

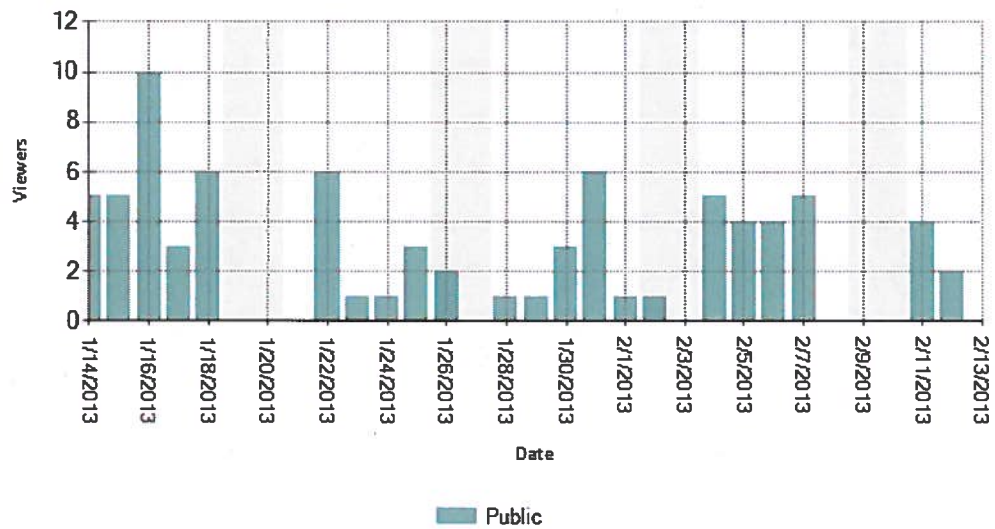
Commission Meeting Coverage
video coverage / Productions Estimate FY 2013 -2014

Environment Commission meeting Estimates													
FY 2013-2014 Meeting Rate: \$98.00 ; Production Rate: \$65.00													
Dept. Contacts	Commission meetings	# of meeting hours	# of meetings per year	# of crew per meeting	# of hours for preparation & post per meeting	Average hours per meeting	total labor hours	labor rate	estimate meeting cost	video streaming Hosting cost	Close Caption contract \$89/hour	Budget estimate Total	Notes
Cost Estimate for meetings in City Hall hearing rooms with Robotic camera: Room 400, 416													
	Environment Commission	12	6	2	4.50	2.0	51	\$98.00	\$4,998.00	\$2,143.00	\$1,068.00	\$8,209.00	Schedule and Room to be confirm
Cost Estimate for Off-Site remote meetings with 3 cameras													
Task	# of Crew	Hours	Rate	Total	Notes								
Setup & strike equipment	3	4	\$65.00	\$780.00									
video record meeting	2	2	\$65.00	\$260.00									
Graphics, Titles, encode for video streaming	1	3	\$65.00	\$162.50									
Close Captioning	1	2	\$89.00	\$178.00	Services provided by contractor								
			SFGovTV subtotal	\$1,380.50									
Audio services (Mixer and Microphone)	1			\$600.00	Services provided by contractor (*If location has a PA audio system, this services is not required)								
			Total Off-Site meeting Cost	\$1,980.50									

Total Viewers Report

Views of selected clips from Building Inspection Commission in the past 30 days viewed by public viewers only.

