
								0.00			0.00

CONDITIONS 合約規定:

- 合約必須有星島日報部門主管批准才正式生效。  
CONTRACT MUST BE APPROVED by Management of SING TAO to take effect.
- 每月通刊的次數按日曆而變動。  
TIMES PER MONTH VARIES depending upon the calendar month.
- 提前解約會喪失約定的多次刊登折扣率，和按原價收費。  
Early cancellation of contract will result in the loss of contracted frequency discount rate and be back charged.
- 廣告的優先按廣告價格及面積而定。星島日報有權對任何廣告作出限制。  
Pre-emption policy applies on ads prices and sizes. Publisher reserves the rights to apply restrictions on ads.
- 新客戶需預付廣告合約之金額。  
All new advertisers should pay full contract amount in advance.
- 逾期付款客人，需付全年 10% 服務費用。  
Financing charges annually at 10% will apply on payment overdue.
- 如果在收賬過程中涉及銀行退票或法律行動，客戶須償還星島日報所有費用，包括銀行退票罰款，催收購款費，法庭費及律師費等。  
In the event of checks returned by the bank or legal action required during the payment collection process, Sing Tao shall be entitled to recover its costs, including bank charges, collection fees, court costs, and attorney fees incurred.

星島日報主管與行政人員備註欄  
**EXECUTIVE REMARKS**  
Please sign and fax it back to 626-956-8108. Thanks.  
NOTE: THE ADS IS GOING TO BE PUBLISHED ON STSF

每月收費 x 月數 Net/Month x No. of Months	[REDACTED]
其它收費 Other Charges	+
其它折扣 Other Discounts	-
總收 Total	= [REDACTED]
Payment / Deposit Check #	-
Balance	= [REDACTED]

Advertiser (客戶) Signature: [REDACTED] Date: 09/20/19  
Position: [REDACTED] Print Name: [REDACTED]  
Tax ID/SSN#/Driver's Lic#: [REDACTED]  
Credit Card #: [REDACTED]


In consideration for printing and publishing of the ad, I have read, understood, accepted and agreed to be bound by the Terms and Conditions contained on the following page.

星島專用 Office Use Only  
Sales Agent (廣告客戶主任) Signature: [REDACTED] Print Name: [REDACTED] Date: 9/19/2019  
Sing Tao (星島) Approval: [REDACTED] Print Name: [REDACTED] Date: [REDACTED]

Figure 50: Newspaper - Invoice Chinese Language, Sing Tao Newspaper

National Newspaper Association x +

nnaweb.org/about-nna?articleCategory=community-facts-figures



# National Newspaper Association

Protecting, promoting and enhancing community newspapers since 1885

Home NNA News Public Policy Membership Contests / Awards Events Resources About NNA / Contact

## Community Newspaper Facts & Figures

### Facts and figures

Number of non-daily newspapers	7,000+ <sup>1,2</sup>
Number of daily newspapers	1,408 <sup>2</sup>

#### Readership

Total community newspaper readership -- 2.3 pass-along rate <sup>1</sup>	150 million each week <sup>1</sup>
Community market adults with <b>NO</b> Internet access at home	30% <sup>3</sup>

#### Circulation

Total circulation of community newspapers	65.5 million <sup>1</sup>
	45.5 million <sup>2</sup>
Community non-daily weekly newspaper with paid circulation	44% <sup>2</sup>
Free circulation of weekly community newspapers	25 million <sup>1</sup>
	25.2 million <sup>2</sup>
Community non-daily newspapers with circulation less than 15,000	70.3% <sup>1</sup>
Average circulation of community non-daily newspapers	8,125 <sup>1</sup>
Average circulation of daily newspapers	34,515 <sup>2</sup>

#### Advertising

Community market adults who say newspaper ads are influential in making purchasing decisions	65% <sup>3</sup>
Community market adults who <b>rarely or never</b> rely on radio for purchasing decisions	78% <sup>3</sup>
Community market adults who <b>rarely or never</b> rely on television for purchasing decisions	70% <sup>3</sup>
Community market adults who <b>rarely or never</b> rely on Internet for purchasing decisions	45% <sup>3</sup>
Community market adults who read classified advertising	81% <sup>3</sup>
Community market adults who read public notice advertising	75% <sup>3</sup>
Community market adults who have never visited a local government website	80% <sup>3</sup>

**NNA members** can go to [Resources > Industry research](#) to download NNA research-based materials and tools, including:

- 5- and 10- Reasons to Advertise in Community Newspapers brochures
- Template Media Kit/Rate Card that you can customize with your nameplate

#### About community newspaper readers<sup>3</sup>

Average amount of time spent with each edition of their local community newspaper	38.95 minutes
Percentage who read all or most of each paper	73%
Most frequently read topic	local news
	51.8% (nearly four times greater than the next nearest medium and ten times greater than the Internet)
Community market adults who rely on community newspapers as their primary source for local news	
Believe their community newspaper's accuracy is good to excellent	71%
Believe their community newspaper's coverage of local news is good to excellent	75%

### ABOUT NNA / CONTACT

- What is the NNA?
- Who Can Join NNA
- Board of Directors
- Contact Staff
- History of the NNA
- NNA Foundation
- Foundation Trustees
- About Community Newspapers
- -- Newspaper Facts and Figures
- -- NNA Readership Research

### Does Your Insurance Agent...

Insure over 1,800 newspapers and shoppers nationally?  Have over 35 years experience insuring newspapers?

Look to the newspaper insurance professionals:

Liabel • Property • Workers Compensation  
Liability • Automobile • Umbrella

**WALTERRY INSURANCE BROKERS**  
301-468-2900 • 800-138-8799 • Fax: 301-468-2910 • walterry.com  
3201 Old Branch Avenue, Clinton, Maryland 20705

## ETypes SERVICES

Major market solutions for your community newspaper

Learn more about our low-cost digital products at [www.etypeservices.com](http://www.etypeservices.com)

Figure 51: National Newspaper Readership

Wednesday, March 18, 2020 at 10:12:21 Pacific Daylight Time

**Subject:** RE: [EXTERNAL]RE: [REDACTED] MED-PROJECT CONTRACT  
**Date:** Tuesday, January 28, 2020 at 11:52:31 AM Pacific Standard Time  
**From:** [REDACTED]  
**To:** [REDACTED]  
**CC:** [REDACTED]  
**Attachments:** image001.gif, image002.jpg

[REDACTED],  
Great to hear from you! 😊

SF's circulation is around 30000-35000 daily.

San Francisco Circulation = 30,000 daily  
Avg Readership multiplier\* = 2.30  
Est. San Francisco Readership = 69,000

\* Average readership multiplier per National Newspaper Association

[REDACTED]  
Advertising & Marketing Manager  
Sing Tao Newspapers Los Angeles  
17059 Green Drive, City of Industry, CA 91745

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Figure 52: Newspaper - Circulation Chinese Language, Sing Tao Newspaper

**CALENDARIO de la página 4**

No se pierda su próximo show el viernes 4 de octubre de 2019 de 7:30 a 9:30 p.m. en el Stow Lake Boathouse, 50 Stow Lake Drive East, San Francisco. Tendrás la oportunidad de conocer a su encantadora madre Elizabeth Zuniga, quien nunca se pierde sus shows.

**Salsa en la Misión con Emilio Pérez y Tito Tumas y Grupo New Cani**  
Venga y celebre el horario de verano con una excelente y picante banda de salsa y jazz latino con música salsa y tropical para el alma en la pista de baile con Grupo New Cani. En las congas Emilio

Pérez, los timbales Tito Tumas, el la primera voz (cubano) Fidel Hernández González, el vibráfono Dan Neville, el bajo Edilson Martínez, el trombón Lizeth Martínez, el saxofón Steve Marshall, además de otros inesperados músicos invitados. En el restaurante Cavas-22. Bar completo y comida mexicana e internacional, en el 22nd Street @ Bartlett, frente al Café Revolution. Viernes y sábados, de 8 a 11:30 p.m.

uero y validación de estacionamiento. Los voluntarios deben ser mayores de 18 años y deberán firmar un formulario informativo; las edades de 16 a 17 años pueden participar con el consentimiento del padre/tutor.

