FILE NO. 991831

Amended in Committee 11/18/99

RESOLUTION NO. 1085-99

[URGING THE COCA-COLA CORPORATION AND ITS SUBSIDIARIES TO USE RECYCLED PLASTICS IN ITS PRODUCTS]

WHEREAS, The City and County of San Francisco has long promoted the use of reusable and recycled products through its purchasing practices, educational efforts, and policy initiatives; and,

WHEREAS, Approximately 793,000 tons of solid waste are landfilled each year by the community of San Francisco; and,

WHEREAS, The cost of collecting and landfilling those wastes are estimated at $100 million annually; and,

WHEREAS, The City and County of San Francisco is charged with achieving the goals of reducing, reusing and recycling 50% of all solid waste by year 2000 and 75% by 2010; and,

WHEREAS, In 1989 the City and County of San Francisco institute residential curbside collection and recycling of PET (polyethylene terephthalate) plastic soda bottles; and,

WHEREAS, The City and County of San Francisco recycles less than 2% of the 85 million pounds of plastics used each year; and,

WHEREAS In 1992 plastics occupied more than 20% of landfill space nationwide, and by the year 2000 plastics will occupy more than a quarter of landfill space nationwide; and,

WHEREAS, in 1990 the Coca-Cola Company voluntarily committed to using recycled PET in their containers; and,

WHEREAS, In 1995 the Coca-Cola Company reversed itself and made the decision to stop using recycled plastic bottles and consequently increase its use of virgin, non-recycled PET plastic, and moved away from the use of easily recyclable glass, and aluminum for their containers; and,

WHEREAS, The Coca-Cola Company presently uses 25% recycled content in its bottles in Australia, Sweden, and Switzerland; and,
WHEREAS, FDA-approved technology exists today to incorporate recycled PET into new beverage containers, and proven technology for refillable plastic bottles also exists, and in fact, both of these processes are being used by The Coca-Cola Corporation in many countries throughout the world; and,

WHEREAS, The use of recycled PET in the production of beverage containers would have an enormous positive impact on the value of recycled PET; now, therefore be it

RESOLVED, That the City and County of San Francisco hereby urges the Coca-Cola Corporation by letter and by receipt of this resolution to use recycled PET in their bottles, thereby closing the recycling loop, and thereby returning a measure of profitability to the operations of our nation's public and private recycling programs; and be it

FURTHER RESOLVED, That the City and County of San Francisco calls upon the Coca-Cola Corporation to commit to the introduction of refillable soda bottles into the US market, similar to those in use by Coca-Cola in other countries, and to commit to the sale of 5% of its packaged soft drinks in such refillable containers in the U.S. by year 2000.
City and County of San Francisco

Tails

Resolution

File Number: 991831

Resolution urging the Coca-Cola Corporation and its subsidiaries to use recycled plastics in its products.

December 6, 1999 Board of Supervisors — ADOPTED
Ayes: 11 - Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee, Ammiano, Becerra, Bierman, Brown

File No. 991831

Date Passed:

I hereby certify that the foregoing Resolution was ADOPTED on December 6, 1999 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

Mayor Willie L. Brown Jr.

DEC 17 1999

Date Approved