Meeting Minutes Approved  

Tuesday, May 24, 2016, 5:00 P.M.  
City Hall, Room 416  
San Francisco, CA 94102  

Commission Members: Commissioners Jacquelyn Omotalade (President), Elmy Bermejo (Vice-President), Lisa Hoyos, Heather Stephenson, Johanna Wald, Sarah Wan.  

Order of Business  

1. Call to Order and Roll Call. The Commission on the Environment meeting convened at 5:00 p.m. Present: Commissioners Omotalade, Bermejo, Hoyos, Stephenson, Wald and Wan. Commissioner Wan left the meeting at 5:50 p.m. and returned at 7:00 p.m.)  


Public Comment:  

Sylvia Johnson discussed support for the minutes as written  

Upon motion by Commissioner Wald, second by Commissioner Wan, the minutes of the March 22, 2016 Commission on the Environment Regular meeting were approved without objection (Ayes: Commissioners Omotalade, Bermejo, Hoyos, Stephenson, Wald and Wan; Noes: None).  

3. Public Comment: Members of the public may address the Commission on matters that are within the Commission’s jurisdiction and are not on today’s agenda.  

Sylvia Johnson discussed flooding and disease.  

Ethan Tucker, Save the Bay, discussed support for Measure AA ballot measure in support of bay restoration.  

Presentations and Awards  

4. Presentation of the Commission on the Environment - Environmental Service Award. Sponsor: Jacquelyn Omotalade, President (Discussion)
Commissioner Omotalade discussed the launch of the Commission on the Environment – Environmental Service Award, its purpose, criteria and presentation format.

Deborah Raphel, Director, discussed the importance of saying “thank you” in a way that expresses the thanks of the Commission and the Department.

Commissioner Wald indicated support for the program and suggested there be additional criteria developed over time to identify appropriate winners of the award so that the purpose remains constant for future Commissioners.

Commissioner Bermejo concurred with Commissioner Wald expressing that as time goes on that the purpose and integrity of an award can get lost.

Commissioner Omotalade presented Alice Caruthers with the Commission on the Environment – Environmental Service Award.

Commissioner Hoyos thanked Alice Caruthers for her leadership and love in the community.

Commissioner Stephenson expressed her appreciation for Alice Caruthers’ work and humility.

Commissioner Bermejo congratulated Alice Caruthers for bringing people along in her success and for being a role model.

Public Comment:

Joshua Arce congratulated Alice Caruthers for her work with youth and for being a visionary in the greening movement.

Sylvia Johnson spoke.

CONSENT AGENDA

5. Approval of Consent Agenda. (Action)

a) Accept the recommendation of the Operations Committee by approving the Safe Drug Disposal Stewardship Ordinance schedule of fees. Under the Environment Code, the Department is directed to establish a schedule of fees charged to Product Stewardship Plan operators who represent the manufacturers of covered drugs sold in the City. The fees will be used by the Department to cover costs of administering and enforcing the Safe Drug Disposal Stewardship Ordinance. The Operations Committee has recommended approval of the proposed fee schedule. (Explanatory Documents: Presentation to the Operations Committee on program costs and Schedule of Fees Table) Sponsor: Deborah Raphael, Director.

There was no public comment.

Upon motion by Commissioner Stephenson, second by Commissioner Bermejo, the items on the Consent agenda were approved without objection (Ayes: Commissioners Omotalade, Bermejo, Hoyos, Stephenson, Wald and Wan; Noes: None).
6. **Approval of Resolution File 2016-09-COE supporting an ordinance to prohibit the sale of products made from polystyrene foam or that are non-recyclable and non-compostable.** (Explanatory Documents: Resolution File 2016-09-COE, Food Service and Packaging Waste Reduction Ordinance) Sponsor: Deborah Raphael, Director; Speakers: Conor Johnston, Legislative Aide, Office of Supervisor London Breed; Jack Macy, Commercial Zero Waste Coordinator (Discussion and Action)

Director Raphael, Director, introduced the item.

Conor Johnston, Chief of Staff, Office of Board of Supervisors President London Breed, gave a brief history and overview of the issue and legislation.

Commissioner Wald said that the ordinance has been a long time coming.