**OAXACA de la página 3**

Congreso planea cambiar la constitución para eliminar la contradicción. Sin embargo, agregó que de acuerdo con la jurisprudencia actual de la Corte Suprema, el lenguaje en la constitución del estado no es motivo legítimo para anular la ley. Fuente: Milenio (sp).

**En al menos 11 estados, la despenalización del aborto no está en la agenda**  
En cuatro estados, se han introducido iniciativas de despenalización pero están suspendidas

Aunque dos estados han legalizado el aborto en las primeras 12 semanas de embarazo, los diputados estatales de otros 11 estados han confirmado con el periódico Milenio que sus congresos no tienen planes de introducir legislación para eliminar las sanciones penales por ello.

En los estados de Querétaro, Sinaloa, Jalisco, Nayarit, Yucatán, Baja California, Baja California Sur, Sonora, Baja California, Morelos y Nuevo León, el aborto es actualmente legal y los diputados no planean cambiar eso. En Querétaro, el abor-

to es ilegal incluso en los casos en que la vida de la madre está en riesgo, pero los representantes del Congreso dominado por el Partido Acción Nacional han dicho que no considerarán ninguna nueva legislación sobre el tema.

En Baja California, la diputada del partido Morena, Milena Quiroga, dijo que su estado es uno de los "más avanzados" en términos de permitir el aborto en riesgo y cuando se detectan problemas genéticos graves en el feto, y eso ella piensa que cambiar la ley de aborto del estado es innecesario.

En Morelos, un grupo de manifestantes se reunieron el miércoles en el zócalo de Cuernavaca para exigir la legalización del aborto. Morelos actualmente solo permite el aborto en ciertos casos.

Karina Chumacero, portavoz del grupo proabortista Marca Verde, dijo que el hecho de que el aborto fuera despenalizado en Oaxaca, un estado tradicionalmente conservador, debería mostrar a los congresos de otros estados que iniciativas similares son posibles. "Esto abre las puertas a otros estados para pedirles a sus representantes que despenalicen el aborto", dijo. "Queremos poner fin a la criminalización de las mujeres que abortan, y queremos que la maternidad sea una opción".

Se han introducido iniciativas para legalizar el aborto, pero actualmente es-

tán congeladas en otros cuatro estados: México, Tabasco, Veracruz y Tamaulipas.

Los congresos en algunos otros estados planean votar sobre iniciativas para legalizar el aborto más adelante en el año, incluidos Hidalgo, Durango y Colima.

Según las estadísticas federales de delincuencia, los fiscales estatales tenían 427 investigaciones abiertas por el delito de aborto en agosto pasado. Fuente: Milenio (sp).

**OAXACA from page 3**

Veracruz and Tamaulipas. Congresses in some other states plan to vote on initiatives to legalize abortion later in the year, including Hidalgo, Durango and Colima.

According to federal crime statistics, state prosecutors had 427 investigations open for the crime of abortion last August. Source: Milenio (s, p)

**EDITORIAL de la página 3**

juicio político como otro engaño orquestado como Russiagate o si caen en el engaño como lo hicieron inicialmente con la investigación de Russiagate.

Estados Unidos no tiene medios de comunicación. Tiene un ministerio de propaganda que ayuda a las élites gobernantes a controlar las explicaciones que se les da a los estadounidenses. Las encuestas muestran que los estadounidenses han perdido la confianza en los medios. Si es así, la investigación de juicio político será contraproducente para los demócratas.

El objetivo final de los constantes ataques contra Trump es enseñar a los votantes estadounidenses que elegir un presidente que no sea aprobado por el establecimiento es inútil. El establecimiento simplemente no permitirá ningún cambio y frustrará y destruirá a cualquier presidente no seleccionado por ellos como candidato.

Esta es la verdadera forma en que funciona la llamada "democracia estadounidense". El establecimiento guía la selección de los candidatos demócratas y republicanos. Cualquiera que gane, el Establecimiento gana. Esto no sucedió en el caso de Trump, por lo que debe evitarse que altere las agendas del Establecimiento.

**El NY Times 'pone' al denunciante de la llamada de Ucrania como oficial de la CIA**

por Tyler Durden zerohedge

Poco después de que se hiciera pública la queja del "denunciante" del Ucrania-gate, comenzaron a surgir preguntas sobre el conocimiento y los antecedentes de la fuente, como un ex funcionario de la CIA señalado muy específicamente:

Ver EDITORIAL página 6

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**EL TORO TAQUERIA**

COMIDA MEXICANA DE CALIDAD PREPARADA A MANO

ESQUINA DE: 17TH Y VALENCIA STREETS TLF. 415-431-3351

Figure 53: Example - Newspaper - Spanish Language, El Reportero (September 27, 2019)

**CALENDARIO de la página 4**  
 las bibliotecas Excelsior y Richmond Branch. Finalmente, terminando el mes de octubre, la Biblioteca da la bienvenida al grupo ganador de los Grammy y Emmy, The Lucky Band, tocando éxitos pagados de su recién nominado álbum Latin Grammy, Buenos Diaz. The Lucky Band cierra nuestra serie con un concierto especial antes de las horas de apertura en la Biblioteca Principal brillante y temprano el domingo 27 de octubre. Además, Tricycle Music Fest presenta un premio muy especial: un sorteo de triciclo. Un afortunado asistente se monta en un nuevo triciclo rojo brillante al fin 1 de cada espectáculo. Consulte el calendario completo de eventos en [sfpl.org/tricycle](http://sfpl.org/tricycle) y [smcl.org/tricycle](http://smcl.org/tricycle).



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endario completo de eventos en [sfpl.org/tricycle](http://sfpl.org/tricycle) y [smcl.org/tricycle](http://smcl.org/tricycle).

**Zoppé Italian Family Circus - La Nonna**  
 El Zoppé Italian Family Circus recibe a los invitados en una auténtica carpa de circo de un anillo, en Red Morton Park en Redwood City del 11 de octubre al 3 de noviembre para espectáculos matutinos y nocturnos. Para 2019, Zoppé trae un espectáculo especial en honor a las mujeres ... La Nonna (abuela en italiano). Este circo de un anillo rinde homenaje a la mejor historia de la tradición italiana del Viejo Mundo y está protagonizado por Nino the Clown, junto con muchos otros actos emocionantes, en su mayoría basados en mujeres. Historia. La historia se hace en momentos como estos. La Nonna es un tributo especial a una antigua matriarca de Zoppé que mantuvo vivo el espectáculo durante la gran depresión con su tenacidad y perseverancia. La Nonna celebra

el PODER, BELLEZA y ELEGANCIA de las mujeres con una compañía predominantemente femenina de artistas. Este es un espectáculo histórico para la gran

**Ver CALENDARIO página 8**

**RESIDENCIA de la página 3**

lubridad y los contribuyentes estadounidenses. "Si bien nuestro sistema de atención médica enfrenta los desafíos causados por la atención médica no pagada, el gobierno de EE.UU. está agravando el problema al admitir a miles de extranjeros que no han demostrado capacidad alguna para costear sus gastos médicos", afirmó Trump en su proclamación. Quiénes se ven afectados por la prohibición de entrada La nueva regla se aplica a personas que solicitan visas de inmigrante desde el extranjero, y no a los que ya están en suelo estadounidense. No afecta a los que ya son residentes permanentes legales, ni a los solicitantes de asilo, refugiados ni menores de edad. Doug Rand, un experto en políticas de inmigración, cofundador de la organización nacional especializada en inmigración Boundless, desglosó la información en un análisis de la proclamación así: "El decreto afecta a los extranjeros que solicitan el estatus de residente permanente legal en una oficina consular del Departamento de Estado y no a las personas que se en-

contran en Estados Unidos y piden la green card a través del ajuste de estatus.

• No afectaría a los hijos de ciudadanos estadounidenses, pero aparentemente sí a los cónyuges de ciudadanos estadounidenses y los familiares inmediatos de residentes permanentes legales.

