

Urban Forestry Council - Stakeholder Feedback For Strategic Planning

June 11, 2013

Responding Org	Have you ever read the UFC's Annual Urban Forest Report?		To examine how to best serve urban forest stakeholders, the UFC needs to look at their history. Please provide an example of when you worked with the UFC that was helpful or detrimental to your program or organization	How can the UFC provide meaningful assistance to your processes, policies, or projects?	What are the benefits of a robust urban forest to your organization?	If the Urban Forestry Council was not constrained by resources, what would you like them to do?
SF Planning Dept	Yes	I did find it helpful and feel it should be a summary of urban forest actions the City or other public agencies are undertaking. However, I notice that the data is often incomplete with many requested organizations/institutions not responding. It would be great to strengthen the data component so that the annual report can be used to track forest growth/decline throughout the years by establishing metrics. I also think it should be an update on the policy goals of the City related to urban forestry and the status of implementing programs or the upcoming Urban Forest Plan.	I have been working with the UFC on the Urban Forest Plan. I have made presentations and held special working groups with UFC members as develop the Plan. This has been very helpful.	The UFC should play a key role in implementing and ensuring that the recommendations in the Urban Forest Plan are implemented. The UFC can work with City Depts and the Board of Supervisors to ensure accountability and follow-through. Some more thinking about how the UFC can interface more with City policy related to trees and urban greening would be helpful. The UFC should really provide an informed, objective perspective on urban forestry issues in the City including controversial ones. I'd like to see the UFC get more involved in supporting a variety of greening projects (trees and more!).	The Planning Department recognizes the many benefits of the urban forest to the city and its people. Our organization is working to expand the urban forest by requiring trees as part of new development and building alteration. We want to do our part in ensuring that we are helping grow and care for the urban forest. The UFC can make sure we are doing a good job by getting periodic updates and making sure our data is being tracked appropriately.	Help lead a large Citywide Public Awareness campaign on the Urban Forest. Help develop a Citywide Planting Strategy. Experiment with new innovative urban forest installations or pilot - temporary/permanent forest groves in neighborhoods?? Ecological monitoring of wildlife??
SF International Airport	Yes	Not specifically helpful to our situation, but helpful to be made aware of the difficulties other agencies are experiencing.	Other than participating in the annual survey , I cannot think of any direct involvement with the UFC	I think a helpful tool would be providing assistance and /or resources to enable agencies to complete /start tree inventory reports , and as part of that develop some short and long term management goals. It would seem to me that the city's urban forest management needs are being severely	Crucial to the overall customer experience, as well as contributing to the Airports stated goals of carbon reduction and sustainability.	I believe the main goals should focus on preventative maintenance pruning and establishment of young trees. It is fine to plant a large number of new tree's , but without the follow up establishment , the effort is wasted. Tree establishment and maintenance should be

				underfunded.		built into budgets . It seems most budgets center on capital improvements with little concern for ongoing maintenance requirements.
San Francisco Public Utilities Commission	Yes	Educational material, does not generally apply to my daily responsibilities.	Haven't got one or the other.	General education helps. If we can explain to the public why we do what we do this is a plus.	Other than being a plus for the carbon sequestration, I think the greatest benefit is to the general public who use PUC sites for recreational purposes. The other benefits mostly accrue to the environment and thus are a benefit to the PUC as part of the community at large. Soil stabilization and erosion control are a benefit at certain sites, this is offset by the fire hazard at some locations.	Manage the urban forest in toto.