Commissioner Stephenson asked why polystyrene foam cannot be recycled.

Jack Macy, Commercial Zero Waste Coordinator, discussed the challenges to recycling polystyrene foam.

Commissioner Hoyos asked about the waiver process including the private sector finding alternatives to products and inquired about opposition by the industry.

**Public Comment:**

Russel Long, Sustainable SF, indicated support for the resolution.

Ethan Tucker, Save the Bay, indicated support for the resolution.

Renee Furough, EPS Alliance, indicated opposition to the resolution.

Trent Norris, Attorney for EPS Alliance, indicated opposition to the resolution.

Sylvia Johnson spoke.

Commissioner Wan left the meeting at 5:50 p.m.

Upon motion by Commissioner Hoyos, second by Commissioner Wald, the resolution supporting an ordinance to prohibit the sale of products made from polystyrene foam or that are non-recyclable and non-compostable was approved without objection (Ayes: Commissioners Omotalade, Bermejo, Hoyos, Stephenson, Wald; Absent: Wan).

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7. **Presentation and discussion on San Francisco’s climate action strategy on transportation.** Under the City Charter, the Commission on the Environment conducts public education and outreach to the community on San Francisco’s sustainability efforts. Sponsor: Deborah Raphael, Director (Discussion and Action)
Director Raphael, Director, introduced the item and discussed the relationship between the Department’s 0-50-100 Roots goals and partnership with other Departments and partners.

a. **Presentation on efforts to modernize and achieve 100% renewable electricity powering the Bay Area Rapid Transit (BART) system.** Speaker: Nick Josefowitz, Member, BART Board of Directors; Holly Gordon, Sustainability Group Manager, BART (10 minutes)

Nick Josefowitz, Member, BART Board of Directors said that BART is one of the top ten energy users in Northern California, and discussed reducing emissions in BART’s power portfolio, encouraging riders to use electric vehicles to stations, the purchase of power directly from renewable sources and the hiring of a sustainability position at BART.

Holly Gordon, Sustainability Group Manager, BART discussed energy procurement contracts expiring at the end of the year, energy efficiency, waste reduction and water reduction.

Deborah Raphael, Director, asked about what types of energy will be procured in the new energy contract.

Commissioner Stephenson asked about ways to encourage people to ride BART more often and asked how the Commission and City can move the needle on BART ridership.

Commissioner Omotalade asked about the partnership between BART and Bay Area Bike Share.

Commissioner Hoyos asked about ways the Commission and BART can collaborate.

Bart Director Josefowitz responded asking for assistance with helping BART with achieving Zero Waste.

Commissioner Wald asked if there needs to be new institutions to make ridership and partnership between transportation agencies more seamless.

b. **Presentation on the expansion of Bay Area Bike Share.** Speakers: Emily Stapleton, General Manager, Motivate and Heath Maddox, Transportation Planner, San Francisco Municipal Transportation Agency (10 minutes)

Emily Stapleton, General Manager, Motivate - the company that manages Bay Area Bike Share discussed the new agreement with the Metropolitan Transportation Commission and the ten-fold growth of the system from 700 to 7,000 bikes in San Francisco, San Jose and the East Bay.

Heath Maddox, Transportation Planner, San Francisco Municipal Transportation Agency discussed the system as a private partnership, benefits of the program, the greenhouse gas emissions reductions of the program, the public private partnership between Motivate and the SFMTA.

Emily Stapleton discussed the four phases of rolling out the expansion of the program, stakeholder meetings, the footprint of proposed stations.

Commissioner Omotalade asked whether or not Bike Share has been incorporated into other apps.
Commissioner Stephenson asked about the company’s url.

Commissioner Wald asked about integrating a rewards program into the program.

Commissioner Hoyos asked how ridership projections are made, definition of communities of concern and asked how advertising is being done particularly among social media.

Deborah Raphael, Director, asked if Bay Area Bike Share has collaborated with the City on ensuring that the program is included in the City’s resiliency plan.