También afectaría a los padres de ciudadanos estadounidenses que no pueden "demostrar a satisfacción del funcionario consular que la atención médica del extranjero no impondrá una carga sustancial sobre el sistema de atención médica de Estados Unidos". "Esta nueva prohibición de inmigración se basa en las mismas autoridades legales que la anterior prohibición de viajar a personas de países principalmente de mayoría musulmana, así como la prohibición de asilo", escribió Rand, al destacar que la medida difiere de la [regla final sobre la carga pública \(Inadmissibility on Public Charge Grounds\)](#) como causal de inadmisibilidad a Estados Unidos, en vigor a partir del 15 de octubre. Qué tipo de seguro se necesita El seguro de salud requerido puede comprarse de forma individual o a través de un empleador, y puede ser una cobertura a corto plazo o para enfermedades catastróficas. La cobertura de Medicaid no cuenta. Y un inmigrante no podrá obtener una visa si utiliza subsidios de la Ley de Cuidado de Salud

Asquible (ACA), mejor conocida como Obamacare, para adquirir su póliza. El gobierno federal paga los subsidios.

"Aunque los inmigrantes legales son candidatos a subsidios de la ACA, se quedarían en el limbo porque la proclama no considera seguros a las coberturas subsidiadas", Larry Leavitt, vicepresidente ejecutivo de políticas de salud en Kaiser Family Foundation, un grupo de expertos en seguros de salud, escribió en Twitter.

**RESIDENCE from page 3**

Obamacare, to acquire their policy. The federal government pays the subsidies. "Although legal immigrants are candidates for ACA grants, they would remain in limbo because the proclamation does not consider subsidized coverage insurance," Larry Leavitt, executive vice president of health policies at Kaiser Family Foundation, a group of insurance experts health, wrote on Twitter.

**EDITORIAL de la página 3**

la liquidez y la dirección del dólar estadounidense. Si el dólar sube demasiado, aumenta la tensión en el sistema: no solo para las exportaciones de los Estados Unidos, sino también para el mercado emergente, que depende en gran medida de los fondos del USD y las máquinas de exportación. La medida del USD de la Fed está en su punto más fuerte, incluso al norte del pico de 2002 y actualmente por encima de 130, en comparación con un nivel de alrededor de 100 en 2013. Mientras tanto, la liquidez del dólar estadounidense va de escasa a escasa, como lo señala nuestro Christopher Dembik en su artículo en esta perspectiva, contrayéndose incluso después de que la Fed haya entrado en un ciclo de relajación. Un dólar estadounidense más fuerte y una liquidez ajustada del USD pesarán en el crecimiento global y crearán una desinflación de facto a pesar de los esfuerzos de los bancos centrales por bajar las tasas de política. Esas bajas tasas y el enfoque miope en los objetivos de inflación se suman al daño al generar una mala asignación de capital atroz que destruye la productividad. El mecanismo de crédito y la asignación productiva de capital son, con mucho, los factores más importantes para el crecimiento a largo plazo.

En esta mezcla entra el presidente Trump con sus llamados a un USD más débil. Su primera vía para esto es el torpe intento de intimidar a la Fed para reducir las tasas de interés. Cuando, y no si, se agota su paciencia con la Fed de Powell, podría activar la Ley de Reserva de Oro de 1934, que otorga a la Casa Blanca amplios poderes para intervenir vendiendo dólares para comprar divisas. El Tesoro mantiene un fondo de USD \$95 mil millones para este propósito. Además, la Reserva Federal podría imprimir "nuevos dólares" y almacenar parte de la intervención, por lo que no existe un límite superior real para la cantidad de intervención posible. Desde 1995, EE. UU. Ha intervenido solo tres veces:

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Ver EDITORIAL página 6

Figure 54: Example - Newspaper -Spanish Language, El Reportero (October 4-11, 2019)

CALENDARIO de la página 4

y The Palacio Podcast. Sus premios incluyen un premio Arts Council for Long Beach Incite / Insight, un consejo artístico para Long Beach Professional Artist Fellowship, una beca artística de la Fundación Elizabeth George, un centro Kimmel Harding Nelson para la residencia

artística, una beca Irvine en el programa de residencia de artistas Lucas, una residencia de escritores de Macondo Casa Azul y una residencia de Hedgebrook. El jueves 17 de octubre a las 5:30 p.m., en la Biblioteca Principal de SF, 100 Larkin St., Centro Chino, 3er piso. Gratis.

¿Una plaza perma-

nente en el Excelsior? Excelsior Action Group y Sunday Streets traen la visión al Triángulo de Persia el 20 de octubre

Los residentes de Excelsior han soñado con crear una plaza permanente y un mini parque público en el Triángulo de Persia, un sitio formado por la intersección de las avenidas Mission Street, Ocean y Persia en el corazón del vecindario, durante años. A medida que se intensifican los esfuerzos locales para hacer realidad el espacio comunitario, el Excelsior Action Group (EAG) y Sunday Streets están transformando el espacio, actualmente un taller de reparación de automóviles, en un parque emergente en Sunday Streets Excelsior, que tendrá lugar el 20 de octubre, de 11 a.m. a 4 p.m. "Es importante que nuestro vecindario tenga un espacio público dedicado y el Triángulo de Persia ha estado en nuestros corazones y mentes por

mucho tiempo", dijo la Supervisora Ahsha Safai. "Estoy totalmente comprometido a trabajar con la comunidad y varias agencias de la Ciudad para hacer realidad la adquisición del Persia Triangle".

CENSO de la página 3

A nivel nacional, en el último censo decenal hubo un millón de niños de 4 años o menos que no fueron contados. De ellos, el 10 por ciento estaban en California. Debido a que los datos del censo informan aproximadamente tres cuartos de mil millones de dólares anuales en gastos federales, esa subvaloración le costó al estado un alto costo en fondos para programas como almuerzos escolares, SNAP, WIC, Head Start y vales de vivienda de la sección 8.

"Estamos arriesgando miles de millones de dólares que no llegan a nuestro estado", señaló Álvarez de Children's Partnership. California, como estado, ha asignado \$187 millones para que todos sean contados en 2020, para minimizar una pérdida potencial de \$3 mil millones de fondos federales, dijo a la audiencia. "Ser contado con precisión ayuda a nuestros hijos a prosperar", dijo. "El mensaje de que los niños son nuestro futuro resuena". "Tienen que liderar la carga y lograr que su familia se una, entendiendo el impacto en sus vidas y en las vidas de sus famil-

ias", dijo Andre Aikins, que enseña matemáticas y trabaja para reducir la violencia a través de la organización Alive and Free.

Sostuvo que los modelos de divulgación tradicionales pueden no funcionar con los jóvenes de hoy. "Tenemos que ser muy creativos. Tenemos que reconocer que estamos en la era digital. Los niños están haciendo tapping en los teléfonos antes de que puedan escribir. Necesitan color, necesitan rimas, música".

San Francisco es el hogar de 115,952 niños de 18 años o menos, según Clinton, aproximadamente el 13.4 por ciento de la población. Alrededor del 6.9 por ciento de estos niños viven con sus abuelos, el 47.5 por ciento vive en viviendas de alquiler y solo el 8 por ciento de los que tienen entre cinco y 17 años hablan solo un idioma. Todas estas características plantean un mayor riesgo de ser ignorados en el proceso del censo y costar a sus comunidades el apoyo de los contribuyentes para los que califien.

Se unieron a los oradores del panel en el evento tres estudiantes del Distrito Escolar Unido de San Francisco, cada uno de los cuales compartió un ensayo que habían preparado para el concurso sobre cómo, como recién llegados a los Estados Unidos, contarnos significó ser visibles. "Cada 10 años contamos nuestra libertad", dijo Talia Kishinevsky, estudiante de último año de la Escuela de Artes Ruth Asawa, quien

describió la superación de las barreras lingüísticas y culturales como una odisea desde Ucrania a los Estados Unidos que sus padres comenzaron en 1990. Cuando se trata de satisfacer las necesidades inmediatas de los niños, la administradora del SFUSD Christina Mei-Yue Wong, destacó tres categorías de gastos basadas en datos del censo. Los \$159 millones an-

Ver CENSO página 8

CENSUS from page 3

they need rhymes, music." San Francisco is home to 115,952 children 18 and younger, according to Clinton - about 13.4 percent of the population. Some 6.9 percent of these kids live with their grandparents, 47.5 percent live in rental housing, and only 8 percent of those between ages five and 17 speak just one language. All

See CENSUS page 8

EDITORIAL de la página 3

nia masiva para expulsar a los inmigrantes ilegales.

