

**Urban Forestry Council meeting
6-25-19**

Discussion Questions on the Draft Strategic Plan

Context

On May 23, 2019 the Urban Forestry Council met for a six-hour offsite meeting to take stock of accomplishments to date, assess the current environment regarding opportunities to further its mission, and to agree on a set of priorities to guide the Council for the next few years.

The draft plan that emerged from this meeting, informed by the previous meetings of the Planning and Funding Committee and the full Council meeting, is attached.

Next Step

After this presentation to the full Council, we expect the plan to be referred to the Planning and Funding Committee for further review and revision.

Discussion Questions

1. The priorities are sound and should provide guidance for the next three years. The action steps are all appropriate first steps.
 - a. Do we need any additional clarity on the outcome sought for each priority?
 - b. Do we want to develop more detailed action plans?
 - c. To whom will we assign these action steps?
2. Does three years seem like the right time frame for this plan?
3. Do these six priorities still look valid and comprehensive? Do we still consider all priorities equally important?
4. Do Council members want to raise other considerations as we send the draft back to the Planning and Funding Committee?