

Bay Area Clean Cities Biodiesel Summit

Tuesday, October 7, 2014 — 10:00 AM to 2:30 PM

SF Main Library (Koret Auditorium and Conference Rooms A & B, lower level)

100 Larkin Street, San Francisco, CA, 94102

[Register](#)

Featured Speakers

Eric Bowen – Vice President of Corporate Business Development and Legal Affairs, Renewable Energy Group



For more than 10 years, Eric Bowen has been at the forefront of development for start-up companies with an emphasis on biofuels. Mr. Bowen is an expert within the management and legal fields with an emphasis on venture capital financings, mergers and acquisitions, joint ventures and IPOs. Prior to joining REG, Mr. Bowen was Founder, President and CEO of Tellurian Biodiesel, Inc. (acquired by REG). He has also led Sigma Capital's biodiesel project finance group and practiced law in Silicon Valley at Venture Law Group. Mr. Bowen served as Chairman for the California Biodiesel Alliance until 2012.

Celia DuBose | Executive Director, California Biodiesel Alliance



Celia DuBose, **Executive Director** of California's biodiesel industry trade association, the California Biodiesel Alliance, has championed the cause of biodiesel since learning about it in 2006. Ms. DuBose has worked in both paid and unpaid positions for the San Francisco Biofuels Coop (SFBC), Green Depot, Tellurian Biodiesel, and the National Biodiesel Board. In 2006, as a volunteer for SFBC, she participated in the Go Muni Bio committee, which advocated for San Francisco's conversion of its diesel fleet to the use of biodiesel.

Ms. DuBose holds a B.S. degree in political science from the University of California, Berkeley and has a long history of working for environmental and social justice nonprofits in outreach, program, and communications director positions.

Scott Fenwick | Technical Director, National Biodiesel Board



Scott is the Technical Director for the National Biodiesel Board, working in the Jefferson City, MO headquarters. Scott leads the advancement of core member services for technical, quality assurance and operations support issues. Scott provides key support for technical aspects needed by biodiesel stakeholders to effectively position the biodiesel industry, educates key decision makers, and helps build industry credibility. In addition to coordinating the OEM and fuel quality programs,

he also provides leadership for the ASTM biodiesel standards' efforts and coordination of other international biodiesel activities. After serving as Chairman of the BQ-9000 Commission, Scott now assists as the NBB liaison to the National Biodiesel Accreditation Commission.

Prior to recently joining the NBB, Scott was involved with the fuel inspection industry for nearly 25 years and managed several fuel testing laboratories. A graduate of Purdue University, he has also worked for Archer Daniels Midland Company directing the Biofuels Technical Services.

Sharon Hoff | Coordinator, San Francisco Clean Cities Coalition



Sharon Hoff is a Clean Transportation Specialist at the San Francisco Department of the Environment, where she focuses on electric vehicle policy and programs. During her tenure with the city, Sharon has managed a variety of EV readiness and infrastructure projects, and has contributed to San Francisco's EV policy and code development, as well as regional and state EV planning initiatives. Sharon was appointed coordinator of the San Francisco Clean Cities Coalition in June, 2014, and is currently managing a two-year state-funded alternative fuel planning grant.

Ms. Hoff holds a Master of City Planning degree from the University of California, Berkeley and a Bachelor of Science in Biochemistry from Michigan State University.

Keith Kerman | Department of Citywide Administrative Services, City of New York



In partnership with the City's large operating agencies such as Police and Sanitation, Keith is leading a major effort to share services and consolidate aspects of New York City's vast fleet operations. New York City has the largest municipal fleet in the United States with over 26,000 vehicles, 150 repair locations, and 1,700 staff engaged in fleet operations. Overall, New York City has one of the nation's largest hybrid and electric fleets, with over 5,000 units,

and Keith is pursuing an aggressive program to make the City's entire fleet more sustainable.