Solo ahora, tres décadas después, se está haciendo esto, y no es difícil ver por qué: el Primer Ministro Modi y la ola nacionalista hindú populista que él y su partido BJP están montando lo ven como otro frente de batalla en su guerra contra la minoría musulmana india. Como uno podría imaginar, la escena ha caído en el caos, con algunos asesinos locales que nacieron en Assam y vivieron allí toda su vida descubriendo que no están en la lista oficial de ciudadanos y, por lo tanto, corren el peligro de ser declarados inmigrantes apátridas y deportados. Las autoridades indias ahora están construyendo nuevas cárceles en el estado para albergar a miles de estas personas recién desplazadas mientras son procesadas y enviadas fuera del país.

Todo lo cual nos lleva de vuelta a la idea de la prisión biométrica. Como puede saber o no, el gobierno indio ha pasado la última década inscribiendo a más de mil millones de personas en la base de datos biométrica más grande jamás construida. Apodada "Aadhaar" y luciendo un logotipo que combina una huella digital con los rayos del sol, la base de datos incluye la recopilación de una fotografía digital, diez huellas digitales y escaneos de iris de cada hombre, mujer y niño en la India. La información se utiliza para crear un número único de 12 dígitos que, vinculado a una tarjeta Aadhaar, sirve como una forma de identificación nacional. ¿Bueno, allá vas! La solución perfecta al enigma en Assam, ¿verdad? ¿Por qué no simplemente vincular la base de datos de Aadhaar a las listas de ciudadanía e inmediatamente revocar la identificación nacional de cualquier persona que no esté en la lista? Bueno, de hecho, ese ha sido el plan todo el tiempo. En Assam, a diferencia de otras partes de la India, la identificación de Aadhaar no solo sería una prueba de residencia, sino que estaría vinculada al Registro Nacional de Ciudadanos. Solo hay un inconveni-

ento

ento

Ver EDITORIAL página 6

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CONNECT TO QUIT REBECCA FORMER FLAVORED TOBACCO USER 29 YEARS QUITTING SMOKING ISN'T JUST ABOUT STOPPING. IT'S ABOUT CONNECTING. When you are in it together, quitting is possible. Find support to quit Menthol cigarettes: www.ConnectToQuit.org OR CALL 628-704-7468 San Francisco Department of Public Health

CONNYPADO PREPARACIÓN DE IMPUESTOS INCOMETAX MATRIMONIOS BODAS PRIVATE & CONFIDENCIAL MATRIMONIES 3462 Mission St. SF 415-94110 - 415-826-1530

Full Restaurant and Cocktails Salsa - Jazz Latino - cumbias Orquesta NEW CANI todos los viernes y sábados de 8 a 11:30 3239 22nd St @ Bartlett, San Francisco

HECHO MEXICO HANDCRAFTED QUALITY MEXICAN FOOD 3071 - 16TH ST., SPENTRE VALENCIA Y MISSION PANCHO VILLA EN SAN MATEO B' STREET 4TH AVE. COMIDA MEXICANA DE CALIDAD PREPARADA A MANO EL TORO TAQUERIA ESQUINA DE: 17TH Y VALENCIA STREETS TLF. 415-431-3351

Figure 55: Example- Newspaper -Spanish Language, El Reportero (October 11-18, 2019)



CALENDARIO de la página 4

Los Rakas proponen una combinación fresca de hip-hop, plena, reggae

y dancehall que tiene influencias tanto de la bahía de California como del barrio panameño y representan a la vanguardia del

"Flow Panamericano." Making Movies se conoce porque trae influencias de Norte y Suramérica que desafían las categorías, mezclando las raíces latinas del jazz, el blues y el rock'n'roll con una percusión rumbera, órganos psicodélicos

y guitarras distorsionadas; redefiniendo el género "latin" porque dicen que "el rock'n'roll es música latina." Estarán presentándose en San Francisco el 8 de noviembre en el Neck of the Woods, 406 Clement St. SF.

Si tales concesiones solo producen empleos mal pagados y degradación ambiental, la comunidad podría haber estado mejor sin tal desarrollo, dijo. Al investigar lo que las compañías realmente quieren y reconocer lo que las comunidades tienen para ofrecerles, el crecimiento se puede adaptar de manera que sirva más a la comunidad, en lugar de simplemente explotar sus recursos, señaló Janis. Tienes que estar "lo suficientemente segura y dispuesta como para decir una mentira en una mesa de negociaciones", dijo.

"Los políticos solo se moverán cuando se enfrenten a la fuerza de personas organizadas que estén dispuestas a sobrevivir, ser más astutas y presionarias", dijo Durazo. "Una y otra vez, he experimentado un proceso legislativo comprometido a proteger el status quo en lugar de cambiarlo. Lo más impactante", dijo, "ha sido organizar a cientos de miles de trabajadores en el movimiento laboral, especialmente los trabajadores inmigrantes".

Ver CENSO página 8

CENSO from page 3

even leave the community. If such concessions yield only low-paid jobs and environmental degradation, the community may have been better off without such development, she said.

By researching what the companies actually want, and recognizing what the communities have to offer them, growth can be tailored in ways that more fully serve

See CENSO page 8

EDITORIAL de la página 3

nia masiva para expulsar a los inmigrantes legales. Solo ahora, tres décadas después, se está haciendo esto, y no es difícil ver por qué: el Primer Ministro Modi y la ola nacionalista hindú populista que él y su partido BJP están montando lo ven como otro frente de batalla en su guerra contra la minoría musulmana india.

Como una podría imaginar, la escena ha caído en el caos, con algunos asuntos locales que nacieron en Assam y vivieron allí toda su vida descubriendo que no están en la lista oficial de ciudadanos y, por lo tanto, corren el peligro de ser declarados inmigrantes apátridas y deportados. Las autoridades indias ahora están construyendo nuevas cárceles en el estado para albergar a miles de estas personas recién desplazadas mientras son procesadas y enviadas fuera del país.

Todo lo cual nos lleva de vuelta a la idea de la prisión biométrica. Como puede saber o no, el gobierno indio ha pasado la última década inscribiendo a más de mil millones de personas en la base de datos biométrica más grande jamás construida. Apodada "Aadhaar" y luciendo un logotipo que combina una huella digital con los rayos del sol, la base de datos incluye la recopilación de una fotografía digital, diez huellas digitales y escaneos de iris de cada hombre, mujer y niño en la India. La información se utiliza para crear un número único de 12 dígitos que, vinculado a una tarjeta Aadhaar, sirve como una forma de identificación nacional.

"Bueno, allá vas! La solución perfecta al enigma en Assam, ¿verdad? ¿Por qué no simplemente vincular la base de datos de Aadhaar a las listas de ciudadanía e inmediatamente revocar la identificación nacional de cualquier persona que no esté en la lista? Bueno, de hecho, ese ha sido el plan todo el tiempo. En Assam, a diferencia de otras partes de la India, la identificación de Aadhaar no solo sería una prueba de residencia, sino que estaría vinculada al Registro Nacional de Ciudadanos. Solo hay un inconveni-

Ver EDITORIAL página 6

**COCINA & PIZZA INDIA** Pizza India

FREE DELIVERY Si te gusta comer pizza pero estás cansado de la misma pizza de pepperoni, etc., tienes que probar la Pizza India

**ZANTE**

3489 Mission St. San Francisco, CA 94110  
Tel: 415-821-3949 Fax: 415-821-3971  
www.zantespizza.com

"La cultura de una persona se define en cuanto se ha viajado, y de la variedad de comidas que uno ha probado" - de las diferentes culturas y los diferentes países. Zante cuenta con unos platillos exquisitos y con ricas especias de la Cocina India".  
TONY, propietario

**MED-Project** Educación y eliminación de medicamentos

1-844-MED-PROJECT

**ELIMINACIÓN SEGURA DE** Medicamentos vencidos y no deseados

Servicio gratuito para residentes. No podemos aceptar medicamentos de empresas. Deseché los medicamentos vencidos o que no necesita en un contenedor cercano.

