



CITY AND COUNTY OF SAN FRANCISCO
COMMISSION ON THE ENVIRONMENT POLICY COMMITTEE DIRECTOR'S REPORT
Monday, October 21, 2013

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1. STAFF/ PERSONNEL

- Environment Now has hired a new group of 9920's
 - Nasan Snell
 - Veronica Carrillo
 - Camea Davis
 - Christine Iribe
 - Sergey Ratnikov
 - Aaron Siladi
 - Penelope Gomez
 - Jack Chow
 - Liqun Zeng

2. OUTREACH AND PRESS EVENTS

CONFERENCES

- Director Nutter participated and spoke at the USDN Annual Meeting in Memphis TN.
- Zero Waste staff presented at Conference on Canadian Stewardship in Toronto.
- Director Nutter presented on a Resiliency Panel at the 2013 SF VERGE Conference.
- Director Nutter and Barry Hooper represented San Francisco at the Expert Meeting on Building Energy Benchmarking Meeting in Vancouver, BC.
- Director Nutter participated in the LGSEC Board Retreat.

EVENTS/ SPEAKING ENGAGEMENTS

- The SFE Grand Opening was held in September – successful event with a great turn out, over 200 partners, City representatives, and sponsors.
- The Clean Transportation team organized and hosted a PARK(ing) Day spot with SFCTA. Theme: San Francisco County (transportation) Fair.
- Director Nutter introduced the Mayor at the EV week Kick off held at Justin Herman Plaza/Embarcadero; approximately 200 test rides made by public in two days before event moved to Palo Alto and San Jose.
- Director Nutter met with the Mayor and his Sr Advisor to review the SFE Strategic Plan.
- Director Nutter gave welcoming remarks at a Green Building Workshop held in the Eco Center; "Building with an (energy) budget: Larger Scale ZNE and PassivHaus Projects Forum."
- Director Nutter participated in a tour of Recology with the Consul General of the Netherlands.
- Director Nutter attended the CEDAW Awards for Women's Human Rights Ceremony and Luncheon.
- Green Building staff (Rich Chien) represented SF at a national PACE conference hosted by the Rockefeller brothers at Tarrytown, NY.
- The Clean Transportation team held CommuteSmart open house and happy hour for CCSF employees; about 200 in attendance.
- Director Nutter presented on a webinar: Tracking Local Leadership on Energy Efficiency: The Inaugural Edition of ACEEE's *City Energy Efficiency Scorecard*.
- Environment Now helped facilitate "Walk to School Day" at ER Elementary School with the SRTS team, Director Nutter offered remarks. This year's event was the most successful event to date, with 13,000 students participating.

- Director Nutter hosted a high level reception for Sadhu Johnston, Deputy City Manager for the City of Vancouver, Canada, co-founder of the Urban Sustainability Directors Network (USDN), and author of the new book *The Guide to Greening Cities*.
- Toxics staff presented on Safe Medicine Disposal Pilot Program for the Board of Pharmacy Enforcement Committee in Sacramento.

PRESS

- SF Environment was featured in an article in Examiner and other online locales on Lights Out For Birds.
- Director Nutter was interviewed by KGO and NPR for Oct 1 checkout bag ordinance compliance deadline
- Environment Now was featured in Green For All's blog "I am the Green Economy."

TRAININGS/Presentations

- The school Education Team gave *Food to Flowers!* Assemblies at 13 schools. Reached 4,024 students.
- The school Education Team gave Compost Monitor Trainings 8 schools. Reached 670 students.
- The school Education Team gave a *Drink Tap* Assembly at 1 school. Reached 570 students.
- The school Education Team gave *Stop Litter/Giant Sweep* Presentations at 3 schools. Reached 960 students.
- The school Education Team gave *Save Our Bay Presentations* at 6 schools. Reached 228 students.
- The school Education Team gave an *Our Water* Presentation at 1 school. Reached 60 students.
- The Clean Transportation team held two CityCycle coordinator workshops at City Hall.
- Toxics staff gave presentation about toxics reduction and safe medicine disposal to two cancer support groups at SF General Hospital (District 10), in English and Spanish.
- The zero waste team trained 80 employees from DPW-IDC, DPH and SFFD on zero waste.