Commissioner Wan returned to the meeting at 7:00 p.m.

c. **Community Outreach Presentation: Update on SF Moves Program: A collaboration between the Department of the Environment and the San Francisco Municipal Transportation Authority.**
   Speaker: Liore Milgrom-Gartner, Outreach and Transportation Program Specialist; Daniel Soto, Outreach and Transportation Program Associate (10 minutes)

   Liore Milgrom-Gartner, Outreach and Transportation Program Specialist, discussed the SF Moves program including the Department’s information based campaign, best practices research, human centered design focus.

   Daniel Soto, Outreach and Transportation Program Associate, discussed the two pilot phases in the Northeast Mission and Outer Mission Ingleside neighborhoods.

   Commissioner Bermejo asked about how the Department came to the decision about using human centered design.

   Commissioner Omotalade discussed appreciation for the presentations reflection of what can be improved.

   Commissioner Stephenson expressed appreciation for using analytics, for setting up a scalable program and for presenting lessons learned.

   Public Comment:

   Sylvia Johnson spoke.

8. **Approval of Resolution File 2016-06-COE supporting the proposed Transportation Demand Management Ordinance which is a component of the Planning Department’s Transportation Sustainability Program.** (Explanatory Document: Resolution File 2016-06-COE, Proposed Transportation Demand Management Program Ordinance) Speaker: Wade Wietgrefe, Environmental Review Planner, Planning Department (10 minutes)

   Carli Paine, Transportation Demand Management Manager, San Francisco Municipal Transportation Agency discussed the goals and components of the San Francisco Transportation Sustainability Program, Transportation Sustainability Program existing requirements and best practices around the country.
Wade Wietgrefe, Environmental Review Planning, San Francisco Planning Department discussed
the goals and components of the Transportation Demand Management Ordinance and
provided example projects.

Commissioner Wald discussed interest in include the Department of the Environment as one of the
consulting agencies in the Ordinance.

Deborah Raphael, Director, expressed interesting in discussion the development of standards with
the Planning Department.

Commissioner Wald asked if it is necessary to introduce an amendment.

Commissioner Wan asked for additional information on what the presenters meant by
neighborhood specific strategies.

Deborah Raphael, Director, asked about the follow up process with developers for implementing
the transportation plan and how the program will be funded.

Commissioner Stephenson asked how the program will be measured.

Commissioner Wald proposed an amendment to the resolution adding the following text to Page
3 line 11 after the word “Environment” to include, “urges the authors of the proposed legislation to
specifically include the San Francisco Department of the Environment as one of the collaborators
in the development of Planning Commission standards for the TDM program in Planning Code
Section 169.6 (a) of the proposed ordinance.”

Public Comment:

Sylvia Johnson discussed the amendment.

Upon motion by Commissioner Wald, second by Commissioner Stephenson, the resolution was
amended without objection (Ayes: Commissioners Omotalade, Bermejo, Hoyos, Stephenson,
Wald and Wan; Noes: None).

Public comment:

Sylvia Johnson spoke.

Upon motion by Commissioner Stephenson, second by Commissioner Bermejo, the resolution as
amended was adopted without objection (Ayes: Commissioners Omotalade, Bermejo, Hoyos,
Stephenson, Wald and Wan; Noes: None).

9. Approval of Resolution 2016-10-COE Approving Funding for Mission Asset Fund to operate a
revolving microloan program to small businesses interested in participating in the SF Energy Watch
program. (Explanatory Documents: Resolution File 2016-10-COE, San Francisco Carbon Fund
Funding Recommendations) Speaker: Shawn Rosenmoss, Senior Environmental Specialist,
Development, Community Partnerships, (15 minutes) (Discussion and Action)
Rich Chen, Private Sector Green Building Coordinator, discussed the Department’s efforts to help business owners reduce energy consumption, the incentives available to help business owners pay for energy efficiency projects facilitated by the Department, the challenge to businesses for paying the co-pay to cover the difference between the cost of energy efficiency upgrades and the incentive payments, the development of the idea to enlist a community lending partner to administer loans to businesses to cover the copay, the process for selecting a program to provide microloans to customers to take advantage of energy efficiency programs and the selection of Mission Asset Fund as the contractor.

Kelsea McDonough, Development Manager, Mission Asset Fund, discussed the organization’s history of providing zero interest loans to the community.