[WWW.MED-PROJECT.ORG](http://WWW.MED-PROJECT.ORG)

Depositarlo de manera segura en el contenedor.

1 Elimina la información de identificación personal.  
2 Conserva el medicamento en su envase original o colócalo en una bolsa de plástico sellada.

MED-Project apoya a un programa de recolección y eliminación de medicamentos. Se invita a los residentes a traer los medicamentos vencidos y que ya no necesitan a los contenedores para su eliminación.

**ELLEN LEE ZHOU FOR MAYOR**

San Francisco has a \$12.3 billion budget. So where is the money?

**VOTE NOVEMBER 5th** If you don't like what you see in this city, vote for Ellen Lee Zhou for Mayor.

As Mayor, Ellen Lee Zhou will clean up the City and fight for common-sense results. It is time for a change.

1. Support law enforcement to arrest criminals and drug dealers.
2. Create programs to make 50,000 empty apartments available to teachers and SF families.
3. Support whistleblowers, fight corruption and hold public servants accountable.
4. Top-to-bottom audit of the City's checkbook and reduce the bloated government.
5. Protect tenants rights and property ownership and local controls over development.
6. No Sanctuary City protections for felons and criminals.
7. Protect parental rights from abusive policies.
8. Protect the homeless from drugs and heal with love and hope.
9. Help empty storefront owners to regain their businesses.
10. Reduce the city's abusive power over residents.

415-920-3963 | Ellen@EllenforMayor2019.com  
Paid for by Ellen Lee Zhou for Mayor 2019 | FPCC # 1414096  
Financial disclosures are available at sfethics.org

**COLUMNIA de la página 2** mundial de gas natural. Es probable que las predicciones actuales de la fatality climática sean tan ciertas como las de antaño. La principal diferencia es que los estadounidenses de hoy son mucho más crédulos y más propensos a gastar billones luchando contra el calentamiento global. Y el único resultado es que seremos mucho más pobres y menos libres.

**COLUMNIA from page 2** of natural gas worldwide. Today's wild predictions about climate doom are likely to be just as true as yesterday's. The major difference is today's Americans are far more gullible and more likely to spend trillions fighting global warming. And the only result is that we'll be much poorer and less free.

(Walter E. Williams is a professor of economics at George Mason University).

**CENSO de la página 3** centro de Los Angeles, y Madeline Janis de Jobs to Move America. Trabajando juntos en Los Angeles, ayudaron a ser pioneros en el uso de acuerdos de beneficios comunitarios (CBA) para garantizar que las asociaciones público/privadas consideren más plenamente el mayor bien público antes de asignar recursos públicos a la empresa privada. Demasiado a menudo, dijo Janis, los gobiernos se dejan intimidar para entregar exenciones de impuestos u otros beneficios para apaciguar a las empresas que amenazan con abandonar los planes de crecimiento o incluso abandonar la comunidad.

**CONNY PRADO**

PREPARACION DE IMPUESTOS INCOME TAX

MATRIMONIOS BODAS PRIVATE & CONFIDENCIAL MATRIMONIES

3462 Mission St. SF 415-94110 - 415-826-1530

Full Restaurant and Cocktails

Salsa - Jazz Latino - cumbias

Orquesta NEW CANI

todos los viernes y sábados de 8 a 11:30

3299 22nd St @ Bartlett San Francisco

Indian Spices & Groceries

**ORGANIC** Indian, Pakistani, Nepali spices

THE SPICES YOU NEED TO MAKE THE BEST COOKING ALL IN ONE STORE IN THE HEART OF THE MISSION DISTRICT IN SF

Comestibles de la india en el Distrito de la Misión de SF. Selección de congelados y preparados. Comidas indias, pakistantes y nepaleses, especias para una más rica cocina.

3265 22nd St., San Francisco - 415-580-7387  
email: indianspices3265@gmail.com  
www.indianspicesandgroceries.com

Figure 56: Example - Newspaper - Spanish Language, El Reportero (October 18-25, 2019)

El Reportero, LLC  
2601 Mission Street. Suite 105  
San Francisco, CA 94110  
(415) 648-3711  
lreportero@aol.com



## INVOICE

**BILL TO**

██████████  
MED-Project Medication  
education & Disposal

████████████████████  
██████████  
████████████████████

INVOICE # 1434  
DATE 09/19/2019  
DUE DATE 09/19/2019  
TERMS Due on receipt

DESCRIPTION	QTY	RATE	AMOUNT
Advertising DISPLAY - AD: 1/8 page ads for months of September and October 2019	4	██████████	██████████
Color:Color 4 - color process (discounted \$100 per week.)	4	██████████	██████████
BALANCE DUE			████████████████████

Figure 57: Newspaper - Invoice Spanish Language, El Reportero

## PROFILE

**The Reporter** is the most affordable vehicle through which to carry your advertising message to our diverse audience in San Francisco neighborhoods, including the Mission, Noe Valley, Excelsior, Bernal Heights; as well as colleges and universities such as S.F. State, City College of S.F., S.F. Community College (Mission Campus), and in the cities of Daly City, South San Francisco, San Bruno, Millbrae, San Mateo, San Carlos, Belmont, Redwood City, Menlo Park, San Jose, Oakland, San Leandro, Hayward

### OUR CIRCULATION & TARGET MARKET

**El Reportero**, a weekly publication with a circulation of 24,500 and a readership of 98,000, is distributed in libraries, bookstores, restaurants, cafes, supermarkets, government institutions, and many other locations. The average reader is 26 years of age, Latino, and high school to college educated, and professional.

"REACH MORE FOR LESS"



## The Fastest Growing Bilingual Newspaper in the Bay Area

El Periódico Bilingüe de más rápido crecimiento en el Área de la Bahía



## PERFIL

**El Reportero** es el medio de comunicación más económico en el Área de la Bahía para comunicar su mensaje a los lectores latinos de San Francisco, en los distritos de la Misión, Noe Valley, Bernal Heights y Excelsior. Los sitios de circulación también incluyen a la Universidad Estatal de San Francisco, el City College de S.F., el Community College de S.F. de la Misión.

También se distribuye en las ciudades de Sur San Francisco, San Bruno, Millbrae, San Mateo, Belmont, San Carlos, Redwood City, Menlo Park, San Jose, y en el Este de la Bahía como Oakland, San Leandro, Hayward,

### CIRCULACIÓN Y MERCADO

**El Reportero** es una publicación semanal, con una circulación de 24,500 ejemplares y leído por 98,000 lectores. Es distribuido en librerías, bibliotecas, restaurantes, cafes, supermercados, instituciones gubernamentales y otras localidades. Nuestros lectores tienen una edad media de 26 años, la mayoría de ellos son latinos y con educación universitaria.

"MAS ALCANCE POR MENOS"

Figure 58: Newspaper - Circulation Spanish Language, El Reportero Circulation

Wednesday, March 18, 2020 at 13:53:02 Pacific Daylight Time

**Subject:** Re: [EXTERNAL]Re: MED-Project Ad  
**Date:** Wednesday, March 18, 2020 at 1:49:45 PM Pacific Daylight Time  
**From:** [REDACTED]  
**To:** [REDACTED]  
**Attachments:** image001.png, image002.png

[REDACTED],

I would say that your calculation is an approximate 30% of circulation in San Francisco.