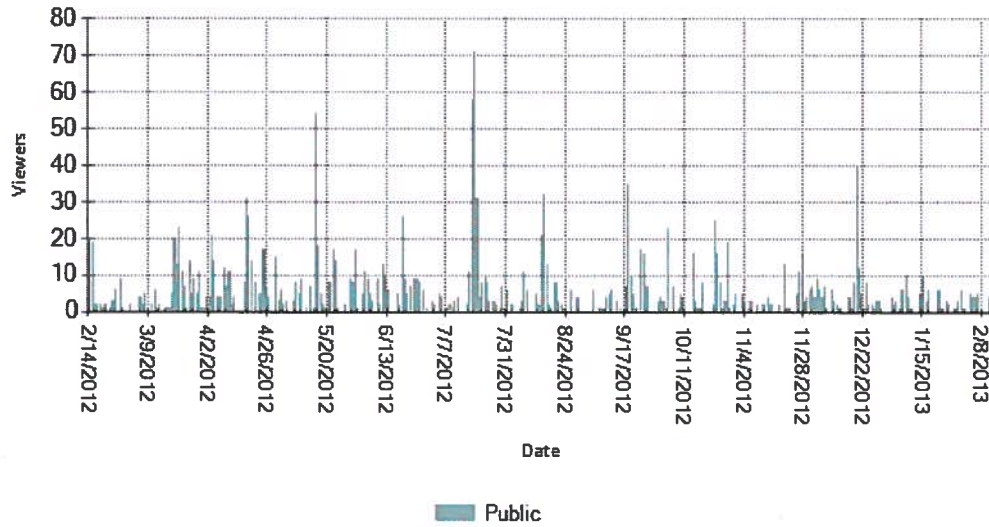
Total results from date range: 79



Total Viewers Report

Views of selected clips from Building Inspection Commission in the past 365 days viewed by public viewers only.

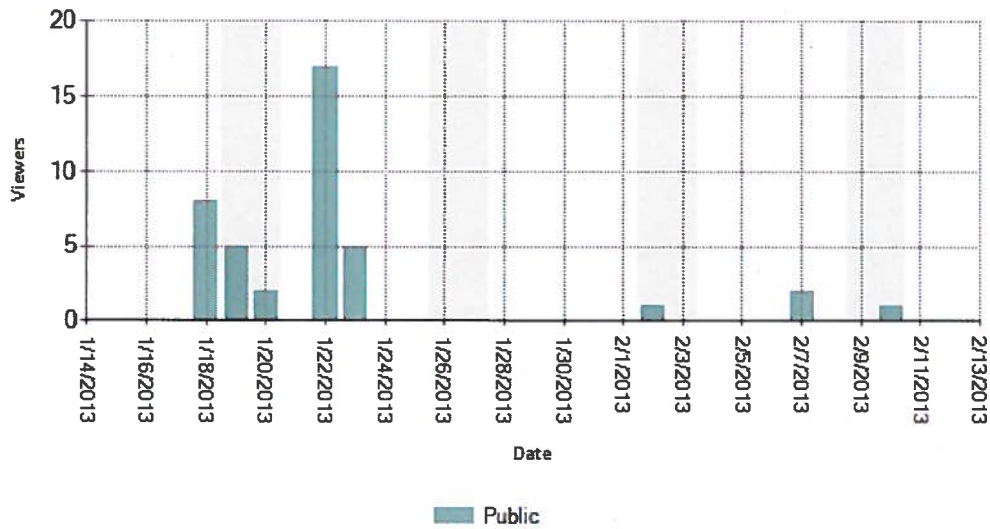
Total results from date range: 1861



Total Viewers Report

Views of selected clips from Mayor's Disability Council in the past 30 days viewed by public viewers only.

