

Recycling and Composting Case Study

MEDIUM HOTEL

Tuscan Inn - Kimpton

425 North Point Street, San Francisco

- Scope: Recycling and composting for 221 room hotel
- Diversions: 80%
- Highlights: Dedicated staff to sort from garbage to recycling / composting, program improvement teams



Elements of Success

What are your motivations?

- Financial savings
- Integrated part of business
- "Earth Care" corporate initiative program
- Certification process drives continual improvement
- Long-standing commitment to diversion

What are your certifications/awards?

- Green Seal (in process)
- 2002: Recognized as first SF hotel to reach 50% diversion
- SF Green Business

Best Practices

- In-room recycling
- "Green Team" of department heads to audit and improve diversion
- Orientation training for new staff
- Quarterly training for all staff
- "Kimpton tokens" incentivize recycling; tokens can be earned by employees and redeemed for gift cards

Results

- **80% diversion from landfill**
- **Annual savings: \$89,000**



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