Thanks,

[REDACTED]

-----Original Message-----

To: [REDACTED] <lreportero@aol.com>

San Francisco - Est. Circulation =  $30\% \times 24,500 = 7,350$   
San Francisco - Est. Readership =  $30\% \times 98,000 = 29,400$

Figure 59: Newspaper - Circulation Spanish Language, El Reportero

## TOP PUBLISHERS, 10/28/2019-12/1/2019

[Routesy Free Bay Area San Francisco Muni, BART, Caltrain & AC Transit - iOS](#)  
[AnonyTun - Android \(com.anonytun.android\)](#)  
[trontv.com](#)  
[yahoo.com](#)  
[mail.yahoo.com](#)  
[Wordscapes - iOS \(1207472156\)](#)  
[Azar-Video Chat&Call.Messenger - Android \(com.azarlive.android\)](#)  
[reddit.com](#)  
[TextNow - free text + calls - Android \(com.enflick.android.TextNow\)](#)  
[Paint By Number - Free Coloring Book & Puzzle Game - Android](#)  
[The Weather Channel and weather.com - local forecasts, radar, and storm tracking](#)  
[Block Puzzle Jewel - Android \(com.differencetenderwhite.skirt\)](#)  
[Fun Race 3D - iOS \(1462556579\)](#)  
[OpenTun VPN - 100% Unlimited Free Fast VPN Client - Android](#)  
[encoreTVB - iOS \(1026575503\)](#)  
[Tweakware - Android \(net.tweakwarevpn.tw.android\)](#)  
[TrueCar: The Car Buying App - Find New & Used Cars - Android](#)  
[Bubble Shooter - Android \(bubbleshooter.orig\)](#)  
[Fun Race 3D - Android \(com.slippy.linerusher\)](#)  
[someecards.com](#)  
[icepop.com](#)  
[Live Football TV - Android \(com.sports.live.football.tv\)](#)  
[theprimarimarket.com](#)  
[Color Fill 3D - iOS \(1473024968\)](#)  
[News Break: Local & Breaking - Android \(com.particlenews.newsbreak\)](#)  
[Routesy Free Bay Area San Francisco Muni, BART, Caltrain & AC Transit - iOS](#)

[Weather Underground - Android \(com.wunderground.android.weather\)](#)  
[wease.im](#)  
[Ball Blast - iOS \(1383187127\)](#)  
[NetFit Free - Roku \(17608\)](#)  
[12 MiniBattles - Android \(com.shreddreams.twelveminibattles\)](#)  
[Color Bump 3D - iOS \(1445450568\)](#)  
[Word Cookies! - iOS \(1153883316\)](#)  
[Trending Music Player - iOS \(1139055265\)](#)  
[Muni Watch Transit App - iOS \(510568895\)](#)  
[æ³\[æ³e³d³,æ³e³ - Android \(game.bubble.shooter.dragon.pop\)](#)  
[simbalv.com](#)  
[people.com](#)  
[Jigsaw Collection HD - iOS \(642831690\)](#)  
[Wordscapes - Android \(com.peoplefun.wordcross\)](#)  
[Dominoes - Android \(com.LoopGames.Domino\)](#)  
[NYTimes æ€ Breaking National & World News - iOS \(284862083\)](#)  
[Kik - iOS \(357218860\)](#)  
[spotify.com](#)  
[Rss Video Player - iOS \(885311320\)](#)  
[KTSF - Android \(com.syncbak.KTSF\)](#)  
[Marshmello Music Collection - Android \(com.mandroid.marshmellomusiccollectionmp3\)](#)  
[Hollo Ball - iOS \(1455548648\)](#)  
[Brain Out æ€ Can you pass it? - Android \(com.mind.quiz.brain.out\)](#)  
[TextNow Classic](#)

### SAN FRANCISCO MED-PROJECT 2019 OCT

Custom

Total impressions: 1,057,688

Oct 28 - Dec 1, 2019



GENERATE REPORT

CLOSE

Display & Video 360 | Creative Digital A... | 2019 SAN FRANCISCO MED 2019 OCT...

Campaign

Inventory

Settings

History

INSERTION ORDERS | LINE ITEMS | COMBINED

NEW INSERTION ORDER | Custom | Oct 28 - Dec 1, 2019

Filter | Add filter

Insertion order	CPM goal	ID	Type	Impr.	
<input type="checkbox"/>	<input checked="" type="radio"/>	SAN FRANCISCO MED-PROJECT 2019 OCT	11283751	Standard	1,057,688
Total				1,057,688	

Show rows: 100 | 1 - 1 of 1

Figure 60: Example - Digital Campaign #3 (October/December 2019)



## MED-Project Cumulative Post, 10/28/2019-12/1/2019\*

Date	Day	Time	Program	Spot Length
10/28/2019	Mon	5:54a	ABC7 MORN-5AM	30
10/28/2019	Mon	9:49a	LVE-KELLY&RYAN	30
10/28/2019	Mon	1:36a	ABC7-11PM R	30
10/29/2019	Tue	5:54a	ABC7 MORN-5AM	30
10/29/2019	Tue	6:24a	ABC7 MORN-6AM	30
10/29/2019	Tue	9:54a	LVE-KELLY&RYAN	30
10/29/2019	Tue	12:59p	GMA3-KEKE-ABC ++ TAMRON HALL	30
10/29/2019	Tue	6:17p	ABC7 NWS-6PM+	30
10/29/2019	Tue	4:39a	ABC7 MRN-430AM	30
10/30/2019	Wed	2:59p	GENRL HOSPITAL ++ JEOPARDY TWO	30
10/30/2019	Wed	5:25p	ABC7 NWS-5PM	30
10/30/2019	Wed	7:42p	WHEEL-FORTNE	30
10/30/2019	Wed	1:02a	ABC-NITELINE ++ ABC7-11PM R	30
10/31/2019	Thu	5:41a	ABC7 MORN-5AM	30
10/31/2019	Thu	9:24a	LVE-KELLY&RYAN	30
10/31/2019	Thu	9:52a	LVE-KELLY&RYAN	30
10/31/2019	Thu	11:39a	ABC7-MID LV B	30
10/31/2019	Thu	6:22p	ABC7-6PM H	30
10/31/2019	Thu	6:52p	ABC7-6PM H	30
10/31/2019	Thu	4:52a	ABC7 MRN-430AM	30
11/01/2019	Fri	6:21a	ABC7 MORN-6AM	30
11/01/2019	Fri	11:59a	ABC7-MID LV B ++ GMA3-KEKE-ABC	30
11/01/2019	Fri	6:45p	ABC7 NWS-6PM+	30
11/01/2019	Fri	12:06a	J KIMMELI-ABC	30
11/01/2019	Fri	4:41a	ABC7 MRN-430AM	30
11/03/2019	Sun	12:21a	WIPEOUT	30
11/04/2019	Mon	9:44a	LVE-KELLY&RYAN+	30
11/04/2019	Mon	11:54a	ABC7-MID LV B	30
11/04/2019	Mon	1:45p	TAMRON HALL+	30
11/04/2019	Mon	5:25p	ABC7 NWS-5PM	30

Date	Day	Time	Program	Spot Length
11/04/2019	Mon	6:58p	ABC7 NWS-6PM ++ JEOPARDY	30
11/04/2019	Mon	1:08a	ABC7-11PM R	30
11/05/2019	Tue	5:41a	ABC7 MORN-5AM	30
11/05/2019	Tue	11:18a	ABC7-MID LIVE	30
11/05/2019	Tue	2:59p	GENRL HOSPITAL ++ JEOPARDY TWO	30
11/05/2019	Tue	6:23p	ABC7 NWS-6PM	30
11/05/2019	Tue	11:54p	J KIMMELI-ABC	30
11/05/2019	Tue	4:52a	ABC7 MRN-430AM	30
11/06/2019	Wed	9:31a	LVE-KELLY&RYAN+	30
11/06/2019	Wed	1:12p	TAMRON HALL	30
11/06/2019	Wed	6:45p	ABC7 NWS-6PM+	30
11/06/2019	Wed	4:43a	ABC7 MRN-430AM+	30
11/07/2019	Thu	5:43a	ABC7 MORN-5AM+	30
11/07/2019	Thu	6:55a	ABC7 MORN-6AM	30
11/07/2019	Thu	9:53a	LVE-KELLY&RYAN	30
11/07/2019	Thu	6:23p	ABC7 NWS-6PM	30
11/07/2019	Thu	6:58p	ABC7 NWS-6PM ++ JEOPARDY	30
11/07/2019	Thu	1:21a	ABC7-11PM R	30
11/07/2019	Thu	4:41a	ABC7 MRN-430AM	30
11/08/2019	Fri	5:13a	ABC7 MORN-5AM+	30
11/08/2019	Fri	6:41a	ABC7 MORN-6AM	30
11/08/2019	Fri	12:51a	ABC-NITELINE	30
11/11/2019	Mon	9:24a	LVE-KELLY&RYAN	30
11/11/2019	Mon	1:35p	TAMRON HALL	30
11/11/2019	Mon	2:32a	ABC7 NW-11 R L+	30
11/12/2019	Tue	5:43a	ABC7 MORN-5AM+	30
11/12/2019	Tue	6:57a	ABC7 MORN-6AM	30
11/12/2019	Tue	9:54a	LVE-KELLY&RYAN	30
11/12/2019	Tue	1:33p	TAMRON HALL	30
11/12/2019	Tue	5:14p	ABC7 NWS-5PM+	30

