

Energy Efficiency Champion

Chloe Fine Arts

645 Beach Street

“Our customers are extremely impressed with our efforts to be green and in how the artwork appears with the new LED lighting. We were also impressed to see that our energy costs were reduced about half on the first PG&E bill after the retrofits were made!”

Todd Lejnieks, Chief Operating Officer



Description

Locally owned and operated, with over 23 years in gallery management, Chloe Fine Arts Gallery represents national and international fine artists while exploring the inter-relationship and influences between fine art from the 18th to 21st centuries.

Chloe Fine Arts Gallery was approached by a City representative during the SF Energy Watch Neighborhood Campaign. The management signed up for a free energy assessment and discovered that the gallery could be saving thousands of dollars a year on its energy bill.

By taking advantage of the SF Energy Watch incentives and following the recommendations of one of the Participating Program's Contractors, Chloe Fine Arts Gallery paid only 20 percent of the cost of their new lighting upgrade



Chloe Fine Arts Gallery is the first art gallery in San Francisco to install LED lighting through SF Energy Watch.

Scope of Work

- Replaced 120 dimmable 75-watt halogen PAR30s with 13-watt dimmable LEDs
- Replaced 13 older T12 fluorescent tube lights with more efficient T8 models with electronic ballasts (8 fixtures were de-lamped from 3 to 2 lamps)

Combined Savings Snapshot

Project Cost	\$8,343
Program's Incentive	\$6,829
Customer Co-Pay	\$1,514
Annual Savings	\$4,473
Payback Time	4 months

Benefits

- Significant energy and financial cost savings
- Improvement of the lighting on the artwork
- Contribution to Chloe Fine Art's commitment to going green

Contact SF Energy Watch

415-355-3769

sfenergywatch@sfenvironment.org



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SFEnergyWatch.org/commercial