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A Department of the City and County of San Francisco

Edwin M. Lee
Mayor

Deborah O. Raphael
Director

Energy Efficiency Coordinating Committee

Monday, September 19, 2016, 3:00 p.m.
City Hall, Room 421
One Dr. Carlton B. Goodlett Jr. Place
San Francisco, CA 94102

MINUTES APPROVED

1. Call meeting to order

The Energy Efficiency Coordinating Committee meeting was convened at 3:02 p.m. (Present: Members Avni Jamdar (President), Holly Kaufman (Vice-President) (left at 5:02 p.m.), Cal Broomhead (arrived at 3:14 p.m.), James Bryant (arrived at 3:17 p.m.), Antonio Diaz, Sam Moss (left at 4:24 p.m.), Renae Steichen, Daniel Young, Miriam Zouzounis; Excused: Member Lori Mitchell.

2. Approval of minutes from July 18, 2016 Committee meeting. (Attachment: July 18, 2016 Committee meeting minutes) (Discussion and Action)

Upon motion by Member Steichen and second by Member Diaz, the minutes for the July 18, 2016 Energy Efficiency Coordinating Committee were approved without objection (Aye: Members Jamdar, Kaufman, Diaz, Moss, Steichen and Zouzounis; Absent: Member Bryant)

3. Discussion of energy efficiency in community choice aggregation (CCA) programs.

- Michael Totah, Analyst, CleanPowerSF
- Beckie Menten, Director of Customer Programs, Marin Clean Energy

Michael Totah, Analyst, CleanPowerSF discussed the history of the San Francisco Public Utilities Commission (SFPUC), the customers of the SFPUC, CleanPowerSF's service obligation, CleanPowerSF as San Francisco's Community Choice Aggregation (CCA) program and partnership between local government and PG&E.

Member Kaufman asked if the energy being distributed by CleanPowerSF was SFPUC's surplus energy from Hetch Hetchy.

Michael Totah discussed CleanPowerSF goals and objectives, early and automatic enrollment and the two energy products – Green and Supergreen.

Member Jamdar asked about the local buildout and jobs piece of the discussion.

Michael Totah discussed the wind projects, the billing process to customers, build-out and additional customer services, supply programs and the energy efficiency and demand response programs.

Member Jamdar asked about the timeline for rolling out the program, the amount of revenue that will be collected by the program and the split in revenue in the public goods charge between PG&E and the SFPUC.

Member Zouzounis asked about the breakdown in the types of businesses that have already signed up for the program.

Member Kaufman asked for elaboration on the energy efficiency programs for CleanPowerSF.

Jessie Denver, Energy Program Manager, San Francisco Department of the Environment discussed the partnership between PG&E and the Department to implement energy efficiency programs and the partnership with SFPUC to provide energy efficiency programs for CleanPowerSF.

Beckie Menten, Director of Customer Programs, Marin Clean Energy (MCE), discussed the presentation

Member Bryant asked about the ethnic breakdown of the MCE workforce.

Jessie Denver, San Francisco Department of the Environment, asked Beckie Menten to discuss the process for developing an energy efficiency program.

Beckie Menten discussed the job application process, the goals and history of MCE, the 24 member communities.

Member Steichen asked if MCE contracts out with local resident to do renewable energy services and installations and diversity requirements.

Beckie Menten discussed the energy choices, local power projects, new renewable projects, new jobs that are created and workforce training and reentry.

Member Bryant asked which unions are affiliated with MCE.

Beckie Menten discussed PLA agreements and workforce employment programs, elimination of green house gas emissions, MCE as an energy efficiency administrator, statutory authority, the benefits of the institutional knowledge of the San Francisco Department of the Environment.

Member Steichen asked about how people who opt out are served.

Beckie Menten discussed question of overlap when a utility and CCA provide service in the same territory, MCE's multifamily program, rebates and on-bill repayment.

Member Jamdar asked about UCC 1 filings and the possibility of CleanPowerSF offering an on-bill financing structure.

Member Zouzounis asked about the reversal of cost effective demand.

Beckie Menten discussed the MCE business plan application and the workforce development strategy.

Public Comment:

Member Steichen discussed making a recommendation that San Francisco work with MCE to ensure the lessons learned are captured under various categories such as workforce development, on-bill financing and others.

Member Kaufman asked how the Committee's report can help the Department of the Environment with the challenges it faces.

Member Jamdar discussed a recommendation that the experience of the Department of the Environment be leveraged for CleanPowerSF.

Member Broomhead discussed \$10,000 in funds available to do a study that supports policy development.

Public Comment:

Eddie Ahn, Brightline Defense Fund, discussed workforce development, the cautionary tale of American Recovery and Reinvestment Funds, Richmond Build and the collection and availability of workforce data in San Francisco.

- 4. Discussion of San Francisco energy efficiency matrix and programs.** The Committee is developing a document that brings together information on energy efficiency programs in San Francisco. (Attachment: San Francisco Energy Efficiency Program Matrix and Programs)
- Anthony Valdez, Committee Affairs Manager, San Francisco Department of the Environment
 - Cal Broomhead, Climate and Energy Innovation Manager, San Francisco Department of the Environment

Anthony Valdez, Committee Affairs Manager, San Francisco Department of the Environment discussed the changes that were made to the energy efficiency program matrix in response to the Committee's request for more information about each program, its budget and whether or not there is financing.

Member Steichen asked about the size of the PACE program funding.

Member Kaufman asked for a footnote mentioning that the spreadsheet is annually for funds in San Francisco.

Member Jamdar asked if the "yes" means that there is additional monies available or if it means that it's a grant funded program and asked that it be clarified what financing means.

Member Steichen asked for an explanation if there is on-bill financing or what type of financing and the size of the financing pool.

There was no public comment.

- 5. Discussion of information gathering, future presentations to the Committee and Committee timeline.** The Committee will discuss information gathering and the Committee's preferred format for how information is provided to them, future presentations and the Committee's timeline. (Attachment: EECC Timeline)

Member Jamdar discussed the Economic Opportunity Council's refusal to testify to the Committee.

Member Steichen discussed the conversation at the last Committee meeting regarding the engagement of businesses and the public to hear about their experiences with energy efficiency programs in San Francisco.

The Committee discussed doing a survey of stakeholders.

Member Kaufman discussed finding a way to get feedback on the user experience since many of the presentations were from the supply side.

Member Broomhead suggested a recommendation to the Board of Supervisors be that a survey be created.

Member Zouzounis asked about what the limitations with the state are.

There was no public comment.

6. Public comment

There was no public comment.

- 7. Adjournment.** The meeting was adjourned at 5:02 p.m.

The next meeting of the Energy Efficiency Coordinating Committee is Monday, October 17, 2016 at 3:00 p.m. in City Hall, Room 421, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Copies of explanatory documents are available at (1) the Committee's office, 1455 Market Street, Suite 1200, San Francisco, California, 94103 between the hours of 9 a.m. and 5 p.m., Photo identification is required for entry to the building. (2) on the Committee's website <http://www.sfenvironment.org/eccc>; (3) upon request to the Commission Affairs Manager, at telephone number 415-355-3709, or via e-mail at anthony.e.valdez@sfgov.org within three business days of a meeting. If any materials related to an item on this agenda have been distributed to the Commission after distribution of the agenda packet, those materials are available for public inspection at the Department of the Environment, 1455 Market Street, Suite 1200, San Francisco, CA 94103 during normal office hours or will be made available on the Committee's website <http://www.sfenvironment.org/eccc> as attachments to the agenda or meeting minutes.

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