

Mayor Edwin M. Lee  
City and County of San Francisco  
San Francisco City Hall, Room 200  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

May 25, 2011

Dear Mayor Lee:

The City and County of San Francisco recognizes that energy use in buildings is the single largest contributor to the City and County of San Francisco's carbon footprint.

Therefore, the San Francisco Department of the Environment has brought together two sets of stakeholders to advise the City on building-related energy issues. The first, the Mayor's Renewable Energy Task Force, focuses on energy generation and reaching the 100% renewable energy goal. The second, of which we the undersigned are members, is the Energy Independence Advisory Panel. As advocacy organizations and businesses connected to the property, building, and energy industries, we have focused on energy use, particularly natural gas use in buildings, and the barriers facing energy efficiency and green building.

A main theme in our discussions was the need for better information dissemination among stakeholders in the building sector of the economy: academics, building scientists, commercial tenants, tenant brokers, policymakers, architects, and property owners/managers. Increased access to the latest research and information about energy efficiency and green building and their financial benefits, would boost the energy efficiency sector through more effective green and social marketing and the creation of a 'critical mass' of awareness.

We are committed to working with the City to foster this type of communication. Our recommendation is that the City establish a quarterly information exchange to be managed by the Department of the Environment. By collating requests from parties across the building sector for relevant scientific data to support the marketing and implementation of energy efficiency, then streamlining and submitting those requests to its academic partners on a quarterly basis and distributing the resulting data, the City could invigorate the industry and provide valuable tools for all its partners in the field.

We look forward to our City's strong next steps on this front.

Sincerely,

The Energy Independence Advisory Panel to the San Francisco Climate Action Strategy

**Carrie Byles** - Skidmore, Owings, & Merrill LLP  
**Zachary Brown** - Building Owners & Managers  
Association of San Francisco

**Chris Chappell** - SunWater Solar  
**Jeanine Cotter** - Luminalt  
**Jonathan Keveles** - Sierra Club