

# Urban Forestry Council

## Report on Self-Assessment Survey Results

The membership placed highest priority on increasing staffing and funding of forestry programs by a wide margin. This was followed by additional high level priorities of developing and adopting a comprehensive urban forest plan and facilitating interagency coordination.

Mid-level priorities were education and outreach. Lowest level priorities were reporting on the state of the urban forest and developing and adopting best management practices. This is surprising, in that developing and supporting BMPs in city policy and design elements is frequently cited as one of the best engagement opportunities identified by UFC members. However, these results may be affected by current major issues surrounding forestry management funding.

It also appears that the membership seeks to prioritize goal setting and metrics/identify success measures and methods of accountability. Members also believe that stakeholders want the UFC to be the go-to source for leadership and expertise with forestry issues, helping make decisions that develop sound policy. Members note that they believe their roles include facilitating coordination and working with the public, though many appear to be unclear.

For this planning process, the membership is very aligned in saying they want a clear and actionable plan forward with identified mission, goals, and work plan items. Membership responses on staffing were mixed, but included reducing administrative support, increasing program support, increasing overall support and funding, and requesting better understanding of fundraising activities- which is a key concern. Dan and I spoke about fundraising and it might be good to review limitations with the membership.

Priority	Most important						Least important		Total weighted score
Identify funding and staffing needs and opportunities for urban forestry programs;	4	3	1	1	1	0	0		
	28	18	6	4	3	0	0	59	
Help secure and encourage commitment of adequate resources for tree programs; and	3	4	2	0	0	1	0		
	21	24	10	0	0	2	0	57	
Develop and adopt a comprehensive urban forest plan;	2	0	1	2	4	1	0		
	14	0	5	8	12	2	0	41	
Facilitate coordination among agencies with tree management responsibilities.	0	2	2	3	0	1	2		
	0	12	10	12	0	2	2	38	
Foster Public Education and Outreach on urban forestry issues;	0	0	3	1	0	5	1		
	0	0	15	4	3	10	1	33	
Report on the state of the urban forest;	0	1	0	2	2	2	3		
	0	6	0	8	6	4	3	27	
Develop, adopt and promote best management practices;	0	0	1	1	3	0	4		
	0	0	5	4	9	0	4	22	

