



CITY AND COUNTY OF SAN FRANCISCO
COMMISSION ON THE ENVIRONMENT POLICY COMMITTEE DIRECTOR'S REPORT
Thursday, October 25, 2012

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1. STAFF/ PERSONNEL

- Sraddha Mehta, Environmental Justice Program Coordinator, has returned from maternity leave.

2. OUTREACH AND PRESS EVENTS

- Director Nutter participated in the USDN Annual Meeting in Portland Oregon from October 1 – 3, 2012
- The Clean Transportation team helped organize a regional meeting of Association for Commuter Transportation at Facebook, and presented findings of 2011 implementation of SF Commuter Benefits Ordinance, which is being held up as a model for the regional Bay Area commuter benefits pilot as provided in recently-enacted SB1389.
- Since mid September, Environment Now has made 5 visits to the Mexican Consulate to perform outreach on behalf of SFE. During these visits a staff member from EN delivers multiple presentations, including brief overviews of our toxics reduction, zero waste, and green clean programs/campaigns. Since beginning the consulate campaign over 500 attendees have been engaged by Environment Now Outreach Associates.
- School Education has given 17 assemblies, reaching 3,548 students, in October.
- School Education held the Annual Teacher Workshop to support teachers accepted into the Free Field Trip Program. 100 teachers were reached.
- Director Nutter was interviewed on local radio station KALW for their City Conversations Series on October 15, 2012. Topics discussed included climate change and zero waste.
- Robert Haley, Zero Waste Program Manager, presented on SFE leading policies and programs at Recycling Council of Alberta conference in Jasper, Canada.
- Director Nutter spoke at and participated in the Meeting of the Minds Conference in San Francisco October 10 – 11, 2012, speaking with Jill Simmons, Seattle's sustainability director.
- Bob Hayden, Clean Transportation Program manager, participated in Governor's Zero Emission Vehicle "summit" in Sacramento – roadmap for state planning for EV and fuel cell vehicles.

3. PROGRAM MILESTONES/ACHIEVEMENTS

- Zero Waste: Mayor's Office press release announced that San Francisco had achieved 80% diversion from landfill, the highest rate for any city in North America.
- Zero Waste: The Zero Waste Team met with Moscone Deputy and Operations Directors, Convention Facilities Director and Greenbuild staff to develop plan to achieve 75% diversion at upcoming conference and beyond.
- Green Building: Golden Gate Valley Branch Library has achieved LEED CI Gold, Moscone Center is now LEED Gold certified for Existing Buildings, Merced Branch Library is now LEED Gold certified for major renovation, and 1680 Mission St. (DPW) has achieved LEED EB Certified.
- Energy: Home Improvement & Performance upgrades continuing under BBP funded incentives. Currently, 236 paid (24 EUC-SF); 27 pending contractor completion.
- Energy Watch: Resounding uptake in project applications that created a \$2.9 million shortfall (equal to a full year's incentive budget). PG&E agreed to provide needed funding with restrictions. Results (thru 9/12): 2,622 projects; \$8.5 mil incentives; goals[revised upward]—147% kW; 127% kWh; 1,433% therms.
- Outreach: Over 1,000 new subscribers to SF Environment's newsletter, as a result of checkout bag outreach events. The number of subscribers has grown by 33%. Our newsletter now has 5,246 subscribers
- Toxics: Healthy Nail Salon Program, currently 10 salons are actively in the program. All salon staff at 10 salons have been trained about 55 nail technicians total. Salon's are currently phasing out products and purchasing ventilation units.

- Green Building: First commercial PACE project under GreenFinanceSF closed financing on 10/12/12. \$1.6M will cover lighting, HVAC upgrades, and a 200kW solar project at Pier 1 San Francisco.

4. GRANTS/FUNDRAISING

- A Cocktail Party for potential New Space sponsors was held the evening of October 17th at 1455 Market Street, 9th Floor.
- EPA awarded \$257,000 grant for two-year "Taking Out the Trash Campaign" by Clean Water Action in partnership with SFE (receiving \$27,800) and 4 other local jurisdictions to work with businesses to reduce use of disposable food ware.

5. LEGISLATION

- The Checkout Bag Ordinance banning single use non-compostable plastic bags and requiring a charge for all allowed checkout bags went into effect October 1st for over 9000 stores
- BOS approved a resolution in support ofr reducing greenhouse gas pollution under the clean air act (sponsored by BOS President Chui) in response to the Commission's urging

6. UPCOMING EVENTS

- Assessor-Recorder press conference scheduled for 10/29 to announce listing green building labels on tax rolls for commercial and residential properties.
- Greenbuild 2012 (Nov 13-16) is now open for registration. 27 Bay Area Green Building tours are ready for sign-up: <http://bit.ly/oQCnlg>.
- "PACE Premiere Event" being planned for 11/13 as part of Johnson Controls annual Green Tie event for Greenbuild, this year at City Hall; the reception will focus on SF program and pilot project.