GOALS: To work with San Francisco residents, community leaders and business community to advance the (proposed) 2016-2020 Strategic Planning framework, specifically:

- Gather constructive, meaningful input from community members and key stakeholders on department strategic plan
- Engage diverse audiences, including hard-to-reach and underserved populations
- Update Department Key Performance Measurements
- Expand Key Strategies
- Build relationships with key community organizations to foster ongoing community involvement
- Increase community awareness of department, commission and our programs
- Identify existing community based programming for collaboration

OPPORTUNITY: The Department of the Environment’s proposed Strategic Plan was designed to outline the objectives and key initiatives that make up the bulk of what the department’s collective expertise foresees as important areas of focus. The document was intentionally designed to be iterative, to grow and evolve as new opportunities emerge. But most importantly, the successful implementation of the identified concepts requires meaningful input, participation and leadership from all audiences and sectors of the City.

By using the strategic planning framework has a conversation starter, we can accelerate brainstorming about how we implement the Department initiatives needed to advance the City’s sustainability goals.

PROPOSED FORMAT:

Funding has been solidified to host six community workshops in 2017. Staff recommendation is to host 3 meetings based on location and 3 based on affinity grouping to best capture the wide range of City interests. Given the success of the Chinatown Zero Waste Council, the department proposes that each meeting be hosted by a different member of the Commission on the Environment. Commissioners would help pick a day, curate invitation lists and participate at the workshop, but logistics would be managed by department staff.

The culturally nuanced and multilingual engagement workshops would be made up of 12-15 invited San Franciscans as well as department staff. The workshops would provide a safe space to work through emerging ideas and dive into specific strategies both new ideas and outlined in the strategic plan.

TIMELINE: Feb 2017-June 2017

DELIVERABLES:

- Workshops Key Recommendations Report
- Update to Strategic Plan