

# Recycling and Composting Case Study

## SMALL HOTEL

### Orchard Hotel

665 Bush Street, San Francisco

- Scope: Recycling and composting for 104 room hotel
- Diversion: 67%
- Highlights: Restroom paper towel composting, Housekeepers sort in room and at disposal area



#### Elements of Success

##### What are your motivations?

- Owner, management, and staff embrace desire for a healthy planet
- Willingness to change the way we do things to improve sustainability of our practices
- Triple Bottom Line: Social, Environmental, Economic
- Conserve dwindling landfill space

##### What are some other sustainable elements?

- Meat, produce, wine purchased from local and organic sources
- Facility has eliminated bottled water
- Donation of toiletries
- LEED EB Silver
- Green Seal Certified

#### Best Practices

- In-room recycling
- Work with Recology staff on signage, stickers, trainings, and information for certification reporting
- Older, existing hotel successfully participates
- Guest experience is enhanced by sustainability commitment
- Purchase equipment to invest in energy and water conservation
- Certifications ensure continual improvement through audits
- Shared sense of program 'ownership'
- Annual staff training

#### Results

- **67% diversion from landfill**
- **Annual savings: \$25,000**



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