

**Urban Forestry Council Short and Long-Term Goals for Discussion at July 2, 2012
Planning and Funding Committee**

Annual:

Annual report and accompanying Press Release
Update and Adopt Street Tree List
Council Goals/objectives

Short term 2012:

Meetings with all members of BOS
Presentations from Urban Forestry Stakeholders
Street Tree Pamphlet

Long term:

Formalize/Create a process for including UFC in review of development projects
Involvement in Urban Forest Master Plan
Increasing our visibility

Ideas from previous years:

Tree of the Month campaign
Urban Wood Use
Educational programming (specifically related to using neighborhood meetings as a platform, at police stations for example, to introduce ourselves, and to explain about violations of Article 16 and how to report.