\*Nielsen ratings

Figure 61: Example –Television Campaign #3 (October/December 2019)

## MED-Project Cumulative Post, 10/28/2019-12/1/2019

Station	Date	Air Time	Length
KNBR-AM	10/28/19	10:30:22 AM	:30
KNBR-AM	10/28/19	7:14:02 AM	:30
KNBR-AM	10/28/19	11:58:27 PM	:30
KNBR-AM	10/28/19	5:51:59 PM	:30
KNBR-AM	10/29/19	5:11:20 PM	:30
KNBR-AM	10/29/19	6:23:19 PM	:30
KNBR-AM	10/29/19	7:14:34 AM	:30
KNBR-AM	10/30/19	11:58:12 PM	:30
KNBR-AM	10/30/19	2:54:48 PM	:30
KNBR-AM	10/30/19	3:17:47 PM	:30
KNBR-AM	10/30/19	8:28:06 AM	:30
KNBR-AM	10/31/19	3:41:00 PM	:30
KNBR-AM	11/01/19	9:47:43 AM	:30
KNBR-AM	11/01/19	12:16:16 PM	:30
KNBR-AM	11/02/19	9:18:57 PM	:30
KNBR-AM	11/02/19	2:34:21 PM	:30
KNBR-AM	11/02/19	12:55:44 PM	:30
KNBR-AM	11/03/19	6:01:36 AM	:30
KNBR-AM	11/03/19	10:40:49 PM	:30
KNBR-AM	11/03/19	1:38:40 PM	:30
KNBR-AM	11/03/19	11:19:29 PM	:30
KNBR-AM	11/03/19	2:20:32 PM	:30
KNBR-AM	11/03/19	6:28:33 AM	:30
KNBR-AM	11/04/19	11:30:27 AM	:30
KNBR-AM	11/04/19	9:13:55 AM	:30
KNBR-AM	11/04/19	4:18:44 PM	:30
KNBR-AM	11/04/19	8:17:23 PM	:30
KNBR-AM	11/05/19	12:52:13 PM	:30
KNBR-AM	11/05/19	11:44:51 PM	:30
KNBR-AM	11/05/19	6:51:42 AM	:30

Station	Date	Air Time	Length
KNBR-AM	11/07/19	9:53:55 PM	:30
KNBR-AM	11/07/19	11:07:12 PM	:30
KNBR-AM	11/07/19	5:15:07 PM	:30
KNBR-AM	11/07/19	7:51:32 AM	:30
KNBR-AM	11/07/19	1:15:33 PM	:30
KNBR-AM	11/08/19	11:56:54 PM	:30
KNBR-AM	11/08/19	5:29:05 PM	:30
KNBR-AM	11/09/19	10:17:27 PM	:30
KNBR-AM	11/09/19	11:58:48 AM	:30
KNBR-AM	11/09/19	10:21:25 AM	:30
KNBR-AM	11/09/19	9:34:34 PM	:30
KNBR-AM	11/10/19	6:16:54 AM	:30
KNBR-AM	11/10/19	10:41:56 PM	:30
KNBR-AM	11/10/19	11:52:21 AM	:30
KNBR-AM	11/10/19	2:29:02 PM	:30
KNBR-AM	11/10/19	7:53:12 AM	:30
KNBR-AM	11/12/19	8:32:59 PM	:30
KNBR-AM	11/12/19	6:34:54 PM	:30
KNBR-AM	11/12/19	11:41:06 PM	:30
KNBR-AM	11/12/19	6:35:53 AM	:30
KNBR-AM	11/12/19	4:16:04 PM	:30
KNBR-AM	11/12/19	3:22:20 PM	:30
KNBR-AM	11/12/19	12:51:07 PM	:30
KNBR-AM	11/13/19	11:01:00 PM	:30
KNBR-AM	11/13/19	1:53:32 PM	:30
KNBR-AM	11/13/19	10:32:49 PM	:30
KNBR-AM	11/13/19	8:21:26 AM	:30
KNBR-AM	11/13/19	5:53:42 PM	:30
KNBR-AM	11/14/19	9:50:10 AM	:30
KNBR-AM	11/14/19	12:45:37 PM	:30

Station	Date	Air Time	Length
KNBR-AM	11/14/19	11:20:58 PM	:30
KNBR-AM	11/15/19	11:58:34 PM	:30
KNBR-AM	11/15/19	9:33:57 PM	:30
KNBR-AM	11/16/19	10:21:21 PM	:30
KNBR-AM	11/16/19	1:46:51 PM	:30
KNBR-AM	11/17/19	11:50:00 AM	:30
KNBR-AM	11/17/19	10:56:46 PM	:30
KNBR-AM	11/17/19	10:26:00 AM	:30
KNBR-AM	11/18/19	11:35:48 AM	:30
KNBR-AM	11/18/19	8:08:20 PM	:30
KNBR-AM	11/18/19	9:09:38 PM	:30
KNBR-AM	11/18/19	6:49:10 AM	:30
KNBR-AM	11/19/19	10:01:24 PM	:30
KNBR-AM	11/19/19	4:15:38 PM	:30
KNBR-AM	11/20/19	10:28:43 PM	:30
KNBR-AM	11/20/19	1:37:17 PM	:30
KNBR-AM	11/20/19	3:18:04 PM	:30
KNBR-AM	11/20/19	6:16:07 AM	:30
KNBR-AM	11/21/19	9:52:03 PM	:30
KNBR-AM	11/22/19	11:29:48 PM	:30
KNBR-AM	11/22/19	8:52:52 PM	:30
KNBR-AM	11/22/19	4:32:39 PM	:30
KNBR-AM	11/22/19	9:13:29 AM	:30
KNBR-AM	11/22/19	11:34:38 AM	:30
KNBR-AM	11/23/19	1:51:52 PM	:30
KNBR-AM	11/23/19	11:38:25 PM	:30
KNBR-AM	11/23/19	12:37:26 PM	:30
KNBR-AM	11/24/19	11:57:43 PM	:30
KNBR-AM	11/24/19	12:56:47 PM	:30
KNBR-AM	11/24/19	11:54:46 AM	:30

\*Nielsen ratings

Figure 62: Example - Radio Campaign #3 (October/December 2019)

**Children's Choice  
PEDIATRIC DENTAL CARE**

Complimentary Exams + X-Rays\*  
\* for New Non-Insured Patients only. Bring ad to your visit.

Award Winning Dentists!

Voted Bay Area Parent Family Favorite

Children's Choice Pediatric Dental Care has proudly served California children since 2005. Our compassionate skilled Pediatric Specialists, Associate Dentists, and care teams look forward to seeing your child's smile!

[www.MyChildrensChoice.com](http://www.MyChildrensChoice.com)

**Children's Choice Bay Area Locations**

<b>San Francisco</b> 2480 Mission St, Ste 323/331 San Francisco, CA 94110 (415) 692-0273	<b>Livermore</b> 4200 East Ave, Ste 100 Livermore, CA 94550 (925) 307-5437	<b>Vacaville</b> 1671 E Monte Vista Ave, Ste 200 Vacaville, CA 95688 (707) 410-5437
---	---	--

**Bronzini  
Dental Group**  
Care • Comfort • Personal Attention

This Season we are Thankful for the Privilege of caring for your Family's SMILES!

Let us give you something to smile about!

Joseph Bronzini, D.D.S. • J. Rey Bronzini, D.D.S.  
Christopher Bronzini, M.S., D.D.S.  
Nicolas Bronzini, D.D.S., Pediatric Dentistry  
FAMILY OWNED SINCE 1968

General Dentistry • Cosmetic Dentistry • Children's Dentistry  
Endodontics • Periodontics  
Oral Surgery, Including Dental Implants  
Prosthodontics, Including Dentures & Bridges

[www.bronzinids.com](http://www.bronzinids.com) • 650.697.9405  
101 Taylor Blvd., Millbrae

Voted Family Favorite Dentist  
12 Years Running!