Director Raphael discussed how the funds come from the Carbon Fund and how the Department has worked creatively to help small businesses meet the challenge of funding the co-pay.

Commissioner Hoyos and Stephenson congratulated the Department.

Public Comment:

Sylvia Johnson spoke.

Upon motion by Commissioner Wald, second by Commissioner Hoyos, the resolution was adopted without objection (Ayes: Commissioners Omotalade, Bemerjo, Hoyos, Stephenson, Wald and Wan; Noes: None).


Director Raphael welcomed new staff members to the podium to introduce themselves.

The following staff of the Department of the Environment Introduced themselves:

Sarah Peters, Outreach Communications Assistant
Miguel Guerrero, Environmental Assistant
Dean Chuong, Outreach Associate
Marc Morales, Outreach Associate
Megan Kalsman, Commercial Toxics Reduction Associate
Roy Matawaran, Outreach Associate
Kacia Brockman, Senior Renewable Energy Coordinator
Peter Gallotta, Public Relations and Information Coordinator

Commissioner Wald discussed her happiness for the staff that have come back to the Department because of its culture.

Deborah Raphael, Direction, discussed the Department’s strategic plan and branding process, the Department’s presentation to the San Francisco Board of Supervisors Budget Committee
including additional grant funding to the Department and the success of the Mayor’s Earth Day Breakfast and the school awards ceremony. Director Raphael discussed the Department’s partnership with Carnaval and the Conference of Energy Ministers hosted in San Francisco.

There was no public comment.

11. Policy Committee Report. Highlights of the April 11, 2016 and May 9, 2016 meetings. (Discussion)

Commissioner Wald discussed the presentation of the Departmental Climate Action Plans at the April 11, 2016 meeting and that the May 9, 2016 meeting was cancelled due to a lack of quorum.

There was no pubic comment.


Commissioner Stephenson discussed a presentation about the Zero Waste Survey and some of the findings, the Safe Drug Disposal Stewardship Ordinance, update on realignment and an update on the budget.

Commissioner Wald requested an organization chart for the reorganization of the Department.

Commissioner Hoyos asked about the Safe Drug Disposal Stewardship Ordinance and thanked Director Raphael for her report.

Public Comment:

Sylvia Johnson spoke.

13. Announcements. (Discussion)

There were no announcements.

There was no public comment.


Anthony Valdez, Commission Affairs Manager, said that there were no announcements and that the Commission Affairs Manager Report and Correspondence Log were in the Commissioner’s meeting packet.

Public Comment:

Sylvia Johnson spoke.

15. New Business/Future Agenda Items. Speaker: Guillermo Rodriguez, Policy Director (Discussion and Possible Action)
Guillermo Rodriguez, Policy and Communications Director, previewed what staff is working on for the next Commission meeting which will have the topic of energy - specifically around Green Finance SF, Energy Watch, CleanPowerSF and the draft strategic plan.

Commissioner Stephenson expressed interest in the increase in consumption habits in San Francisco, discussed neighborhood meetings and requested the time quoting on the agenda be adjusted.

Commissioner Hoyos discussed future conversations about single use cups.

Public Comment:

Sylvia Johnson spoke.

16. Adjournment. The Commission on the Environment meeting adjourned at 8:43 p.m.

The next Regular Meeting of the Commission on the Environment is scheduled for Tuesday, July 26, 2016, 5:00 p.m. at City Hall, Room 416.

** Copies of explanatory documents are available at (1) the Commission’s office, 1455 Market Street, Suite 1200, San Francisco, California, 94103 between the hours of 9 a.m. and 5 p.m., Photo identification is required for entry to the building. (2) on the Commission’s website http://www.sfenvironment.org/commission; (3) upon request to the Commission Affairs Manager, at telephone number 415-355-3709, or via e-mail at anthony.e.valdez@sfgov.org within three business days of a meeting. If any materials related to an item on this agenda have been distributed to the Commission after distribution of the agenda packet, those materials are available for public inspection at the Department of the Environment, 1455 Market Street, Suite 1200, San Francisco, CA 94103 during normal office hours or will be made available on the Commission’s website http://www.sfenvironment.org/commission as attachments to the agenda or meeting minutes.

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