Marty Mellerer | Fleet Sustainability Manager, San Francisco Municipal Transit Agency



Marty Mellerer was the mechanic who smog-checked your car when he was in college earning his electrical engineering degree. Growing up in the Town of Ross, San Francisco was (and is) Marty's favorite city in the world, so he graduated to the San Francisco Municipal Transportation Agency (SFMTA) as a fleet engineer, specializing in alternative fuels and advanced technology vehicles. Most of two decades later, he's still working to lower emissions, now as the manager of climate action and greening for the SFMTA. Along the way, Marty piloted the SFMTA to

the status of lowest-per-passenger-emissions bus fleet in California, Gold-level sustainability certification by the American Public Transportation Association, and the largest municipal biodiesel fleet in the country. The SFMTA has been using biodiesel since 2007, and Marty has personally used B100 biodiesel in his own vehicles since 2005. Marty's family adventures include off-shore sailing, cross-country train trips, and making regular pilgrimages to the Mellerers' original home town on Lake Como, Italy.

Shelby Neal | Director of State Governmental Affairs, National Biodiesel Board



Shelby serves as the Director of State Governmental Affairs for the National Biodiesel Board. In this capacity he is responsible for government relations – both legislative and regulatory – in all 50 state capitals.

Before coming to the National Biodiesel Board, Shelby served as a legislative assistant and legislative director to three members of the United States Congress during a five-year stint in Washington, D.C. More recently, he served as a policy advisor to Missouri Governor Matt Blunt. Shelby's expertise in public policy includes renewable fuels, agriculture, economic development, and environmental issues. He is a graduate of the University of Missouri-Columbia.

Dolores Santos | Fuel Supply Expert, Oil Price Information Service



An 11-time OPIS course instructor, Dolores Santos is one of the industry's most respected executives, with more than 35 years of experience buying and selling fuel for some of the industry's most well-known petroleum products companies, including Wickland Oil and New West Petroleum. Before joining OPIS, Dolores was Director of Supply and Distribution for Flyers (Nella Oil Company), one of the largest and most prominent jobbers on the U.S. West Coast.

Don Scott | Director of Sustainability, National Biodiesel Board



Don serves as Director of Sustainability for the National Biodiesel Board. Don's program areas utilize science and awareness to ensure that biodiesel production meets today's needs for environmental stewardship, economic prosperity, and quality of life without compromising future generations' ability to meet these needs for themselves.

Don is a licensed Professional Engineer with a civil engineering degree from the University of Missouri-Columbia. Prior to joining the National Biodiesel Board, Don was an Environmental Engineer for the Missouri Department of Natural Resources. His work there focused on protecting clean, plentiful drinking water. Don enjoys driving and working on diesel engines, and joined the NBB team to help the biodiesel industry grow as a sustainable alternative to traditional transportation fuels.

Dan Sunseri | Fleet Manager, City of San Jose



Dan Sunseri is currently the Fleet Manager for The City of San Jose. He has worked for San Jose in the area of Fleet Management for 25 years. He has a Bachelors of Science Degree from San Jose State University. The City of San Jose has been a user of Biodiesel since 2007. He is currently a member of San Jose's Green Vision Implementation Team and has been involved in several programs over his career related to alternative fueled vehicles and related infrastructure. San Jose is currently in the process upgrading various City fueling facilities to accommodate the expanded use of B20 biodiesel.

Bill Zeller | Clean Fleet and Fuel Coordinator, City and County of San Francisco



Bill currently serves as the Clean Fleet and Fuel Coordinator for the City and County of San Francisco. Prior to taking on this role, he served as the Manager for Clean Vehicle Programs with SF Environment in addition to leading the San Francisco Clean Cities Coalition. A tenured professional in the clean transportation industry, Bill worked for three decades with the Pacific Gas and Electric Company accumulating experience with electric and other advanced vehicle and energy technologies. He holds a Bachelor of Science in Mechanical Engineering from the University of Washington.