



CITY AND COUNTY OF SAN FRANCISCO
COMMISSION ON THE ENVIRONMENT POLICY COMMITTEE DIRECTOR'S REPORT
Monday, April 8, 2013

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STAFF/ PERSONNEL

- Admin: Friday Apaliski was promoted to 5642 Senior Outreach Coordinator.

OUTREACH AND PRESS EVENTS

- Director Nutter spoke on a panel at the Commonwealth Club on adaptation, titled: "Bracing for Impact: America's Risks and Resilience," with ABAG and BCDC.
- Director Nutter gave welcoming remarks prior to the Trashed Movie Premier as part of international Zero Waste Week. Jack Macy and Kevin Drew from Zero Waste participated in a panel discussion following the screening with 100 international zero waste attendees at Aquarium of the Bay.
- Director Nutter spoke at the SF Cleantech Forum on a panel titled: "Innovation Around Life's Essentials: A Spotlight on Waste and Recycling."
- Director Nutter spoke at an Agrion Smart Cities event on "Where is the Business in Smart Cities."
- Earth Hour Campaign: SF Environment engaged our twitter, Facebook, LinkedIn, and Instagram audiences in February and March to encourage followers to vote for San Francisco in the Earth Hour City Challenge. San Francisco received hundreds of votes, coming in second to Vancouver, Canada.
- School Education: Gave 8 presentations on Zero Waste and Water Conservation, reaching 406 students.
- Zero Waste: Organized and held North America's first Zero Waste Youth Convergence with 205 participants from around the world. The day was dedicated to empowering youth in learning, visioning, organizing, and celebrating Zero Waste.

PROGRAM MILESTONES/ACHIEVEMENTS

- Clean Transportation: Participated in the State Zero Emission Vehicle Working Group, an ongoing group led by the Governor's policy office that is developing state guidelines for EVs, and facilitated involvement of MTA, MOD and DBI in relevant subgroups.
- Clean Transportation: In coordination with SFCTA-led Transportation Working Group, began consideration of input to the next 5-year plan for Prop K funding.
- Director Nutter and Zero Waste: Met with Coca Cola, Pepsi, American Beverage Association as well as representatives from the Netherlands to discuss bottled water actions in San Francisco.
- Green Business Program: Participated in a statewide strategic planning process that was aimed at advancing Green Business Programs in CA, as directed by AB913.
- Green Business Program: Participated in the Sustainability Committee of the Hotel Council and is encouraging the hotel members to implement Green Business practices. The Hotel Council is planning a day long workshop for members to understand GBP requirements.
- Municipal Green Building: Local completed projects include the Exploratorium, Cruise Ship Terminal, SFE Office and EcoCenter. Green Building staff played a role in coordinating compliance with City Green Building ordinances as well as brainstorming LEED Innovation credits.
- Outreach: Launched Instagram Account: We recently began posting on Instagram. During this time period, we moved from 159 Instagram followers to 248.
- Outreach: SF Environment now has 11,476 Twitter followers.
- Zero Waste: Met with Assistant General Manager of SFPUC to discuss strategy for improving compliance with Mayor's Executive Order on not buying bottled water. Presented recycling and composting improvement plan to about 100 upper managers of San Francisco General Hospital at their monthly staff meeting.

GRANTS/FUNDRAISING

- The Lisa and Douglas Goldman Fund: \$150,000 over two years to support our climate adaptation work on 3/7/13.

LEGISLATION

- Board of Supervisors: SFE staff has been working with Board of Supervisors President Chiu on his revised Ordinance amending the Environment Code, by adding Chapter 23, to require new buildings that have drinking fountains to provide bottle filling stations, setting an operative date, and making environmental and other findings. The ordinance was assigned to Land Use and Economic Development Committee.
- Board of Supervisors: SFE staff worked with Supervisor Mar to introduce a Resolution authorizing the Department of the Environment to accept and expend a grant in the amount of \$229,123 from the California Department of Resources Recycling and Recovery for the purpose of increasing used motor oil recycling and household hazardous waste management for the period of April 30, 2013, through June 30, 2014. The ordinance passed the budget committee and is now before the full BOS for final action on April 9, 2013.

UPCOMING EVENTS

- Mayor Lee and Director Nutter will speak at the Trashed Movie Premier on April 15, 2013 at the Kabuki Theater.
- The 2013 Mayor's Earth Day Breakfast will be held on Wednesday, April 24, 2013, in City Hall's North Light Court, from 8 to 10 AM.
- SFE's Biodiversity Program launch will be held at the Randall Museum on April 27, 2013.
- Earth Day Activities planned to date include:

Earth Day Events	Date	Location	Languages
Compost Giveaway Kickoff	4/6/2013	Multiple	Chinese, Spanish
Earth Expo	4/10/2013	Oakland	
Healthy Kids Day YMCA	4/13/2013	YMCA	Chinese, Spanish
SFSU Earth Day	4/17/2013	SFSU Malcolm X Plaza	
Mayor's E-Day Breakfast	4/18/2013	City Hall, South Light Court	
USF Earth Day	4/18/2013	USF	
Earth Day at City College	4/18/2013	Ocean Campus, Ram Plaza	Spanish
Earth Day SF	4/20/2013	Civic Center Park	Chinese, Spanish
Community Clean Team Earth Day	4/20/2013	TBD	
Bayview Earth Day	4/20/2013	Bayview Opera House	Chinese
Earth Day at Zoo	4/21/2013	SF Zoo	
Salesforce Earth Day	4/22/2013	1 Market Street	
Brookfield Properties Green Fair	4/22/2013	333 Bush Street	
General Services Agency Earth Day	4/24/2013	90 7th Street	
Earth Nightlife at Cal Academy	4/25/2013	Cal Academy of Sciences	
SFSU Res Life Fair	4/26/2013	SFSU	
Opening Day on the Bay	4/28/2013	Treasure Island Marina	
Glen Park Festival	4/29/2013	Diamond @ Wilder Street	Chinese, Spanish
UCSF Living Green Fair	5/9/2013	UCSF Parnassus Campus	Chinese