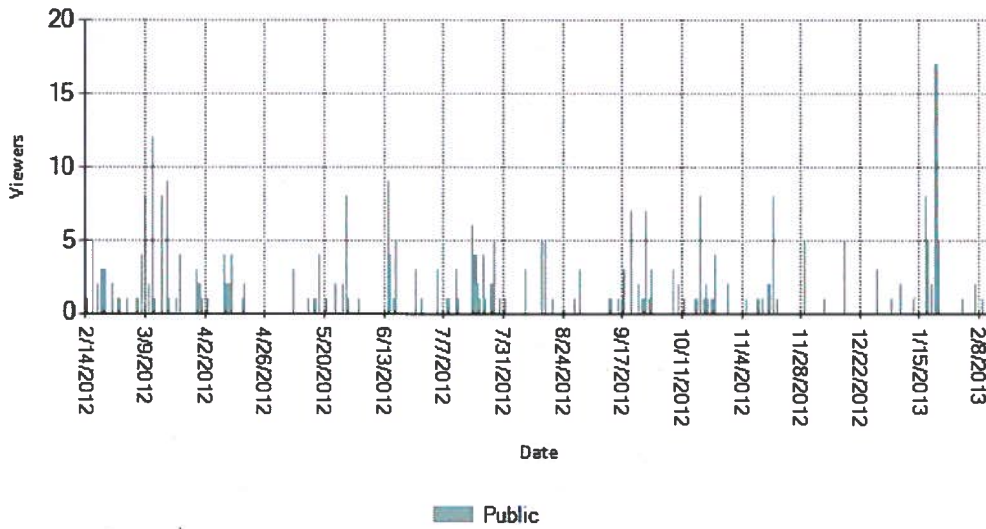
Total results from date range: 41



Total Viewers Report

Views of selected clips from Mayor's Disability Council in the past 365 days viewed by public viewers only.

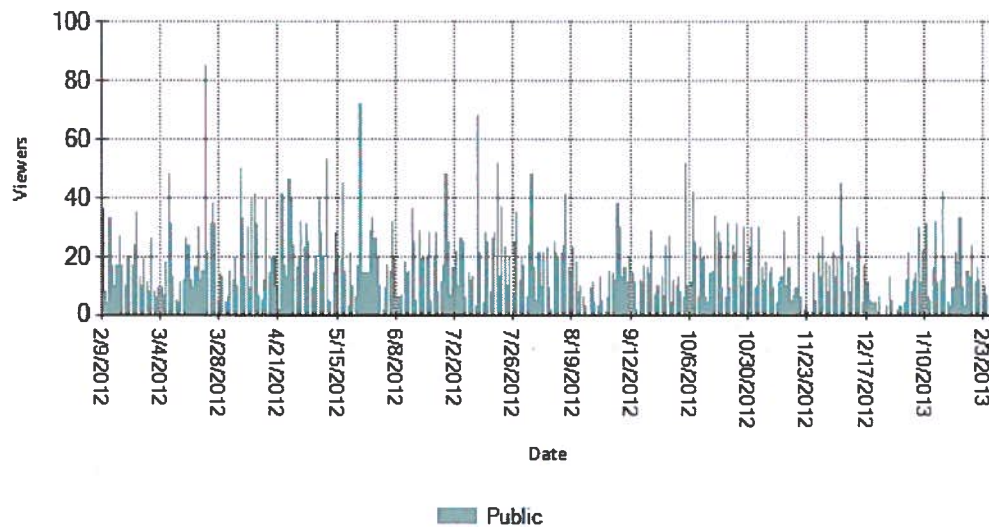
Total results from date range: 326



Total Viewers Report

Views of selected clips from Planning Commission in the past 365 days viewed by public viewers only.