**PEDIATRIC DENTISTRY**

Laleh Vakili, D.M.D.

650.372.9292  
[www.smilezrus.com](http://www.smilezrus.com)

1700 South El Camino Real  
Suite 110  
San Mateo CA 94402

We Focus on the Prevention of oral health problems and building Positive Experiences.

**MED-Project™** 1-844-MED-PROJECT  
Medication Education & Disposal

**SAFELY DISPOSE OF EXPIRED OR UNWANTED MEDICINES**

Drop off expired or unwanted medications at a kiosk near you!

FREE service for residents.  
We cannot accept medicines from businesses.

[WWW.MED-PROJECT.ORG](http://WWW.MED-PROJECT.ORG)

- Remove personal identifying information.
- Keep original container OR use a sealed plastic bag.
- Safely deposit in the kiosk.

MED-Project is supporting a medication collection and disposal program. Residents are invited to bring their expired or unwanted medications for disposal at a local kiosk.

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For reprints please contact the Publisher. November 2019 | BayAreaParent.com 15

Figure 63: Example - Magazine - Bay Area Parent (November 1, 2019)



# SAFELY DISPOSE OF EXPIRED OR UNWANTED MEDICINES

Drop off expired or  
unwanted medications  
at a kiosk near you!

**FREE** service for residents.

*We cannot accept medicines from businesses.*

**WWW.MED-PROJECT.ORG**

1



Remove personal  
identifying  
information.

2



OR  
Keep  
original  
container  
or use a sealed  
plastic bag.

3

Safely deposit  
in the kiosk.



MED-Project is supporting a medication collection and disposal program. Residents are invited to bring their expired or unwanted medications for disposal at a local kiosk.

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For reprints please contact the Publisher.

Figure 64: Example – Digital Magazine-The Golden Years Bay Area Parent (page 2, 2019 edition)



Contract Number: 5691

PO #: xxxxx

Advertiser Information:  
MED-Project  
#73906

Billing Information:  
MED-Project

Contact Name:

Publication	Issue	Frequency	Ad Size	Premium Position	Section	Cash Net
Bay Area Parent- Peninsula/San Francisco/Marin	November 2019	1x	Bay Area Parent- Pen/SF/Marin 1/4 Page SQ		Health	
Publication	Issue	Ad Size				Cash Net
Bay Area Digital Only - Senior Services	November 2019	Bay Area Digital Only-Senior Full Page				

Total: [REDACTED]

**Order Notes:**

Remnant sale Promotional rate of [REDACTED] in Nov 2019, rate available one time only with publishers approval.

The term of this Agreement begins on the first insertion date and will expire on either the last insertion date or the 1<sup>st</sup> day of the thirteenth month, whichever occurs first ("Term"). I authorize Dominion Parenting Media, ("Publisher") and Parenthood.com ("Internet") to publish advertising in accord with this Agreement for the above term. I understand that the terms of this Agreement incorporate the Publisher's Rate Card, the Additional Terms & Conditions on page 2 of this agreement, and if applicable, any Advertising Agreement Addendum. The agreement shall include all applicable federal, state or local taxes as required by law. I have the authority to enter into this Agreement on behalf of the Advertiser.

**Print - Additional Terms and Conditions**

- BILLING AND PAYMENT.** Advertiser acknowledges receipt of Publisher's current rate card ("Rate Card") for each Publication. Unless otherwise specified by this Agreement, Publisher will charge for advertising and related production services in accordance with this Rate Card. **Agreement** includes all applicable federal, state and local taxes as required by law. Payment is due within 30 days of the invoice date. Accounts unpaid after 30 days are considered past due. For any past due invoice amounts, Advertiser agrees to pay late charges of 1.5% per month. Advertiser agrees that if this account is given to Publisher's collection agency, all costs of collection, including court costs and attorney's fee will be paid by Advertiser. In the event of a returned check, Advertiser agrees to reimburse the Publisher the amount of the check plus all costs incurred up to but not to exceed the maximum amount allowable by state law.
- APPLICABLE LAW.** This agreement and all actions contemplated hereby shall be interpreted and construed in accordance with the laws of the Commonwealth of Virginia applicable to contracts made and to be performed entirely within the Commonwealth of Virginia and without giving effect to its rules or principles regarding conflict of laws.
- FREQUENCY DISCOUNTS.** Advertiser acknowledges that all frequency discounts are based on the Advertiser's commitment to fulfilling the minimum number of insertions during the term of the Agreement. In the event that Publisher allows Advertiser to cancel this agreement, Advertiser agrees to pay the best earned rate, as set forth in the Rate Card, on all published advertisements.

Figure 65: The Golden Years Bay Area Parent Invoice





**MED-Project San Francisco County Media Buys 1/1/2019-12/31/2019**

**2019: Digital Campaign#1**

- Flight Dates: 1/21/2019-2/17/2019
- Impressions: 1,947,793
- Reach: 523,957
- Frequency: 3.7

**2019: Radio Campaign#1**

- Flight Dates: 1/21/2019-2/17/2019
- # of Spots: 748
- Impressions: 1,049,982
- Reach: 403,839
- Frequency: 2.6

**2019: TV Campaign#1**

- Flight Dates: 1/21/2019-2/17/2019
- # of Spots: 633
- Impressions: 1,735,938
- Reach: 186,660
- Frequency: 9.3

**2019: Digital Campaign#2**

- Flight Dates: 6/3/2019-7/7/2019
- Impressions: 1,721,889
- Reach: 393,953
- Frequency: 4.4

**2019: Radio Campaign#2**

- Flight Dates: 6/3/2019-7/7/2019
- # of Spots: 540
- Impressions: 952,416
- Reach: 369,153
- Frequency: 2.6

**2019: TV Campaign#2**

*Figure 67: Creative Digital Agency Media Buy (page 1)*



- Flight Dates: 6/3/2019-7/7/2019
- # of Spots: 227
- Impressions: 973,516
- Reach: 103,566
- Frequency: 9.4

**2019: Digital Campaign #3**

- Flight Dates: 10/28/2019-12/1/2019
- Impressions: 1,057,688
- Reach: 436,654
- Frequency: 2.4

**2019: Radio Campaign #3**

- Flight Dates: 10/28/2019-12/1/2019
- # of Spots: 235
- Impressions: 640,634
- Reach: 220,908
- Frequency: 2.9

**2019: TV Campaign #3**

- Flight Dates: 10/28/2019-12/1/2019
- # of Spots: 124
- Impressions: 793,964
- Reach: 226,847
- Frequency: 3.5

*Figure 68: Creative Digital Agency Media Buy (page 2)*

## Appendix O

### Convenience Standard Results

DISTRICT	NUMBER OF KIOSK SITES	NUMBER OF MAIL-BACK LOCATIONS
1	4	5
2	2	7
3	8	6
4	4	5
5	7	7
6	9	8
7	3	8
8	2	7
9	3	6
10	3	10
11	2	4

Table 14: Convenience Standard Results

## Appendix P

### Baseline Data Summary

<b>EDUCATION AND PUBLIC OUTREACH</b>	<b>2017</b>	<b>2019</b>
<b>Website page views<sup>5</sup></b>	6,321	28,830
<b>Contacts with LEAs, pharmacies, etc.</b>	470	115 <sup>6</sup>
<b>Media outlets receiving press advisories</b>	101	0 <sup>7</sup>
<b>Community centers reached</b>	27	101
<b>Messages returned by MED-Project<sup>8</sup></b>	0	0

*Table 15: Baseline Data Summary*

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<sup>5</sup> Website totals include all pages in all languages.

<sup>6</sup> Annual notification of any non-participating or new retail pharmacies.

<sup>7</sup> In 2019, there were no Take-Back Events which resulted in no press advisories.

<sup>8</sup> During 2017, no messages were left by Residents, resulting in no messages returned. During 2018, the Call Center was transitioned to a staffed 24/7/365 service and since then all calls are answered with no messages left by Residents.