

# Bay Area Clean Cities Biodiesel Summit

Tuesday, October 7, 2014 — 10:00 AM to 2:30 PM

SF Main Library (Koret Auditorium and Conference Rooms A & B, lower level)  
100 Larkin Street, San Francisco, CA, 94102

[Register](#)

*Interested in using cleaner American-made fuels for your diesel fleet, but don't know where to start? Join the Bay Area Clean Cities Coalitions at this FREE event to learn everything you need to know about transitioning to biodiesel or renewable diesel, including fuel characteristics, performance attributes and emissions and sustainability profiles. You'll also get the latest information on how state legislation may impact your fuel decisions. Hear from your peers on how area fleets have successfully adopted biodiesel, and learn biodiesel procurement strategies at this informative summit.*

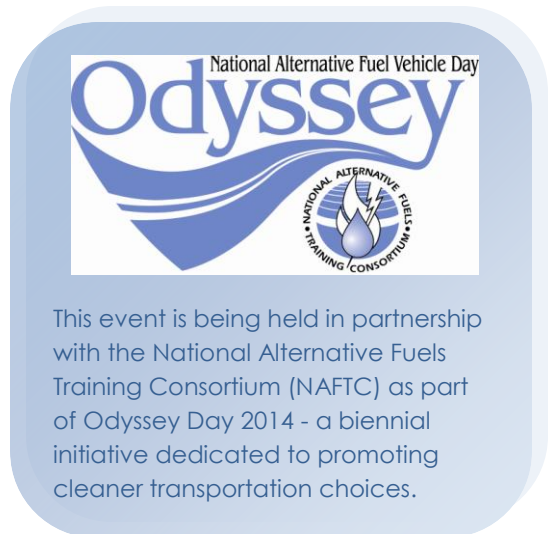
## 10:00 am Welcome and Opening Remarks

- Opening Remarks  
**San Francisco Mayor's Office**
- Welcome  
**Bill Zeller, San Francisco Clean Fleet and Fuel Coordinator**  
**Sharon Hoff, San Francisco Clean Cities Coordinator**

## 10:35 am Biodiesel & Renewable Diesel Technical & Regulatory Update

Industry experts will explain the differences between biodiesel and renewable diesel, including cold flow properties, materials compatibility, engine manufacturer and warranty positions, and availability and distribution. Regulatory issues and sustainability profiles will also be discussed.

- Speakers  
**Scott Fenwick, Technical Director, National Biodiesel Board:** *Definitions & Specifications*  
**Don Scott, Director of Sustainability, National Biodiesel Board:** *Sustainability Profiles*  
**Shelby Neal, Director of State Government Affairs, National Biodiesel Board:** *CA Air Resources Board Regulations*  
**Celia DuBose, Executive Director, California Biodiesel Alliance:** *CA State Water Board UST Regulations*
- Speaker Q&A



## 11:45 am Biodiesel Success Stories

Bay Area municipal fleet managers will discuss their experiences using biodiesel in their fleets, infrastructure and vehicle requirements, as well as permitting, testing, maintenance and other issues that arose during biodiesel adoption.

- Speakers:  
**Dan Sunseri, Fleet Manager, City of San Jose**  
**Marty Mollera, Sustainability Manager, San Francisco Municipal Transportation Agency**
- Speaker Q&A

## 12:15 pm LUNCH and Speaker

**Keith Kerman, Deputy Commissioner, New York City Department of Citywide Administrative Services**

New York City is the city that never sleeps, and biodiesel helps keep it running. The nation's largest city is also one of the nation's largest B20 users. Our guest speaker will share the city's story of how biodiesel helps NYC meet its aggressive fleet sustainability goals.

## 1:15 pm Sourcing, Pricing & Contracting for Biodiesel and Biodiesel Blends

Representatives from the industry's leading organizations will discuss how to optimize fuel management expenditures as well as how to create a competitive RFP for fuel procurement. They will also discuss how the California Low Carbon Fuel Standard and renewable identification numbers impact buying biodiesel.

- Speakers:  
**Dolores Santos, Fuel Supply Expert, Oil Price Information Service**  
**Eric Bowen, Vice President, Renewable Energy Group**
- Speaker Q&A

## 2:15 pm Closing Remarks

**Bill Zeller, San Francisco Clean Fleet and Fuel Coordinator**

**Sharon Hoff, San Francisco Clean Cities Coordinator**

## 2:30 pm Transit Roundtable Session

In this optional roundtable discussion, transit operators will have the opportunity to share best practices and unique issues facing transit fleets converting to biodiesel.

**Marty Mollera, Sustainability Manager, San Francisco Municipal Transportation Agency**

