San Francisco Climate Equity Hub

August 8, 2022
Zero Emission Building Taskforce (2019–20)
Partner with affordable housing providers, equipment vendors, subject matter experts, utilities and CleanPowerSF, CBOs and others to create a Climate Equity Hub to connect building owners and other customers with highroad service providers and installers, rebates and financing, and case studies.
Stakeholder process timeline

**Phase 1:**
Priority Functions of the Hub

- **May and June**
  - Identify key functionalities of the Hub, rooted in needs identified by stakeholders

**Phase 2:**
Operational Framework

- **July**
  - Develop a recommended organizational and governance structure for the Hub

**Phase 3:**
Implementation Plan

- **August**
  - Develop an initial implementation plan for the Hub
54 stakeholders
28 one-on-one interviews
3 online workshops
### Priority functions of the hub

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<th>Blue</th>
<th>Orange</th>
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<tbody>
<tr>
<td>Channel resources and support to individual homeowners and renters</td>
<td>Support the continued growth of the electrification industry and workforce</td>
<td>Improve/streamline the City’s oversight of electrification processes</td>
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Organization and Governance Questions

What organization(s) are best positioned to lead on executing the hub’s various priorities?

How are strategies and budgets established? Who participates? Who decides?

Who is accountable for results?
Organization and Governance Structure (Draft)

Oversight Board

- Community Input Embedded
- Technical Experts Embedded

Climate Equity Hub

CBO
- Raising Awareness
- Advancing Workforce

SFE
- Resources/Support
- Learning / Evaluation
- Streamlining Gov Processes
- Supporting CBO-led programs

Partners engaged by CBO(s) as needed

Departments engaged by SFE as needed
## Implementation Plan (Draft)

<table>
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<tr>
<th>Description</th>
<th>Design (~3 months) completed 8/2022</th>
<th>Start-up (~6–8 months)</th>
<th>Launch (~12 months)</th>
<th>Build (&gt;~6 months)</th>
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| **Engage stakeholders on priority functions and governance (SFE)** | Complete RFP process to enlist CBO leadership (SFE) | • Confirm strategic direction (CBO/SFE)  
• Convene oversight board (CBO/SFE)  
• Draft and implement workplans for first initiatives (CBO) | • Evaluate first initiatives (OB/CBO/SFE)  
• Document lessons learned (CBO)  
• Develop fund development strategy (CBO/OB) |

**Key milestone(s)**

- Full hub concept and design
- Selection of CBO that will lead the hub
- Public-facing initiatives launched
- Internal City alignment efforts launched
- Impact goals for first initiatives met
- Fund development strategy launched

**Funding Considerations**

- City provides $300,000 seed funding
- Proposed City funding of $500k-$1M for CBO, SFE staffing (1-2 FTE), and supporting departments
- CBO begins seeking funds from other sources
- Maintain City funding
- CBO(s) leverage other funding sources to supplement City funding
Stakeholder comments
Thank you!

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