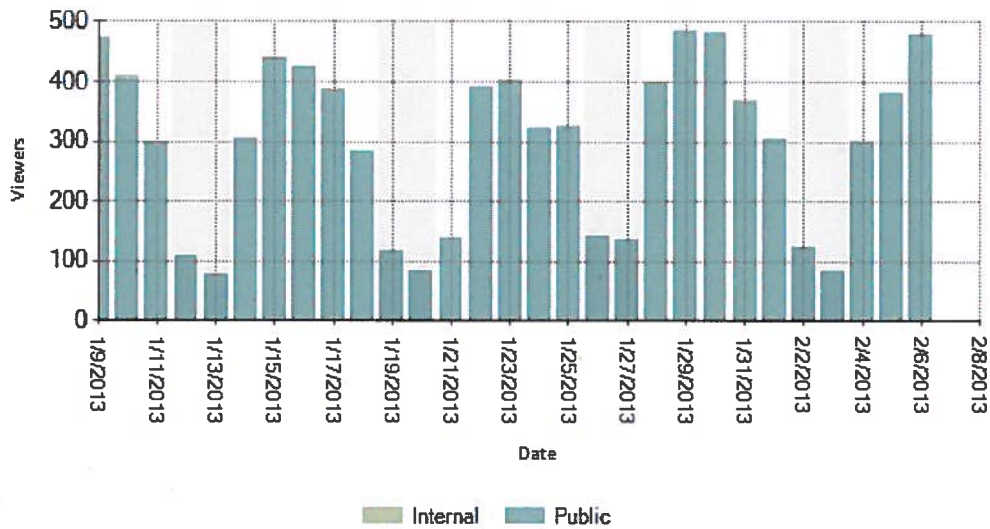
Total results from date range: 6267



Total Viewers Report

View all clips in the past 30 days viewed by all viewers.

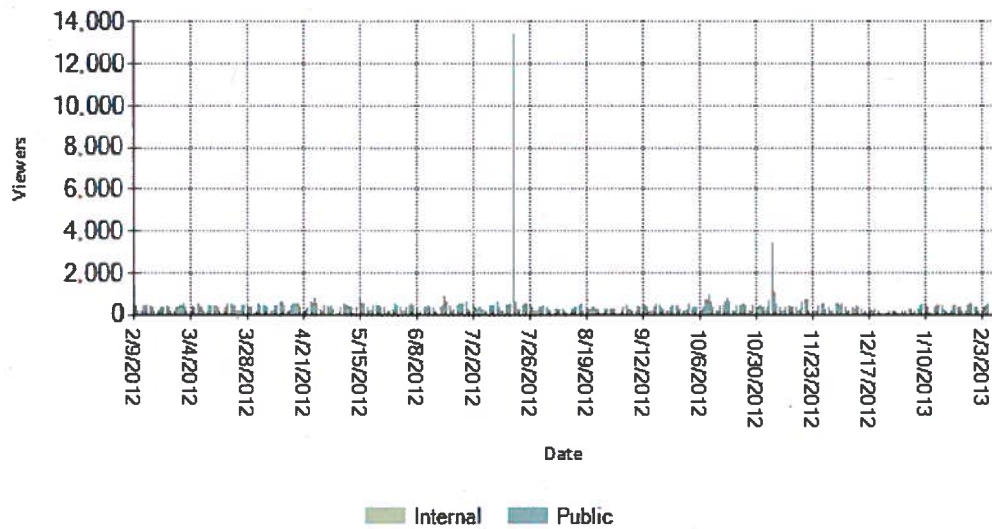
Total results from date range: 8692



Total Viewers Report

View all clips in the past 365 days viewed by all viewers.

Total results from date range: 130455



RESPONSE TO COMMISSIONER INQUIRIES ON VIDEOTAPING COMMISSION MEETINGS

1. Would the cost be half of the attached quote for videotaping six meetings a year?
-Yes, the cost would be half the 6 meetings except for the video streaming cost. (That is a flat fee per department)
2. What is the viewership of SFGTV, i.e., how many people does it reach?
 - We don't get Nielsen Rating reports. But with cable subscriber information from the cable company, we have a potential of 567,000 viewers in San Francisco. The channels is also carry on AT&T's U-verse system with reach from San Mateo to as far as City of Pleasanton (east bay)
3. How many Commissions are currently videotaping meetings? What is their reason for doing so?
 1. Currently we provide video services to 17 City commission plus the 7 committees for the board of supervisors. There are various reason why commission provide this service. The most common are: 1) increase public access to the commission meetings and 2) increase participation to commission matters.
4. How do Commissions pay for videotaping their meetings—is it through Department budgets?
 2. Yes, departments provides a work order to the Department of Technology for this service. It's done as part of the budget process or off-budget on a as needed basis.
5. Is there multi-media capability? If so, is there an added cost?
 3. Yes, meetings are air on cable TV on SFGovTV (cable 26 and cable 78); it's also available on the web for Live streaming, archive for video on demand; IPod cast on I-tunes and archives are also available on iOS mobile devices.