3. PROGRAM MILESTONES/ACHIEVEMENTS

- **Biodiversity**
 - First meeting of Interagency Biodiversity Working Group held in September.
- **Clean Transportation:**
 - Conducted Telematics workshop for Bay Area fleets, via SF Clean Cities Coalition.
 - Held a kick-off meeting with OEWD for a Transportation Fund for Clean Air (TFCA) funded project to conduct outreach, in coordination with Jobs Squad, to select Invest in Neighborhoods Initiative corridors on business commuter and electric vehicle infrastructure programs and incentives.
 - Participated in SFCTA-organized meeting on the San Francisco Transportation Plan (SFTP) Draft Recommendations– includes TDM component for funding over the next 30 years.
- **Community Outreach:**
 - Launched our Safe Routes to School campaign, a one-year grant through DPH where we've started signing up parents to engage in alternative ways to travel to school i.e. biking, walking, and public transit.
 - Launched the "Check Your Number" campaign at BMW health fair where we spoke with over 60 BMW employees about reducing oil changes for their vehicles.
- **Environmental Justice**
 - Met with Helen Hale of Mayor's Office of Housing and CBO's (Urban Strategies and Bayview YMCA) to set up an IPM peer-to-peer education program for Alice Griffith and Hunters View.
 - Met with Jessica Kinard of Mayor's Office of Public Policy and Finance to organize a new IPM pilot project for Plaza East and Westside Courts.
- **Environment Now**
 - During the months of July and August, Environment Now supported compost roll-outs (and additional outreach) in 40 multi-family apartment dwellings. Key milestones include:
 - 768 gallons of compost service added to support 2659 apartment units.

- 1091 conversations facilitated (including several in Chinese, Russian, and Spanish) to raise awareness about proper sorting practices.
- During the months of July and August, Environment Now facilitated 1091 face-to-face conversations encouraging residents of multi-family apartment dwellings to utilize the free household hazardous waste pick-up service offered by Recology.
- **Green Building**
 - Living Wall installed at SFE Office by Webcor Builders, Rana Creek Nursery, SFE staff and volunteers.
 - Ortega Branch Library achieved LEED Gold certification, SFPL's 6th LEED Gold branch library.
 - Final LEED documentation for 84 points has been submitted for SF Environment Office and EcoCenter project. 80 points is required for LEED Platinum certification. Anticipated review date Nov 8.
- **Toxics**
 - Completed Pest Prevention by Design checklist for property managers – next step is benchmarking.
 - Completed revision of SF pesticide review system (used nationally by managers of LEED-certified buildings).
- **Zero Waste**
 - Got 272 commercial accounts mandatory composting compliant.
 - Conducted annual inspection of SF registered debris facilities Big For Hauling and Demolitions, and Smart Demolition.
 - Started recycling at 2 apartment building (51 units), composting at 4 (187 units) and performed additional outreach at 20 buildings (818 units).
 - Rolled-out composting and improved recycling at SF General Hospital rehabilitation center and trained 50 staff.
 - Worked with SF Sheriff and San Mateo County to roll-out composting at San Bruno Jail kitchen, reducing disposal 31 tons per year.
 - Completed generation study fall Recology sampling.
 - Conducted first below minimum trash service audit of an apartment building and established protocol.
 - October 1 was the deadline for restaurants to comply with the checkout bag ordinance by eliminating plastic bags.

4. GRANTS/FUNDRAISING

- Biodiversity: Received \$45K award from the Summit Foundation.
- SF Carbon Fund: Received 12 proposals. Total requested from SFCF: \$540,335, the total Project Budget: \$1,097,054.
- Toxics: PhRMA signed MOU for \$62,500 to extend the Safe Medicine Disposal Pilot Program. An additional MOU for \$62,500 expected early 2014.
- Zero Waste: Certified SF Parks Alliance \$25,000 grant for Garden for the Environment maintenance and free composting classes for SF residents.

5. LEGISLATION/POLICY

- Staff worked with our lobbyists and others to successfully get California's first product stewardship bill for mattresses (SB 254) signed into law.

6. UPCOMING EVENTS

- Environment Now and the Volunteer team will be attending the last Community Clean Team event of the year in the Districts 8 and 9.

Also add under zero waste:

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